

MIM-Kyiv Response to COVID-19 Implications

MIM-Kyiv's recipes to post-pandemic challenges: partnership enhancement and new markets entries.

Recharge:

MIM-Kyiv partners with the BMDA (Baltic Management Development Association) and Adizes Graduate School to launch the "International Leadership Program" a combination of the recreational and academic elements;

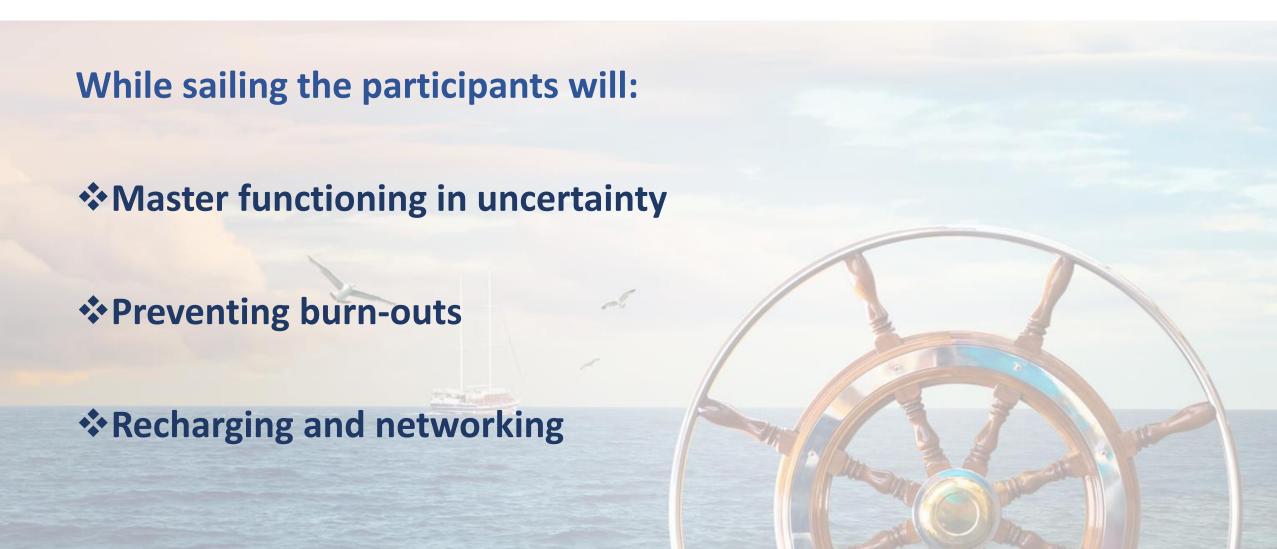
Inspire:

MIM-Kyiv partners with the most celebrated Ukrainian contemporary artists for its **Annual International Educational Forum: Inspiration**. The partnership with the BookChef publishing house for "**MIM-Kyiv Recommends**" book series brings international agenda home

Act

MIM-Kyiv enters new markets and helps to establish and develop business education in Tajikistan.

To Recharge: International Leadership Program



The seven-day long program falls into academic and practical components





Upon completion of the program the participants are awarded joint certificates of

MIM-Kyiv, BMDA and AGS (USA)

Academic component consists of 24 hours of in-class instructions, where the latest trends of systemic and collaborative leadership, based on Adizes theory will be taught.





Sailing the yachts and conducting two types of races will help the participants to:

- Polish their decision-making under uncertainty skills;
- Enhance their ability to operate with scarce and fragmented information;
- Practice switching leaders' and followers' roles;
- Reinforce teamwork and leading team;
- Better understand Organizational transformation methodology approach and it's tools of the leadership.







Annual International Educational Forum FACING THE FUTURE Founded in 2019 to bring together business community, statesmen, experts, and students from all over the world.

2021, INSPIRATION: offline, 200 COVID-free participants from 3 countries.

Keynote: Ukrainian contemporary artists, art dealers and art curators;

2019: offline, for more than 1000 participants from 8 countries.

Keynote: Noah Yuval Harari and Jeetendr Sehdev

2020: online, in partnership with MOC at Harvard Business School, 1500 participants from 9 countries.

Keynote: Michael Porter

MIM Business School recommends book series:

How to Bring Global Agenda Home

Development of the business		Enhancement of MIM-Kyiv brand
environment		
-	Brings international agenda to	- Brand reinforcement;
	Ukraine; disseminates the latest	- Enhancement of the brand
	developments in managerial	awareness of MIM-Kyiv;
	thought;	- Promotion of MIM-Kyiv community
-	Promotes managerial thought and	ties and their members visibility
	facilitates the generation of the	
	new knowledge in management;	
-	Helps Ukrainian public to get access	
	to the most sought after business	
	books;	
_	Discuss with some authors their	
	ideas as a part of book club	
	meetings, classes, and events such	
	as International Educational Forum	
	where those authors were keynote	
	speakers.	

Facts and figures:

Number of published titles: **17**.

Average circulation: **3000 copies**.

Number of regular book club meeting so

far: **15**.

Number of people participating in the

average event: 45.

Number of people participating in Facing

the Future: 800.

Number of authors appearances off-line

and online: 8.

To Act: Enter New Markets Business Education Project in Tajikistan

- Assistance in introduction of the business education from the scratch;
- Instilling internationally accepted standards and approaches to business education through implementation of Training the Trainers programs for the State Unitary Enterprise "Tajinvest" and Export Agency in Tajikistan;
- Establishment of:
 - Training Center at the SUE Tajinvest
 - Exporters' School for the Exporters' Agency
 - Trans-border forum "Bactria Food"