

Shanghai, 13 October 2011

Dear Participants,

On behalf of the Eduniversal International Scientific Committee and the whole team, it is my pleasure to welcome you to Shanghai, China for the 4th Eduniversal World Convention.

It is especially nice to see new faces among the familiar ones - all joined together from many corners of the world. We know that a lot of you have travelled great distances for this Convention, and I am sure you will find it was well worth it. As you will have the opportunity to discover new tendencies in the innovative development of excellent business education, to find new international partners and reinforce already existing ones. You will also be the first to find out the results of the Deans Vote in 2011 and the Top 3 Excellent Business Schools in 9 geographical zones.

*It is not coincidental that the topic this year is **Educating the World: Redefining Excellence in the Business Education of the Future**, as Eduniversal has been working on developing a new Ranking: The Best Masters & MBA Worldwide in 153 countries. This Ranking came into existence because we noticed that information was readily available on Institutions in well-established academic regions, but not uniformly all around the world. Therefore, our aim was to show that it is possible to pursue an excellent education in any part of the world.*

This is why the Masters Ranking has been developed and refined all throughout the year. We have investigated a total of 12,000 Master Programs in all 9 geographical regions and have concluded with a Ranking of a total of 4,000 Programs. During the 4th Eduniversal World Convention, you will witness the results of this unique global and regional investigation of the best Postgraduate Programs in 32 majors.

As many of you already know, until now we focused only on the best BS's. From now on during the annual Eduniversal meeting you will not only discover the most distinguished BS, but also the Best Postgraduate Programs in all 9 geographical regions.

Thank you for participating in this year's Eduniversal World Convention and making it possible by your attendance. I hope you will enjoy all the events we have prepared for you. If this is not your first time attending an Eduniversal World Convention, then welcome back and I hope you will establish new contacts and continue to expand your network of trust. Please help first-time attendees to meet others and generally make people feel at home here.

This convention could not happen without the help of many dedicated people and especially without the team from Tongji University – School of Economics & Management.

Thank you to everyone for your great contribution and dedication!

*Martial Guiette
CEO EDUNIVERSAL*