Asian Business Schools as Success Models: What we can learn and how we can grow

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Asian tradition: harmony between society, business, and family.
Asian business education

- Healthy cash flow, high saving
- Balance of corporation accounts
- Team work, long term relationship
- But weak in innovation
Serving the society, examples of SEM:

• Active roles in the Chinese urbanization
• Shanghai expo 2010
• Hongqiao transportation hub
## Research Projects of SEM, Tongji University

<table>
<thead>
<tr>
<th>Year</th>
<th>National Projects</th>
<th>Local Governmental Projects</th>
<th>Consulting Projects</th>
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