

# Development & Improvement of Learning and Teaching

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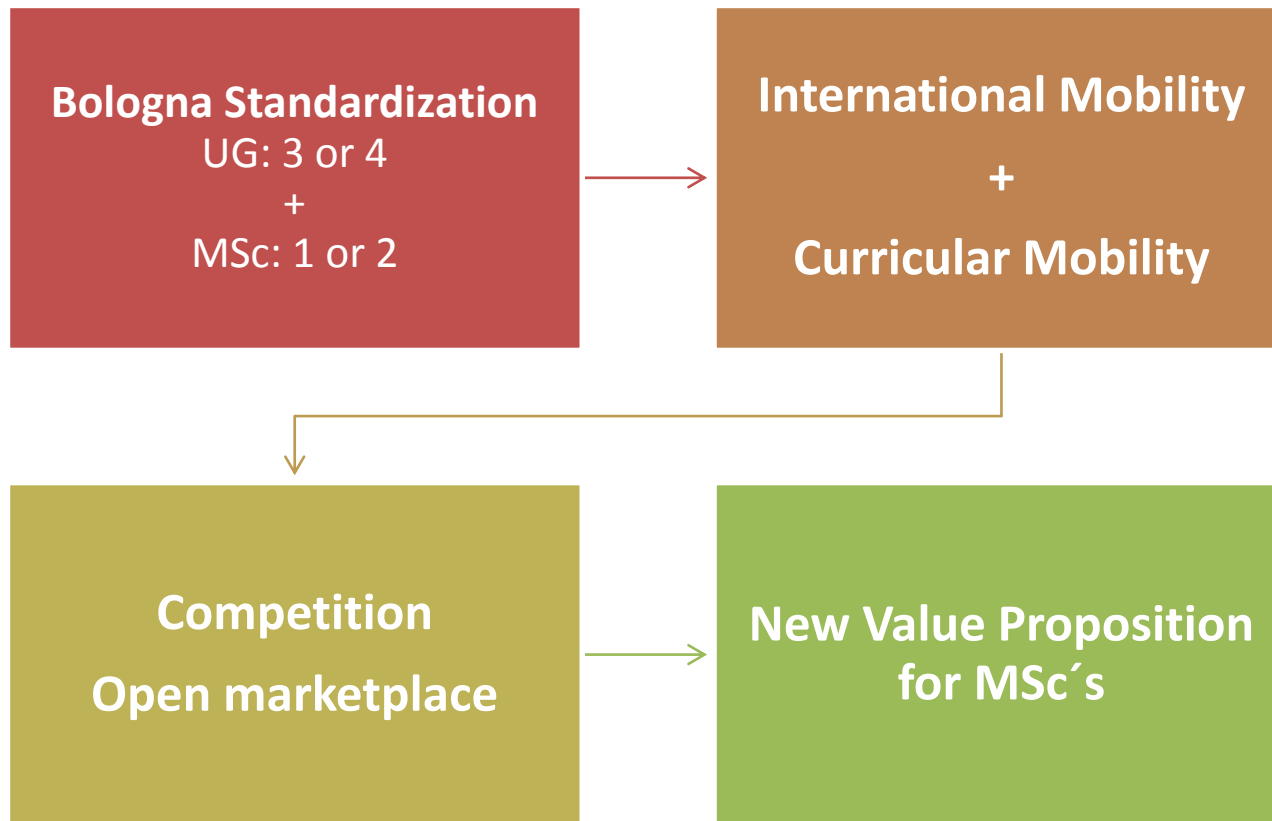
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# Bologna (2007) reform in Europe



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# A new value proposition: From Student to Professional

**DISCOVERY WEEK: Discover yourself + Discover the market**

induction week



**KASPIC development and learning**

coursework



**Professional Immersion**

thesis

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An extended pedagogical framework

**K**nowledge

**A**ttitude

**S**oft Skills

**P**rofessional Experience

**I**nternational Exposure

**C**areer Vision

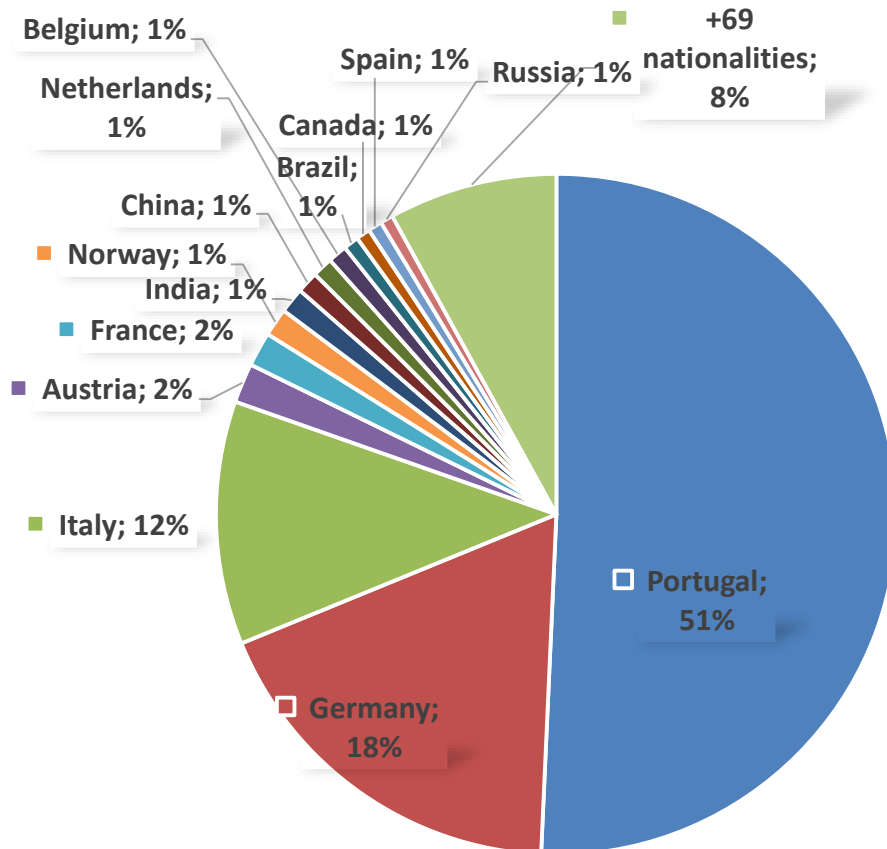
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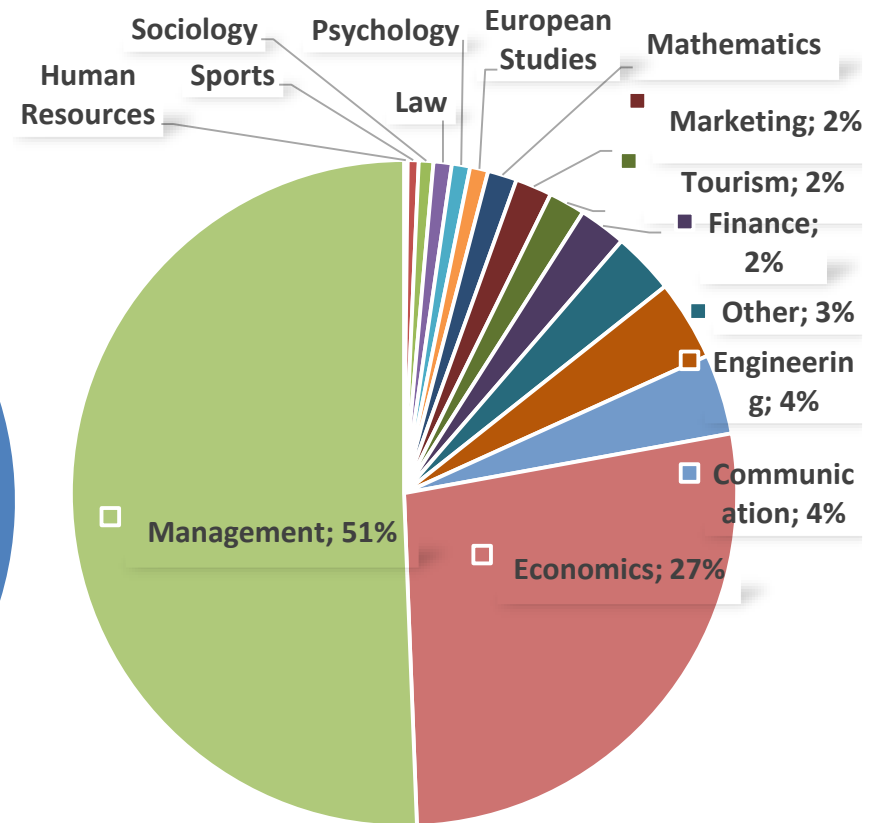
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# Discovering the Value of Diversity



All Masters



Masters in Management

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# Building Memories for a Global Network

## Student Engagement

- Student initiatives (clubs)
- Student events
- Heavy workload

## Corporate and Alumni Relations

- Alumni Events and Support
- International Corporate Missions
- On-Campus Recruiter Services

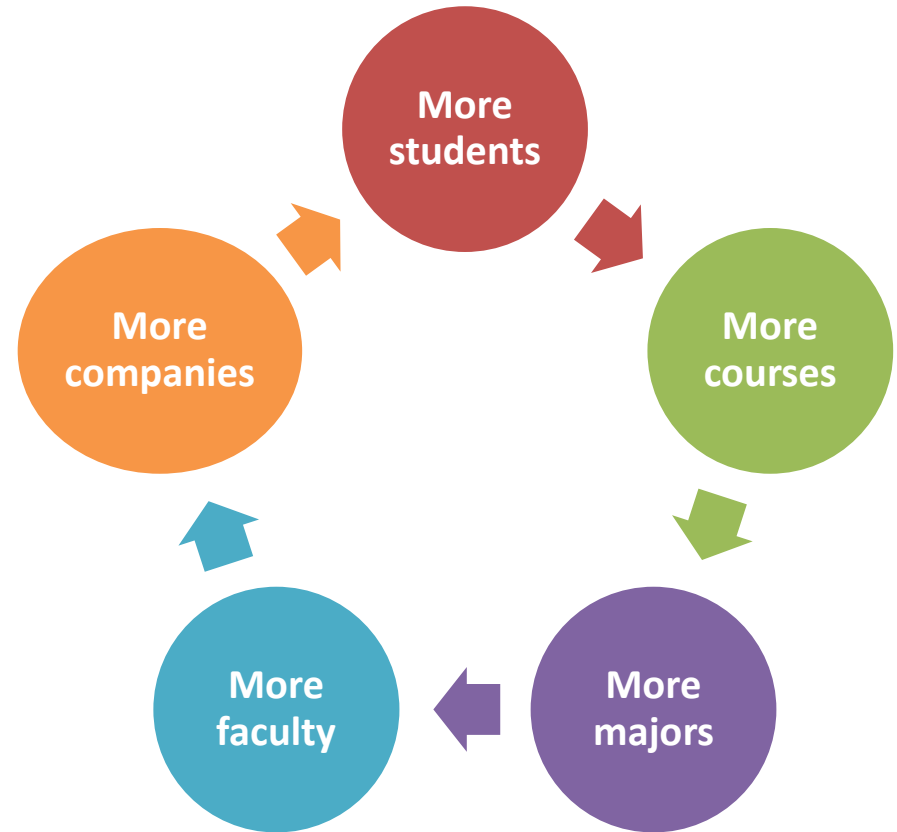
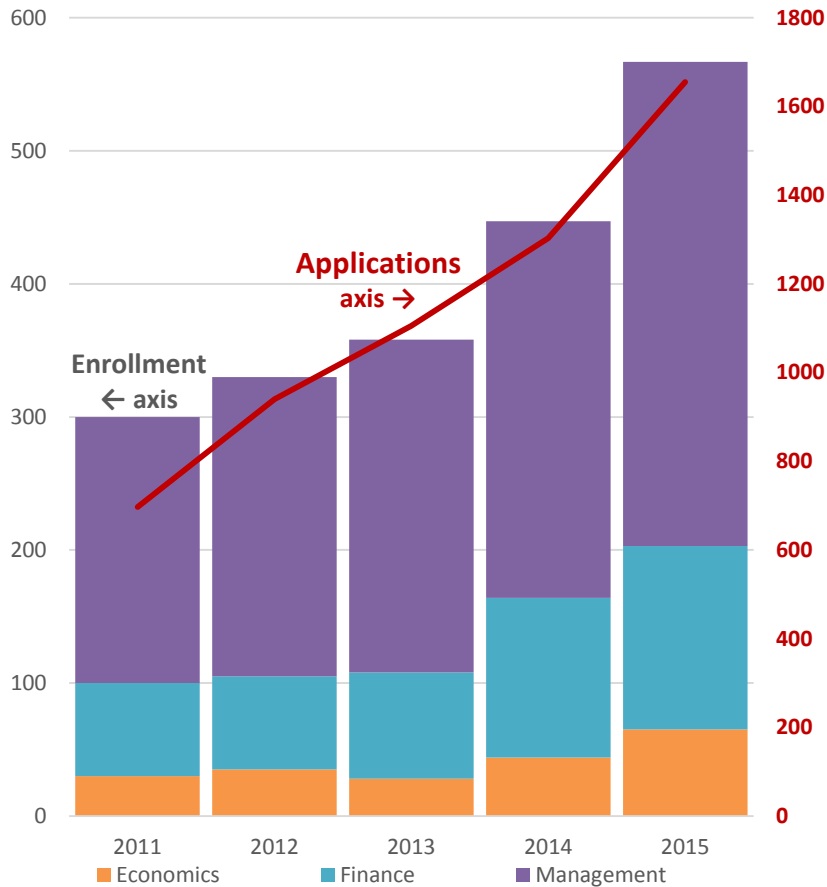
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# Scale for service



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# The stage still matters



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