

## Educating the Next Wave of Leaders and Innovators

### K. Kumar Indian Institute of Management Bangalore

## Eduniversal World Convention 10 October 2013



## **The Big Questions**

Why entrepreneurship education?

What can be taught about entrepreneurship?

Who can be taught entrepreneurship?



## Why Entrepreneurship Education?

Knowledge - key driver of innovation and value creation

Motivating and enabling "Knowledge Carriers"

Economic value creation and social transformation



## What Can Be Taught About Entrepreneurship?

Entrepreneurial mindset

Entrepreneurship as a method



### Who Can Be Taught Entrepreneurship?

Individual as an entrepreneur

**Entrepreneurial Organizations** 

**Entrepreneurial Societies** 



- Idea to Implementation





Research



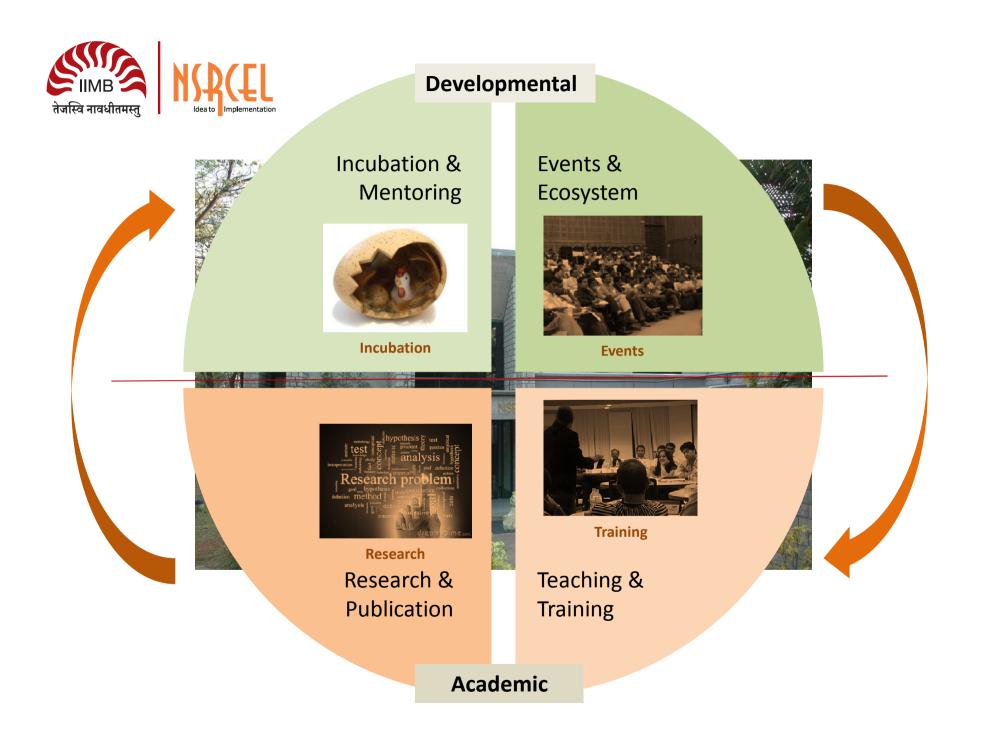
Incubation



Events



Training





#### **Direction of Research**

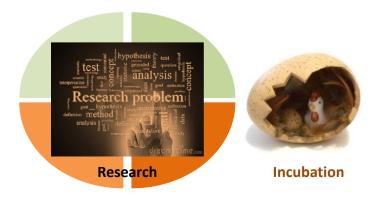
- Context specific emerging economy research
- Focus on building data bases
- Inform all levels from individual ventures through regions to policy makers

#### **Dissemination**

- Books
- Position papers
- Conferences

#### **International Collaborations:**

- Prof Saras Saraswathy (Darden School of Business, University of Virginia)
- Prof Ravi Sarathy (Northeastern University, Massachusetts)
- Prof Shameen Prashantham
  (Nottingham University Business School China)
- Prof Shruti Sardeshmukh (University of South Australia)





Events

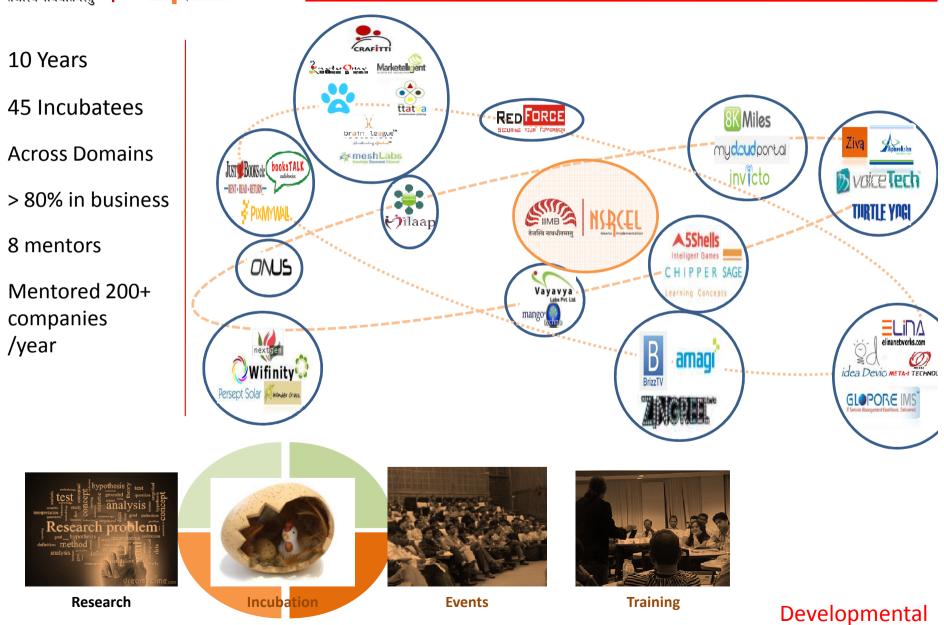


#### Training

Academic



# **Incubation & Mentoring**





**Events & Ecosystem** 

#### NSRCEL Lead Events





#### **NSRCEL** Partnered Events



BangalorelT.biz



Getting2Startup

and Many more...



Research



Incubation





Training

Developmental



# Teaching & Training

Entrepreneurship focused courses

Teaching Effectual Entrepreneurship

**DREAM Workshop** 

Teachers/Trainers of Entrepreneurship

**Doctoral Students** 

**PGP** students

**MPEFB** 

Entrepreneurs & Family Businesses

MPWE

Women Entrepreneurs



Research



Incubation



Events



Academic

