Cooperation with Latin American business schools: what we can learn and how we can cooperate effectively?

Beatriz Guzman
International Office Director

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Walk through:

- Different types of collaboration
- Latin American Network: IPADE’s Experience
- Introspection
Different collaborations:

Benefits
- Exposure
- Interaction
- Teaching methods diversity
- Global perspective
- Development
- Knowledge integration
- Branding force
- Regional knowledge to the program
- Complementary

Simple to Complex
- Study Trips
- Student Exchange
- Visiting Professors
- Joint Research
- Capacity Building
- Faculty Exchange
- Joint Programs
- Dual Degree
- Strategic Alliances

Challenges
- Academic structure
- Credit Homogeneous
- Agenda
- Funds
- Market opportunities
- Balance
- Organization and logistics
- Mission compatibility
- Complexity

Develops in the School’s structure: Program, Faculty and Institution

Degree and Non Degree programs affect simplicity
Latin American Network: IPADE’s Experience

STUDY TRIPS
Latin American Network: IPADE’s Experience

STUDENT EXCHANGE

Network
Latin American Network: IPADE’s Experience

VISITING PROFESSORS

Network
Latin American Network: IPADE’s Experience

CAPACITY BUILDING 1985

Network
Latin American Network: IPADE’s Experience

Joint Research

Network

Servicios
Manual de supervivencia
Fausto García
Roberto Luchi
Francisco Arenas Ballester

Mujer y liderazgo
Construyendo
dónde la complementariedad
PATRICIA DELELLA
Y MIREYA LAS HERAS
(coaut.)

International Office
Latin American Network: IPADE’s Experience

FACULTY EXCHANGE

3 Academic Areas:

• Operations Management
• Family Business
• Business Policy
Latin American Network: IPADE’s Experience

Network

JOINT PROGRAMS
Latin American Network: IPADE’s Experience

DUAL DEGREE

Searching and evaluating
Latin American Network: IPADE’s Experience

STRATEGIC ALLIANCES

Business Schools and Corporative Business

Investigación & publicaciones

Network
Introspection

Why:

…there’s lack of interest from our own students to spend a trimester in Latin-America?

…do we choose North American, Asian and European business schools to build our relationships and networks before Latin-American schools?

…don’t we have a stronger focus in developing our region?

…is competition a bigger aim than collaboration?

…don’t we have a strategic planning from Latin-America to Latin-America in Business Schools? Is it that what we have is enough?
Gracias.