

# Asian Business Schools as Success Models: What we can learn and how we can grow

*Prof. Jianwei WU*

Associate Dean  
School of Economics  
Tongji University

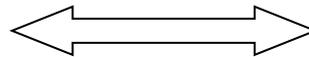
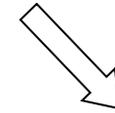
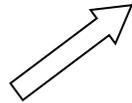


society

*Asian  
tradition:  
harmony  
between*

business

family



# Asian business education

- Healthy cash flow, high saving
- Balance of corporation accounts
- Team work, long term relationship
- But weak in innovation

# Serving the society, examples of SEM:

- Active roles in the Chinese urbanization
- Shanghai expo 2010
- Hongqiao transportation hub

## Research Projects of SEM, Tongji University

Year	National Projects	Local Governmental Projects	Consulting Projects
2007	12	22	65
2008	15	35	90
2009	18	40	66
2010	27	47	85