

FULLY SUBSIDIZED BUSINESS SCHOOLS AND LEVYING ADDITIONAL FUNDS

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Eduniversal World Convention
November 8 -12, 2017



Louvain School of Management

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225 core faculty, assistants & visiting professors

1600 master students

150 partners in 47 countries

20,000 alumni



Université catholique de Louvain

Full university established in 1425

Two « Louvain / Leuven »

30,000 students

Seven campuses



“Fully subsidized”

Students fees: 835 EUR / year

Governmental support: around 8,000 EUR / student / year

Why looking at additional funds?

- Lack of governmental funding
- Developments outside the scope of the subsidized area
- Wish to develop the interactions with the eco-system
- Prepare for the business education disruption

Students and alumni

- Reasonable additional students fees for additional services and within a solidarity scheme
- Lifelong membership and business education journey (« gold card » / branding) - heroes' stories
- Mobilizing around a big project (model transformation, building facilities, etc.) - crowdfunding
- Coaching by professors
- Exclusive (big) events and (small) meetings

Not subsidized activities

- Executive education
- Consultancy and coaching
- Financial stimuli for the professors

Corporate support

- Consultancy by professors... and students
- Lecturers coming from the corporate world
- Corporate-sponsored chairs
- In-kind gifts
- Mobilizing around a major project (model transformation, building facilities, etc.)

Conclusion

#1: Branding

#2: Community of students, alumni and professors

#3: Project approach

And do not forget likely disruption!

Please comment!

Thanks for your attention

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