

INSPIRING FUTURES

Welcome

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Collaboration Conversations
with
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Bhubaneswar, India

INSPIRING FUTURES

Global Collaborations and Alliances in Business Education

Collaboration Conversations

Our Journey

- 1987- opening of XIMB
- 1987- PGDM (BM)
- 1989- CENDERET
- 1993- PGDM (RM)
- 2005- Fellow in Management (FPM)
- 2011- PGDM (HRM)
- 2013- Xavier University established
- 2014- Doctoral Programme & Graduate Masters Programmes
- 2014- Xavier School of Commerce
- 2015- Xavier School of Communications
- 2015- Xavier School of Sustainability³

**2012: 3 Continental
Global Management
Programme with
Fordham Business
School, XIMB, and
AMS Belgium**



Going Global in search of global opportunities in a global market for higher education

- **Innovations in Management Education have become global**
- **Market opportunities are open to everyone**
- **Do global collaborations and alliances add value?**
- **How “global” global collaborations and alliances in business education should be?**



Some benefits and hopeful signs

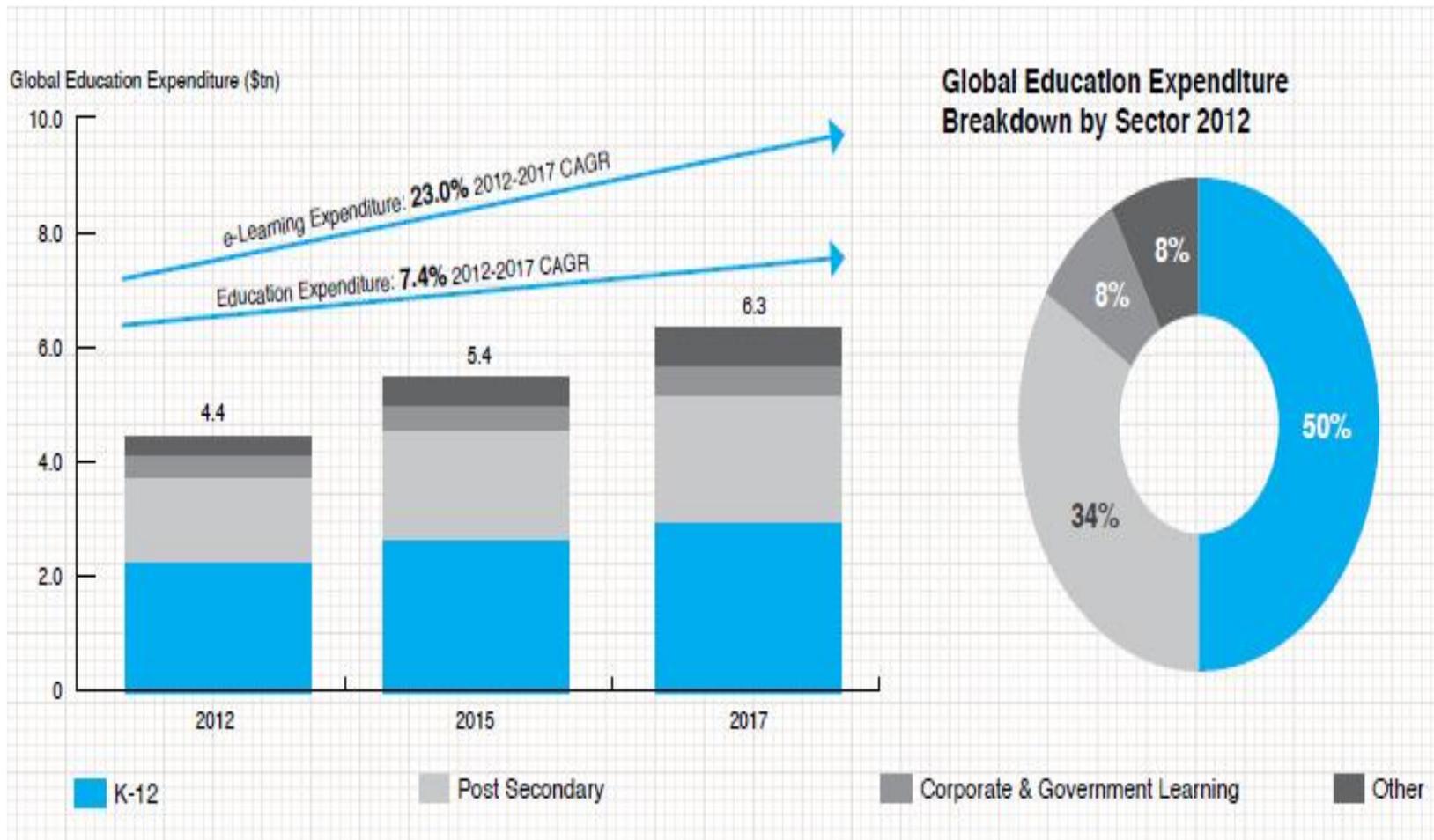
- **Global collaborations are increasing**
- **Adding campus diversity, experience, and mutual learning through global collaborations**
- **Discovering and shaping great talent globally**
- **Nurturing global citizenship and creating global leaders for the world community**
- **Building more experienced potential global business leaders**



No one global standard, but different models exist

- **Different models mutually agreed on by partners exist**
- **Helps to build on recognized accreditation agencies (AACSB or others)**
- **Helps to build on recognized global networks (Eduniversal or others)**
- **Global Collaboration Networks (Projects, Products, etc) help globalize**

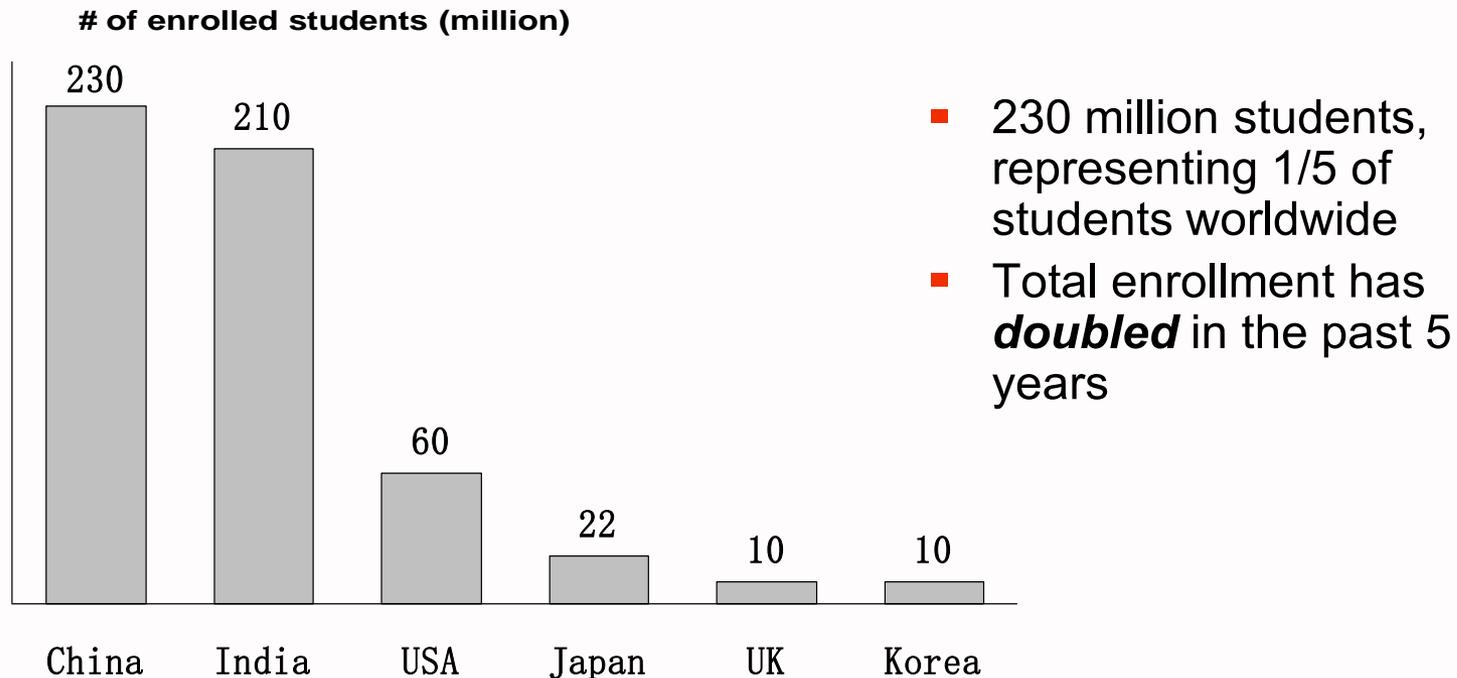
International Education - Global Growth and Prosperity: An Accompanying Analytical Narrative July 2013



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A new trend in Higher Education Market

The Chinese Higher Education Market



Source: China Statistics Year Book 2002, Singapore Department of Statistics, BPC analysis



Asia: Next Higher Education Superpower?

- **By 2020 China alone will account for 30% of world's university graduates between the ages of 25 and 34**
- **India will match China by 2030**
- **Together more than half of world's university graduates will come from India & China**



Education products and business development through collaboration?

- **Who controls global collaboration (self protection vs. equal partnership)**
- **Managing global collaborations**
- **Managing the Outcomes of Global collaborations**
- **Leading global collaborations**



Mutual challenges to collaboration?

- **Forging new partnerships or exporting higher education to internationally mobile students**
- **Relationships between global north (developed or advanced) economies and south (developing or emerging) economies**
- **Unequal collaborations, asymmetric relationships**
- **Diversity of internationally mobile students**



What can business schools globalize?

- Research collaborations
- Capacity building collaborations
- Education products
- Student mobility
- Faculty mobility
- International job search vs. job creation
- But to what extent (given unequal collaborations, asymmetric relationships)?



Challenge from new education providers?

- **Challenge from ICT driven vendors and content providers**
- **Google, Wikipedia, Jstor, Emerald, Face book, Twitter, Google scholar, Science Direct, You Tube, MOOCs, and other edu- and e-learning digital platforms which globalize education products, ideas, knowledge, information, and business**



Challenges to Future of Management from globalization of Management Education

- **Innovation**
- **Information**
- **Mobility**
- **Emotion**
- **Action**
- **Result**
- **Integrity, Ethics & Social Justice**



Innovation in Management = Future of Management

- **Celebrating a century of management thinkers (management gurus) whose ideas were recognized as innovations in Management thought**
- **But today who is sparking innovations (pioneering management ideas & concepts)?**
- **Is Gary Hamel right?**
- **Managing with imagination – sparking innovations – inspiring futures**

Visions of the present:

Information vs. Education (the learning process?)

- Information is everywhere on demand**
- Education is simply an information product + emotion product + action product + result product + integrity and ethical life product for which people would pay for**
- There is also education (free, but funded by state or others)**
- Education produced, marketed, financed, regulated, globalized through purpose driven networks and collaborations**

The Mobility Challenge: The World in a Nutshell

- If we could shrink the earth's population to a village of precisely 100 people, with existing human ratios remaining the same, it would look like this. There would be
 - 57 Asians, 21 Europeans, 8 Africans;
 - 14 from the Western Hemisphere (north and south);
 - 52 would be female, 48 male;
 - 70 would be non-white, 30 white;
 - 70 would be non-Christian;
 - 89 would be heterosexual, 11 homosexual;
 - 59 percent of the entire world's wealth would be held by 6 people—all 6 would be U.S. citizens;
 - 80 would live in substandard housing;
 - 30 would be unable to read;
 - 20 would suffer from malnutrition;
 - 1 would be near death, 1 would be near birth;
 - 1 would have a college education;
 - 1 would own a computer.
- *Source: Donella L. Meadows, Dartmouth College.*



Action mobility challenge to Future of Management

- In search of what one wants to do in life for which one wants learning mobility
- Learning mobility
- Research mobility
- Teaching mobility
- Business / job mobility
- Key appears to be academic honesty
- It's not just a refugee problem, but young people are preparing to do what they want to do



Emotion product challenge to Future of Management

- People want to feel good, have good experiences of learning while achieving competitive advantage with peers globally
- Adding more to their life:
- Emotions of personal (soft) competencies
- Emotions of academic (hard) competencies
- Achieving competitive advantage by shaping emotion, innovation (sustainable and open collective innovation)
- Committed to making the world a better place through global exposure, learning with others in cooperative contexts



Equality Challenge to Future of Management

- **“Equality may perhaps be a right, but no power on earth can ever turn it into a fact”**
- *Honore de Balzac,*
- *19th-century French novelist*
- **Integrity, Ethics & Social Justice**



Result Challenge to Future of Management

- **The result must correspond to the purpose for which one decides to have management education through global collaboration and network**
- **Result: what one wants to be and where one wants to live in greater freedom and integrity**
- **One result may be global citizenship**



Future inspiring

- **“Look back along the endless corridors of time and you will see that four things have built civilization: the spirit of religion, the spirit of creative art, the spirit of research, and the spirit of business enterprise” – Neil Carothers, U.S. writer.**
- **May you inspire global collaborations to create great civilizations of global citizenship**



Future inspiring

- **Our thanks to HBS for pioneering the global thirst for excellence and innovation in management education globally**
- **Our thanks to Eduniversal and other partners for promoting excellent quality management education globally**
- **On our part, we, at XIMB, Xavier University, Bhubaneswar, India, are committed to global collaborations**

Future inspiring

- **I hope the world's best thinkers will help us and others to honor the commitment to shape the talents of the future generations and create better leaders for a more sustainable better world.**



- **Thank you for your kindness**