



БІЗНЕС-ШКОЛА



MIM-KYIV

Recharge  
Inspire  
Act

# MIM-Kyiv Response to COVID-19 Implications

**MIM-Kyiv's recipes** to post-pandemic challenges: **partnership enhancement and new markets entries.**

## **Recharge:**

MIM-Kyiv partners with the BMDA (Baltic Management Development Association) and Adizes Graduate School to launch the “**International Leadership Program**” a combination of the recreational and academic elements;

## **Inspire:**

MIM-Kyiv partners with the most celebrated Ukrainian contemporary artists for its **Annual International Educational Forum: Inspiration**. The partnership with the BookChef publishing house for “**MIM-Kyiv Recommends**” book series brings international agenda home

## **Act**

MIM-Kyiv enters new markets and helps to **establish and develop business education in Tajikistan.**



# To Recharge: International Leadership Program

While sailing the participants will:

- ❖ Master functioning in uncertainty
- ❖ Preventing burn-outs
- ❖ Recharging and networking



# The seven-day long program falls into academic and practical components



**Upon completion of the program the participants are awarded joint certificates of  
MIM-Kyiv, BMDA and AGS (USA)**



Academic component consists of 24 hours of in-class instructions, where the latest trends of systemic and collaborative leadership, based on Adizes theory will be taught.





## **Sailing the yachts and conducting two types of races will help the participants to:**


- Polish their decision-making under uncertainty skills;
- Enhance their ability to operate with scarce and fragmented information;
- Practice switching leaders' and followers' roles;
- Reinforce teamwork and leading team;
- Better understand Organizational transformation methodology approach and it's tools of the leadership.



An aerial photograph of a boat moving through the ocean, leaving a large, swirling wake. The water is a deep blue, and the wake is a lighter, frothy white. The boat is visible in the lower right corner, moving towards the upper left.

Date:  
30 April –  
07 May  
2022





This innovative program is aimed at the development of the leaders as the most valuable and sought-after resource in our disrupted environment. It is very scarce because leadership is often perceived as a natural quality. However, even born leaders need to be nurtured and polished.





## Annual International Educational Forum FACING THE FUTURE

Founded in 2019 to bring together business community, statesmen, experts, and students from all over the world.

2021, INSPIRATION: offline, 200 COVID-free participants from 3 countries.

Keynote: Ukrainian contemporary artists, art dealers and art curators;

2019: offline, for more than 1000 participants from 8 countries.

Keynote: Noah Yuval Harari and Jeetendr Sehdev

2020: online, in partnership with MOC at Harvard Business School, 1500 participants from 9 countries.

Keynote: Michael Porter



# MIM Business School recommends book series:

## How to Bring Global Agenda Home

Development of the business environment	Enhancement of MIM-Kyiv brand
<ul style="list-style-type: none"><li>- Brings international agenda to Ukraine; disseminates the latest developments in managerial thought;</li><li>- Promotes managerial thought and facilitates the generation of the new knowledge in management;</li><li>- Helps Ukrainian public to get access to the most sought after business books;</li><li>- Discuss with some authors their ideas as a part of book club meetings, classes, and events such as International Educational Forum where those authors were keynote speakers.</li></ul>	<ul style="list-style-type: none"><li>- Brand reinforcement;</li><li>- Enhancement of the brand awareness of MIM-Kyiv;</li><li>- Promotion of MIM-Kyiv community ties and their members visibility</li></ul>

### Facts and figures:

Number of published titles: **17**.

Average circulation: **3000 copies**.

Number of regular book club meeting so far: **15**.

Number of people participating in the average event: **45**.

Number of people participating in Facing the Future: **800**.

Number of authors appearances off-line and online: **8**.



# **To Act: Enter New Markets**

## **Business Education Project in Tajikistan**

- Assistance in introduction of the business education from the scratch;
- Instilling internationally accepted standards and approaches to business education through implementation of Training the Trainers programs for the State Unitary Enterprise “Tajinvest” and Export Agency in Tajikistan;
- Establishment of:
  - Training Center at the SUE Tajinvest
  - Exporters’ School for the Exporters’ Agency
  - Trans-border forum “Bactria Food”