



THE 6TH EDUNIVERSAL WORLD CONVENTION

Plenary Session 5:

„Entrepreneurship & Education: interconnected opportunities for building the societies of the future. Educating the next wave of leaders & innovators to create a better future.“

Moderator: Dr. Virginijus KUNDROTAS
EduniversalISC Member -Eastern Europe
Dean of Adizes Graduate School (USA)

Bangalore, India, October 9-12, 2013

ENTREPRENEURSHIP

OWNERSHIP OF THE ORGANIZATION

RISK TAKING

GENERATION OF A NEW IDEAS, AND PROCESSES

CREATING AND LEADING THE TEAMS

PURSUING THE ECONOMIC SUCCESS

(WIKIPEDIA, 2013)

MANAGING THE ORGANIZATION

HOW TO IMPLEMENT DECISIONS SUCCESSFULLY?

→ 3 TYPES OF MANAGERIAL ENERGY

a
(authority)

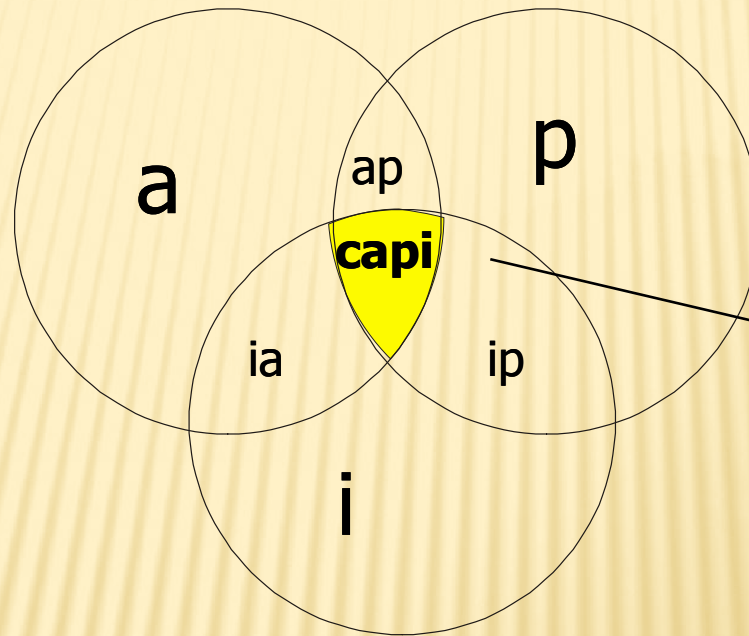
Authority means a *formal right* to make decisions, to say yes AND to say no.

p
(power)

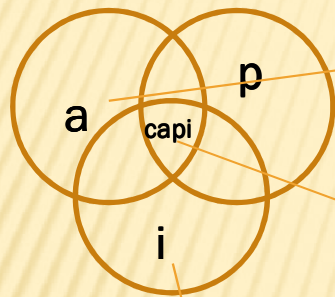
**Power is the capability to Punish
and/or Reward.**

i
(influence)

**Influence means capability to
get someone to do something
without using authority and/or
power**



capi - The legal right to make a decision reinforced by the capability to punish or reward and reinforced by the capability to convince someone that the decision is the most appropriate one.



COMPETENCES OF „POLITICIAN“

FUNCTIONAL MANAGEMENT COMPETENCES

PSYCHOLOGICAL COMPETENCES

**DO WE TEACH THAT IN OUR
BUSINESS SCHOOLS?**



THE 6TH EDUNIVERSAL WORLD CONVENTION

Plenary Session 5:

„Entrepreneurship & Education: interconnected opportunities for building the societies of the future.
Educating the next wave of leaders & innovators to create a better future.”

Speakers:

Mr. Martial GUIETTE, Founder & CEO, EDUNIVERSAL

Prof. K.KUMAR, Apeejay Surendra Chair Professor of Family Business and
Entrepreneurship- NS Raghavan Centre for Entrepreneurial Learning
(NSRCEL)

Prof. Sudhanshu RAI, Director Indian relations and Associate Prof.
Copenhagen Business School (CBS)

Bangalore, India, October 9-12, 2013