



North American Business Schools as
Success Models: What Can We Learn?



Overview:

Distinguishing Success Factors in B. Schools

- Emphasis on Research
 - Especially that which influences practice
- Continuous Improvement / Innovation
- Global Reach



Research:

Investment Paying Dividends for Schools and Society

- Iconic Examples
 - Black and Scholes option pricing
 - Eugene Fama and efficient markets
 - Clayton Christensen disruptive innovation
 - Design of Sarbanes-Oxley Act
- At Kelley
 - The cost of deviating from one share, one vote
 - The use of “fair value” estimates in FASB and IASB accounting standards
 - The practice of mutual fund families to cross subsidize



Continuous Improvement: Responding to Changing Market Dynamics

- #1 Ranked Kelley Online MBA
 - First class in 1998
- Me, Inc.
 - Reaction to changing MBA student population
- Program Innovations
 - MBA for Physicians
 - MBA for Educators
 - MBA for NFL Players Association
 - Partnerships with engineering schools and liberal arts colleges



Global Reach: Outward and Inward Benefits



INDIANA UNIVERSITY KELLEY SCHOOL OF BUSINESS



GLOBAL Dean's Council
Inaugural Meeting





KELLEY

SCHOOL OF BUSINESS

GO FROM MOMENT TO MOMENTUM