



EDUNIVERSAL WORLD  
CONVENTION 2021

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**PROGRAM**  
**NOVEMBER**  
**17-19**

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**GLOBALISATION AND HIGHER EDUCATION:  
CHANGING TRENDS AND IMPACTS FOR  
TOMORROW.**

# NOVEMBER 17

TIME ZONE: GMT+1, PARIS

09:30	Reception & Global Village		Welcome of the participants and Icebreaking activities Networking Peer to Peer Meetings	Eduniversal Team.
10:45	Auditorium		Opening words and Welcome from the Eduniversal Team	Mr. Martial Guiette, CEO Eduniversal and Eduniversal Team
11:00	Auditorium	Keynote	<b>Future Globalization: its Impacts on Business &amp; Education</b>	Prof. Sung Joo Park, International Scientific Committee Member Far East Asia.
11:40	Auditorium	Panel Session	<b>Globalisation and the Future of Higher Education</b>	Moderator: Dr. Sherif Kamel, International Scientific Committee Member Africa and Dean of The American University in Cairo School of Business, Egypt Panelists: Dr. Ali El Quammah, HEM Business School, Morocco; Dr. Olga Veligurska, CEEMAN Association, Slovenia; Dr. José Manuel Martínez-Sierra, UPF Barcelona School of Management, Spain
12:00	Party and Awards Ceremony	Open all day long	Opening of the Awards Photo Studio Shooting photo for participants with their Palme of Excellence Trophy	
12:45	Auditorium		Official Group Picture on Stage with Avatars	
12:55	Global Village	Networking	Peer to Peer meetings	
13:30	Auditorium	Keynote	The 3 Superpowers of Bulletproof Leaders: What Future Leaders Need to Impact, Influence & Inspire.	Mrs. Lousin Mehrabi, Global Head of Negotiation Training, ADN Group France and United Arab Emirates.
14:30	Auditorium	Keynote	<b>Business Education to Advance Conscious Leadership, Enterprises &amp; Society</b>	Dr. Ignacio de la Vega, Associate Provost for Academic Affairs, Faculty & Internationalization, Tecnológico de Monterrey, Mexico
			<b>Let's Meet on my Campus Series / Episodes 1 &amp; 2</b>	George Washington University - GW School of Business, U.S. A. University of Ljubljana, School of Economics and Business, Slovenia
15:00	Boardrooms	Group discussions	Attendees are splitted in small groups to share ideas and discuss about the Keynote presentation  <b>1. What are the most pressing leadership challenges that business in your country/regions face</b>  2. What proposals can be generated on how to build an community of conscious leaders and organizations through strategic global collaboration.  3. Propose new ways to transforming the business education learning experience design to develop the mindset and knowledge of conscious leadership.  4. Consider how to enhance or research impact on the new paradigms of future-focused, conscious leadership that can transform business and society in the context of pressing global challenges.	Group leaders: Mrs. Lana Elramly, AABS Director Accreditations and Strategy, Egypt; Dr. Sudaporn Sawmong Dean KMITL Business School King Mongkut's Institute of Technology Ladkrabang (KMITL), Thailand; Dr. Annette Tajeron Santos, Dean University of Guam School of Business & Public Administration, Guam (U.S.A)
15:40	Auditorium		<b>Let's Meet on my Campus Series / Episode 3 &amp; 4</b>	AUC School of Business, Egypt : A Commitment to Transformation and a Pledge for Impact Indian Institute of Management Bangalore, India
16:15	Party and Awards Ceremony		<b>2021 Eduniversal Palmes of Excellence Trophies Ceremony</b>	
16:35	Party and Awards Ceremony		Let's Celebrate! Blind Test Music Game and Danse Party!	

The 3D World remains open for your meetings and networking activities.

09:00	Global Village	Networking	Peer to Peer meetings	
09:15	Brief Escape Game	Escape Game	Team up to help Prof. Wac KY get his emotions back!	Limited places - Previous registration via Doodle link
10:00	Auditorium	Keynote	<b>How to Implement the Needed Change Together as a Team</b>	Dr. Virginijus Kundrotas, International Scientific Committee Member Eastern Europe.
10:30	Boardroom		<b>Let's Meet on my Campus Series - Episode 5</b>	RTU Riga Business School, Latvia
10:35	Auditorium	Panel session	<b>How to Better Combine Change and Environmental Sustainability, Social Responsibility</b>	Moderator: Dr. Virginijus Kundrotas, International Scientific Committee, Member Eastern Europe Panelists: Dr. Assylbek Kozhakhmetov, Rector Almaty Management University, Republic of Kazakhstan; Prof. Audrey Chia, Associate Professor and Chair MSc Environmental Management Programme, NUS Business School, Singapore.
11:15	Auditorium		<b>Let's Meet on my Campus Series - Episode 6</b>	College of Management National Sun Yat-sen University. Taiwan.
11:30	Boardroom	Panel session	<b>How Business Schools can collaborate with enterprises on CSR Education -The Case of Far East Asia</b>	Dr. San-Yih Hwang, Dean, College of Management, National Sun Yat-sen University Mr. José Miguel Salazar, Assistant Manager, Sustainability & ESG, CSRone Dr. San-Pui Lam, Director, Office of Responsibility and Sustainability Actions, National Sun Yat-sen University Dr. Chin-Chang Tsai, Assistant Professor, Institute of Public Affairs Management, National Sun Yat-sen University
12:30	Boardroom		Far East Asia Cultural activity	
		Break		
13:00	Boardroom	Workshop	<b>Exploring our Senses: Taste, Culture and Connection</b>	Dr. Aneeta Madhok, Integrative Nutrition Health Coach - Open Spaces. India
13:45	Auditorium		<b>Let's Meet on my Campus Series / Episode 7</b> <b>Khon Kaen SMART City for Tomorrow on the hand of the DNA of KKU CGSM.</b>	Khon Kaen University College of Graduate Study in Management. Thailand.
14:00	Auditorium	Session	<b>Let's Build a Climate Education Ecosystem with the Climatefresk/La Fresque du Climat association</b> - Empowering students on their way to understand and face climate change. Turn-key programme the Climate Education Kick-off. Good Practices sharings - Schools that collaborate with the Climate Fresk will share their experiences.	Mr. François Membré, Piloting the Higher Education Climate Programme climatefresk.org, France
15:20	Auditorium		<b>Let's Meet me on my Campus Series / Episode 8</b>	IIM Indore, India
15:30	Auditorium		<b>Central Asia Cultural activity</b>	Almaty Management University, Republic of Kazakhstan
16:00	Auditorium		<b>Eduniversal Awards Ceremony 2021</b> Discover the Top 3 BS in 9 Geographical Zones	
17:00	Auditorium		The New Best Business School Ranking revealed!	

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09:00	Global Village	Networking	Peer to Peer meetings	
09:00	Brief Escape Game	Escape Game	Team up to help Prof. Wac KY get his emotions back!	Limited places - Previous registration via Doodle link
09:30	Auditorium		<b>Let's Meet me on my Campus Series / Episode 9 &amp; 10</b>	RTU Faculty of Engineering Economics and Management, Latvia PUC Escuela de Administración, Chile
09:40	Auditorium	Keynote	<b>Crisis Leadership and Negotiation</b>	Prof. Himanshu Rai, Director IIM Indore, India
10:00	Auditorium	Panel session	Impact of Globalization on Human and Managerial Behavior	Moderator: Prof. Dr. Aneeta Madhok, International Scientific Committee Member Central Asia Panelists: Prof. Michaela Rankin, Deputy Dean International Monash Business School, Australia; Prof. Grafton Whyte, AABS Chairman and Dean Namibia Business School, Namibia
10:45			<b>Let's Meet on y Campus Series / Episode 11</b>	Almaty Management University, Republic of Kazakhstan
10:50	BoardRooms	Group discussions	Attendees are splitted in small groups to share ideas and discuss about Keynote and Panel sessions	
11:20	Auditorium		<b>Let's Meet me on my Campus Series / Episode 12</b>	National University of Singapore - NUS Business School, Singapore
11:30	Auditorium		Recharge, Inspire, Act	Prof. Iryna Tykhomyrova, President International Management Institute MIM Kyiv, Ukraine
12:00			<b>Let's Meet me on my Campus Series / Episode 13</b>	EM Normandie Business School, France
12:10	BoardRooms	Parallel sessions	Business Education Best Practices: 1) Business with Impacts : Immersion, Innovation Lab, STEM-based Entrepreneurship 2) Development of Agile Teams during the Pandemic 3) Professional development of the faculty, staff and deans	1) Dr. Sidrotun Naim, Director of Partnership, Academic, and International Program IPMI International Business School Indonesia 2) Dr. Liga Peiseniece Rector BA School of Business and Finance, Latvia. 3) Dr. Olga Veligurska, CEEMAN Director, Slovenia
12:45	Brief Escape Game	Escape Game	Team up to help Prof. Wac KY get his emotions back!	Limited places
12:45	Auditorium	Networking	Peer to Peer meetings	
13:15	Auditorium	Panel	<b>Virtual Worlds for Education:</b> - What ia virtual world ? Demo & Comparison - Highs & falls of virtual worlds for teaching - where the technology should lead us ? - Avatars & Training : are they both compatible ?	1) Mrs Maroua El Mokhtari, Head of Sales and Marketing - Komodal by Laval Virtual. France. 2) Prof. Michael Ryall, Professor of Strategic Management - University of Toronto. Canada. 3) Mrs. Anta Djiga, Cheffe de projet Blended Learning - Albiways. France
14:00	Auditorium	Highlight Session	<b>Stackable Credentials: Why to Build Them and How?</b>	Dr. Liesl Riddle, Vice Dean for Strategy, GW Business School, USA
14:45	Auditorium	Business Education Best Practices	<b>Case study EGADE Business School, Tecnológico de Monterrey, Mexico:</b> Adapting Business Education to Changing Students Preferences & Business Needs	Moderator: Dr. Jaime Martinez, Director EGADE Business School Campus Mexico City Panelists Dr. Eduardo Aguiñaga, Director of Full-Time Graduate Programs EGADE Business School; Mrs. Cristina Menchaca, HR Value Chain Vice President for Aeromexico, Mexico
15:45	Auditorium	Keynote	<b>What imperative changes should be made in business leadership education taking into account future trends and developments ?</b>	Dr. Itchak Adizes, Founder and CEO of the Adizes Institute USA
16:15	Beach	DJ Set	Closing Beach Party	