Responsible Management Education
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www.grli.org  www.efmd.org
Introduction

EFMD, GRLI, UN Global Compact and PRME
EFMD acts as a catalyst to promote and enhance excellence in management development in Europe and worldwide.
A global community of action and learning

- Founded by UN Global Compact & EFMD (2004)
- Pioneering select group of learning institutions and companies from all continents
- Engaged hands-on in developing a next generation of globally responsible leaders
The UN Global Compact

The UN Global Compact's ten principles in the areas of human rights, labour, the environment and anti-corruption enjoy universal consensus and are derived from:

• The Universal Declaration of Human Rights
• The International Labour Organization's Declaration on Fundamental Principles and Rights at Work
• The Rio Declaration on Environment and Development
• The United Nations Convention Against Corruption

The UN Global Compact asks companies and organisation to embrace, support and enact, within their sphere of influence, a set of core values in the areas of human rights, labour standards, the environment and anti-corruption.
The UN Global Compact’s Principles for Responsible Management Education Launched (PRME), Geneva, July 6th 2007

Press Conference,
United Nations
Original Co-convenors
to the UN Global Compact’s PRME

- EFMD
- AACSB (The Association to Advance Collegiate Schools of Business)
- GRLI
- Aspen Institute
- EABiS
- Net Impact
- GMAC (The Graduate Management Admission Council)
As institutions of higher learning involved in the education of current and future managers we are voluntarily committed to engaging in a continuous process of improvement of the following Principles, reporting on progress to all our stakeholders and exchanging effective practices with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.
Principle 1

**Purpose:** We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

[www.unprme.org](http://www.unprme.org)
The PRME

Principle 1
Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2
Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3
Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4
Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Principle 5
Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Principle 6
Dialogue: We will facilitate and support dialog and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

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GRLI is an Advanced Laboratory for the Implementation of the PRME
First Meeting and Two Global Summits
programme for the summits orchestrated in collaboration with GRLI

• New York, 2008
• New York 2010
• Brussels, 2011
Tool for Experience Sharing & Shared Learning

• Sharing Information on Progress (SloP)
• Every two years
At the Rio Earth Summit 2012

- 50+20 report
- The Way Forward for Business and Management Education
- PRME, GRLI and the World Business School Council for Sustainable Business
Growing Number of Good Examples!

Principles needed to be proved in action; through clear strategies, action plans, implementation and follow-up.
Three ellipses forming a circle as they expand – our globe.

They represent I, we and all of us – from the smallest to the largest.

They have the color of a blue ocean and a clear sky.