

**Fostering Entrepreneurship, Sustainability & Innovation: looking ahead to the future-Asian and Global issues**

We live in a globalized village and the thrust that holds it together is education.

Here in Eduniversal our effort has always been to develop a coalition among the business institutions of the world. World is witnessing transition and thus making it utmost important for the institutions to form sustainable partnerships and mutually progress for an Inclusive growth for higher education. Higher education institutions along with its various stakeholders have many important roles in begetting the future business leaders and a sustainable world such as research, community outreach, technological motivation and knowledge creation. In this edition of Eduniversal Convention we will be weaving the path leading to coalition and fostering sustainability, entrepreneurship and innovation among the Higher education Institution of the world.

We welcome you for an exhilarating journey with number of opportunities to explore from Convention and India.

**Tuesday, 8 October 2013**


19:00-21:00	Hotel ITC Gardenia Hotel	Welcome cocktail & Registration
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**Wednesday, 9 October 2013**

08:00		Buses depart from ITC Gardenia Hotel to IIM-B
09:00-09:30		Registration, Breakfast & Exhibition
09:30-10:00	Auditorium	<p><b>Opening of the 6<sup>th</sup> Eduniversal World Convention</b></p> <ul style="list-style-type: none"> <li>Welcome by <b>Prof. Devanath TIRUPATI</b>, Director (In charge) &amp; Dean Academic of <b>IIM-B</b>, India</li> <li>Welcome by <b>Mr. Martial GUIETTE</b>, CEO &amp; Founder, <b>Eduniversal</b>, France</li> </ul> <p><b>Economic influence on Education in India and social challenges</b></p> <ul style="list-style-type: none"> <li><b>Mr. Natarajan KRISHNAKUMAR</b>, CEO of <b>Mindtree India</b></li> </ul>
10:00-11:00	Auditorium	<p><b>Plenary Session 1: Asian Higher Education: Future, Scopes &amp; Challenges</b></p> <p><b>Chairperson: Prof. Dr. Aneeta MADHOK</b>, Eduniversal ISC Member – Central Asia, <b>Director of Open Spaces Consulting, India</b></p> <ul style="list-style-type: none"> <li><b>Mr. Rakesh GODHWANI</b>, Head of Alumni, <b>IIM-B, India</b></li> <li><b>Prof. Joseph PHILIP</b>, President, <b>Xavier Institute of Management &amp; Entrepreneurship – Bangalore, India</b></li> <li><b>Prof. Sung Joo PARK</b>, Eduniversal ISC Member- Far East Asia, <b>Former Dean and Vice president of KAIST Business School, South Korea</b></li> </ul>
11:00-12:00	Auditorium	<p><b>Plenary Session 2: Rethinking the internalization strategies of the schools: How to maintain the balance between independence and interdependence.</b></p> <p><b>Chairperson: Dr Ali AWNI</b>, Professor of Practice in Operations Management at the Department of Management, <b>The American University in Cairo- School of Business, Egypt</b></p> <ul style="list-style-type: none"> <li><b>Dr. Ali AWNI</b>, Professor of Practice in Operations Management at the Department of Management, <b>The American University in Cairo - School of Business, Egypt</b></li> <li><b>Prof. Sergey MYASOEDOV</b>, Vice-Rector, <b>The Russian Presidential Academy of National Economy and Public Administration</b>; President of <b>Russian Association of Business Education (RABE)</b>; Dean of <b>Institute of Business Studies (IBS-Moscow)</b>, Russia</li> <li><b>Dr. Virginie de BARNIER</b>, Dean <b>IAE Aix Graduate School of Management Aix-Marseille University, France</b></li> </ul>
12:00-13h30	MDC Woods	Lunch


14:00-15:30	Amphitheatre	One to One Meetings
14:30-15:30	Workshop room	<p><b>Parallel Workshops</b></p> <p><b>Workshops 1: Meeting the explosion of higher education: impact &amp; opportunities in the transforming countries</b>  <b>Chairman</b> : <b>Prof. Edson Luiz RICCIO</b>, <i>Eduuniversal ISC Member, Latin America, Director International Relations School of Economics, Business and Accountancy, USP, Brazil</i></p> <ul style="list-style-type: none"> <li>• <b>Mr. Ali ELQUAMMAH</b>, Co-Director of Academic Affairs in Charge of International Relations <b>HEM Business School</b>, Morocco</li> <li>• <b>Dr. Gonzalo GALDOS</b>, Rector <b>Universidad Peruana de Ciencias Aplicadas(UPC)</b>, Peru</li> <li>• <b>Prof. Biman Chand PRASAD</b>, Dean &amp; <b>Dr. Gurmeet SINGH</b>, Associate Dean Research, <b>The University of The South Pacific (USP) Faculty of Business and Economics</b>, Fiji Islands</li> <li>• <b>Ms. Esma Nur CINICIOGLU</b>, Assistant Professor of Quantitative Methods Division, <b>Istanbul University, School of Business</b>, Turkey</li> </ul> <p><b>Workshop 2: Media relations in India</b></p> <ul style="list-style-type: none"> <li>• <b>Mrs. Shivangini VATSA</b>, Asia General Manager, <b>Noir sur Blanc</b></li> </ul> <p><b>Workshop 3: Business Games</b></p> <ul style="list-style-type: none"> <li>• <b>Mrs. Florence RAMILLON</b>, Director of International Relations, <b>INSEEC Group</b>, France</li> <li>• <b>Mr. Kshitij SAXENA</b>, Founder and CEO, " <b>Five Shells Media</b>", India</li> </ul>
15:30		Buses Departure from IIMB to ITC Gardenia Hotel
19:30-23:30	<i>Hotel ITC Gardenia Hotel</i>	Gala Dinner – 2013 Eduuniversal Awards Ceremony





## Thursday, 10 October 2013

08:00-12:00		<p><b>Industry Tour:</b> Visit of Electronic City, the heart of Bangalore, Silicon Valley of India. <b>Schneider Electric</b> is offering us the privilege to visit 3 of its firms.</p> <p>Visit of Schneider Plants :</p> <ul style="list-style-type: none"> <li>• Schneider Electric ITBU IDF-1,2</li> <li>• Schneider Electric ITBU IDF-4,5</li> <li>• Schneider Electric ITBU IDF-8</li> </ul> <p>Presentation of Schneider Electrics at the Crowne Plaza by Schneider Bangalore Representatives: Schneider Electrics is deeply involved in Education. They develop innovative projects with Schneider Electric's Energy University™ Program for Energy Management Education surpasses 350,000 users.</p> 
12:00- 14:00	<i>MDC Lawns</i>	<b>Lunch &amp; 2013 Eduuniversal Palmes Ceremony</b>
14:00-15:00	Auditorium	<p><b>Plenary Session 3 : Indian Stock Exchange</b></p> <ul style="list-style-type: none"> <li>• <b>Prof. Sankarsan BASU</b>, Professor of Finance &amp; Control/Chairperson, Career Development Services, <b>IIM-B</b>, India</li> </ul>
15:00- 16:00	<i>Auditorium</i>	<p><b>Plenary Session 4: Entrepreneurship &amp; Education: interconnected opportunities for building the societies of the future. Educating the next wave of leaders &amp; innovators to create a better future.</b></p> <p><b>Chairman:</b> <b>Dr. Virginijus KUNDROTAS</b> <i>Eduuniversal ISC Member - Eastern Europe, Dean of Adizes Graduate School, U.S.A and BMDA President (Baltic Management Development Association)</i></p>

		<ul style="list-style-type: none"> <li>• <b>Mr. Martial GUIETTE</b>, CEO &amp; Founder, <b>Eduniversal</b>, France</li> <li>• <b>Prof. K. KUMAR</b> Apeejay Surendra Chair Professor of Family Business and Entrepreneurship - <b>NS Raghavan Centre for Enterpreneurial Learning (NSRCEL)</b>, India</li> <li>• <b>Prof. Sudhanshu RAI</b>, Director Indian relations and Associate Professor, <b>Copenhagen Business School (CBS)</b>, Denmark</li> </ul>
16:00– 16:30	<i>Amphitheatre</i>	<b>One-to-One meetings and Coffee breaks</b>
16:30-17:30	<i>Workshop room</i>	<p><b>Workshop 4: Double degree programs: Prospects &amp; Challenges / The future of MBA</b>  <b>Chairman :Mr. Axel SCHUMACHER</b>, <i>Eduniversal ISC Member Western Europe, Associate Dean International Relations, EBS Business School, Germany</i></p> <ul style="list-style-type: none"> <li>• <b>Ms. Tatjana MAVRENKO</b>, Director, MBA/MF International Finance &amp; Banking, <b>BA School of Business</b>, Latvia</li> <li>• <b>Mr. Stephen MURDOCH</b>, Associate Dean, <b>IÉSEG School of Management</b>, France</li> <li>• <b>Prof. Rani François-Marie SAAD</b>, Professor, <b>Université Paris-Assas</b>, France</li> <li>• <b>Prof. Sunthorn ARUNANONDCHAI</b>, Chairman of the Board of Directors, <b>College of Graduate Study In Management Khon Kaen University</b>, Thailand</li> </ul> <p><b>Workshop 5: What are the critical factors and conditions for successful academic collaboration with India?</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Claude CELLICH</b>, Vice President for External Relations, <b>International University in Geneva (IUG)</b>, Switzerland</li> <li>• <b>Prof. Chetan SUBRAMANIAM</b>, Associate Professor Economics &amp; Social Sciences Economics / Chairperson International Affairs, <b>IIM-B</b>, India</li> </ul>
17:30		<b>Buses Depart from IIM-B to ITC Gardenia Hotel</b>
20:30-23:30	<i>The Leela Palace</i>	<p><b>Networking Dinner: Spotlight on the 2013 – 2014 Best Masters &amp; MBA Worldwide</b></p> <p><b>Presentation : A word of opportunities</b>  <b>Prof. João AMARO de MATOS – Associate Dean for International Development, Nova School of Business and Economics – Portugal</b></p>

## Friday, 11 October 2013

8:00 – 15:30		<p><b>Industry Tour:</b> Departing to Mysore (150 Km) to visit <b>Infosys Limited and its Global Learning Center</b>, the largest corporate education center in the world. Located in the 337-acre <b>Infosys Mysore campus</b>, the total capacity of the center has been enhanced to educate 14,000 (GEC I - 4,500 and GEC II - 9,500) Infoscions.</p> <ul style="list-style-type: none"> <li>- Video on Infosys Ltd</li> <li>- Lunch</li> <li>- Presentation : Advancement in corporate education - Infosys story</li> <li>- Visit of GEC and Mysore Campus</li> </ul> 
15:30-19:00		Visit of Mysore Palace and Gardens and return to ITC Gardenia Hotel

09:00	Buses depart at 09:00 from ITC Gardenia Hotel
9:30 – 14:30	<p><b><u>Schools Visit:</u></b></p> <ol style="list-style-type: none"> <li><b>1. Narsee Monjee Institute of Management Studies</b> <ul style="list-style-type: none"> <li>- Presentation of NARSEE</li> <li>- Visit of University and Bangalore Campus</li> </ul> </li> </ol>  <ol style="list-style-type: none"> <li><b>2. Xavier Institute of Management and Entrepreneurship</b> <ul style="list-style-type: none"> <li>- Presentation of XIME and XIME Entrepreneurship</li> <li>- Visit of Campus</li> <li>- Lunch</li> </ul> </li> </ol> 
14:30-16:00	<p><b><u>Sightseeing :</u></b></p> <p><b>Passing by Vidhana Soudha and Cubbon Park</b></p> <p><b>Vidhana Soudha</b> is the largest legislature-cum-office building in the country. No other state capital in the country boasts of a comparable structure. Vidhana Soudha, a grand edifice of the Dravidian Style, is built almost entirely with the 'Bangalore Granite' excavated from the environs of Mallasandra and Hessaraghatta.</p> <p>The building has three main floors with numerous spacious storage rooms in the cellar. The buildings total area is 550505 sq ft with the overall length of 700 feet and width of 350 feet. The height of the building from the floor level to the top of the central dome is 150 ft.</p> <p><b>Cubbon Park</b> which has a rich recorded history of abundant flora and fauna plantations coupled with numerous impressive and aesthetically located buildings like the High court, Vidhana Soudh, Museum, Government Library and statues of famous personages like Queen Victoria, in its precincts.</p>  
16:00	<p><b>Return to ITC Gardenia Hotel or drop off at Brigade Road for some shopping</b></p> <p><b>Brigade Road</b> offers various branded stores, street stalls selling junk jewelry, printed fabrics, emporiums selling antique jewelry, wooden furniture etc making it a true shopaholic's destination.</p>