

CLOSING THE GENDER GAP THROUGH ENTREPRENEURSHIP

WOMEN IN BUSINESS

GLOBAL STATISTICS

1. Women make up 37% of all entrepreneurial activity in the world
(source: Women Entrepreneurship Statistics – MAASTRICHT School of Management)
2. More than 9 million US firms are now owned by women generating close to 1.5 Trillion USD in revenues and employing nearly 8 million people
(source: US census)
3. Percentage of businesses with women on the executive team receiving funding has tripled during the past 15 years.
(Source: Babson College, Diana Report)

SUCCESSFUL WOMEN ENTREPRENEURS



Industry: Retail

Tory Burch
Founder, Tory Burch

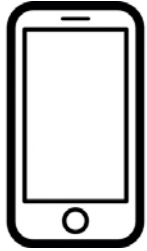


**Industry:
Pharmaceuticals**
Kiran Mazumdar Shaw
Founder, Biocon



Industry: Education
Wendy Kopp
Founder, Teach for America

SUCCESSFUL WOMEN ENTREPRENEURS



Industry:
Telecommunications
Cher Wang
Co-Founder, HTC



Industry : Technology
Weili Dai
Co-Founder, Marvell
Technology Group



Industry : Arts & Entertainment
J K Rowling
Author, Harry Potter

GENDER GAP?



13,000 women own
20,000 business in the UAE

(Source: Gulf News, 2012)



Pre-K-12 International Education... my journey

MUM'S PERSPECTIVE



OBSSESSION BECAME PASSION

2005

DUBAI INTERNATIONAL ACADEMY

2017
MUM TO 7,500 STUDENTS



DUBAI INTERNATIONAL ACADEMY

DREAM  INSPIRE  ACHIEVE



**COLLEGIATE
AMERICAN SCHOOL**

UMM SUQEIM 2



RAFFLES

WORLD ACADEMY



RAFFLES

INTERNATIONAL
SCHOOL

Towards Excellence



RAFFLES

NURSERY

MY KEY LEARNINGS

ONE: HAVE A DREAM



TWO: COURAGE OF CONVICTION

THREE: WALK THE TALK



FOUR: MISSION DRIVEN, VALUES BASED

Vision

Providing world-class education

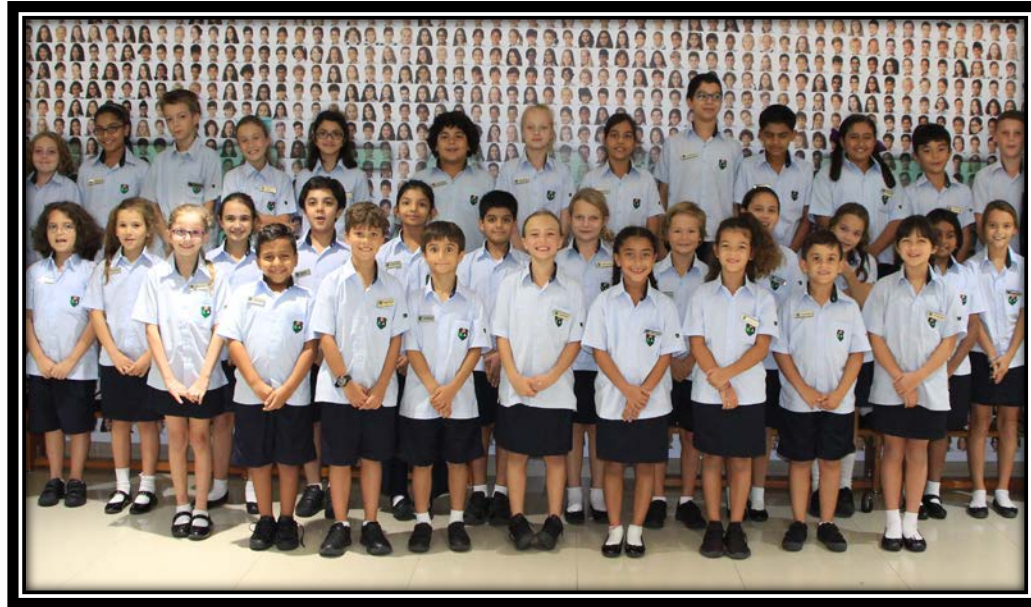
Mission

To empower students with a holistic, rigorous and international education for success in an ever changing world

Core Values

Achievement | Collaboration | Innovation | Integrity | Respect | Responsibility

FIVE: CUSTOMER CENTRIC



SIX: GET YOUR PRODUCT RIGHT

SEVEN: CONTINUE TO INNOVATE



“IN THE RACE FOR EXCELLENCE, THERE IS
NO FINISH LINE”

HIGH HIGHNESS SHEIKH MOHAMMED BIN RASHID AL MAKTOUM