Kate Morse
Head of International Business Development
• UK's 3rd largest business school
• International Student Barometer Summer 2011 - 1st in the world for virtual learning, quality of teaching facilities and I.T. Marking and Assessment criteria
• 2nd for overall University and learning experience
• 6,500 students
• 1,600 International students from 100 countries
• Largest number of students enrolled on placement courses in Great Britain
• TNE & International activity accounts for 30% of our income
• 3 Departments: Management Banking & Finance Service Sector Management
• Graduate Centre PhD & Doctoral Studies
• 4 Research and Knowledge Transfer Centres most recent RAE 4 star rated research, joint highest performing new University in the Ref
• 240 academic staff
• 83 awards number of 24 p/g : 59 u/g
• 13 subject groups
• Employability is a key strategic priority
Where we are situated

- 2 hours from London
- 5 hours to Brussels
- 5 hours 20 mins to Paris
MBA offer

- Full time
- Part time specialist
- Closed offers with corporates
- National offer part-time
- Sheffield Hallam University MBA's
- International Partners
  Prague, Sri Lanka, Kazakhstan
Effective Promotion of Masters Courses

Topical Issues:
Current market conditions UK
Challenges
• UKBA impact
• UK concerns of student debt
• Competition
Effective Promotion of Masters Courses

Key components and future considerations of the SBS offer:

• New progression package and flexible approach from Undergraduate awards
• Strong Employability focus
• Flexible learning - Delivery methods and time
• Creating the Global MBA
TNE offers opportunities Global Products through Partnership Development

• Joint delivery
• Dual award
• Modular offer
• Global experience
• Like minded institution – shared values
• Student mobility
• Opportunities to grow and develop in other specialist areas