

eduniversal
World Convention

BANGALORE
INDIA 2013
October 9 -12

PRESENTATION

PRESENTATION

Hosted by





Welcome Speech



Dear Ladies and Gentlemen,

It is my distinct honor to welcome you all to the 2013 Eduniversal World Convention, the annual meeting for the best business schools in the world. I am delighted you have all joined us in the beautiful country of India, here, in Bangalore.

First of all, I would like to express my sincere gratitude to the host of this very important event, the Indian Institute of Management Bangalore, for their commitment and effort in the preparation of this annual Convention.

As every year, I want the Eduniversal World Convention to be, for everyone, a tremendous opportunity to exchange, interact and participate to the improvement and support of Excellency in the Business School's field. Meeting you here is also an important moment as it enables us to present you the development and improvement of our Company, as well as our new ambitions.

This 6th edition will unveil in exclusivity the 2013 Eduniversal Ratings and Rankings. Based on the results of Dean's Vote, this ranking will distinguish the 27 most prestigious and highly recommended Business Schools worldwide classified in 9 geographical zones. Moreover, I am very proud to announce you that for the 2013 campaign, more than 60% Directors of the 1000 most prestigious Business Schools worldwide have participated to the voting process, and contributed, thus, to our spectacular evolution.

Two year ago, some of you witnessed the creation of our websites www.best-masters.com, and its ramification websites best-masters.country, ranking the 4000 Best Programs worldwide into 30 different majors. During the last academic year, it is 2,5 million students from 204 countries who visited our websites. Better yet, for the current scholar year, 4 million students will use the www.best-masters.com rankings to carry out their orientation choice. We await no less than 7 million visitors for next year.

Another sign testifying our development: the referencing of our internet platforms on the web search engines. Our Websites are indeed positioned at the top of the suggestions designed by Google in many countries when searching for key-words such as "best master in", "masters ranking", or simply "masters".

This unparalleled development fits right into the path of our core objective: providing a wide panorama of perspectives, a depth view on academic expertise worldwide with the ultimate goal of supporting actively international exchanges, and encouraging mobility for students and lecturers.

What better place than India, a country recording an annual growth rate of 6%, to contextualize the dynamism and the outstanding expansion of Eduniversal? What better place than the heart of the Indian Silicon Valley, Bangalore, to set the scene for the meeting of our respective ambitions? What better place than the Indian Institute of Management Bangalore, first Indian Business School, to symbolize our common will to highlight the Excellency of global Higher Education.

I wish you all an excellent 6th annual Eduniversal World Convention that will be, I'm positive, crowned with success.

I wish it will enable you to build strong and sustainable partnerships with your international peers and help you increase your international visibility. Finally, I wish you to have a very pleasant time with us.

Warm regards,



Martial GUIETTE
CEO & Founder



Dean's Message

Dear Delegates,

It is indeed a great privilege to be the host of the sixth Eduniversal World Convention 2013. On behalf of everyone at IIM Bangalore, I would like to welcome you once again and hope that you have a great time at the Convention and at our Institute.

IIM Bangalore is a leading management school in India and has the reputation of brand "IIM", with aspiration to be amongst the top management institutions in the world. IIM Bangalore provides one of the most competitive programmes in the world. Our Institute has had the unique privilege of educating some of the best young minds in the country in the last 39 years. Our understanding of economic and social issues in India is of the highest calibre and our research in related domains is well established.

Management education at the beginning of the new millennium is undergoing significant and far reaching changes. We have the unique opportunity to play a pioneering role in re-defining it. Its implications are likely to be felt not only in our country but around the world as economic power shifts to Asia and emerging economies.

I invite all of you to engage with us in the future and build stronger relations with our faculty. We also invite you to partner with our programs and collaborate with us on research and topics that are mutual beneficial.

Once again, welcome to IIM Bangalore and I hope you have a great time at the Eduniversal World Convention.

Devanath TIRUPATI
Dean (Academic)

Indian Institute of Management Bangalore



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

A 100-acre oasis in south Bangalore, IIM-B, with its all-stone architecture, lush verdant woods and landscaped gardens provides an idyllic environment to engage in management studies, academics and learning. IIM-B has world-class infrastructure that facilitates excellence in teaching, research, consulting and other professional activities.

Located in India's high technology capital, IIM-B is in close proximity to some of the leading corporate houses in the country, ranging from information technology to consumer product companies, giving it the added advantage of integrating classroom knowledge with practical experience.

Established in 1973, the Institute has since then emerge as one of the premier institutes for management education and research. Based on highly accomplished faculty, world class infrastructure and motivated student body, it promotes managerial excellence in its country. IIM-B strives to achieve excellence through partnerships with industry and leading academic institutions. IIM-B's mission is to «build leaders through holistic, transformative and innovative education.»



Today, IIM-B is considered to be the most globally-oriented among all management institutes in India and is accredited by the European Quality Improvement System (EQUIS). IIM-B also came out first for 2012 in Central Asia in the Eduniversal Ratings and Rankings, France.



The Eduniversal World Convention



The Eduniversal Group is a French-based company implemented in 2007 by SMBG, a consulting firm in Paris with 15 years of experience consultancy in the field of Higher Education. Eduniversal is the answer to the stakes of the globalization of Education and notably offers an information platform with a selection of the 1,000 Best Business Schools in 9 geographical zones.

The purpose of Eduniversal is to offer students a serious reference that reflects the international dimension of each School.

The EDUNIVERSAL Official Selection of the 1000 Best Business Schools worldwide is the result of the work of the International Scientific Committee (ISC) that has established a global mapping system that

meets the criteria of universality and the international reputation of each academic institution.

The International Scientific Committee is composed of 11 members: 2 executive members: SMBG's managing director and Eduniversal's international coordinator; 9 independent expert members who represent the nine academic zones: Africa, North America, Latin America, Central Asia, Eurasia and Middle East, Eastern Europe, Western Europe, Far East Asia, Oceania.



The role of each member of the ISC is significant and valuable, as all of them are the guarantors of the Official Selection of the 1000 Best Business Schools Worldwide. The members of the ISC are responsible for the elaboration of the EDUNIVERSAL Official Selection, monitor the Deans' Voting processes and work for the improvement of EDUNIVERSAL's Business Schools Ranking Methodology.



Educating the world...

...In an ever-changing and rapidly globalizing world, students, professionals and universities are realizing the importance of a quality business education, that stretches across borders, and teaches future business leaders to think on an international scale, all while remaining socially responsible.

Therefore, the first crucial aspect for higher education institutions, and other stakeholders, is to come together to share their best practices and build the future for business education. The second aspect is to take this practical advice and continue to innovate, while remaining true to the heritage of the institution.



Topics

- Economic influence on Education in India and social challenges
- Greater Globalization of Universities and Colleges through the United Nations with a Special Emphasis on Business Schools
- Asian Higher Education: Future, Scopes & Challenges
- Rethinking the internalisation strategies of the schools: How to maintain the balance between independence and interdependence.
- Double degree programs: Prospects & Challenges/The future of MBA program
- Meeting the explosion of higher education: impact & opportunities in the transforming countries
- Finance
- Entrepreneurship & Education: interconnected opportunities for building the societies of the future
- Educating the next wave of leaders & innovators to create a better future
- What are the critical factors and conditions for successful academic collaboration with India?
- Business Games
- Media relations in India
- Advancing Education through technology

Key Objectives

- Advance the goals and objectives of your institution by discovering success models, as well as some of the best practices in the field of business education.
- Gain a deeper understanding of the current topics concerning deans and academic personnel.
- Explore your role as a leader of a business school and learn how to yield despite the financial crisis.
- Interact closely with other leaders in the field of educational development and academia through conferencesessions, exhibitions and informal gatherings.
- Develop sustainable and strategic partnerships with your counterparts in nine geographical zones and promote internationalization.
- Establish an international network with some of the best business schools from 153 different countries.

2013 Eduniversal Ratings and Rankings

The top 3 excellent Business Schools in 9 geographical zones according to the results of the 2013 Deans' Vote Survey will be announced with a trophy, during the **6th Eduniversal World Convention** on October 9th, 2013 in Bangalore (India).

eduniversal AWARDS

AFRICA*

- The American University in Cairo - School of Business – *Egypt*
- University of Cape Town - UCT Graduate School of Business – *South Africa*
- University of Stellenbosch Business School – *South Africa*

CENTRAL ASIA*

- Indian Institute of Management Ahmedabad (IIM-A) – *India*
- Indian Institute of Management Bangalore (IIM-B) – *India*
- Indian Institute of Management Calcutta (IIM-C) – *India*

EASTERN EUROPE*

- St. Petersburg University - Graduate School of Management – *Russia*
- University of Economics, Prague VSE – *Czech Republic*
- University of Warsaw - Faculty of Management – *Poland*

EURASIA & MIDDLE EAST*

- Istanbul University - Faculty of Business Management – *Turkey*
- Koç University - Graduate School of Business – *Turkey*
- Tel Aviv University's Faculty of Management - The Leon Recanati Graduate School of Business Administration – *Israel*

* Business School are listed alphabetically. The ranking will be announced during the 2013 EWC

FAR EAST ASIA*

- Fudan University School of Management – *China*
- Hong Kong University of Science and Technology - HKUST Business School – *Hong Kong S.A.R., China*
- National University of Singapore - NUS Business School – *Singapore*

LATIN AMERICA

- EGADE Business School - Tecnológico de Monterrey – *Mexico*
- FGV - EAESP São Paulo Business Administration School – *Brazil*
- IAE Business School - Universidad Austral – *Argentina*
- Pontificia Universidad Católica de Chile - Escuela de Administración – *Chile*

NORTH AMERICA*

- Harvard Business School – *USA*
- McGill University - Desautels Faculty of Management – *Canada*
- Stanford University Graduate School of Business – *USA*
- Yale School of Management – *USA*

OCEANIA*

- Monash University - Faculty of Business and Economics – *Australia*
- The University of Auckland Business School – *New Zealand*
- The University of Melbourne - Melbourne Business School – *Australia*

WESTERN EUROPE*

- Copenhagen Business School - CBS – *Denmark*
- INSEAD – *France*
- London Business School – *United Kingdom*

VOTED BY THEIR PEERS AS
THE BEST BUSINESS SCHOOL WORLDWIDE

The 2013 rankings and ratings of the 1,000 best Business Schools will be announced on October 9th, 2013 in Bangalore.

All the results will be published on
www.eduniversal-ranking.com

The 2014 Eduniversal Deans' Vote Survey accessible to the Deans and Directors of the 1,000 Business Schools from the Eduniversal Official Selection will be launched on November 2013 on
www.eduniversal-deans-vote.com

The annual Eduniversal Deans' Vote Survey



On behalf of their respective academic institutions, each Dean is asked to highlight among the 999 other institutions, the one(s) they would suggest to students, planning to study abroad and answer the question : **"What are the business schools you would recommend to a student who is looking to study in this country?"**

The Deans' Votes generate the schools' recommendation rate which results are disclosed during the Eduniversal World Convention with the annual ratings and rankings by country and published on www.eduniversal-ranking.com

The Deans Vote is the criterion that distinguishes Eduniversal's Ranking and Rating methodology of the Best 1,000 Business Schools from most of the international classification systems.

The Business Schools selected in the Eduniversal Official Selection are evaluated and recommended by their academic Peers from 154 countries.

The aim of this Rating is to add a component of Peers assessment considered as one of the numerous qualitative and quantitative criteria used in the Eduniversal's methodology.



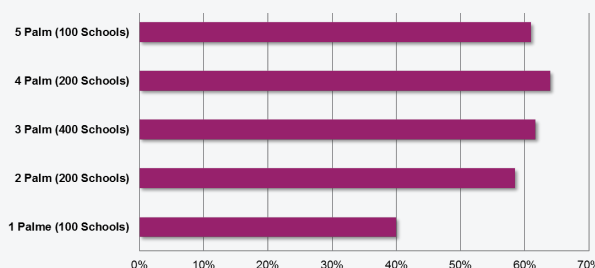
► Key facts about the 2013 Eduniversal Deans' Vote Results :

60.10% of the Deans from the 1,000 best Business Schools worldwide have participated in the Deans'Vote.

► TOP 3 geographic zones with the main school's participation rate in 2013

1. Eastern Europe : 84%
2. Western Europe : 69%
3. Latin America : 61%

Western Europe is the zone which gained the highest number of contestants this year.



Participation rate per Palmes League

5 palmes	4 palmes	3 palmes	2 palmes	1 palme
61%	64%	62%	59%	40%

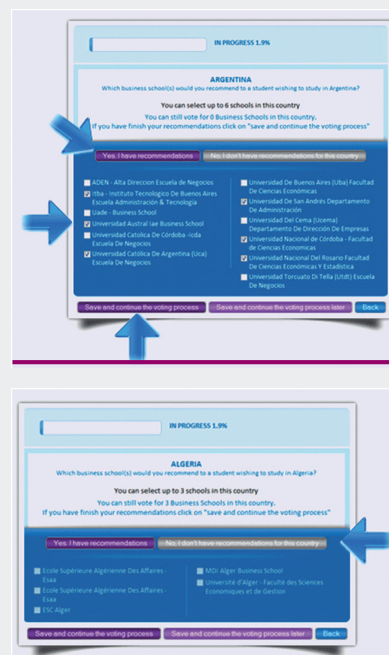
► Voting process on www.eduniversal-deans-vote.com :

Once a year, the deans & directors of the 1,000 Business Schools included in the official selection are invited to participate in the Eduniversal Deans Vote.

The vote starts every year in November and each dean/director receives his login information granting access to the voting platform

A few simple rules to know on beforehand:

- The dean/director is the only person allowed to report the votes on behalf of his/her Institution with his personal access.
- Countries are presented in alphabetical order.
- Your country will be the last one in the list (after Zimbabwe).
- You can select up to 50% of the institutions for each country.
- If you don't know or if you don't want to recommend any school in a country, select "no, I don't have recommendation for this country" and the next country will appear on the screen.
- Your own Institution will not appear in the list of your country, as the Dean is not allowed to vote for his own Institution.
- Your votes are considered once the 154 countries of the Eduniversal System have been examined.



Information/requests about the Deans' Vote, please contact : international.coordinator@eduniversal.com

IMPORTANT REMINDER : The 2013-14 Eduniversal Deans' Vote Survey will start in November 2013.

► www.eduniversal-ranking.com

website dedicated for the ranking of the 1,000 Best Business Schools worldwide

Our theme: **EDUCATION** / Our strength: **UNIVERSALITY**

This platform describes the best academic opportunities for the students zone by zone (Africa, Central Asia, Eastern Europe, Eurasia & Middle East, Far East Asia, Latin America, North America, Oceania, Western Europe), via a range of institutions included in the Official Selection of the Best Business Schools with different levels of reputation reflected with the Palmes together with the assessments made by Peers (Deans Vote Survey) in 154 countries.

Every year, the annual ratings and rankings by country are disclosed during the Eduniversal World Convention and published on www.eduniversal-ranking.com



5 Palmes - 1000000 Business Schools	Rank by Palmes league	Deans' recommendations 100 2013
ECADE Business School - Tecnológico de Monterrey	1	100%
4 Palmes - 100 Business Schools	Rank by Palmes league	Deans' recommendations 100 2013
ITAM - Instituto Tecnológico Autónomo de México	1	250%
ITAM Business School	2	250%
3 Palmes - 100000 Business Schools	Rank by Palmes league	Deans' recommendations 100 2013
Universidad de Monterrey - UDEM Business School	1	100%
Universidad Nacional Autónoma de México (UNAM) Facultad de Contaduría y Administración (FACUA)	2	117%
Universidad de Los Andes (ULA) Facultad de Ciencias Económicas y Administrativas	3	88%
Universidad de los Andes (ULA) Facultad de Ciencias Económicas y Administrativas	4	71%
ITAM - Campus Querétaro	5	58%
ITAM - Campus Toluca	6	53%
Universidad Autónoma Metropolitana - Facultad de Economía y Negocios	7	42%
Universidad Autónoma Metropolitana - Facultad de Negocios	8	40%
ITAM - Campus San Luis Potosí	9	30%
2 Palmes - 10000 Business Schools	Rank by Palmes league	Deans' recommendations 100 2013
Universidad de los Andes - A.C.	1	49%
Universidad Autónoma de Nuevo León - Facultad de Contaduría Pública y Administración (FACPA)	2	35%
Universidad Autónoma Metropolitana - División de Ciencias Sociales y Humanidades	3	29%
1 Palme - 1000000 Business Schools	Rank by Palmes league	Deans' recommendations 100 2013

The subdivision of the Palmes into leagues allows for a horizontal and intercontinental comparison, which is different from the vertical comparison established by most of the international classification systems.

Each of the 1000 Institutions selected in the Eduniversal Official Selection has a dedicated space on www.eduniversal-ranking.com where they can personalized their profile and published information.



The (EES) Eduniversal Evaluation System

Since 2002 in France, and 2008 on the international scale, the Eduniversal Evaluation System (EES) has implemented innovative rankings on the academic sector with the main purpose to highlight the institutions' expertise to inform and advice students all over the world.



International rankings



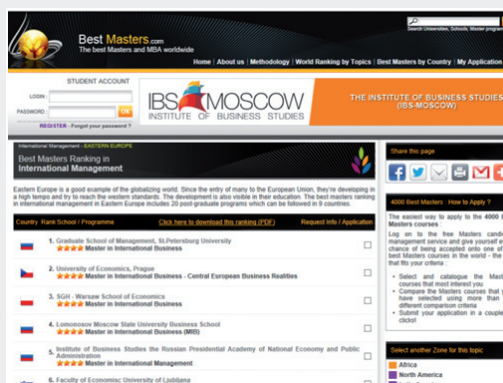
Best 1,000 Business Schools ratings and rankings in 154 countries

www.eduniversal-ranking.com



Best 4,000 worldwide Master & MBA programs in 30 majors

www.best-masters.com





Best masters national websites

www.mejores-masters.es
www.mejores-masters.mx
www.mejores-masters.ar
www.mejores-masters.co
www.mejores-masters.pe
www.mejores-masters.cl
www.mejores-masters.cr
www.meilleurs-masters.ch
www.meilleurs-masters.ma
www.meilleurs-masters.be
www.best-masters.com.au
www.best-masters.co.nz
www.best-masters.co.za

www.best-masters.ca
www.best-masters.us
www.best-masters.co.uk
www.best-masters.in
www.best-masters.com.ru



French undergraduate & postgraduate programs rankings



Best French Masters & MBA in 57 specialization

www.meilleurs-masters.com



Best French Bachelors and undergraduate programs

www.meilleures-licences.com
www.meilleures-grandes-ecoles.com





The First Ranking for the Best Masters and MBA Programs Worldwide

There is no royal road to learning. But there is one royal road to find the best program to enroll in. **Eduniversal Masters Ranking** provides the students all over the world with the essential academic information based on the country and the region they are interested in.

Since its establishment, Eduniversal Masters Ranking has always steered itself toward the objective: **finding the best masters programs in the world**. Eduniversal is involved in a systematic search tool:

- for students to consult a ranking worldwide by region;
- for business schools to identify their expertise and specialties;
- for international HR managers to find competent applicants worldwide.

Objectives

- Identify the expertise and specificities of the 1,000 Best Business Schools belonging to the EDUNIVERSAL Official Selection;
- Establish a serious referent of the Best Programs in the world for 32 different majors;
- Provide a reference that allows students to discover and choose the best academic programs in each 9 geographical zones;
- Support HR executives to recruit qualified graduates from varied areas and from all over the world.



www.best-masters.com

The 3 Criteria of the Methodology

> THE REPUTATION OF THE PROGRAM/ 5 points

- 2,5 pts are given by the SMBG-EDUNIVERSAL firm according to the opinions of HR managers;
- 2,5 pts are given according to the number of the Eduniversal Palmes of the school.

> THE SALARY OF THE 1ST EMPLOYMENT / 5 points

- This information is given by the schools and universities;
- To take into account the differences between countries, the salary is indexed to the average annual salary per inhabitant;
- These points will also depend on program: Master or Executive MBA.

> STUDENT SATISFACTION / 5 points

- This criterion is an essential part of the added-valued of the Ranking;
- The survey is sent by e-mail to recent graduates regarding their satisfaction with their completed programs. A mark is given when at least 10% of the students have answered the survey;
- The survey is comprised of 11 questions:

25% of the points are allocated to question 1 and 2,50% of the points are allocated to the remaining 9 questions.

The Eduniversal Webvideo

The new way to reinforce the impact of your communication with the students.

Today, watching a video on the computer or on the mobile device is not at all exceptional anymore.

For the new generation of consumers, it's a life style. This makes us believe that in the future, the video communication will become a must-have for the academic institutions. It will be necessary to effectively communicate on their study aiming a new generation of students.

This year, we offer you to make your communication on your master programs in a more efficient and effective way for the prospective student.

All of this thanks to a video message that describes the main aspects and strengths of your program.

Benefits for your program :

- **Boost the traffic of the ranked Master / MBA program**
- **Help the students in relating and retaining the information in an easier and more dynamic way.**
- **Improve the referencing of the school and the program**
Through the related links on YouTube: in order to distinguish yourself from your competitors it is extremely important to be well referenced on the various search engines. According to our observations in France, the program profile that contains a video message has 50 percent more chances to appear on the 1st position in Google search results compared to a program profile without a video message.
- **24/7 Visibility and availability.** Programs with the video message will be highlighted on our websites:
www.best-masters.com,
www.eduniversal-ranking.com
[You Tube](http://YouTube)
- **Lead prospective students with the qualitative profiles to your program.** According to media studies we did in France, an increase of candidates by 35% was observed for the program files with the video message compared to non-video program profiles (decrease of 17%).

Concept of the Video message

Eduniversal Web Video is a message from the program director about the ranked program in the form of an interview that lasts around 8-10 minutes. The video is shot using a webcam with the assistance of Eduniversal, and is accessible on www.bestmasters.com via YouTube. It is easy, fast and cost effective!

Eduniversal as a consulting agency for students knows what determines the choices of the students while selecting their studies. The video is designed around 9 main topics answering questions which prospective students usually ask when they look for best suitable study options.



The 9 topics broached on the interview:

- **«Our vision for the sector / function»**
We approach the major stakes in your field or the functions/skills that can be learnt with your Master.
- **«The strength of our program»**
We approach the principal strength of your Master, its major advantage and the reasons for success.
- **«The secret of our pedagogy»**
We approach the type of teaching skills used in your Master as well as the educator role in the formation of future competent executives.

What your video will look like on you Best Masters page:

Impact of the video on the communication :

Statistically, people usually remember about 20 % of the information that they hear, 30 % of what they see and 70% of what they see and hear. The video is an excellent way to understand your message quickly by the new generation of the students and reach their imagination.



The screenshot shows the Best Masters website interface. At the top, there's a navigation bar with links like Home, About us, Methodology, World Ranking by Topics, Best Masters by Country, and My Application. Below this is a 'STUDENT ACCOUNT' section with login and password fields. The main content area features a video player for ESCP Europe Business School, ranked 1st in Western Europe. The video is titled 'Charlotte GASTON-BRETON addresses to students'. To the right of the video player is a list of topics to click on directly, including 'Our vision', 'The strength of our program', 'The secret of our pedagogy', 'What's new for the next school year?', 'Internship and career opportunities', 'Our program is different because ...', 'Convincing our jury', 'International outlooks', 'International expectations', and 'Application Process'. The footer contains 'Help and support', 'Follow us' (Twitter, Facebook, LinkedIn), and 'Masters Rankings' for various countries.

- **«What's new for the next school year?»**
We approach the modifications and innovations intended in your Master for the next year.
- **«Internship and career opportunities»**
We approach the internships done by last year's students or the ones of the current year. We also provide specifications on what professional dimensions your Master enables.
- **«Our program is different because ...»**
We approach a key question! Why choose this program rather than any other? What is the difference with the rest of Masters?
- **«Convincing our jury »**
We approach all that you expect from a candidate and all

that you particularly like, but also all that you would not like to find in a candidate's profile.

Choose two out of the three following question

- **«International outlooks»**
To what extent your Master provides facilities for international students and is involved in international projects.
- **«International expectations»**
We take interest in the most appreciated factors and features amongst the international students.
- **«Application Process»**
We approach the way of recruiting and the easiness for future students to apply for your Master irrespective of the country they are applying from.

Live from Campus

The new Eduniversal Social Network

Two years ago, we announced to you the creation of a student's reporters website, "Live From Campus" (LFC). This free network gathers blogs dedicated to the 1000 Best Business School of the EDUNIVERSAL's Official selection.

The service was designed to meet information needs of students about campus life.

The principle is simple:

- A student is chosen by campus to be the reporter for Live from Campus.
- Each school has its own dedicated blog. All the blogs are connected through the LFC platform.
- Each reporter runs the blog dedicated to his school enabling thousands of students to follow the news of the campus.
- The reporters are guided by the Student World News Agency advisers.

PROVIDE A NEW CONTENT: FROM STUDENTS TO STUDENTS

"Live From Campus" is the first website to broadcast information that encourages and facilitates international student mobility. Indeed when a student chooses its future institution of study, she/he takes into account, not only the academic dimension of the Institution, but also the general environment.

Follow the 5th Eduniversal World Convention through the eyes of the reporters:



www.live-from-campus.com



www.facebook.com/LiveFromCampus



twitter.com/LiveFromCampus

To livetweet during the convention use the Hashtag:
#eduWC13

INTERNATIONAL INFLUENCE FOR YOUR SCHOOL: HIGHLIGHT YOUR PROJECT THROUGH YOUR REPORTER

The blog is mainly an opportunity to highlight the special features of the school, and create a greater proximity to students, through, for example, interviewing key people in the school.

YOUR STUDENTS ARE YOUR FIRST AMBASSADORS

Who better than a student from your school can promote and develop the life of your Institution with students from around the world? Any student can be a reporter. They can either be a student from the Business School or any faculty of the University. They just have to apply on this website: www.live-from-campus.com

LFC REPORTERS WILL COVER THE EWC 2013 IN BANGALORE

In order to highlight the work of the LFC's reporters, we have invited some of them to participate to the 6th Eduniversal World Convention. As official student's reporters, they will cover the entire event including workshops and plenary sessions. The main objective is to put them in real condition and situation of a newspaper agency as they are going to report live, the event on a dedicated page on the LFC's website. The reporters will also make interviews of participants (with their consent), publish pictures and keynotes on our dedicated social network pages.





STAY CONNECTED



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Social networks, interactivity and communication



CONVENTION 6.0

For the 6th Eduniversal convention, we want to promote **collaborative** and **participatory** aspects.

For this purpose, we set up a system of social and viral communication allowing you to share your impressions and comments on the various activities in which you will participate.

share your experience

We opened a **dedicated Facebook** page which will let you share your experience of the Convention to your colleagues and contacts. Each day we will add on this page: information, photos, quotes, and all kinds of exclusive content on our event.



Students Reporters invited in Bangalore

Last year Eduniversal presented a free service to promote your school's experience: **"Live from Campus" (LFC)**.



The aim of this largest worldwide community of students is to encourage and facilitate international student mobility, and to present your school to students in other countries, around the world.

To reward the most active reporters we invite them to participate in different international

events organized by Eduniversal.

For the 6th Eduniversal World Convention we invited 4 reporters to compose the news agency of the event.

Two french, one Egyptian and one Portuguese students will be able to attend conferences and workshops and publish summaries on a dedicated webpage:

www.live-from-campus.com/event

They will also write news about the informal issues of the Convention and will highlight the participants through several interviews.

If you are interested, please follow the link below "one-to-one meeting" to have an interview with one of the reporters.

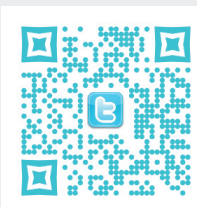
http://convention.eduniversal.com/log_in.php



Live tweeting #eduWC13

This year we will innovate by implementing a «live tweeting» allowing each of you to **live tweet the convention** (using the hashtag #eduWC13).

We set for this purpose several screens (tweet wall) that will allow you to follow these comments.



Flash the codes with your smartphone

6th Eduniversal World Convention



Ananth Nagarajan
CEIBS - China Europe
International Business School



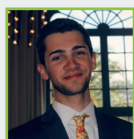
Helene Meiyu Jiang
EMLYON Business School



Maja Kandic
University Of Montenegro
Faculty Of Economics
Podgorica



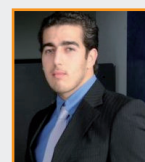
MBA Class
Mip - Politecnico Di Milano -
School Of Business



Constantin Lisson
EBS Universität Für
Wirtschaft Und Recht -
EBS Business School



Martynas Prievelis
Vytautas Magnus University
Faculty Of Economics And
Management



Amine Jemour
Mediterranean School of
Business



Monika Didzgalvyte
Vytautas Magnus University Faculty Of
Economics And Management



Sara Bourhabi
ESCA School of Management



Ichrac Mamri
Université Mohammed V Agdal - Faculté des Sciences
Juridiques, Economiques et Sociales



REPORTERS



Khaled Al-Nashar
HIBA - Higher Institute of
Business Administration



Spela VODUSEK
University Of Maribor Faculty Of
Business And Economics



Roufai Ouro-Tagba
Université de Lomé - Faculté
des Sciences Economiques et
de Gestion (FASEG)



Cesar Curisincbe
Universidad Del Pacifico
Business School



Krittin Tawathong
Prince of Songkla University -
Faculty of Management Sciences



Miguel Ángel Bonilla
ITESM - EGADE Monterrey



Ilham Zaoui
Université Mohammed V Agdal -
Faculté des Sciences Juridiques,
Economiques et Sociales



Narciso Antunes
ISCTE Business School -
University Institute of Lisbon



Houcine Boukantar
Ecole Supérieure Algérienne
des Affaires (ESAA)



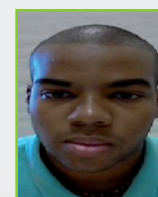
Patrapatu Charanvatnakit
Thammasat University -
Faculty Of Economics &
Business School



Vibhor Verma
The Poznan University
of Economics



Skirmantė Narmontaitė
ISM University of
Management & Economics



Kevin Chevalier
Euromed Management -
KEDGE Business School





Mehdi Raqbi
SGH - Warsaw School
of Economics



Abolfazl Valikhani
IMRE - Institute of Management
Research & Education



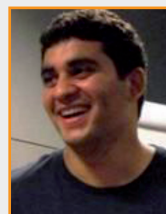
Ari Patera Nikicio
National University of Singapore -
NUS Business School



Vladislav Vershinin
Plekhanov International
Business School



Isaura D'Aillieres
EDHEC Business School



Ahmed El Halaby
The American University in
Cairo - School of Business



Adnan Murad
Institute of Business Management (IoBM)



Annaculate Katambani
United States International University -
School of Business



Marion Chausseray
EMLYON Business
School



Livre from Campus



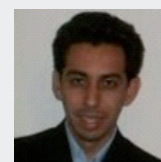
Jovana Durkovic
University Of Montenegro Faculty
Of Economics Podgorica



Noran Ahmed
McGill University, Desautels
Faculty of Management



Sudha Ganesan
University Of Stellenbosch
Business School



Gulio Marchena Sekli
Pontificia Universidad Catolica Del Peru
Centrum Católica



Alexander Vereshchak
International Institute of
Business



Nadine Batrukh
Alquds University - Faculty Of
Business & Economics



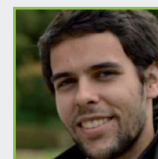
Maja Jancevska
University Ss Cyril And
Methodius Faculty Of
Economics



Wenyang Wu
Wuhan University
School Of Economic &
Management



José Miguel Filipe
Universidade Nova de
Lisboa - Nova School of
Business and Economics



Ivan Jerbic
Zagreb School of Econo-
mics and Management



Alex Aderemi OJEKUNLE
Obafemi Awolowo
University - Ile Ife - Faculty of
Administration



School visits:



SVKM'S
Narsee Monjee Institute of Management Studies
Deemed-to-be UNIVERSITY

NMIMS – The Vision

NMIMS will define the 21st Century Technological, Management and Organizational Research, and educate with a view to impact global developments and a cadre of employable individuals.

NMIMS – The Mission

NMIMS' mission is to provide to the nation, good quality trained human resources who are socially sensitive, have inquisitive minds and the persistence to charge their own and the organization's lives, and contribute to make India a knowledge super power and the world a better place to live.

NMIMS – Beliefs

We believe that learning is most fruitful, when knowledge and expertise of individuals from various disciplines and diverse backgrounds are shared. As this provides a cutting edge to professional education, we encourage such diversity which is reflected in the composition of the student body of University.

We also believe that innovation is the key to progress in the modern world, so in our pursuit of excellence, we constantly upgrade and add newer areas of education and research to make our programs more relevant to the stakeholders.

Most importantly, we believe that openness, participation and fairness are necessary to build a culture conducive to learning and growth.



Saturday, 12 October

8h45 :

Buses Departure from the ITC Gardenia Hotel to Narsee Monjee Institute of Management Studies

9h30 :

- Welcome by Prof. Suresh Mony, Director of Bangalore Campus.
- Visit of the Campus.

11h00 :

Departure from NMIMS



3 Palmes - Excellent Business School



15th MBA in Human Resources and in Post Graduate Diploma in Management in Central Asia.

18th in Executive MBA in Central Asia.

MBA in Entrepreneurship & Family Business ranked in the Best Masters Ranking.

MBA in Capital Markets ranked in the Best Masters Ranking.



Prof Suresh Mony
Director,
SVKM's NMIMS, Bangalore

“Education is the most powerful weapon which you can use to change the world” – Nelson Mandela

It was just over 3 years ago, in November 2008, that we began operations with one program and an enrollment of 20 students; today we have over 250 students across various programs in our School of Business Management (SBM). In subsequent years, we propose to add other schools including the School of Commerce, School of Engineering and School of Pharmacy. For this purpose, we are constructing a campus on a green field site admeasuring 8.5 acres at Bannerghatta.

Our long term goal is “to be an institution of excellence for learning & collaborative research in management with a deep commitment to people”. We have an eminent Board of Studies comprising senior professors from IIMs as well as Industry leaders who collectively guide us to impart quality and rigour in our academic offerings, while at the same time catering to contemporary needs of industry.

In our search for excellence, we have from the outset, laid great emphasis on course design based on the ‘learning outcomes’ approach; identified the best of faculty with innate teaching capabilities and a harmonious blend of academic and corporate experience. We have adopted a combination of innovative pedagogical techniques that attempt to trigger one or more of the multiple intelligences that human beings possess, in order to maximize individual learnability. But above all, our approach is to ensure that ‘learning is enjoyable’.

The program curricula revolves around the three pronged KSA (Knowledge – Skills and Attitude) matrix in which considerable emphasis is given to soft skills, preparing participants to tackle competition, employers, colleagues, clients and the world at large. We also have a sprinkling of exotic courses like Geo-politics and Business and Indian Values in Management, which are beyond the conventional and confer a cutting edge dimension to the skills that participants acquire. The academic offerings are dovetailed with well crafted Placement and Career Advisory support services that endeavour to transform an individual's demeanour from a ‘student’ to an ‘executive’/ ‘business leader’.

Research is an area close to the heart of our faculty members and we are constantly striving to enhance the research output both in terms of academic papers and case studies. We are confident that our interface with industry, the government and social sector will enable us to enhance the scope of collaborative research.

While NMIMS, Bangalore chooses to keep a low profile, we are confident that in the years to come, our participants would do well for themselves and their employers and in turn embellish the image of their alma mater. At the same time, we trust that our corporate engagement and collaborative research activities will prove to be mutually beneficial for the industry and for NMIMS, Bangalore.

School visits & Lunch:



Xavier Institute of Management and Entrepreneurship

XIME – The Story

The story behind the inception of the institute is one widely spoken about in management circles. Two powerful impulses lay behind the unheralded birth of XIME in May 1991. One was intensely personal and stemmed from what was both a dream and a promise. The other was entrepreneurial, the force that makes heroes of humble men and creates great institutions out of small beginnings.

The personal impulse was fulfillment of a promise that a loving father had made to his daughter who for her part had dared to dream of a model management school for India's youth arising from their joint effort, but did not live to see it happen. The daughter was Maria Philip, a young university student of exceptional talent and profound idealism and the father was Prof. J. Philip who had made his mark in the field of management education as Director of the Indian Institute of Management, Bangalore from 1985 to 1991. Five years after Maria died in a tragic accident, he led a group of kindred spirits in founding a school such as envisioned by his late daughter.

It was that band of experienced professionals who embodied the entrepreneurial spirit – unpretentious but robust – behind the founding of XIME. They included academics, professionals and high minded servants of the Catholic Church.

XIME, its staff and the students salute their vision and commitment in bringing up the institution from its modest origins, to what is today a model school for India's rising youth and a force to reckon with on the Business school map of India.



3 Palmes - Excellent Business School
15th Best Business School in India out of 50



8th MBA Full-time in Central Asia: MBA - Post-Graduate Programme in Management

Saturday, 12 October

12h00 :

- Arrival at Xavier Institute of Management and Entrepreneurship.
- Welcome by Prof. Joseph Philip, President of XIME.
- Lunch.

14h00 :

Departure from XIME.

XIME's Vision

In an environment which is perceived as 'Elitist', XIME will harness the power of technology, innovation and excellent human resources, to provide its students with 'world class' business education programmes which are affordable, imaginative and relevant to the Indian business environment and ethos. Recognizing that ethics and values are so essential for good business practice, XIME would strive to inculcate these concerns in its management graduates.

XIME's faculty is key to its search for excellence and their development is essential for maintaining the highest standards. XIME would ensure this through adequate and relevant research, consulting and training in their areas of specializations.

XIME would work towards being counted among the first twenty management schools in the country





Dr. M. Nellaiappan
Director
XIME

“ We are indeed very happy that Eduniversal has at last come to India and holding its 6th Eduniversal World Convention at IIM-B during October 9 – 12, 2013. One could not think of a better city or better location than what has been chosen for this event. India being the home of the largest number of business schools in the world – nearly 1/3 of the School's number – it is indeed gratifying to note that the organizers have recognised the important position that India holds in the world of business Education.

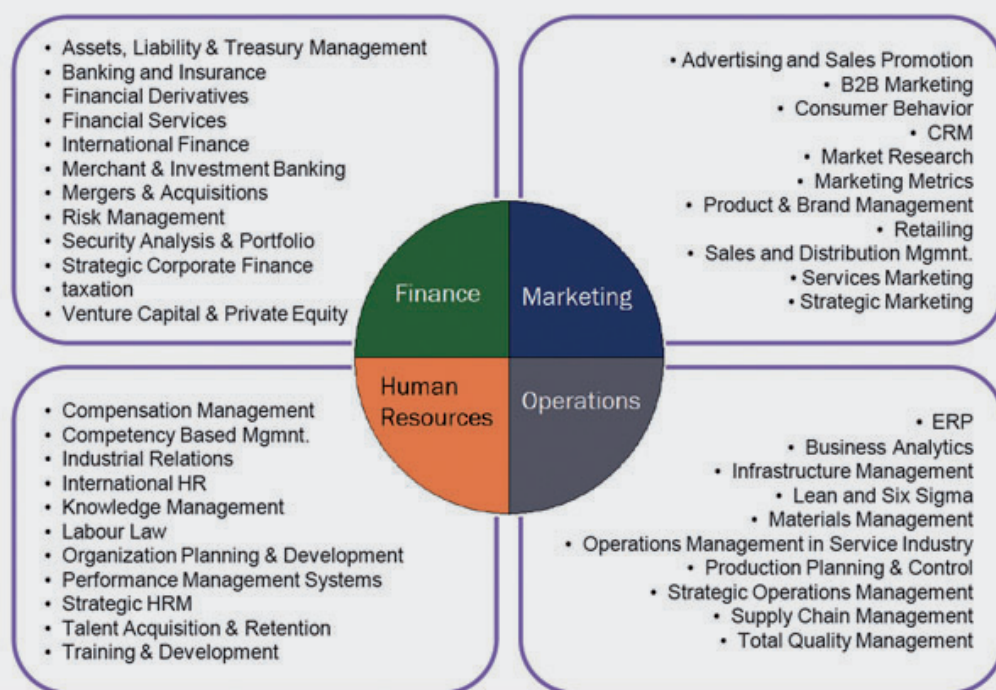
Through these conferences, Eduniversal is providing a global forum for the best business schools of the

world to come together and share their experiences and experiments with a view to strengthening the cause of business education in the world. Eduniversal conferences in the past were indeed landmarks in providing this kind of a Forum.

We look forward to the Forum and the proceedings and we are confident of its value to us and of many others in India and abroad.

We are indeed be happy that a good number of delegates are visiting our campus on the 12th October. We are happy to extend a hearty welcome to them in advance.”

PGDM Electives



Industry Tour:

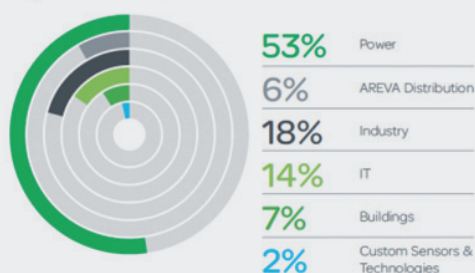


Schneider Electric SA is a company specialized in electricity distribution, industrial control and automation management. The company offers integrated energy solutions to buildings, industry, data centers and networks, energy and industrial and residential markets. Schneider has operations across Europe, North America, and Asia Pacific. The company operates through five business segments: power business, infrastructure business, industry business, IT business and buildings business.

Their words:

Schneider Electric, the global specialist in energy management with operations in over 100 countries, leverages its portfolio to make energy safe, reliable, efficient, productive and green. While global energy demand is set to rise to support growing industrialization and urbanization and energy prices are escalating, carbon emissions must be cut drastically to protect the planet from irreversible climate change. Energy efficiency has been identified as an essential part of the solution to the energy challenge and is a key pillar of Schneider Electric's strategy.

Revenue breakdown
by Business



Schneider Electric manages energy in the space between producers and consumers. Its mission is to leverage its portfolio to make energy:

- **safe:** protecting people and assets
- **reliable:** guaranteeing ultra-secure, ultra-pure and uninterrupted power especially for critical applications
- **efficient:** delivering energy efficient solutions adapted to the specific needs of each market
- **productive:** expanding the use of automation and connectivity, providing services throughout an installation's life cycle
- **green:** offering solutions that are environmentally friendly.

Key Facts : in the world

- 175 years of history
- €24 billion in sales in 2012
- 140,000+ employees in the world, in more than 100 countries.
- 818 Million Euros devoted to R&D
- 41% of revenue in new economies

In India:

- 17000+ employees in India
- 31 Global Manufacturing Plants
- 10+ Distribution Centres
- 2000+ Authorised Partners: Distributors, System Integrators, Panel Builders
- 1000+ R&D Engineers
- 1 Regional Project & Engineering Centre



During the industry tour, we will have the chance to visit **Electronic City**, the heart of Bangalore, Silicon Valley of India.

Schneider is offering us the privilege to visit 3 of its firms.

Energy University

Schneider Electric is deeply involved in Education. Indeed, Schneider Electric, a global specialist in energy management, announced that there are over 350,000 users taking advantage of Energy University™, an industry-leading, online, vendor-neutral education tool for energy management. The program has provided energy efficiency education courses to professionals in 165 countries and 12 languages since 2006.

Launched in 2009, Energy University's complimentary courses exist entirely online to support anyone involved in the decision-making, management, planning, design, or construction of a space impacted by energy. Energy University is available on-demand anytime at www.MyEnergyUniversity.com

**Because tomorrow's biggest energy challenges
require the best education today**

Industry Tour:

Infosys[®]

POWERED BY INTELLECT
DRIVEN BY VALUES

Infosys Limited (formerly Infosys Technologies Limited) is an Indian-based information technology (IT) business solutions provider. The company offers business and IT consulting, design, development, product engineering, maintenance, systems integration, package enabling consulting and implementation, and infrastructure management services. Infosys primarily operates in North America and Europe. The company is headquartered in Bangalore, India.

Key Facts

- Established in 1981
- 5,4 billion EUR in revenue.
- 155,000+ employees in the world, in more than 30 countries.
- Forbes ranked Infosys #19 among the top 100 most innovative companies.

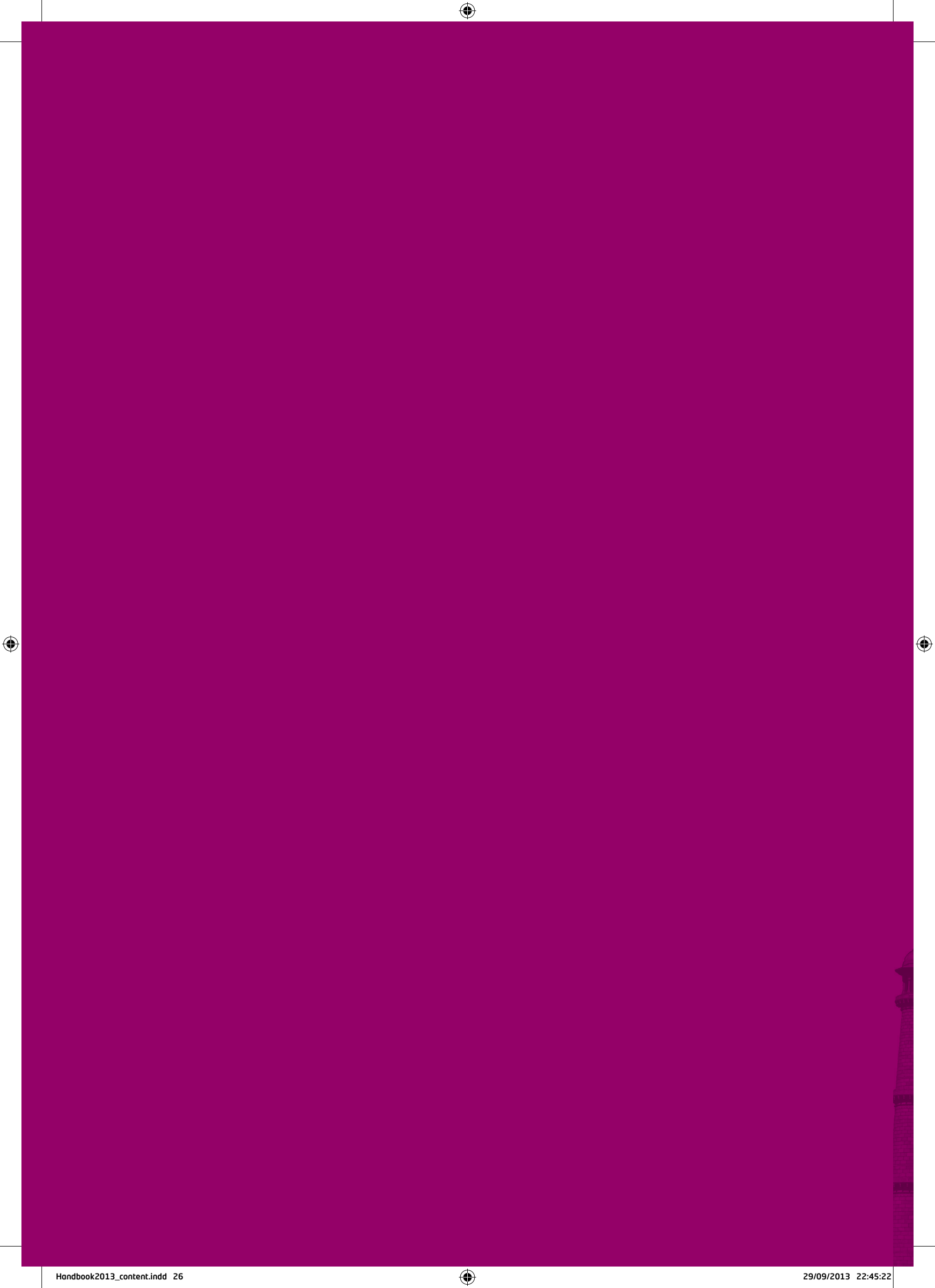


Focus on the Global Education Center:

The Education and Research (E&R) department, growth engine of Infosys is one of the key business enabling resource centers in Infosys. The department facilitates the company's growth by leveraging the power of knowledge by creating an environment for knowledge acquisition, dissemination and management.

Global Education Center (GEC) which is part of E&R is situated in the Infosys, Mysore Development Center. GEC is the world's largest training center. The colossal GEC structure has 2 massive facilities GEC1 & GEC2 with overall built-in area of 4,15,000 sq. and one million sq ft, respectively. Brilliant in its grandeur GEC, boasts of hundred and ten 100 seat, eleven 200 seat on-line classrooms, sixteen 60, eighteen 40 seat classrooms and thirty eight conference and meeting rooms. The GEC can cater to a peak training need of 14,000 trainees. Modern, state-of-the-art training facilities like smart classroom and modern teaching methodologies is the norm at GEC.

In GEC, the technical, behavioral and project management related education programs are conducted for employees of Infosys. Foundation Program - a unique training program is offered to all the fresh Infosys recruits focusing on building knowledge on generic computer science and specific technologies like Java, .NET, Open Systems, Mainframe, Mobile, Business Intelligence, etc. Educators involve in conducting research that leads to technology assimilation and process improvement. E&R takes the bottom line responsibility in creating quality learning content, maintaining library and development of technology assisted learning tools for better reach to the learners. We extend support to academic universities in improving the quality of their IT education programs and anchor external programs for school children.



eduniversal
World Convention

BANGALORE
INDIA 2013
October 9 -12

AGENDA

AGENDA

Hosted by





The 6th Eduniversal World Convention

Fostering Entrepreneurship, Sustainability & Innovation: looking ahead to the future- Asian and Global issues

We live in a globalized village and the thrust that holds it together is education. Here in Eduniversal our effort has always been to develop a coalition among the business institutions of the world. World is witnessing transition and thus making it utmost important for the institutions to form sustainable partnerships and mutually progress for an Inclusive growth for higher education. Higher education institutions along with its various stakeholders have many important roles in begetting the future business leaders and a sustainable world such as research, community outreach, technological motivation and knowledge creation. In this edition of Eduniversal Convention we will be weaving the path leading to coalition and fostering sustainability, entrepreneurship and innovation among the Higher education Institution of the world. We welcome you for an exhilarating journey with number of opportunities to explore from Convention and India.



Tuesday, 8 October 2013

19:00 - 21:00	Hotel ITC Gardenia Hotel	Welcome cocktail
---------------	--------------------------------	------------------

Wednesday, 9 October 2013

08:00		Buses depart at 8.00 from ITC Gardenia Hotel to IIMB
09:00 - 09:30		Registration, Breakfast & Exhibition
09:30 - 10:00	Auditorium	Opening of the 6th Eduniversal World Convention <ul style="list-style-type: none"> • Welcome by Prof. Devanath TIRUPATI, Director (in charge) & Dean Academic • Welcome by Mr. Martial GUIETTE, CEO & Founder, Eduniversal, France Economic influence on Education in India and social challenges <ul style="list-style-type: none"> • Mr. N Krishna KUMAR, CEO of Mindtree India



10:00-11:00	Auditorium	Plenary Session 1: Asian Higher Education: Future, Scopes & Challenges <i>Chairperson: Prof. Dr. Aneeta MADHOK, Eduniversal ISC Member - Central Asia, Director, Open Spaces Consulting</i> <ul style="list-style-type: none"> • Prof. Pankaj CHANDRA, Director of IIMB. • Prof. Joseph PHILIP, President, Xavier Institute of Management & Entrepreneurship – Bangalore, India • Prof. Sung Joo PARK Eduniversal Scientific Committee member
11:00 - 12:00	Auditorium	Plenary Session 2: Greater Globalization of Universities and Colleges through the United Nations with a Special Emphasis on Business Schools <i>Chairperson: Prof. Nehme AZOURY, Eduniversal ISC Member - Eurasia & Middle East, Dean, Faculty of Management Holy Spirit University of Kaslik, Lebanon</i> <ul style="list-style-type: none"> • Ralph CWERMAN, Strategic Advisor (Ralph L. CWERMAN is President, co-Founder and Board Member of the Humpty Dumpty Institute HDI)
12:00 - 13:30	MDC Woods	Lunch time
13:30-14:30	Auditorium	Plenary Session 3: Rethinking the internalisation strategies of the schools: How to maintain the balance between independence and interdependence. <i>Chairperson: Dr. Karim SEGHIR School of Business The American University in Cairo</i> <ul style="list-style-type: none"> • Dr. Karim SEGHIR, Associate Dean for Undergraduate Studies and Administration and Associate Professor of Economics, School of Business The American University in Cairo. • Prof. Sergey MYASOEDOV, President of RABE, Vice Rector, The Russian Presidential Academy of National Economy and Public Administration, Russia • Dr. Virginie de BARNIER, Dean, IAE Aix Graduate School of Management Aix-Marseille University, France
14:30 - 16:00	Amphitheatre	One-to-One meetings
15:00-16:00	Workshop room	Parallel Workshops <p>Workshops 1: Meeting the explosion of higher education: impact & opportunities in the transforming countries</p> <p><i>Chairman: Prof. Edson Luiz RICCIO, Eduniversal ISC Member - Latin America, Researcher and Associate Professor, FEA-USP - Universidade de São Paulo - Faculdade de Economia Administração e Contabilidade</i></p> <ul style="list-style-type: none"> • Mr. Ali ELQUAMMAH, Co-Director of Academic Affairs in Charge of International Relations HEM Business School, Morocco • Dr. Gonzalo GALDOS, Rector Universidad Peruana de Ciencias Aplicadas(UPC), Peru • Prof. Biman Chand PRASAD, Dean & Dr. Gurmeet SINGH, Associate Dean Research - Faculty of Business And Economics The University of The South Pacific (USP), Fiji Islands • Ms. Esma Nur CINICIOGLU, Assistant Professor of Quantitative Methods Division, Istanbul University, School of Business <p>Workshops 2: Media relations in India</p> <ul style="list-style-type: none"> • Mrs. Shivangini SHARMA - Manager NSB Shanghai, Noir sur Blanc <p>Workshops 3: Business Games</p> <ul style="list-style-type: none"> • Mrs. Florence RAMILLON, Director of International Relations INSEEC Group, France • Mr. Kshitij SAXENA " 5 Shells"
		Buses Departure at 16.00 from IIMB to ITC Gardenia Hotel
19:30 - 23:30	Hotel ITC Gardenia Hotel	Gala Dinner – 2013 Eduniversal Awards Ceremony 

Thursday, 10 October 2013




AGENDA

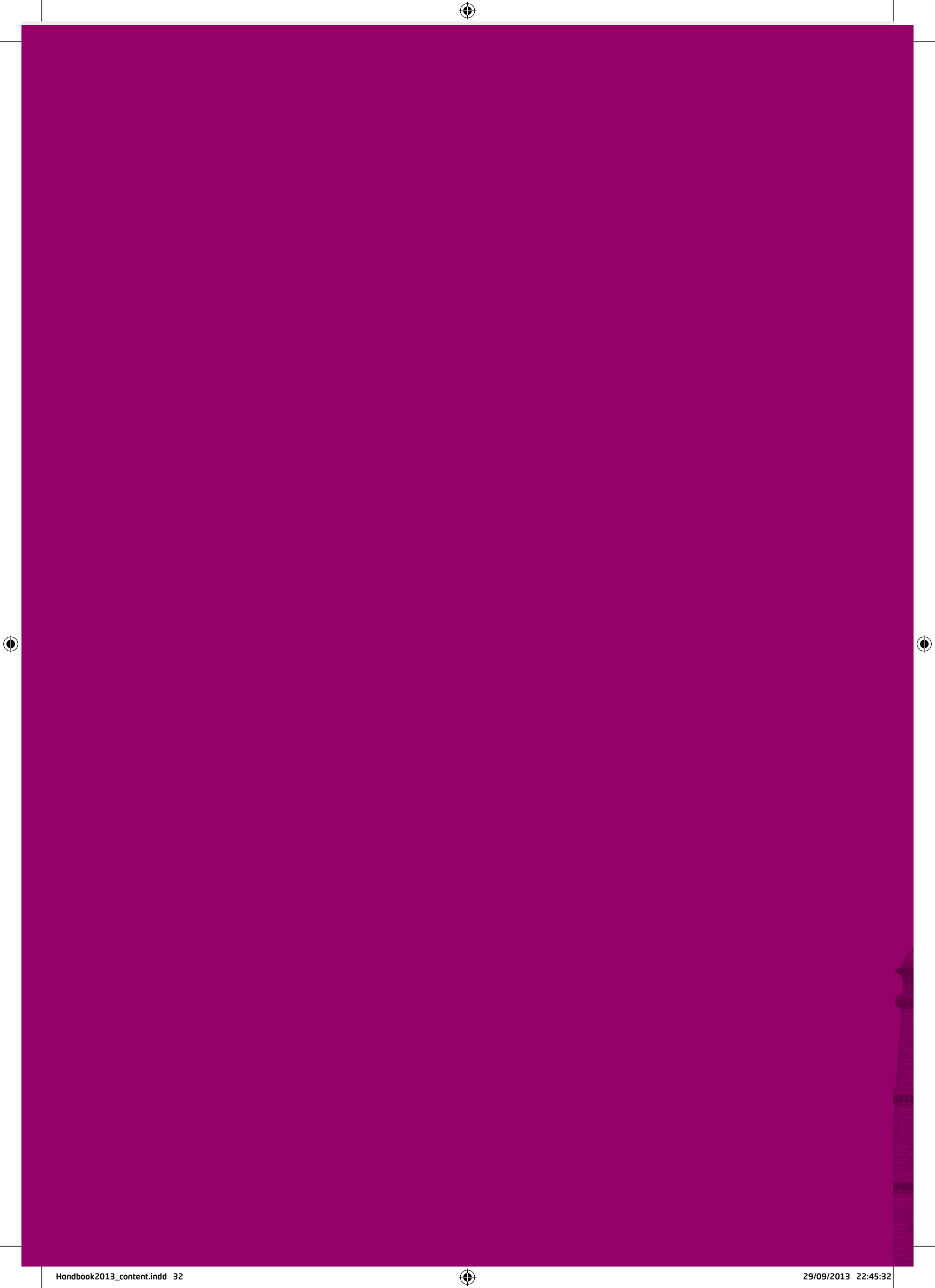
08:00 - 12:00		<p>Industry Tour : Visit of Electronic City, the heart of Bangalore, Silicon Valley of India. Schneider offering us the privilege to visit 3 of its firms.</p> <p>Visit of Schneider Plants :</p> <ul style="list-style-type: none"> • Schneider Electric ITBU IDF-1,2 • Schneider Electric ITBU IDF-4,5 • Schneider Electric ITBU IDF-8 <p>Presentation of Schneider Electrics at the Crowne Plaza by Schneider Bangalore Representatives: Schneider Electrics is deeply involved in Education. They develop innovative projects with Schneider Electric's Energy University™ Program for Energy Management Education surpasses 350,000 users.</p>
12:00 - 14:00	MDC Lawns	<p>Lunch & 2013 Eduniversal Palmes Ceremony</p>
14:00 - 15:00	Auditorium	<p>Plenary Session 4: Finance</p> <ul style="list-style-type: none"> • Prof. Sankarsan BASU, Professor of Finance & Control/Chairperson, Career Development Services, IIM-B
15:00 - 16:00	Auditorium	<p>Plenary Session 5: Entrepreneurship & Education: interconnected opportunities for building the societies of the future. Educating the next wave of leaders & innovators to create a better future.</p> <p><i>Moderator: Dr. Virginijus KUNDROTAS, Eduniversal ISC Member -Eastern Europe, Dean of Adizes Graduate School</i></p> <ul style="list-style-type: none"> • Mr. Martial GUIETTE, CEO Eduniversal & Founder • Prof. K. KUMAR, Apeejay Surendra Chair Professor of Family Business and Entrepreneurship - NS Raghavan Centre for Enterpreneurial Learning (NSRCEL) • Prof. Sudhanshu RAI, Director Indian relations and Associate Prof, Copenhagen Business School – CBS
16:00 - 16:30	Amphitheatre	<p>One-to-One meetings and Coffee breaks</p>
16:30 - 17:30	Workshop room	<p>Parallel Workshops</p> <p>Workshops 4: Double degree programs: Prospects & Challenges / The future of MBA <i>Moderator: Mr. Axel SCHUMACHER, Associate Dean International Relations, EBS Business School, Germany, Eduniversal Scientific Committee member Western Europe</i></p> <ul style="list-style-type: none"> • Ms. Tatjana MAVRENKO, Director, MBA/MF International Finance & Banking, BA School of Business, Latvia • Mr. Stephen MURDOCH, Associate Dean IÉSEG School of Management • Prof. Rani François-Marie SAAD, Professor Université Paris-Assas, France • Prof. Sunthorn ARUNANONDCHAI, Chairman of the Board of Directors College of Graduate Study In Management Khon Kaen University, Thailand <p>Workshops 5: What are the critical factors and conditions for successful academic collaboration with India?</p> <ul style="list-style-type: none"> • Mr. Claude CELLICH, Vice President for External Relations International University in Geneva (IUG), Switzerland • Prof. Chetan SUBRAMANIAM from IIM-B Associate Professor Economics & Social Sciences Economics - Chairperson International Affairs
		<p>Buses Depart at 17.30 from IIM-B to ITC Gardenia Hotel</p>
20:30 - 23:00	The Leela Palace	<p>Networking Dinner « Spotlight on the 2013 – 2014 Best Masters & MBA Worldwide »</p> 

Friday, 11 October 2013

8:00 - 15:30		<p>Departing to Mysore (150 Km) to visit Infosys and its Global Learning Center, the largest corporate education center in the world.</p> <p>Located in the 337-acre Infosys Mysore campus, the total capacity of the center has been enhanced to educate 14,000 (GEC I - 4,500 and GEC II - 9,500) Infoscions.</p> <ul style="list-style-type: none"> - Video on Infosys Ltd - Lunch - Presentation : Advancement in corporate education - Infosys story - Visit of GEC and Mysore Campus 	 
15:30 - 19:00		Visit of Mysore Palace and Gardens and return to ITC Gardenia Hotel	

Saturday, 12 October 2013

09:00		Buses Depart at 09.00 from ITC Gardenia Hotel	
9:30 - 14:30		<p>Schools Visit and Informal Networking Day</p> <p>1. Narsee Monjee Institute of Management Studies</p> <ul style="list-style-type: none"> - Presentation of NARSEE - Visit of University and Bangalore Campus <p>2. Xavier Institute of Management and Entrepreneurship</p> <ul style="list-style-type: none"> - Presentation of XIME and XIME Entrepreneurship - Visit of Campus - Lunch 	 
14:30 - 16:00		<p>- Passing by Vidhana Soudha and Cubbon Park</p> <p>Vidhana Soudha is the largest legislature-cum-office building in the country. No other state capital in the country boasts of a comparable structure. Vidhana Soudha, a grand edifice of the Dravidian Style, is built almost entirely with the 'Bangalore Granite' excavated from the environs of Mallasandra and Hessaraghatta. The building has three main floors with numerous spacious storage rooms in the cellar. The buildings total area is 550505 sq ft with the overall length of 700 feet and width of 350 feet. The height of the building from the floor level to the top of the central dome is 150 ft.</p> <p>Cubbon Park which has a rich recorded history of abundant flora and fauna plantations coupled with numerous impressive and aesthetically located buildings like the High court, Vidhana Soudh, Museum, Government Library and statues of famous personages like Queen Victoria, in its precincts.</p> <p>- Return to ITC Gardenia Hotel or drop off at Brigade Road for some shopping</p> <p>Brigade Road offers various branded stores, street stalls selling junk jewelry, printed fabrics, emporiums selling antique jewelry, wooden furniture etc making it a true shopaholic's destination.</p>	 



eduniversal
World Convention

BANGALORE
INDIA 2013
October 9 -12

SPEAKERS

SPEAKERS

Hosted by





Dr. Sunthorn ARUNANONDCHAI, CBE

Chairman of the Board - Khon Kaen University College of Graduate Study in Management (CGSM)

Graduate Study in Management Khon Kaen University, Thailand

Presentation: "Asian MBA"



Sunthorn Arunandnonchai is a leading businessman and pioneer of the modern finance and securities sectors in Thailand. He is the Vice Chairman of C.P. Group and CEO of C.P. Land PLC., one of land core businesses of the C.P. Group, which is the largest conglomerate in Thailand. Sunthorn currently holds directorships with several companies in the C.P. Group; and is the chairman of a wide range of businesses, such as manufacturing, retailing, investment holding companies, hotel and shopping mall, office and residential buildings amongst others. Throughout his career he has held appointments as Chairman of the Finance Companies Association, Chairman of the Members of the Securities Exchange Association and Deputy Chairman of the Stock Exchange of Thailand. In addition to applying his commercial acumen and extensive contacts to support the growth of Tesco Lotus, Sunthorn led the formation of the non-profit charitable foundation 'Tesco for Thais'. The Foundation is the principal channel for the company's contribution to Thai society, and has established a comprehensive programme of scholarships to support the education of underprivileged and needy Thais from primary school through to post-graduate level. As the Chairman of 'Tesco for Thais' Foundation, Sunthorn has guided its numerous donations to Royal Projects, many registered charities, hospitals and education institutions.

In 1993, he was instrumental in setting up the College for Graduate Studies in Management at Khon Kaen University, where he received his honorary doctorate in Business Administration. Over the past thirty-five years, Sunthorn has built-up several endowment funds at many universities in Thailand. He and his wife have donated generously to many schools, hospitals, temples, foundations for special needs and other charitable organizations. Sunthorn donated a building to the rehabilitation centre for young drug addicts; and funded the Graduate School in Management Studies Building in Khon Kaen University which is named «Sunthorn - Araya Arunandnonchai Building».

International recognition of his business activities resulted in Sunthorn being listed in Who's Who in the World, The Asia 500 - Leaders of the New Century and other local and international publications. Sunthorn Arunandnonchai Family was awarded «FAMILY OF THE YEAR» by the Royal Thai Government in 2000. He received the Southern Arkansas University Outstanding Alumni Award in 1995. Alumni International Achievement Award at the Sam M. Walton College of Business and the Distinguished Alumni Award at the University of Arkansas in 2005. He is the first international graduate of the Sam Walton College and the University of Arkansas to be granted the duo honors. He served as a member of the Dean's Executive Advisory Board of Sam M. Walton College of Business Administration during 2005 - 2009. Sunthorn has always been active in civic and professional organizations. He served for 5 years as an Associate Judge for the Central Court of Property Rights and International Trade Court. He is Chairman of the Board of Trustees at Rajamangala University Technology Thanyaburi; Vice chairman of the Board of Trustees and Chairman of the Finance Committee at Mae Fah Luang University, Chairman of the Governing Board of Directors at College of Graduate Studies in Management at Khon Kaen University; Vice-Chairman of the Foundation of the Narcotic Control and Suppression Board; a member of the National Research Council in Economics; a member of the board of the «Promotion of Academic Olympiad and Development of Science Education Foundation».

Sunthorn has been bestowed by His Majesty The King of Thailand on the following orders: The Knight Grand Cross (First Class) of The Most Noble Order of The Crown of Thailand in 1991; The Knight Grand Cross (First Class) of The Most Exalted Order of The White Elephant in 1999; The Knight Grand Cordon of The Most Order of The Crown of Thailand in 2003 and The Knight Grand Cordon of (Special Class) of the Most Excellent Order of the White Elephant in 2008.

In recognition of his services to Anglo/Thai Commercial relations, Sunthorn has been awarded of honorary Commander of the Civil Division of the Most Excellent Order of the British Empire (CBE) in 2007.



Prof. Nehme AZOURY

Eduniversal International Scientific Committee Member - Eurasia & Middle East
Professor and Dean at the Faculty of Business at USEK



Nehme Azoury is Professor and Dean at the Faculty of Business at USEK and holds the position of Secretary General of the Arab Society of Faculties of Business, Economics and Political Science, BEPS, (an affiliate of the Association of Arab Universities, itself founded by the League of Arab States). He is also one of the eight members of the scientific committee of Eduniversal (the representative of the Eurasian region).

He lectures in the fields of marketing, strategy and Corporate Governance in several reputed universities namely, The Georges Washington University, which presented him with an appreciation award.

As part of his research activities, he has to his credit several publications in internationally renowned scientific journals. To promote research in the Arab world, he is founder and editor of «The Arab Economic & Business Journal».

In addition, and beyond his academic and administrative activities, Nehme Azoury is currently Managing-partner at Widein, a consulting firm headquartered in Beirut.



Prof. Sankarsan BASU

Professor of Finance and Control / Chairperson,
Career Development Services, IIM-B



Sankarshan Basu is a Professor in the Finance and Control Area at the Indian Institute of Management Bangalore (IIM-B). He is currently the Chairperson of Career Development Services at IIM-B. Sankarshan has a B.Sc. with honours in Statistics from Presidency College, Calcutta, M.Sc. in Statistics from the Indian Institute of Technology, Kanpur Madras, a Ph.D. from the London School of Economics and Political Science, UK.

His primary research and teaching interests are in financial markets and quantitative finance, particularly derivatives and fixed income securities and insurance and pension issues.

Prior to joining IIM-B, Sankarshan has also worked with ICICI Ltd. (now ICICI Bank Ltd.), as well as been a teaching faculty at London School of Economics and Political Science and Heriot Watt University, Edinburgh, U.K. Sankarshan has also been a Visiting Professor at University of Twente, Netherlands, Gothenburg University, Sweden, ESCP, Paris, CFVG, Ho Chi Min City and Hanoi, Vietnam and Asian Institute of Technology, Bangkok.

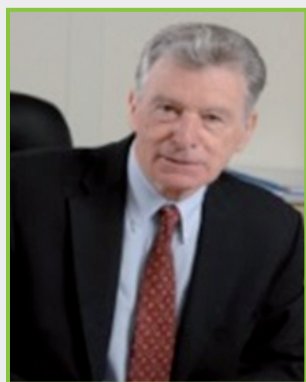
Sankarshan is active in teaching, consulting (both in India and outside India) as well as well as research. He has published a number of papers, book chapters as well as two books. He is very well travelled and has presented his works at a number of international conferences.


eduniversal
World Convention

BANGALORE
INDIA 2013
October 9 - 12

Hosted by





Mr. Claude CELLICH

Vice President for External Relations at the International University in Geneva (IUG)



Claude Cellich is currently Vice President for External Relations at the International University in Geneva, Switzerland and professor in cross cultural business negotiations. He is also a visiting professor at the Paris School of Management and guest lecturer at various trade promotion organizations and universities in Asia, Europe and the Middle East. Prior to joining academia, he held diplomatic status with the International Trade Centre (ITC), a joint agency of the United Nations and the World Trade Centre (WTO). On two occasions, he was posted for several years in India managing export promotion projects. He has published extensively in the field of international business negotiations and is frequently cited in university textbooks. He serves on the Editorial Board of the Journal of Transnational Management, the Journal of Teaching in International Business and the Journal of East-West Business. He has co-authored textbooks on business negotiation and trade promotion and is editor of the University's Business Review. He holds graduate degrees in economics and business administration from the University of Detroit and the recipient of the 75th Medal of Excellence from the Helsinki School of Economics as well as honorary degrees from US universities.



Prof. Pankaj CHANDRA

Director of IIM-B, India



Prof. Pankaj Chandra, is the Director of the renowned Indian Institute of Management, Bangalore (IIM-B) and a Professor in Production and Operation Management. He holds a Bachelor of Technology (first division with Honors) from Banaras Hindu University and a PhD from the Wharton School, University of Pennsylvania, USA. Before joining IIM Bangalore, Prof Chandra was a Professor of IIM Ahmedabad. His area of specialization is Supply Chain Coordination, Manufacturing Management, Technology Networks and Building Technological Capabilities in Manufacturing.



Ms. Esma Nur CINICIOGLU

Assistant Professor of Quantitative Methods Division
Istanbul University – Faculty of Business Administration



Ms. Esma Nur Cinicioglu has received her bachelor degree from Marmara University in Management of Information Systems and her PhD degree from University of Kansas in Decision Sciences. She is the recipient of Max E. Fessler Dissertation Award. Since 2009 she is working as an Assistant Professor at Istanbul University, School of Business. She is involved in international activities and committees of Istanbul University School of Business, such as Eduniversal and AACSB. She presented in various international conferences and has publications in the area of decision sciences. Her research interest include uncertainty management, probabilistic graphical models and belief functions theory.



Mr. Ralph CWERMAN

President, co-founder and Board Member of the Humpty Dumpty Institute HDI



USA

Ralph L. Cwerman is President and Chief Executive Officer, co-Founder and Board Member of the Humpty Dumpty Institute (HDI), a private non-governmental organization dedicated to enhancing ties between the US Congress and the United Nations. Under Mr. Cwerman's leadership, the Institute has brought hundreds of Members of Congress and their senior staff to UN Headquarters for private briefings. He has also established a broad network of universities from around the world which work closely with the United Nations to globalize their campuses.

HDI also applies innovative solutions to tough humanitarian problems around the world. Since 2006, HDI has implemented over \$20 million worth of large-scale humanitarian development projects in over 10 countries around the world with a particular focus on landmine clearance, food security and healthcare. During this time, HDI has cleared over 22 million square meters of land in heavily-mined countries around the world and has worked with the U.S. Department of Agriculture on multi-million dollar school feeding and other agricultural development programs in some of the poorest countries around the globe. Concurrently, Mr. Cwerman served for more than a decade as senior strategic advisor to billionaire philanthropist, Constance Milstein, and led her international philanthropic program, providing vision and cohesion to her substantial "giving program".

Previously, Mr. Cwerman served as Senior Vice-President of MUUS Asset Management Company LLC, a privately owned investment firm in New York City specializing in solar energy enterprises and property development. He traveled extensively on behalf of one of the company's main assets, Solar Outdoor Lighting, Inc. (SOL), the largest outdoor solar lighting company in the world. He also served as SOL's Senior Vice-President and was a Member of SOL's Board of Directors. During his tenure at MUUS Asset Management Company, Mr. Cwerman spearheaded and negotiated several multi-million dollar solar rural electrification projects in Sub-Sahara Africa and Latin America. He also secured funding from the Export-Import Bank for several multi-million dollar projects and served on the Bank's prestigious "Sub-Sahara Africa Committee".

From 1992-1998, Mr. Cwerman served as Senior Vice President of the United Nations Association of the United States (UNA-USA), where he convened special fact-finding missions for corporate executives to 15 UN peacekeeping operations in 28 countries. He also conceived and edited the annual publication *How to Do Business with the United Nations: A Complete Guide to UN Procurement and its Annual Updates*. Mr. Cwerman also helped to establish the John C. Whitehead School of Diplomacy and International Relations at Seton Hall University, one of the only graduate programs in the country exclusively focused on UN and multilateral issues.



Dr. Virginie de BARNIER

Dean IAE Aix Graduate School of Management - Aix-Marseille University



France

Virginie de Barnier is the Dean of Aix-Marseille Graduate School of Management IAE, in Aix en Provence, France. She is professor of Marketing and was director of the Marketing & Brand Management Master Programme at IAE Aix-en Provence. She graduated in both marketing (PhD, HDR and Agregation) and psychology (Masters Degree). She has worked several years in the advertising agency Havas Communication. She now teaches consumer behaviour and communication management. She has been a visiting faculty at several Universities: North Carolina State University (USA), Notre Dame University (Indiana, USA), Ecole Supérieure des Affaires de Beirut (Lebanon), Saint Esprit University in Kaslik (Lebanon), University of Warsaw (Poland), and University of Cracow (Poland). Her research interests include studying the links between psychology and marketing. More specifically, she studies consumer behaviour and advertising (persuasion techniques and advertising effectiveness), brand management (brand personality and luxury brand management). Her work has been presented at conferences such as the Conference of the Academy of Marketing Science, the European Marketing Academy and the Annual Conference of the French Marketing Association. She wrote several books and published many articles in academic reviews like "Recherches et Applications Marketing", "Advances in Consumer Research" or "Journal of Business Research".



Mr. Ali ELQUAMMAH

Co-Director of Academic Affairs in Charge of International Relations
HEM Business School



Ali Elquammah is currently, based out of Morocco and is the Co-Director - Academic Affairs at HEM Business School, since 2010. At HEM Business School, he is looking after all activities, functions and day to day affairs related to the academic aspect of the institute. Ali is also a Professor and Director - International Affairs and is in charge of all issues and matters pertaining to the organization internationally such as international relations. Prior to this, he was Director -Executive Education at HEM Business School, from January 2008 till December 2009. Ali has held many positions at HEM Business School, since the year 2006. Prior to HEM, he was a Senior Analyst - Business Intelligence at EchoStar Corporation; a premier global provider of satellite operations and digital TV solutions in the United States. He has also worked as a Senior Information Analyst at Merrill Lynch, from January 1998 till January 2002. His professional work includes case study on the duality of stability and Change to succeed an implementation of an ERP in an institute of higher education and has written an article about IS place and use in the Moroccan companies. In 2013, Mr. ELQUAMMAH has become a member of the Board of the Association for African Business Schools (AABS) and a member of the Steering Committee of the European Foundation for Management Development (EFMD). He has an overall experience of over 15 years in the Higher Education space and IT industry in Morocco and United States.



Dr. Gonzalo GALDOS

President of Universidad Ciencias Aplicadas, Peru



Gonzalo GALDOS holds a PhD in Industrial Engineering with CUM LAUDE distinction from Universidad Politécnica de Madrid, Spain. PhD degree International Business Administration with CUM LAUDE distinction from Universidad Politécnica de Catalunya, and holds a Metallurgical Engineer degree from Universidad Nacional San Agustín, Arequipa, Peru. He has chaired the Armco Peru group, Siderperu, the Consejo Nacional del Ambiente (the Peruvian Environmental Office), the Consumer Protection Commission in INDECOPI and has been member of the board of Consorcio de Investigación Económico y Social. Dr. Galdos is currently President of UPC, Founder and Chairman of Organizational Learning Center, Chairman of Moly-Cop Adesur, Chairman of NCF, Director of Albis and Director of Proeduca. He has done consulting for corporations and private and public enterprises, such as the Peruvian Ministry of Economy and Peruvian Ministry of Education. He is currently a professor of strategic planning, systems thinking, decision-making, and negotiation programs at the UPC Graduate School. His research interest is in the areas of negotiations and decision-making, and has published a book titled Decision – Making on 2011.



Mr. Martial GUIETTE

Founder and CEO, SMBG Eduniversal



CEO & Founder – Eduniversal Founder of SMBG Eduniversal in 1994, Martial Guiette graduated in Law, Politics, Finance and Corporate strategy. Holder of Master in Taxation from the University Paris II Pantheon Assas and graduated from Sciences Po Toulouse, he then obtained a Master in Corporate Finance in Dauphine University before attending the course of corporate strategy in the ESCP Europe.

Fascinated by the world of education, Martial Guiette has been developing SMBG EDUNIVERSAL together with his team during the past 15 years in order to provide innovative information tools and effective reference for students, universities and enterprises. By consolidating the expertise and expanding its activities, SMBG EDUNIVERSAL is now a key player in notation and evaluation in the field of higher education.

Martial Guiette has also developed in parallel, societies in the field of gastronomy and wine.



Mr. Natarajan KRISHNAKUMAR

Co-founder, CEO & Managing Director - MINDTREE



Krishnakumar (KK) has over 30 years of IT industry expertise and is a respected authority in the global IT sector.

KK has played key roles in Mindtree, including setting up the US operations, driving expansion in Europe, Asia Pacific and transforming Mindtree's IT services business. Today, KK's mission as CEO is to lead the company to be an expertise-led organization.

KK is the Chairman of NASSCOM and chairs the 'emerging companies' forum. In this role, KK is working towards strengthening the Indian IT industry to be a globally competitive ecosystem, comprising large and emerging companies.

KK is an active member of professional industry organizations, such as the Manufacturer's Association for Information Technology (MAIT) and the Confederation of Indian Industry (CII). He is a regular speaker at reputed conferences and is a faculty member at management schools worldwide.

As a member of the Mindtree board, KK is actively engaged in ensuring a high quality of governance. He has been involved in recruiting and bringing diversity to the Mindtree board, resulting in a highly valuable group of Independent Directors.

Prior to co-founding Mindtree, KK was Chief Executive of the ecommerce and financial solutions division at Wipro, and held several key positions from 1982 until 1999. During this time, KK started and grew the ecommerce division of Wipro, served as Group Vice President of human resources and was also Chief Marketing Officer for Wipro's IT business.

The industry has honored KK with several awards, including the AIMA award for India's best young manager; Bloomberg UTV's award as the CEO of the year 2010 in the emerging company category; and Chief Executive Magazine's recognition as one of the twelve global leaders of tomorrow. KK was ranked as one of highest rated global CEOs list published by Glassdoor, 2013.

KK has a bachelor's degree in mechanical engineering from the College of Engineering, Chennai, India, and a Master's in Business Administration majoring in marketing and systems from the Xavier Institute, Jamshedpur, India.



Prof. K. KUMAR

IIM-B



K. Kumar is the Apeejay Surendra Chair Professor of Family Business and Entrepreneurship at the N.S. Raghavan Center for Entrepreneurial Learning (NSRCEL) at the Indian Institute of Management Bangalore (IIMB). Kumar joined IIMB after sixteen years of experience in the industry, having held positions as CEO, President and Management Consultant in reputed organizations. Kumar served as the Chairperson of NSRCEL during 2008-2012 directing its research, teaching and training activities, besides running a business incubation center. Kumar's research interests are in the areas of high growth entrepreneurship in emerging economies and family business management. Apart from publishing his research in academic journals, Kumar has also contributed columns to reputed business publications like The Wall Street Journal and The Entrepreneur. Kumar continues to be actively involved with corporate organizations as an advisor, mentor and board member. In 2010, Kumar also served as the ICCR short term chair Visiting Professor of Innovation and Entrepreneurship at the Athens University of Economics and Business.



Dr. Virginijus KUNDROTAS

Eduniversal International Scientific Committee Member - Eastern Europe
BDMA (Baltic Management Development Association)



Lithuania

Dr. Virginijus Kundrotas is the Dean of Adizes Graduate School (USA) and Vice- President for West Europe and Baltics of Adizes Institute (USA). He was a Founding President of ISM University of Management & Economics (Lithuania) and worked in this position for 9 years. Specialized in business ethics, leadership and change management, he is also President of BMDA (Baltic Management Development Association), vice-president of CEEMAN (Central and East European Management Development Association), and member of the EQUIS accreditation committee.



Prof. Dr. Aneeta MADHOK

Eduniversal International Scientific Committee Member - Central Asia
Open Spaces Consulting



India

Prof. Dr. Aneeta Madhok (PhD, CMC, GPHR) is the Director at Open Spaces Consulting and has been the Dean (Center for Human Resources) at S.P. Jain Center of Management, Dubai and Singapore and Dean (School of Business) NMIMS University in India.

She is the Chairperson of the International Council of Management Consulting Institutes (ICMCI) over 47 countries worldwide, and is a global expert on Professional Development and Knowledge in the areas of Management Education, Human Resources and Management Consulting



Ms. Tatjana MAVRENKO

Director, MBA/MF International Finance and Banking, BA School of Business
Double degree programs: Prospects & Challenges



Latvia

Tatjana Mavrenko is Director of BA School of Business and Finance and SBS Swiss Business School Dual Degree Study Programs in Latvia, and Assistant Professor in Finance at BA School of Business and Finance. T.Mavrenko holds Master's Degree in Social Sciences (major in Economics, Finance and Credit) from University of Latvia and currently is PhD Candidate in Economics at the same university. Prior to her involvement in education management in 2006, T.Mavrenko work experience was connected with accounting and financial management in private companies; Desjardins International Development and Latvian Association of Cooperative Credit Unions joint project related to development of cooperative finance in Latvia. T.Mavrenko is the author of several publications in the field of cooperative finance and microfinance. At BA School of Business and Finance T.Mavrenko is in charge for development of international cooperation and quality assurance of dual degree study programs.



Mr. Stephen MURDOCH

Associate Dean, IÉSEG - School of Management



From February 2012, Stephen Murdoch is Associate Dean – International for IÉSEG School of Management, with campuses in Lille and Paris, France. Prior to his arrival at IÉSEG, Stephen was Associate Dean and previously Director of the undergraduate school at Rouen Business School, France for 14 years. He has extensive experience in setting up and managing international academic networks; has created joint programs and double degrees in over 20 countries; has set up and managed offices in both China and India; and created joint Master programs with partner business schools around the world. He is also a professor of International Law and Business Ethics and teaches extensively in France, China, Vietnam and Morocco.

Stephen is Canadian of origin and was a Barrister and Solicitor practicing criminal law in Ontario for 9 years before moving to France. Prior to beginning his academic career, Stephen spent 5 years working in the Paris office of Arthur Andersen – Consulting Division.

Married to a Chinese woman, Stephen spends substantial time in Asia and has extensive knowledge in creating strategic partnerships with Chinese, Japanese and Indian schools.



Prof. Sergey MYASOEDOV

President of RABE, Vice Rector, The Russian Presidential Academy of National Economy and Public Administration



Sergey Myasoedov was born in Moscow, Russia on the 1st October 1954. He graduated (1977) and got PhD in Economics (1980) at the Moscow University of International Relations (MGIMO). He studied at Durham Business School, Great Britain (1991); Wharton Business School, University of Pennsylvania, USA (1992) and Harvard Business School, USA (1993). In 2000 he got his second PhD in Sociology at the Moscow State University.

Since 2011 he is Vice-Rector of the Russian Presidential Academy, the biggest Russia University with 180 thousand students and 68 campuses. Since 1996 - Dean of the Institute of Business Studies (IBS-Moscow) – a leading management school of Russia, since 2010 - President of RABE (Russian Association on Business Education), Member of the Board of Russian Management Association. He published 7 books and more than hundreds of articles in economic reform and cross-cultural management, leadership. He teaches cross-cultural management and leadership.



Prof. Sung Joo PARK

Eduniversal International Scientific Committee Member - Far East Asia



Prof. Sung Joo Park is the former Dean and Vice president of KAIST (Korea Advanced Institute of Science and Technology). He is currently a professor at KAIST Business School. Holding a PhD from Michigan State University, he was also the founding president of AAPBS (Association of Asia-Pacific Business Schools), and served as a board member of the AACSB and the GFME (Global Foundation for Management Education). Also, he served as an advisor to Samsung Group.



Prof. J. PHILIP

President, XIME



Prof. J. Philip is currently Vice Chairman and President of XIME. He was the Director of Indian Institute of Management, Bangalore from 1985 to 1991. Educated at XLRI and Harvard Business School, Prof. Philip has a rich blend of experience in management, both in public and private sectors, in human resources development and in educational administration.

Prof. Philip started his career at Xavier Institute (XLRI), Jamshedpur in 1960, where he became Dean and Professor of Management in March 1970. He was one of the founders of the MBA programme of XLRI.

In January 1980 he joined Oberoi Hotels Group as its Vice President (Human Resources). He was the President of the Indian Society for Training and Development (ISTD) during 1979-1980.

Prof. Philip made an impact in management education field as he is the Founder President of the Association of Indian Management Schools (AIMS); he is also the Founder President of the Association of BRICS Business Schools (ABBS), the first association of management schools of BRICS countries (Brazil, Russia, India, China and South Africa) established in Jan. 2009. He is the recipient of many awards like:

- Ravi. J. Mathai National Fellow Award for Lifetime Contribution to the Cause of Management Education in India.
- AIMA's Kewal Nohria Award for Academic Leadership in Management Education for 2011 on 14th September, 2011.
- XLRI's Lifetime Achievement Award for Excellence in the Profession and Societal Contribution and
- He is author of many books in the area of Management.



Prof. Biman Chand PRASAD

Dean Faculty of Business and Economics.

The University of the South Pacific (USP) - Faculty of Business and Economics



Professor Biman Prasad is currently Professor of Economics at the University of the South Pacific and Chair of the Oceania Development Network. Professor Prasad served as the Dean of the Faculty of Business and Economics and was member of the senior management team of the University of the South Pacific. He was Head of School of Economics from 2003 to 2011 at the University of the South Pacific. He has published several books and numerous journal articles on trade and development issues in the Pacific region. Professor Prasad has provided consultancy services to various international development agencies and governments in the Pacific region. He is an Associate Editor of the Journal of Fijian Studies and the Editor-in-Chief of the Journal of Pacific Studies. He has been a visiting Professor at the Kagoshima University, the Otago University, James Cook University and Jawaharlal Nehru University. He is currently a visiting Professor at the University of Gujarat and holds two adjunct Professorial Appointments at the Griffith University and James Cook University in Australia.


eduniversal
World Convention

BANGALORE
INDIA 2013
October 9 - 12

Hosted by





Prof. Sudhanshu RAI

Professor - Copenhagen Business School - CBS



Sudhanshu Rai is currently an Associate Professor of innovation in emerging economies at the faculty of intercultural communication and management, Copenhagen Business School. Currently Sudhanshu's research areas are innovation in emerging economies, Co-creation of innovation for future markets, Institutional logics, Indian reasoning, Disruptive innovation and Knowledge management. He has several research publications and contributions to books. He is currently working on two book titles "co-creating experience based innovation" and "Innovation in emerging economies, how can we learn from them." Sudhanshu has been involved in executive teaching for at least a decade or so in his capacity as an business academic. His executive training experience ranges from innovation workshops, to his participation in the industrial development program, where he is a faculty on the "Managing the services delivery system module. His research has translated into executive programs in the area of leadership and innovation, where he is a member of faculty on the Himalayan Executive leadership Program, (HELP). Sudhanshu's research focuses on co-creating innovation, trust building across boundaries, such as Finland, for co-creating trust based service delivery. In Italy, Milan on the role of trust in co-creation of value and in Greece on co-creation experience based innovation. At the Copenhagen Business School he teaches several Masters and undergraduate courses. At the masters level he has taught, Knowledge Management, IT as a resource, ICT in developing countries, Project management, Co-creating experience based innovation, etc. and at the undergraduate level he teaches an elite program of EngAge students from the International Business program on entrepreneurship.

Sudhanshu has extensive experience in building a worldwide network for engaging with research and decimation to the local industry. His co-creation of experience based innovation focuses on the notion of using experience as a resource complemented by knowledge. For this purpose he has an ongoing research project www.cocreatech.dk

Sudhanshu sits on several boards. His recent appointment to the board of the Lauria University for applied science has acknowledged his international stature in the fields of co-creation of innovation. Sudhanshu has led several large EU funded projects, for instance he coordinated the Euro-India project which mapped India's innovative potential and collaborative capacity. This project provided a robust and basic understanding of where Indian firms stand on technology innovation and the role of consultants during the innovative process. Today his work is used as a base line for Indian related policy making at a micro level. He also coordinated the EU-Asia project that sought to raise the livelihood of entrepreneurs in China, Vietnam, Philipians. Sudhanshu has worked for several leading firms at senior levels; He worked for the TATA Economic consultancy service (TECS) as senior economist for three years. He was appointed as Executive director projects for Trust4Health, a pioneering health service that focused on developing and inter-mediating the evolution of trust between clients, electronic system, doctors, the pharma companies and the health policy makers. This appointment lasted for 2 years. He also worked for McKinsey in Singapore and looked after their evaluation business, a task he carried out for 5.



Mrs. Florence RAMILLON

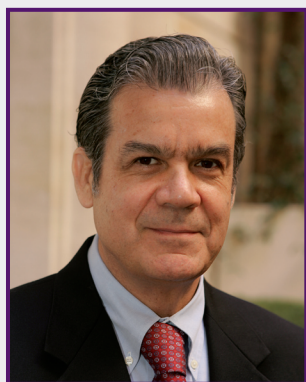
Director of International Relations INSEEC Group



Florence Ramillon is the Director of International Relations of Groupe INSEEC working at its headquarters in Paris. With more than 20 years of experience in higher education and 16 years of experience in field of International Relations she has been able to create and maintain an expansive network of International partnerships. Within her current position, Florence is in charge of the international strategy for Groupe INSEEC which includes further developing and managing the network of partner universities as well as student and faculty exchanges for six institutions within Groupe INSEEC. This network includes 50 agreements for double degrees and tripartite programs and just over 200 bilateral agreements worldwide.

Florence also represents Groupe INSEEC at national, European and international events. Additionally, she has participated in conferences such as National DSI, Northeast DSI and International DSI. In June 2009, Florence co-hosted and organized the International DSI Conference in France. She is also working on different accreditation projects such as EQUIS and AACSB as well as other audits.

In the earlier stages of her career, Florence was the Director of an MSc program in International Management, a 2-year triple degree Master program in which students chose to study in three different locations in: France, Italy, Sweden, Mexico, China or Russia. She was also a lecturer of Business Law, European Law and International Business Law. Throughout her career Florence continues to enjoy advising and guiding students as they build their international profile and pursue their international projects. She continues to help them transition from students to competitive professionals ready enter the employment market.



Prof. Edson Luiz RICCIO

Eduniversal International Scientific Committee Member - Latin America
FEA-USP - Universidade de São Paulo - Faculdade de Economia Administração e Contabilidade



Prof. Edson Luiz Riccio is a well-established researcher and Associate Professor at the University of São Paulo (Brazil), where he holds many responsibilities, including: president of the international Cooperation Office of the faculty of economics and management (FEA-USP), and director of TECSI, a research laboratory on technology and information systems.



Mr. Rani Francois-Marie SAAD

Professor Université Paris ASSAS



Rani Francois-Marie Saad is Director, member of Abacus' Leadership Team and Head of Corporate Development at Abacus International and the recently formed Abacus Ventures. In this capacity, he also serves on the Board of Directors on few of Abacus' National Marketing Companies.

Abacus Ventures leads a multi-year strategy, mergers, acquisitions, joint ventures, and strategic partnerships activities, define as well as initiating activities aimed at strengthening Abacus' core distribution businesses including Corporate Development. Moreover, Rani identifies new commercial opportunities in the external marketplace and seeks to fund selective savvy and vibrant start-ups showing potential innovation that can benefit the travel industry and broadly align with Abacus' own development roadmap.

Rani brings with him extensive experience in the Aviation Industry. He has had held management positions within European airlines such as Air France and KLM. He has joined Air France in 2000, as part of its fast-track program -Corporate Management trainee- meant for developing and nurturing leadership talent. Subsequently he has been selected to participate in the Air France KLM Group's first Management Exchange Program meant for Authentic Leaders, which consisted of only 10 participants from each airline, to define and execute the full integration piece of the merger between Air France and KLM.

Rani was first posted to Singapore in 2008 whilst with SITA as Head Airports Sales for Strategic Solutions for Asia Pacific & Middle East. Rani had also spent some time in Africa helping a Chinese holding to start up four national commercial airlines in addition to an executive jet company based in Singapore. Before joining Abacus, he was founder and partner at Novem Holdings and Oneairport Pte Ltd providing consultancy services for the aviation industry. Rani holds a BSc in Economics, Msc in Economics and Msc in Supply Chain Management from Sorbonne Universités, Paris and where he is currently a part-time lecturer for Travel Strategy and Luxury Goods Management.



Mr. Kshitij SAXENA

Founder and CEO of Five Shells Media



Kshitij Saxena is the founder and CEO of Five Shells Media, a startup incubated at NSRCEL, IIM Bangalore. Five Shells is creating games which could be used to teach behavior skills like Leadership and Negotiation which are difficult to learn through theory or through the case method. Their flagship product is Kingpin, a board game to learn Negotiation, which has been a part of the mandatory MBA curriculum at IIM Bangalore for the past 2 years. Before starting Five Shells, Kshitij got his MBA from IIM Bangalore where he was on the Director's Merit List. He also has a BTech from IIT Kanpur.



Mr. Axel SCHUMACHER

Eduniversal International Scientific Committee Member - Western Europe
EBS Universität für Wirtschaft und Recht - EBS Business School



Mr. Axel Schumacher is Associate Dean for International Relations at the Business and Law Schools of the EBS Universität für Wirtschaft und Recht (EBS University of Business and Law) in Oestrich-Winkel and Wiesbaden (Germany). Previously he was Director of International Programmes at WHU, Otto Beisheim School of Management (Germany). He has been working in the field of International Relations for more than 25 years. Over this period he has initiated more than 300 university partnerships in 55 countries around the globe, including 50 dual degree agreements at the undergraduate and graduate levels. He has published research papers and contributed to books on the Concept of Private Universities in Germany and on Strategies of Internationalization for Business Schools.



Dr. Karim SEGHIR

Associate Dean for Undergraduates Studies and Administration
and Associate Professor of Economics.
The American University in Cairo - School of Business



Karim Seghir is Associate Dean for Undergraduate Studies and Administration and Associate Professor of Economics at the School of Business of the American University in Cairo.

He earned his M.Sc. in Mathematical Methods in Economics and Finance and a Ph.D. in Mathematical Economics from University of Sorbonne in Paris in 1998 and 2002 respectively. He holds a BS in Mathematics from the University of Tunis.

Karim has worked as a visiting researcher in the School of Business at NOVA University in Lisbon from September 2002 to September 2004. Before arriving at AUC in 2006, he worked as Assistant Professor of Economics at the American University of Beirut from September 2004 to September 2006.

Karim has taught a diverse range of undergraduate and graduate courses in Africa, Europe, Middle East and South America such as Introduction to Microeconomics, Mathematics for Economists, Mathematical Economics, Intermediate and Advanced Microeconomic Theory and Financial Economics.

Karim's areas of expertise are general equilibrium theory, financial markets, credit markets and debts, overlapping generation models.

Karim has published research papers in top-tier economics journals such as Games and Economic Behavior, Economic Theory, Journal of Mathematical Economics, Decisions in Economics and Finance and Annales d'Economie et de Statistiques.



Ms. Shivangini SHARMA

Manager NSB Shanghai – Noir sur Blanc



Shivangini graduated from the University of Delhi and holds a teaching degree. She also holds a diploma in French Literature and Civilization from the Sorbonne-Paris III University. She has six years of teaching experience and has worked in public relations since 2009. She represents NSB's clients in India and is Manager of the agency's Asia bureau in Shanghai.

Languages: Hindi, English & French



Dr. Gurmeet SINGH

Associate Dean Research

The University of the South Pacific (USP) - Faculty of Business and Economics



Dr Gurmeet Singh is an Associate Dean (Research and Graduate Affairs) in the Faculty of Business and Economics, The University of the South Pacific, Suva, Fiji. He is also Head, School of Management and Public Administration. Dr. Singh earned his Ph.D. in Marketing Management from University of Jammu, Jammu, India. Dr. Singh started his teaching career in 1990 and from 1997-2000 worked as General Manager Marketing for HS HI-TECH medical Devises Pvt. Ltd. Jalandhar, Punjab, India. Dr. Singh has also worked in Africa for about five years. In India Dr. Singh was associated with University of Jammu, Jammu and Guru Nanak Dev University Amritsar, India,

Dr. Singh is the recipient of 2008 "Japan's outstanding research on development Award" at the 10th Annual Global Development Conference. This prestigious international award carried citation as well as cash prize of US\$ 35,000.

Dr. Singh has over 20 years of experience in teaching, research, consultancy and executive training for industries. He held teaching and research assignments both in India and at various universities overseas. He has wide range of teaching and research experience, and has not only taught but developed various courses in the area of marketing and International business both at graduate and undergraduate levels. Dr. Singh has attended/ presented and contributed papers in leading international conferences in the area of marketing and management. Completed Distance Course on "External Quality Assurance: Options for higher education managers". This course was conducted by UNESCO and IIEP.

Dr. Singh has published 85 research papers most of which have been published in leading international refereed journals and conference proceedings Dr. Singh is the editor for "Journal of Pacific Studies". He is also joint editor for following journals: "Journal of Innovative Education Strategies International Business and Management" (IBM) and Journal of International Marketing Strategies.



Prof. Chetan SUBRAMANIAM

Associate Professor Economics & Social Sciences Economics, IIM-B



Dr. Subramanian joined IIM Bangalore in 2010. Prior to his tenure at IIM, he was an Associate Professor at the State University of New York, Buffalo (SUNY, Buffalo). Dr. Subramanian completed his Masters in Economics from Tufts University, Boston, and went to earn his doctorate in Economics from the University of Southern California, Los Angeles. His research has focused on issues such as the positive and normative aspects of quantity-based capital controls, dynamics of asset prices in crisis hit economies, impact of currency substitution in emerging markets and the role of monetary policy in business cycles. Dr. Subramanian is widely published and his papers have appeared in some of the leading international journals in Economics. He has also been invited to present his work in numerous international conferences and universities.


eduniversal
World Convention

BANGALORE
INDIA 2013
October 9 - 12

Hosted by





Prof. Devanath TIRUPATI

Dean, IIM-B



Professor Devanath Tirupati is Director (In charge) and Dean (Academic), at Indian Institute of Management Bangalore (IIM Bangalore). He is also the EADS-SMI Chair Professor of Sourcing and Supply Chain Management, Centre for Supply Chain Management, at the Institute.

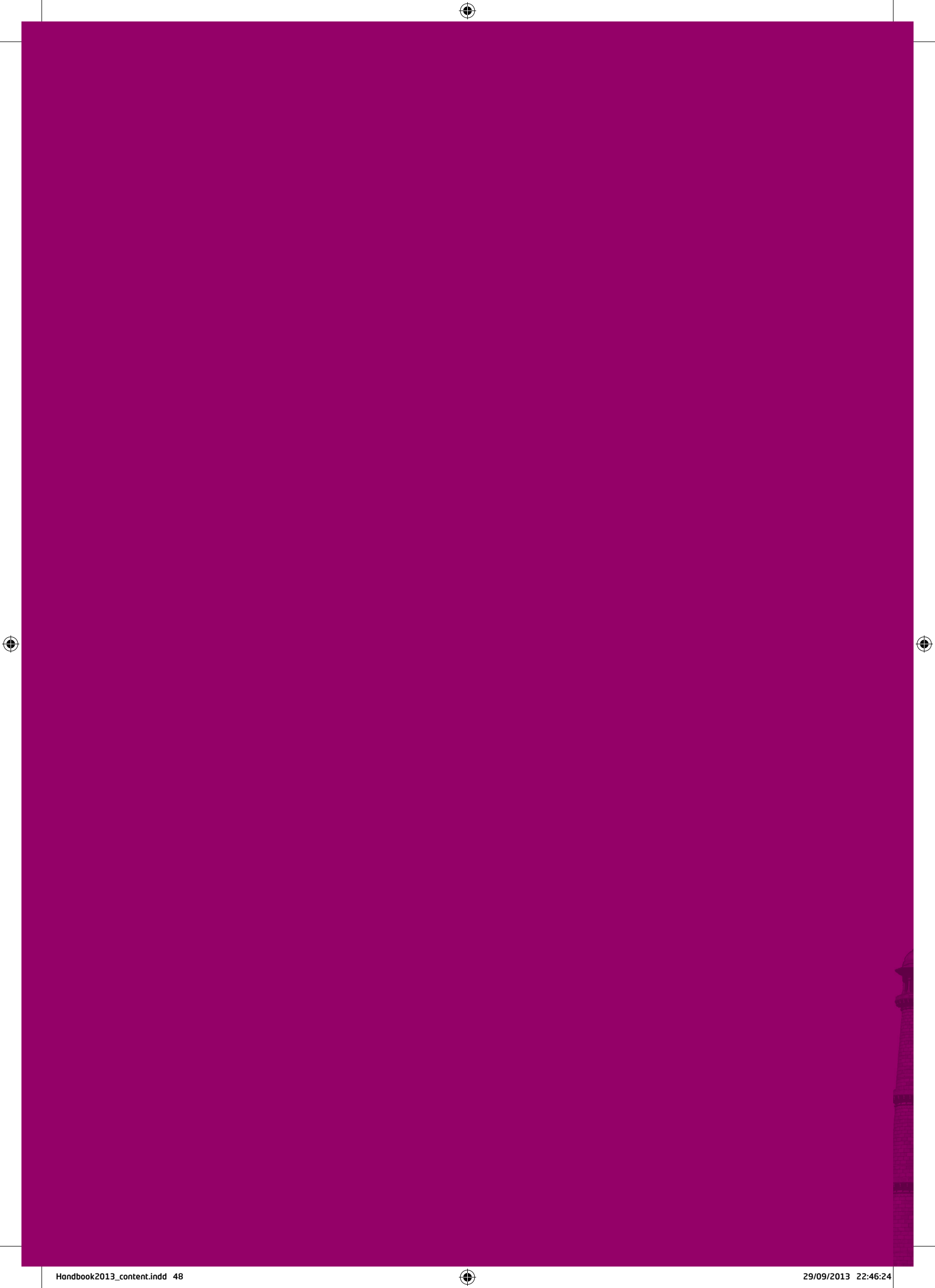
Professor Tirupati has a B.Tech from the Indian Institute of Technology, Madras, PGDM from the Indian Institute of Management, Calcutta, and a Ph.D from the Sloan School of Management, Massachusetts Institute of Technology, USA.

His primary research and teaching interests are in operations management and operations research that span a range of topics such as capacity planning, innovation and technology management, supply chain management, healthcare management, production planning and inventory control, scheduling, queuing network models of manufacturing, off-line and on-line quality control.

Professor Tirupati was named IBM Pre-doctoral Fellow (1985), (US) Presidential Young Investigator (1989) and received Award for Research Excellence from the University of Texas at Austin (1990). At the Indian Institute of Management, Calcutta, he won the prestigious John Wynne Prize (1976), the Chairman's Prize (1976), the Calcutta Management Association Prize (1976), and the Institute Roll of Honour (1976). He was the recipient of the Bhaba Prize (1972), Bhaba Atomic Research Centre, Bombay, and the Institute Merit Scholarship at IIT, Madras.

He has consulted with several firms both in India and USA. Prior to moving to IIM Bangalore, Professor Tirupati has taught at IIM Ahmedabad, the University of Texas at Austin, and Melbourne Business School.

Professor Tirupati has published several papers, case studies and book chapters. He is currently Chief Editor of 'Technology, Operations and Management'. In the past he has served as Associate Editor of 'Management Science', Associate Editor of 'Operations Research', and as Area Editor of 'Production and Operations Management'.



eduniversal
World Convention

BANGALORE
INDIA 2013
October 9 -12

PARTICIPANTS

PARTICIPANTS

Hosted by



Participants



► Mr. Mobin ALI

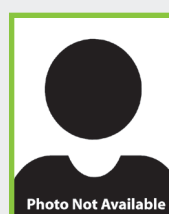
Director

-

University of Dhaka - Institute of Business Administration (IBA)



Bangladesh



► Prof. Vesselin BLAGOEV

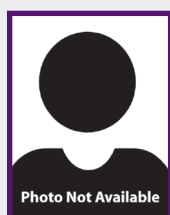
Vice-Rector

blagoev@iuc.bg

International University College



Bulgaria



► Mr. Gonzalo CHAVEZ

Director

-

Universidad Católica Boliviana - Escuela de la Producción y la Competitividad



Bolivia



► Dr. Padma VENKAT

Director

-

McGill University
Desautels Faculty of Management



Canada



► Mr. Carlos Augusto Candeo FONTANINI

Dean

c.fontanini@pucpr.br

Pontificia Universidade Católica do Paraná PUCPR - Escola de Negócios



Brazil



► Prof. G.G. GANGADHARAN

Medical Director

-

McGill University
Desautels Faculty of Management



Canada



► Prof. Charles VEZOZZO

Professor

charles.vezozzo@pucpr.br

Pontificia Universidade Católica do Paraná PUCPR - Escola de Negócios



Brazil



► Prof. Yang ZHANG

Dean

zyang@hhu.edu.cn

Hohai University Business School



China



► Prof. Eduardo Damião DA SILVA

academic pro-rector

eduardo.damiao@pucpr.br

Pontificia Universidade Católica do Paraná PUCPR - Escola de Negócios



Brazil



► Prof. Dechun HUANG

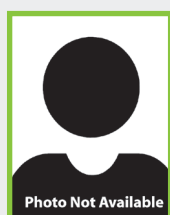
Assistant Dean

huangdechun@hhu.edu.cn

Hohai University Business School



China



► Prof. Todor RADEV

Rector

todoradev@gmail.com

International University College



Bulgaria



► Dr. Yongyi SHOU

MBA Program Director

yshou@zju.edu.cn

Zhejiang University
School of Management



China





► Prof. Roger Armand MAKANY



Dean

rmakany@yahoo.fr

Ecole Supérieure de Gestion et d'Administration des Entreprises (ESGAE)



► Mrs. Angélique MAKANY



Library Manager

Ecole Supérieure de Gestion et d'Administration des Entreprises (ESGAE)



► Mr. Javier AGUAYO



Head of International Office

jaguayo@zsem.hr

Zagreb School of Economics and Management



► Mr. Jindřich SOUKUP



Vice President

soukup@vse.cz

The University of Economics Prague (VSE)



► Prof. Sudhanshu RAI



Director Indian relations and Associate Prof

sra.ikl@cbs.dk

Copenhagen Business School (CBS)



► Dr. Sonia ROCA



Rector

sroca@upacifico.edu.ec

Universidad del Pacífico Escuela de Negocios



► Dr. Karim SEGHIR



Associate Dean for Undergraduate Studies Administration and Associate Professor of Economics

kseghir@aucegypt.edu

The American University in Cairo School of Business



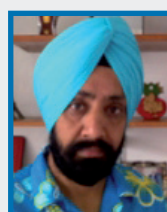
► Prof. Biman Chand PRASAD



Dean

prasad_bc@usp.ac.fj

The University of the South Pacific (USP) Faculty of Business and Economics



► Dr. Gurmeet SINGH



Associate Dean Research

singh_g@usp.ac.fj

The University of the South Pacific (USP) Faculty of Business and Economics



► Mrs. Florence RAMILLON



Director of International Relations

framillon@groupeinseec.com

INSEEC Business School



► Mr. Stephen MURDOCH



Associate Dean

s.murdoch@ieseg.fr

IESEG School of Management



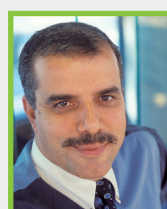
► Dr. Virginie de BARNIER



Dean

virginie.de-barnier@iae-aix.com

IAE Aix Graduate School of Management Aix-Marseille Université



► Mr. Abdelkrim BELKHEIRI



Professor

abdelkrim.belkheiri@grenoble-em.com

Grenoble Ecole de Management Graduate School of Business



► Mr. Alain JOSEPH



President

a.joseph@eslsca.fr

Paris ESLSCA Business School



► Ms. Alexandra JOSEPH

Dean of International Programs

aj@ifam.edu

Paris ESLSCA Business School



► Mr. Philippe TABOUIS

CEO & Founder

philippe.tabouis@financia-bs.com

Financia Business School



► Mr. Bernard TERRANY

Director of Development & International Relations

b.terrany@ipag.fr

IPAG Business School



► Prof. Camille ROSENTHAL - SABROUX

Program Director Master SIEE

camille.rosenthal-sabroux@dauphine.fr

Université Paris-Dauphine



► Mr. Rani Francois-Marie SAAD

Professor

rani_saad@abacus.com.sg

Université Paris II Panthéon-Assas



► Mrs. Brigitte FOURNIER

CEO

bfournier@noirsurblanc.com

Noir sur Blanc



► Ms. Inken FINDJI KREVEZ

International Development Manager

inken.findji@kedgebs.com

KEDGE Business School



► Mrs. Shivangini SHARMA

Manager NSB Shanghai

ssharma@noirsurblanc.cn

Noir sur Blanc



► Mr. Alain KRUGER

MBA ESG Director

akruger@mba-esg.fr

Pôle ESG



► Mr. Hughes DANTIN

VP

contact@headhuntersourcing.com

Headhunter Sourcing



► Prof. Sanjeev RAO

Professor

nsanjeevrao@gmail.com

Pôle ESG



► Prof. Devanath TIRUPATI

Dean

devanath@iim-B.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Prof. Françoise LE DEIST

Professor

f.le-deist@tbs-education.fr

Toulouse Business School



► Prof. Sankarsan BASU

Professor

sankarshanb@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)





► Prof. Pankaj CHANDRA



Director

chandra@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)

► Prof. Joseph PHILIP



President

president@xime.org

Xavier Institute of Management &
Entrepreneurship (XIME)

► Prof. K. Kumar



Professor

-

Indian Institute of Management
Bangalore (IIM-B)

► Prof. S. NEELAMEGHAM



President

sneelamegham@niilm.com

NIILM Centre for Management Studies



► Prof. Chetan SUBRAMANIAM



Associate Professor

chetan.s@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)

► Prof. Seema MAHAJAN

Director - Centre for Entrepreneurship & Family
Business Management (Programme Chairperson E&FB)

seemam@nmims.edu

Narsee Monjee Institute of Management
Studies (NMIMS)

► Mr. Natarajan KRISHNAKUMAR



Co-founder, CEO & Managing Director

-

MINDTREE



► Prof. Suresh MONY



Director Bangalore Campus

suresh.mony@nmims.edu

Narsee Monjee Institute of Management
Studies (NMIMS)

► Dr. Solai BASKARAN



Dean Academics

baskaran@ifimbschool.com

IFIM Business school



► Prof. Gita BAJAJ



Associate Professor

gbajaj@mdi.ac.in

Management Development Institute (MDI)



► Prof. Nandagopal RAMASWAMY



Director

director@psgim.ac.in

PSG Institute of Management



► Prof. Jass GODINHO



Associate Professor

godinho@mdi.ac.in

Management Development Institute (MDI)



► Prof. Sunil Kumar SHARMA



Sr. Director

sunil.sharma@iilm.ac.in

IILM Institute for Higher Education



► Dr. Philip O'REGAN



Dean

philip.oregan@ul.ie

University of Limerick
Kemmy Business School



► Dr. Yifat REUVENI



Director of Strategic Development and International Affairs

yifat@ex.tau.ac.il

Tel Aviv University's Faculty of Management - The Leon Recanati Graduate School Of Business Administration



► Prof. Polina NAIDENKO



Head of External Relations

polina.naidenko@riseba.lv

RISEBA - Riga International School of Economics and Business Administration



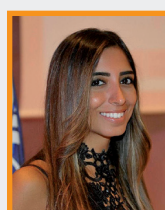
► Dr. Hiroshi KURIMOTO



President

hiroshi@nucba.ac.jp

Nagoya University of Commerce & Business (NUCB)



► Ms. Lea YAHCHOUCI



International Relations Officer

leayahchouchi@usek.edu.lb

Holy Spirit University of Kaslik - USEK
Faculty of Business and Commercial Sciences



► Mrs. Kyoko HAYAKAWA



Managing Director

h_kyoko@nucba.ac.jp

Nagoya University of Commerce & Business (NUCB)



► Mrs. Nada SARKIS



Ph. D. and Chairperson Marketing

nadasarkis@usek.edu.lb

Holy Spirit University of Kaslik - USEK
Faculty of Business and Commercial Sciences



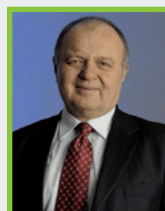
► Mr. Erik KARIBDZHANOV



Dean MBA

ekaribs@mail.ru

IAB - International Academy of Business



► Prof. Pranas ZUKAUSKAS



Dean

p.zukauskas@evf.vdu.lt

Vytautas Magnus University
Faculty of Economics and Management



► Dr. khalid M.al KHALIFA



President

kalkhalifa@ucb.edu.bh

University College of Bahrain (UCB)
School of Business



► Prof. Zigmars LYDEKA



Rector

rektorius@adm.vdu.lt

Vytautas Magnus University
Faculty of Economics and Management



► Ms. Tatjana MAVRENKO



Director of MBA MF Programme
International Finance and Banking

tatjana.mavrenko@ba.lv

BA School of Business and Finance



► Dr. Tadas ŠARAPOVAS



Manager of International Relations
and Career Center

tadsar@ism.lt

ISM University of Management & Economics



► Dr. Liga PEISENIECE



Vice Rector for Academic Affairs

liga.peiseniece@ba.lv

BA School of Business and Finance



► Prof. Ruta KAZLAUSKAITE



Head of International Office

rutkaz@ism.lt

ISM University of Management & Economics





► Dr. Subramaniam SRI RAMALU



Malaysia

Deputy Dean

subra@uum.edu.my

Universiti Utara Malaysia (UUM)
Othman Yeop Abdullah
Graduate School of Business

► Prof. Mohd. aizaini MAAROF



Malaysia

Dean

zulkifiahmad@utm.my

Universiti Teknologi Malaysia



► Prof. Zainab KHALIFAH



Malaysia

Professor/Dean

m-zainab@utm.my

Universiti Teknologi Malaysia



► Prof. Shamsul SAHIBUDDIN



Malaysia

Professor/Dean

shamsul@utm.my

Universiti Teknologi Malaysia



► Prof. Mohd hassan MOHD OSMAN



Malaysia

Professor/Dean

m-hassan@utm.my

Universiti Teknologi Malaysia



► Prof. Sofri YAHYA



Malaysia

Dean

sofri@usm.my

Graduate School of Business -
Universiti Sains Malaysia

► Mr. Noor nasir KADER ALI



Malaysia

Deputy Dean

nnasir@usm.my

Graduate School of Business -
Universiti Sains Malaysia

► Dr. Martha CORRALES ESTRADA



Mexico

Director Institutional Liaisons and Case
Research Center

mcorrales@itesm.mx

EGADE Business School
Tecnológico de Monterrey

► Mr. Batkhurel GOMBODORJ



Mongolia

Director of CSMS of MUST

batkhurel@must.edu.mn

Mongolian University of Science and
Technology - MUST Computer Science
and Management School

► Ms. Bolormaa AYURZANA



Mongolia

Instructor at CSMS of MUST

abela1209@yahoo.com

Mongolian University of Science and
Technology - MUST Computer Science
and Management School

► Prof. Maja BACOVIC



Montenegro

Vice Dean for International Cooperation,
Science and Academic Affairs

majab@t-com.me

University of Montenegro
Faculty of Economics Podgorica

► Dr. Mijat JOCOVIC



Montenegro

Assistant Professor

mijatj@ac.me

University of Montenegro
Faculty of Economics Podgorica

► Prof. Imane EL GHAZALI



Morocco

Professor of Economics and International
Finance

imelghazali@esca.ma

ESCA School of Management



► Mr. Ali ELQUAMMAH



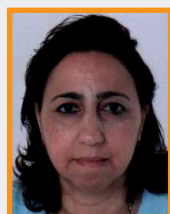
Morocco

Co-Director of Academic Affairs
in charge of International Relations

ali.elquammah@hem.ac.ma

HEM Business School





► Mrs. Samira CHRIFI ALAOU

Directrice des Relations Internationales
et de Communication

schrifialaoui05@yahoo.fr

Groupe ISCAE



Morocco



► Dr. Gonzalo GALDOS

President

gonzalo.galdos@upc.edu.pe

Universidad Peruana de Ciencias
Aplicadas - UPC Graduate School



Peru



► Prof. Mohamed Jaouad EL QASMI

Enseignant-chercheur

emj37@hotmail.com

Groupe ISCAE



Morocco



► Prof. Cezary KOCHALSKI

Vice-Rector for Strategy and Development

rector@ue.poznan.pl

Poznań University of Economics



Poland



► Mr. Kofi BOAMAH

Dean School of Business

kboamah@polytechnic.edu.na

Polytechnic of Namibia



Namibia



► Prof. Marek GRUSZCZYŃSKI

Vice Rector for Research and
International Relations

marek.gruszczynski@sgh.waw.pl

SGH - Warsaw School of Economics



Poland



► Prof. Frank WITT

Dean Harold Pupkewitz Graduate
School of Business

fwitt@polytechnic.edu.na

Polytechnic of Namibia



Namibia



► Prof. Jan TURYN

Dean

jturyna@wz.uw.edu.pl

University of Warsaw
School of Management



Poland



► Mrs Mariam BELLO

Accreditation Officer

mbello@lbs.edu.ng

Pan African University -
Lagos Business School (LBS)



Nigeria



► Dr. Waldemar KOZIOL

Director of International Studies,
Faculty of Management

koziol.waldemar@gmail.com

University of Warsaw
School of Management



Poland



► Mr. Shahjehan KARIM

President

sskarim@iobm.edu.pk

Institute of Business Management (IoBM)



Pakistan



► Prof. António ROBALO

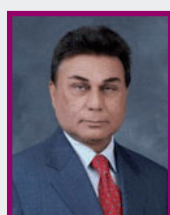
Director of International Exchange
Programs in Management

antonio.robalo@iscte.pt

ISCTE Business School
Lisbon University Institute



Portugal



► Mr. Amin KHALID

SenFellow & Department Head

khalid.amin@iobm.edu.pk

Institute of Business Management (IoBM)



Pakistan



► Prof. Mohamed AZZIM

Dean of ISCTE Business School

mohamed.azzim@iscte.pt

ISCTE Business School
Lisbon University Institute



Portugal





► Mr. João AMARO DE MATOS



Associate Dean for International Development

amatos@novasbe.pt

Universidade Nova de Lisboa
Nova School of Business and Economics



► Mrs. Anna ARKHOSHASHVILI



Masters Programme Coordinator

arkhoshashvily@mgubs.ru

Lomonosov Moscow
State University Business School



► Ms. Natalia BUKHSHTABER



Acting Associate Dean

bukhshtaber@mgubs.ru

Lomonosov Moscow
State University Business School



► Ms. Svetlana PAK



Exchange Programme Coordinator

pak@mgubs.ru

Lomonosov Moscow
State University Business School



► Ms. Elena KISELEVA



Senior Lecturer

kiseleva@icss.ac.ru

Lomonosov Moscow
State University Business School



► Mr. Aleksandr DRUZHININ



Deputy director

mr.druz@yandex.ru

Business School of Ural Federal University
named after the first President of Russia
B.N.Yeltsin



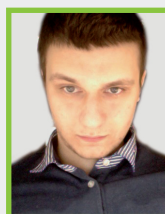
► Prof. Larisa MALYSHEVA



Director of MBA - center

lrs2005@yandex.ru

Business School of Ural Federal University
named after the first President of Russia
B.N.Yeltsin



► Mr. Pavel BELENETS



Deputy director in charge of science

public@mail.ru

Vladivostok State University of Economics and
Service - Higher School of Management



► Dr. Alexander LATKIN



Director institute, doctor economic sciences,
professor

aleksandr.latkin@vvsu.ru

Vladivostok State University of Economics and
Service - Higher School of Management



► Mr. Yan MEDVEDEV



Head of International Academic Cooperation
Department

medvedev@gsom.pu.ru

St. Petersburg University
Graduate School of Management



► Prof. Yuriy v. FEDOTOV



Vice-Rector for Education and Research in
Management

fedotov@gsom.pu.ru

St. Petersburg University
Graduate School of Management



► Prof. Sergey MYASOEDOV



Vice-Rector
Dean of Institute of Business Studies

vicerektor@rane.ru

Institute of Business Studies (IBS-Moscow)



► Ms. Julia GORDEEVA



Head of strategic development and
international academic certification department

juliegordeeva@gmail.com

Plekhanov International Business School



► Dr. Mahmoud BAEISSA



Dean

mbaeissa@cba.edu.sa

CBA
College of Business Administration





► Mr. Mamadou GAYE

Head of international relations

Institut Africain de Management (IAM)



Senegal



► Mr. Pranav TANDON

MBA Alumnus

tandon.pranav0310@gmail.com

University of Cape Town
Graduate School of Business



South Africa



► Mr. Youssoupha simeon DIOUF

M.I.M Program Manager

youssoupha.diouf@ism.edu.sn

Groupe ISM



Senegal



► Dr. Randhir MISHRA

Head, International Affairs: IIM-B

randhir.mishra@iimb.ernet.in

University of Stellenbosch
Business School



South Africa



► Mr. Rahul TADIMALLA

Alumnus

ernestchng@nus.edu.sg

National University of Singapore
NUS Business School



Singapore



► Prof. Byung june CHUN

Associate Dean

blessyou@cau.ac.kr

Chung-Ang University Business School



South Korea



► Prof. Michal GREGUŠ

Vice-dean for foreign relations

michal.gregus@fm.uniba.sk

Comenius University
Faculty of Management



Slovakia



► Prof. Yong won SEO

Associate Professor

seoyw@cau.ac.kr

Chung-Ang University Business School



South Korea



► Mr. Milenko GUDIC

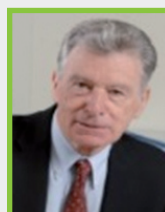
CEEMAN's IMTA
International Management Teaching Academy

Milenko.Gudic@iedc.si

CEEMAN



Slovenia



► Mr. Claude CELLICH

Vice President External Relations

ccellich@iun.ch

International University in Geneva (IUG)



Switzerland



► Prof. Elmarie SADLER

Executive Director & CEO

sadlee@unisa.ac.za

UNISA - University of South Africa - Graduate
School of Business Leadership (SBL)



South Africa



► Mr. Eric WILLUMSEN

President

ewillumsen@iun.ch

International University in Geneva (IUG)



Switzerland



► Ms. Cristal PETERSON

Deputy-Director,
Marketing and Communications

petercr@unisa.ac.za

UNISA - University of South Africa - Graduate
School of Business Leadership (SBL)



South Africa



► Prof. Winit CHINSUWAN

Dean

winchi@kku.ac.th

Khon Kaen University
College of Graduate Study in Management



Thailand





► Prof. Ruchirat PATANATHABUTR



Assistant Dean to International Affairs
pruchi@kku.ac.th

Khon Kaen University
College of Graduate Study in Management



► Dr. Sunthorn ARUNANONDCHAI



Chairman of the Board of Directors
pruchi@kku.ac.th

Khon Kaen University
College of Graduate Study in Management



► Mr. Chainarong INDHARAMEESUP



Director
pruchi@kku.ac.th

Khon Kaen University
College of Graduate Study in Management

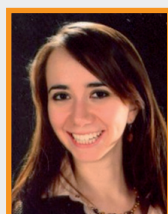


► Mr. Erdal TEKARSLAN



Dean
isletme.dekan@istanbul.edu.tr

Istanbul University
Faculty of Business Management



► Ms. Esma Nur CINICIOGLU



Assistant Professor of Quantitative Methods
Division
esmanurc@istanbul.edu.tr

Istanbul University
Faculty of Business Management



► Prof. Ismail SILA



Dean
ismailsila@gau.edu.tr

Girne Amerikan Üniversitesi
GAU Faculty of Business & Economics



► Dr. Serdar SAYDAM



Head
serdarsaydam@gau.edu.tr

Girne Amerikan Üniversitesi
GAU Faculty of Business & Economics



► Ms. Anjali RAINA



Executive Director
rchawla@hbs.edu

Harvard Business School



► Mr. Vinay HEBBAR



Managing Director
rchawla@hbs.edu

Harvard Business School



► Dr. Anand KUNNATHUR



Executive Associate Dean
anand.kunnathur@utoledo.edu

University of Toledo
College of Business Administration



► Mr. Ralph L. CWERMAN



President and Co-Founder

Humpty Dumpty Institute HDI



► Mr. Mark GODSON



Principal Lecturer
m.godson@shu.ac.uk

Sheffield Hallam University
Sheffield Business School



► Ms. Kathryn MORSE



Head of International
k.morse@shu.ac.uk

Sheffield Hallam University
Sheffield Business School



Eduniversal International Scientific Committee Members



► Prof. Michael WOOD



Eduniversal International Scientific Committee Member - *Oceania*

mike.wood@eduniversal.com

The School of Business at Notre Dame



► Dr. Virginijus KUNDROTAS



Eduniversal International Scientific Committee Member - *Eastern Europe*

virginijus.kundrotas@eduniversal.com

BMDA
(Baltic Management Development Association)



► Prof. Edson Luiz RICCIO



Eduniversal International Scientific Committee Member - *Latin America*

edson.riccio@eduniversal.com

FEA-USP - Universidade de São Paulo - Faculdade de Economia Administração e Contabilidade



► Prof. Sung Joo PARK



Eduniversal International Scientific Committee Member - *Far East Asia*

sung-joo.park@eduniversal.com

Korea Advanced Institute of Science and Technology (KAIST) Business School



► Dr. Sherif KAMEL



Eduniversal International Scientific Committee Member - *Africa*

sherif.kamel@eduniversal.com

The American University in Cairo
School of Business



► Dr. Charles MOYER



Eduniversal International Scientific Committee Member - *North America*

charles.moyer@eduniversal.com

College of Business
University of Louisville



► Mr. Axel SCHUMACHER



Eduniversal International Scientific Committee Member - *Western Europe*

axel.schumacher@eduniversal.com

EBS Universität für Wirtschaft und Rech
EBS Business School



► Prof. George M. JABBOUR



Eduniversal International Scientific Committee Member - *Masters Ranking branch*

george.jabbour@eduniversal.com

The George Washington University



► Prof Dr. Aneeta MADHOK



Eduniversal International Scientific Committee Member - *Central Asia*

aneeta.madhok@eduniversal.com

Open Spaces Consulting



► Prof. Nehme AZOURY



Eduniversal International Scientific Committee Member - *Eurasia & Middle-East*

nehme.azoury@eduniversal.com

Holy Spirit University of Kaslik - USEK
Faculty of Business and Commercial Sciences

► Indian Institute of Management - Bangalore - Organization Team



► Mr. Rakesh GODHWANI

Head, Alumni & Development Adjunct
Professor IIM-B

rakesh.godhwani@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Mr. Jayaprakash NARAYAN

Senior Executive, Office of Director
jnarayan@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Mrs. Kavitha KUMAR

Head, Communications

kavitha.kumar@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Mr. S.J. ANIL

Chief Manager Infrastructure,
Estate Office

anil.sj@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Mr. Raghubir SINGH

CAO

cao@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Mrs. N. SHAKUNTALA

Incharge - Office of International Affairs

oia@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Mrs. Rohini RAMEGOWDA

Event Coordinator

rohini@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Mr. D.K. MOHAPATRA

Campus Computer Manager

dilip.mohapatra@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Mrs. Narayani P. V

Administrative Officer,
Office of Dean Academic

dean@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Mrs. Neetha JOHN

Hindi Officer

neethaj@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Mr. M. JANAKIRAM

Manager Facilities, MDC

m.janakiram@iimb.ernet.in

Indian Institute of Management
Bangalore (IIM-B)



► Eduniversal Team



► Mr. Martial GUIETTE

CEO & Founder
martial.guiette@eduniversal.com

Eduniversal



► Mrs. Lyuba GANGULY

International Partnership and Development
Director

lyuba.ganguly@eduniversal.com

Eduniversal



► Mrs. Cécile ESCAPE PEROCHAIN

Associate - Managing Director
cecile.escape@eduniversal.com

Eduniversal



► Ms. Marie-José SUEIRO

International Partnership Director
marie-jose.sueiro@eduniversal.com

Eduniversal



► Mrs. Véronique LANSOT-LOUSTEAU

Associate - Financial and Administrative Services
Director
veronique.lansot-lousteau@eduniversal.com

Eduniversal



► Ms. Xiachao WU

International Project Assistant
xiachao.wu@eduniversal.com

Eduniversal



► Mrs. Marie-Anne BINET

Associate - Communications and Development
Director - French Rankings Manager
marie-anne.binet@eduniversal.com

Eduniversal



► Mrs. Cécilia DELMOTTE

Project Manager
cecilia.delmotte@eduniversal.com

Eduniversal



► Mr. Bertrand PERRIN

Event Director
bertrand.perrin@eduniversal.com

Eduniversal



► Ms. Melissa LAZO-CASTRO

International Event Project Assistant
melissa.lazo-castro@eduniversal.com

Eduniversal



► Mr. Nicolas DUVAL

Event Project Manager
nicolas.duval@smbg.fr

Eduniversal



► Ms. Eléonore ESCAPE

Student Adviser
eleonore.escape@smbg.fr

Eduniversal





► Ms. Chloé KABLAN

Media 15-25 Director
c.kablan@media15-25.com

Eduniversal



► Ms. Astrid CHARNIER

Event Project Assistant
astrid.charnier@eduniversal.com

Eduniversal



► Mr. Navin CALEECHURN

IT Director
navin.caleechurn@eduniversal.com

Eduniversal



► Mr. Arnaud ETZOL

Event Project Assistant
arnaud.etzol@eduniversal.com

Eduniversal



► Mr. Thibaut BRISSARD

web Developer
thibaut.brissard@smbg.fr

Eduniversal



► Mr. Kevin GARRIDO

Community Manager - Life from Campus
kevin.garrido@eduniversal.com

Eduniversal



► Mr. Damien BOISSEAU

Web Developer
damien.boisseau@smbg.fr

Eduniversal



► Ms. Nan QIN

International Project Assistant EES Office
nan.qin@eduniversal.com

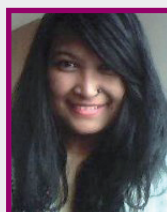
Eduniversal



► Mr. Julien FAURE

Publishing and Content Assistant -
Community Manager
julien.faure@smbg.fr

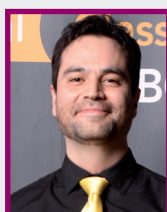
Eduniversal



► Ms. Rina RAZAFINDRAZAKA

International Project Assistant EES Office
rina.razafindrakaka@eduniversal.com

Eduniversal



► Mr. Juan RUIZ

Community Manager
juan.ruiz@smbg.fr

Eduniversal



► Mrs. Anna ZARGOSKA

International Project Assistant EES Office
anna.zagorska@eduniversal.com

Eduniversal



► Ms. Amélie PUN

Graphic Designer
amelie.pun@smbg.fr

Eduniversal



► Mr. Florian BERTA

Director Silkwares
Eduniversal Web Consultancy
florian.bera@silkwares.com

Silkwares





► Mr. Phuc NGUYEN

Manager

phuc.nguyen@silkwires.com

Silkwires



► Mrs. Caroline PERRUCHOT

Volunteers

Perruchotc.pro@gmail.com

Eduniversal



► Mr. Dong DINH VAN

Web Developer

-

Silkwires



► Ms. Cécile PROVENCE

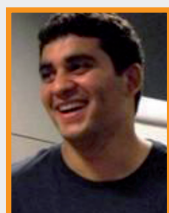
Volunteers

cjv.provence@gmail.com

Eduniversal



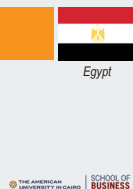
► Live from Campus Reporters



► Mr. Ahmed EI HALABY

Live from Campus reporter

The American University in Cairo -
School of Business



► Ms. Helene Meiyu JIANG

Live from Campus reporter

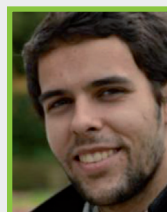
EMLYON Business School



► Ms. Marion CHAUSSERAY

Live from Campus reporter

EMLYON Business School



► Mr. José Miguel FILIPE

Live from Campus reporter

Universidade Nova de Lisboa - Nova School of
Business and Economics



eduniversal
World Convention

BANGALORE
INDIA 2013
October 9 -12

LOGISTICS

LOGISTICS

Hosted by



► Importantes Dates to Remember

► Wednesday, 9th October - Dinner

19:30 Gala Dinner and Awards Ceremony

This Award Ceremony puts into the spotlight the Top 27 Business Schools, which have distinguished themselves in their respective zone by the best recommendation rate from the deans across the world.

Where? ITC Gardenia Hotel

Address: No.1, Residency Road, Bengaluru 560025

Tel: +91 80 22 11 98 98

Fax : +91 80 22 11 99 99

Email : itcgardenia@itshotels.in

Details:

19:30 - 20 :30 – Cocktail

20:30 -23 :30 – Award Ceremony Gala Dinner in Mysore Hall



► Thursday, 10th October - Lunch

12:00 - 14:00 Lunch & 2013 Eduniversal Palmes Ceremony :

During the "Palmes Awards Ceremony", each School receives its official trophy that will reward the number of Palmes reached.

Where? Indian Institute of Management, Bangalore

Address: No.1, Residency Road, Bengaluru 560025

Tel: +91 80 22 11 98 98 - Fax : +91 80 22 11 99 99

► Thursday, 10th October –Dinner

20:30 Networking Dinner – Spotlight on the Best Masters Programs

The « Spotlight on the Best Masters » will occur during the second dinner evening of the Eduniversal World Convention and will unveil the latest ranking results of the 4000 best Masters and MBA in 30 majors worldwide. The representatives of the ranked Masters and MBA programs will be rewarded during this evening.

Where? The Leela Palace

Address: 23, Old Airport Road, Kodihalli, KA 560008, India

Tel: +91 80 2521 1234

gm.bangalore@theleela.com

► Indian Institute of Bangalore

► Indian Institute of Management

Bangalore Bannerghatta Road,

Bilekahalli, KA 560076,

Tel : +91 80 2658 2450

Website: www.IIM-B.ernet.in



► Dr. Devanath Tirupati

Director of IIM-B

Phone: +91 802699 3213

devanath@IIM-B.ernet.in

► Mr. Rakesh Godhwani

Adjunct Faculty IIM-B

Phone: +91 80 2699 3336

Rakesh.Godhwani@IIM-B.ernet.in



► WIFI ACCES (in Indian Institute of Management, Bangalore)

WIFI Card to be provided by the Indian Institute of Management, Bangalore

Eduniversal contacts: Should you need help

Ms. Marie-José SUEIRO

International Partnership Director
Tel: + 33 (0) 674 341 720
marie-jose.sueiro@eduniversal.com

Mr. Bertrand PERRIN

Event Director
Tel: + 33 (0) 682 167 677
bertrand.perrin@eduniversal.com

Ms. Melissa LAZO-CASTRO

International Event Project Assistant
Tel: + 33 (0)148 577 587
melissa.lazo-castro@eduniversal.com

Useful Contacts

There are central emergency phone numbers for the police and the fire department. Hopefully you'll never need them, but in case you do

Police - 100

Central Emergency Number

Fire - 101

Central Emergency Number

Ambulance - 102

Central Emergency Number Or +91 080-22242325 (for Mallya Hospital's Ambulances)

Karnataka State Tourism:

+91 80 2235 2828

Pre-Paid Taxi Counter:

+91 80 252 205 01

Nearest Hospital (from ITC Gardenia):

Mallya Hospital
No.2 VittalMallya Road - Bengaluru 560001
Phone: +91-80-22277979

ATM services, Currency Exchange Credit Cards in Bangalore

Currency

The national currency is the Indian's rupee, divided in 100 paises, even though paise coins are scarce.

Coins come in denominations of 5, 10, 20, 25 and 50 paises, and Rupees 1, 2 and 5

Notes come in 10, 20, 50, 100, 500 and 1000 (this last bill can be hard to change outside banks)

USD	INR
0.75	50.0
1.50	100.0
5.00	333
10.00	666
20.00	1,332
50.00	3,329

ATM Service

ATMs linked to international networks are common in most towns and cities in India. Even though, it is advised to carry some money and more importantly some change with you, it will probably turn out handy.

Remember, you must present your passport whenever you change currency or travellers cheques.

Credit Cards:

Credit cards are accepted at growing numbers of shops, upmarket restaurants, and midrange and top-end hotels. However, be wary of scams. Cash advances on major credit cards are also possible at some banks without ATMs. MasterCard and Visa are the most widely accepted cards.

► Transportation in Bangalore

► Airport Information

There is 36km (23 miles) between the airport and Bangalore. To get to the city, use the prepaid taxis INSIDE the airport at the very end of the airport court. Do not take a taxi from outside the airport.



► Transportation to the Convention Events

Shuttle buses will drive you from the ITC Gardenia Hotel to the IIM-B in the morning; and back to the ITC Gardenia Hotel at evenings.

When and where should we meet?

- Wednesday 9 October - 8h00 & 16H00
- Thursday 10 October - 8H00 & 17h30

In front of ITC Gardenia Hotel & Amphitheatre in IIM-B

► Taxi Service

Be careful about taxi drivers. Some are dishonest and/or will try to make you pay more than normal. Avoid using unofficial or non-meter taxis, and check if they start the meter before driving. This is the only price you should pay, no addition. Otherwise, discuss price prior getting in, or simply change cabs, there are numerous. Same advice regarding the Autorickshaws.

If you wish to hire a cab to reach the airport or other destinations, three service providers stand ready. Karnataka Taxi, MegaCabs, and Meru Cabs, are the official taxi operators at Bengaluru International Airport. They provide you convenient, safe, easily accessible, and cost-effective travel in a standard, air-conditioned sedan. Airport taxi service are at your service.

Mega Cabs : +91 80 474 747 47
 Meru Cabs: +91 80 442 244 22
 KSTDC : +91 80 490 077 77

► Security in Bangalore

During daylight hours Bangalore is quite safe, but after dark it is wise to be on your guard. The economic development of the city has resulted in an even greater disparity between rich and poor, and in an increase in crime. As any city of the world, you need to take reasonable care of yourself and your belongings.

Some tips are suggested:

- Be careful about taxi and autorickshaws drivers (see here above).
- Preferably do not walk alone at night.
- It is important to safeguard your valuables, avoiding any obvious display of wealth.
- Never trust a stranger. Don't discuss your plans (including to drivers).

► Dress Code

The dress code for the Convention is business professional for women and suit and tie for men.

For the Gala Dinner & Awards Ceremony and for the International Networking Dinner, the dress code is cocktail attire or Indian Traditional Sari.

Shopping

Bangalore, the capital of Karnataka, is one of the most vibrant of the Indian metropolitan areas. Being the information technology hub of the country, with a large, young working population, it boasts of mix of a cosmopolitan and traditional culture. The city is dotted with shopping areas, big department stores and glistening new malls. Everything from apparel, footwear, jewelry, to traditional silk and sandal wood handicrafts are available in the city making it a shopper's paradise.

Bangalore has traditional markets with shops aligned on specific roads as well as malls which have any number of shops within them. The popular shopping areas are in the roads which lie around the central business district.

Traditional Indian Saris

Sari is as old as the civilization of India. Known records date back to at least before Christ. Cotton was grown and woven into fabric in India five thousand years ago. It is said that it was invented by a weaver who dreamt so much of a woman while he was weaving, that the fabric ended up to be several meters long. Very representative of Indian Tradition, it is made from cotton or silk generally. It is composed uniquely of a long strip of fabric of approximately 1,20 meter-wide (3ft, 11in) and 5,5m (18ft) long.

It exists several folds accordingly to the ethnic group. It differentiates the affiliation of the person regarding its profession, its social position, religion or caste.

For instance:

- The modern sari also called "nivi", enwrapped around the arm upwards, leaving an important fold on the front.
- The "vesti" that covers from the top down and enwrapped around the waist. It is also possible to "throw it" on the shoulder without wrapping it. A fashion more common in South India.

It is the traditional Indian women wear, usually put on with matching jewels. Men can also wear saris. It is called a « Dhoti ». It begins by knotting fabric around the waist, and then enwrapping it around each leg.



Shopping:

M G Road

This shopping area is in the heart of the city and one of the most popular with the tourists. It was earlier known as South Parade and is an important landmark of the city. Shops stock everything from traditional crafts, to apparel, footwear and curios. Shopping complexes, bookshops, and department stores- all are located on this road. Close to this road, you can visit the Residency Road as well.

Brigade Road

One of the busiest commercial and shopping areas in the city, this road connects M G Road to Hosur Road. Shops, pubs, eating places and restaurants dot this road.

Commercial Street

Close to the central business district and the VidhanSoudha runs. It is one of the busiest commercial area in the city, tourists and locals throng the shops here.

Sampigne Road

Located at Malleswaram, this road has a flower and a fruit market. Shops stock silk sarees, handicrafts, religious trinkets and material, traditional sweets and cloth.

Orion Mall

Address: DrRajkumar Rd, Subramanyanagar, Rajaji Nagar, Bangalore, KA 560055.

Simply the biggest Bangalorean Mall, open from 10AM to 10PM.

UB City Mall

Address: 24 VittalMallya Road, Bangalore

The first Indian luxury Mall, open from 10:30 AM to 8:30PM.

► Language Tips

Given the size of India, there are 15 languages spoken all around the country. Hindi is the most widely spoken for 41% of the population. English would be the second one.

In the Karnataka, the state of Bangalore, they speak Kannada (ಕನ್ನಡ), but you can also hear English, Telugu, Tamil and Hindi.

Your best chance to be understood is of course English, a significant number of people in Bangalore speak English. In fact, almost all the younger generation of the city speaks English.

The most common language in Bangalore is Kannada. The majority of the population of the city converses in Kannada. It belongs to the Dravidian family of languages and is the official language of the state of Karnataka.

The official language of Andhra Pradesh, Telugu, is widely spoken in Bangalore as well.

Finally, Tamil, also belonging to the Dravidian language family, is spoken by a sizeable population in the city.

The national language of India, Hindi is spoken in Bangalore also. However, the proportion of the population speaking Hindi is quite small.

- Hello: **Namaskara**
- Goodbye: **Hogibarutheene**
- How are you?: **Neevuhedigheera?**
- Please: **Da yah viTTu**
- Thank you: **Dhanyavada**
- Sorry: **Ksha mi si**
- Yes/No: **Ah du / Ill ah**
- I don't understand: **Tili lilla**
- How much is this?: **Idhuyeshtu?**
- Please reduce the price: **SvalpakaDimemADi**
- Where?: **Yelli?**
- Where is the toilet?: **Toilet yelliide?**
- Tell me the way please: **Svalpadaarihelikodutheera**
- Go straight: **Neravagihogi**
- Left / Right: **Yada / Bala**
- Please write it down: **Bared' koll'ri**
- Help: **Kapadi**

► Cultural Events

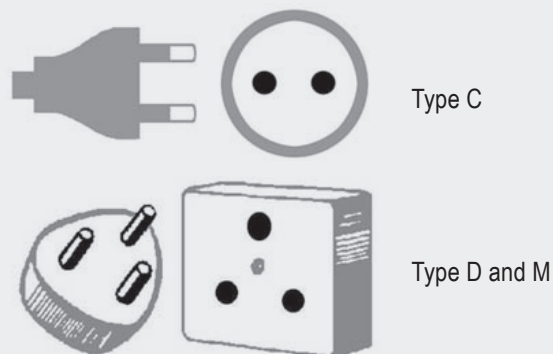
► Navrati

Navrati is a festival dedicated to the worship of the Hindu deity Durga. The word Navaratri literally means nine nights in Sanskrit. During these nine nights and ten days, nine forms of Shakti/Devi are worshiped.

The tenth day is commonly referred to as Vijayadashami or «Dussehra». Navrati is a very important and major festival in the western states of Gujarat, Maharashtra, and Karnataka during which the traditional dance of Gujarat called «Garba» is widely performed. This festival is celebrated with great zeal in North India as well, including Bihar, West Bengal, Madhya Pradesh and the northern state of Punjab.

► Electricity

Indians use C, D, and M type electricity plugs, but the ITC Gardenia Hotel have USA plugs. Power distributes 230 Volts, 50 Hz alternating current. Plugs and sockets have either earthed 3 Pin connections (Type D and M) or ungrounded 2 pin connections (Type C).



Local Restaurants

Top-end selection

Jamavar: Culinary voyage spanning the Indian Cuisine. The opulent Jamavar has consistently been voted by Forbes as one of the top ten power dining restaurants in the world. Outdoor seating is also available.

Address: Leela Palace Hotel, 23 Airport Road, Kodihalli, Bangalore. Ph: 25211234.

Timings: 12.00 p.m. to 2.00 p.m. for lunch. 7.00 p.m. to 11.30 p.m. for dinner daily.

Cost: Around 2,500 rupees (\$60) for two people.

Known For: The Spiced Lobster Neeruli and delicious south Indian curries.

Samarkand: Traditionally dressed waiters at this unique restaurant serve up sumptuous cuisine from the Afghani frontier.

Address: G-66 Gem Plaza, Infantry Road, Bangalore. Ph: 41113366.

Timings: 12.00 p.m. to 3.30 p.m. for lunch. 7.00 p.m. to 11.30 p.m. for dinner daily.

Cost: Around 800 rupees (\$20) for two people

Known For: The chicken is sure to be amongst the best you'll ever taste. Kebabs are also not to be missed.

Dum Pukht Jolly Nabobs: Diners can expect a recreation of the glory days of the Raj era, with a fusion of north Indian and English cuisine.

Address: ITC Windsor, 25 Sankey Road, Bangalore. Ph: 22269898.

Timings: 7.00 p.m. to 11.30 p.m. for dinner daily.

Cost: Around 2,500 rupees (\$60) for two people.

Known For: The kebabs and biryani (rice).

Koshy's Jewel Box and Parade Café: Every city has a much loved dining institution that's withstood the test of time to remain a local favorite. Koshy's is Bangalore's. It's a simple place with consistently good food, and has been serving people since before the British left.

Address: 39 St. Marks Road (at the intersection of M.G. Road), Bangalore. Ph: 2221-3793.

Timings: 9 a.m. to 11.30 p.m.

Cost: \$12 for dinner for two.

Known For: The breakfasts are very popular.

Mid-range selection

South Indies (South Indian Cuisine)

840/A 100Ft Road, Indira Nagar I Stage, Hoysala Nagar

Timings: 11:00 AM to 11:00 PM

Average Meal for Two: Rs. 1100

BonSouth (South Indian Cuisine)

31, 1st A Cross, 5th Block, Koramangala

Timings: 12:00 PM to 3:15 PM, 7:00 PM to 10:30 PM

Average Meal for Two: Rs. 1200

Samarkand (North Indian Cuisine)

Infantry Road, Shivaji Nagar

Timings: 12:00 PM to 3:30 PM, 7:00 PM to Midnight

Average Meal for Two: Rs. 1100

Punjabi by Nature

Umerkot (Overall Indian Cuisine)

No 30, 80 Feet Road, ST Bed Area, 4Th Block, Koramangala

Timings: 12:30 PM to 3:00 PM, 7:00 PM to 11:00 PM

Average Meal for Two: Rs. 800

Known For: Kebabs, Biryani, Mughlai

Budget selection (South Indian food selection)

Maiyas

4th Block, 30th Cross Rd, Jayanagar,

Timings: 7:00 AM to 11:00 AM, 12:00 PM to 2:30 PM, 3:30 PM to 7:30 PM, 8:00 PM to 10:00 PM

Average Meal for Two: Rs. 300

Upsouth

9th Block, 26th main rd, Jayanagara,

Timings: 8:00 AM to 9:00 PM

Average Meal for Two: Rs. 200

Mavalli Tiffin Room(MTR)

No. 14, Lalbagh Road,

Timings: 6:30 AM to 11:00 PM, 12:30 PM to 2:30 PM, 3:30 PM to 8:30 PM

Average Meal for Two: Rs. 250

► Map of the ITC Gardenia Hotel

This 5-star luxury hotel is welcoming you during the whole Eduniversal World Convention. It is also our host for the Welcome Cocktail and the Gala Dinner & Awards Ceremony.

Transportation between the ITC Gardenia Hotel and the IIM-B is organized for mornings and evenings.

► ITC Gardenia, Bengaluru

No.1, Residency Road, Bengaluru

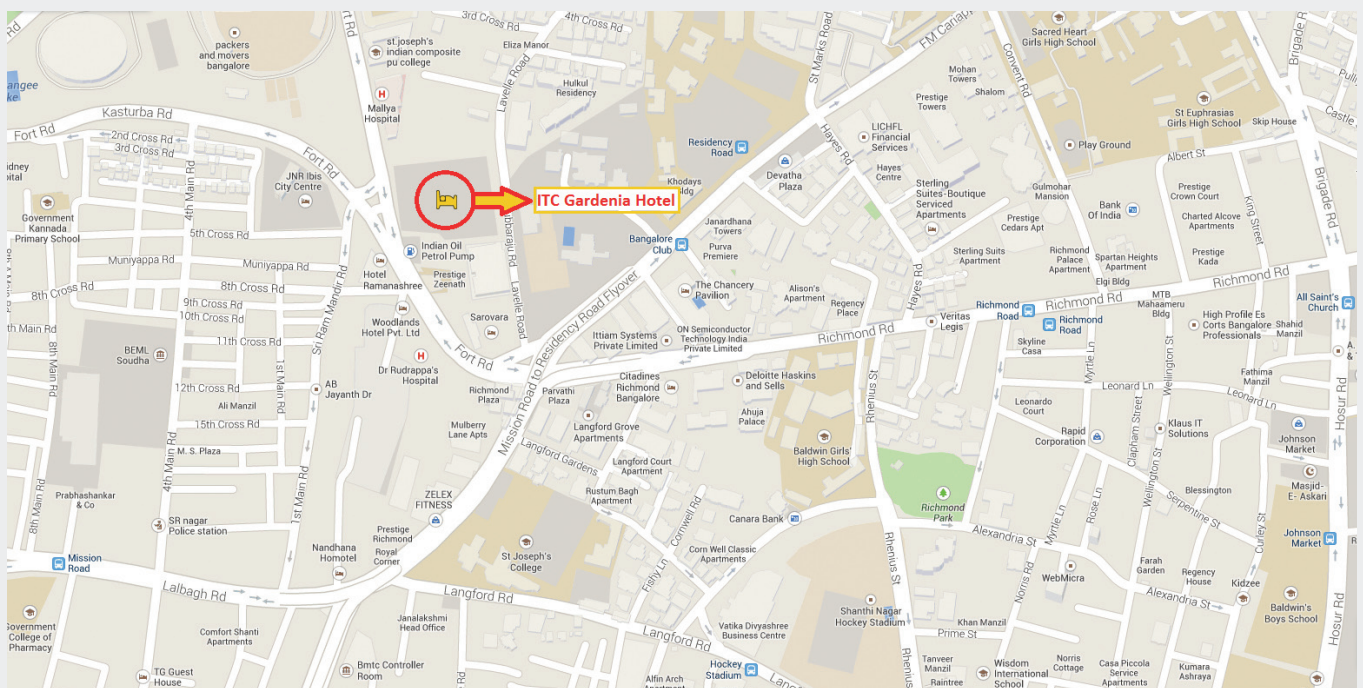
560025, Karnataka

Tel: 91-80-22119898,

Fax: 91-80-22119999

Email: itcgardenia@it-hotels.in

www.it-hotels.in/itcgardenia



200 m

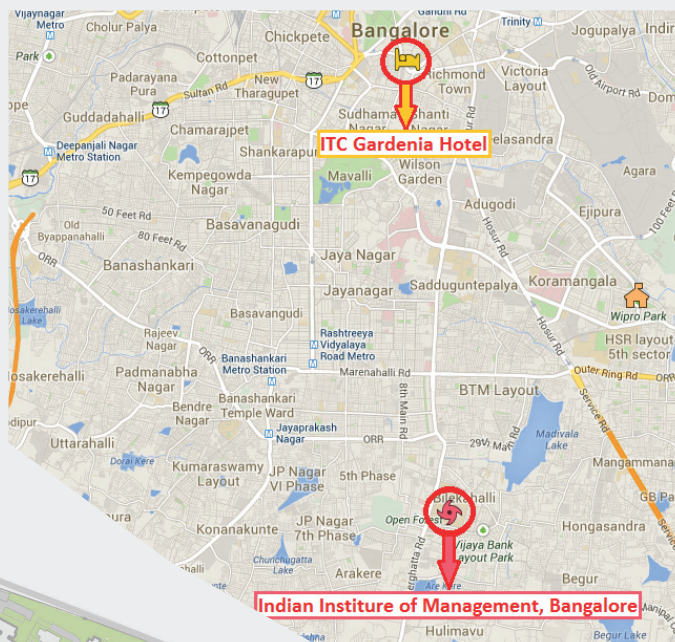
Map of the Convention venue: IIM Bangalore



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Indian Institute of Management Bangalore

Bannerghatta Road, Bilekahalli,
Bangalore, KA 560076, India
Tel: +91 80 2658 2450



MDC Woods
Lunch
9th October



MDC Lawns
Lunch &
Eduniversal Palms Ceremony
10th October



One-to-One
Meetings



Auditorium



Smoking Area



Coffee Area



WC



ATM



► Map of the Leela Palace

The Leela Palace will be our host for the **Informal Networking Dinner**.

► The Leela Palace

Address: 23, Old Airport Road, Kodihalli, KA 560008, India

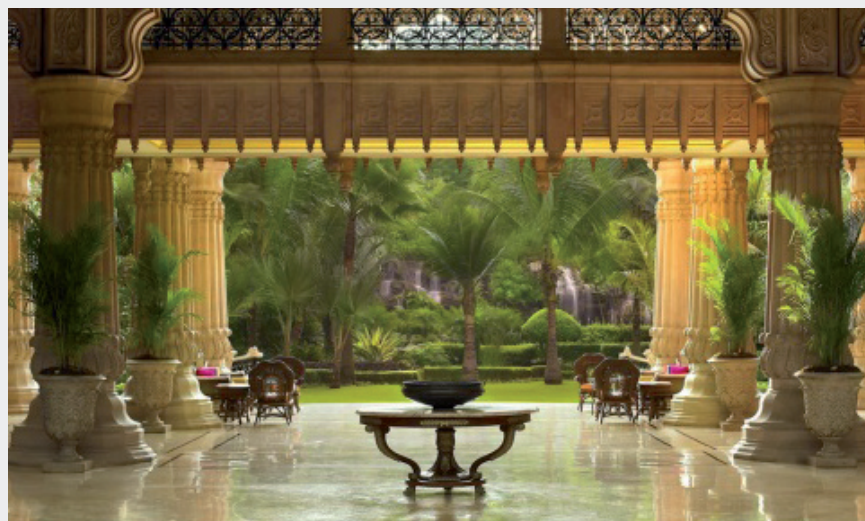
Téléphone : +91 80 2521 1234

Email: gm.bangalore@theleela.com

www.theleela.com/locations/bangalore



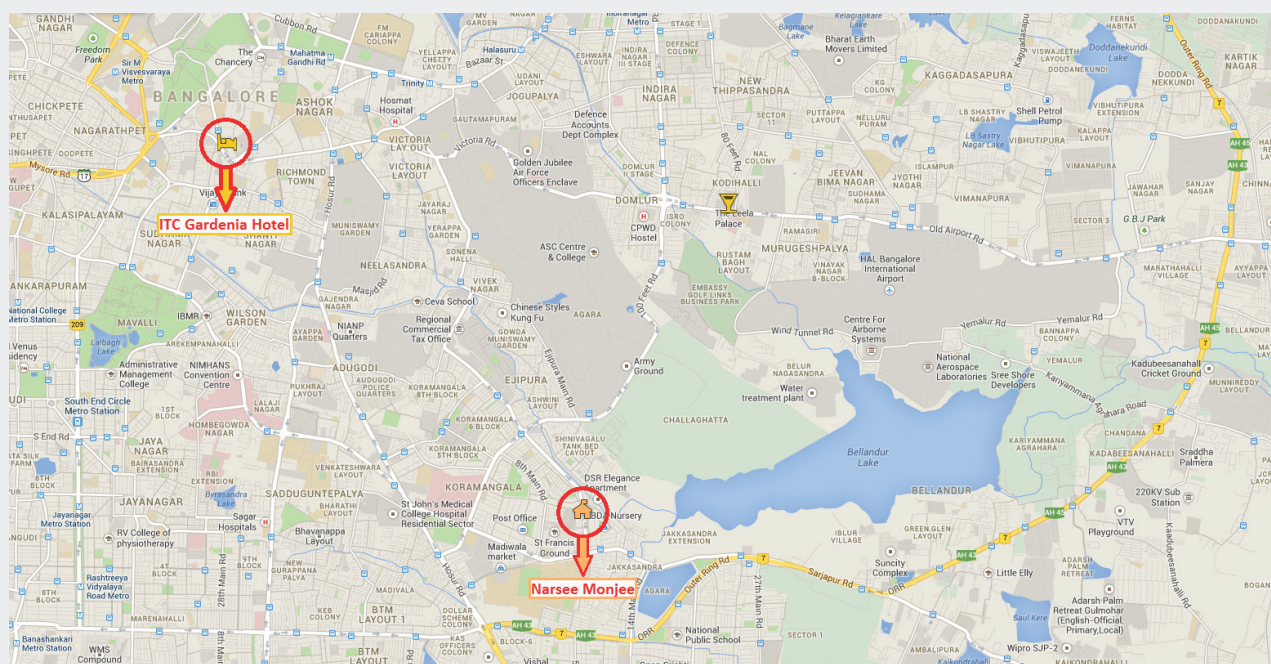
800 m



Map of NMIMS

**SVKM's NarseeMonjee
Institute of Management Studies(NMIMS)**

11, Kaveri Regent Coronet,
3rd Block, 7th Main, 80ft Road, Koramangala,
Bangalore – 560034, India
Tel: + 91 80 4085 5555



1500 m



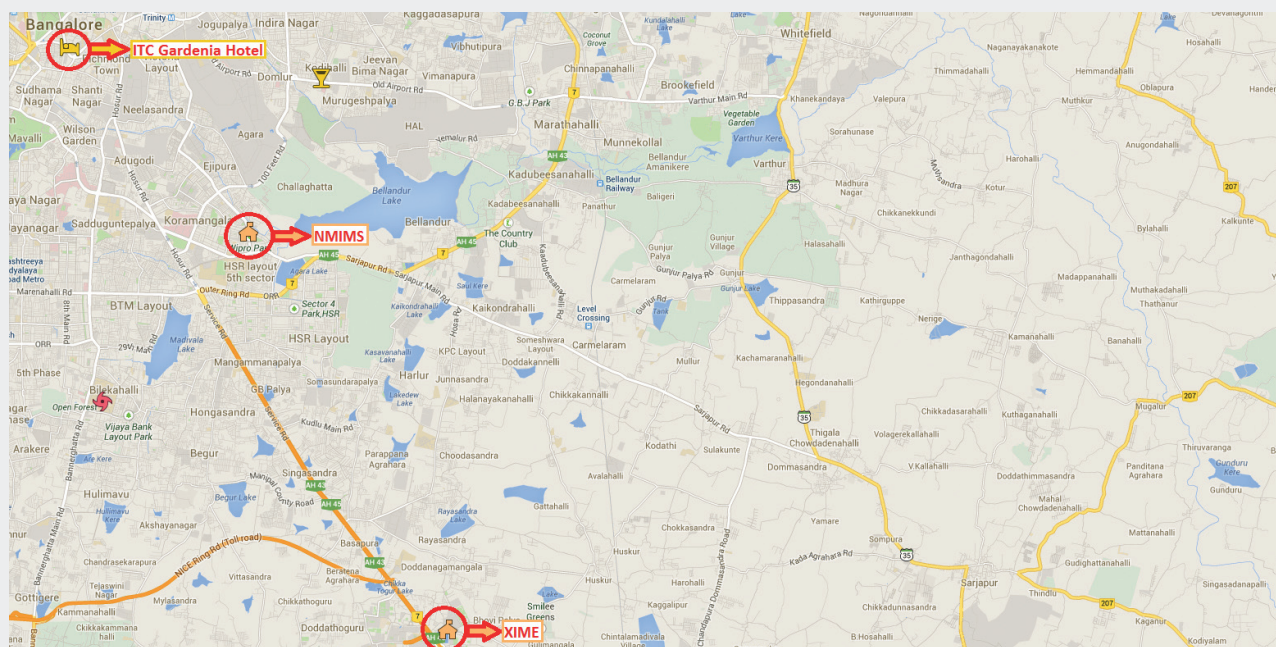
► Map of XIME

► Xavier Institute of Management and Entrepreneurship

Hosur Road, Electronic City Phase II,
Bangalore, KA 560034, India
Tel: + 91 80 2852 8477



Xavier Institute of Management and Entrepreneurship



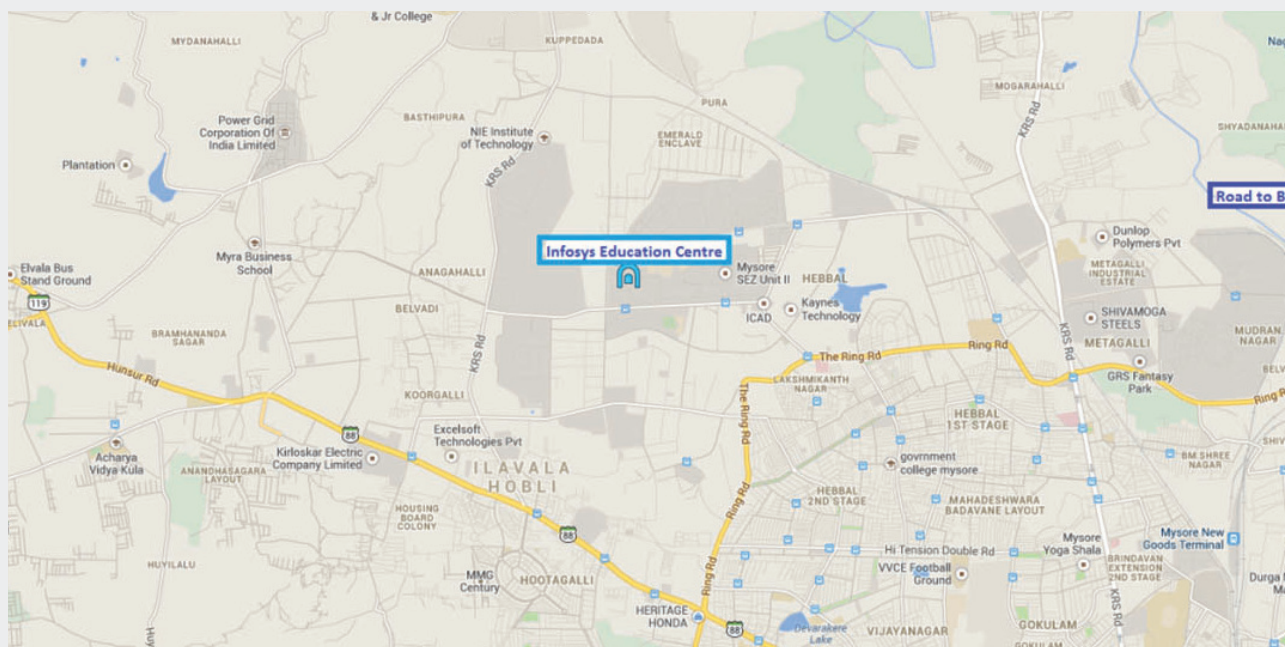
Map of the Industry Tour: Infosys Education Centre

Infosys Education Centre

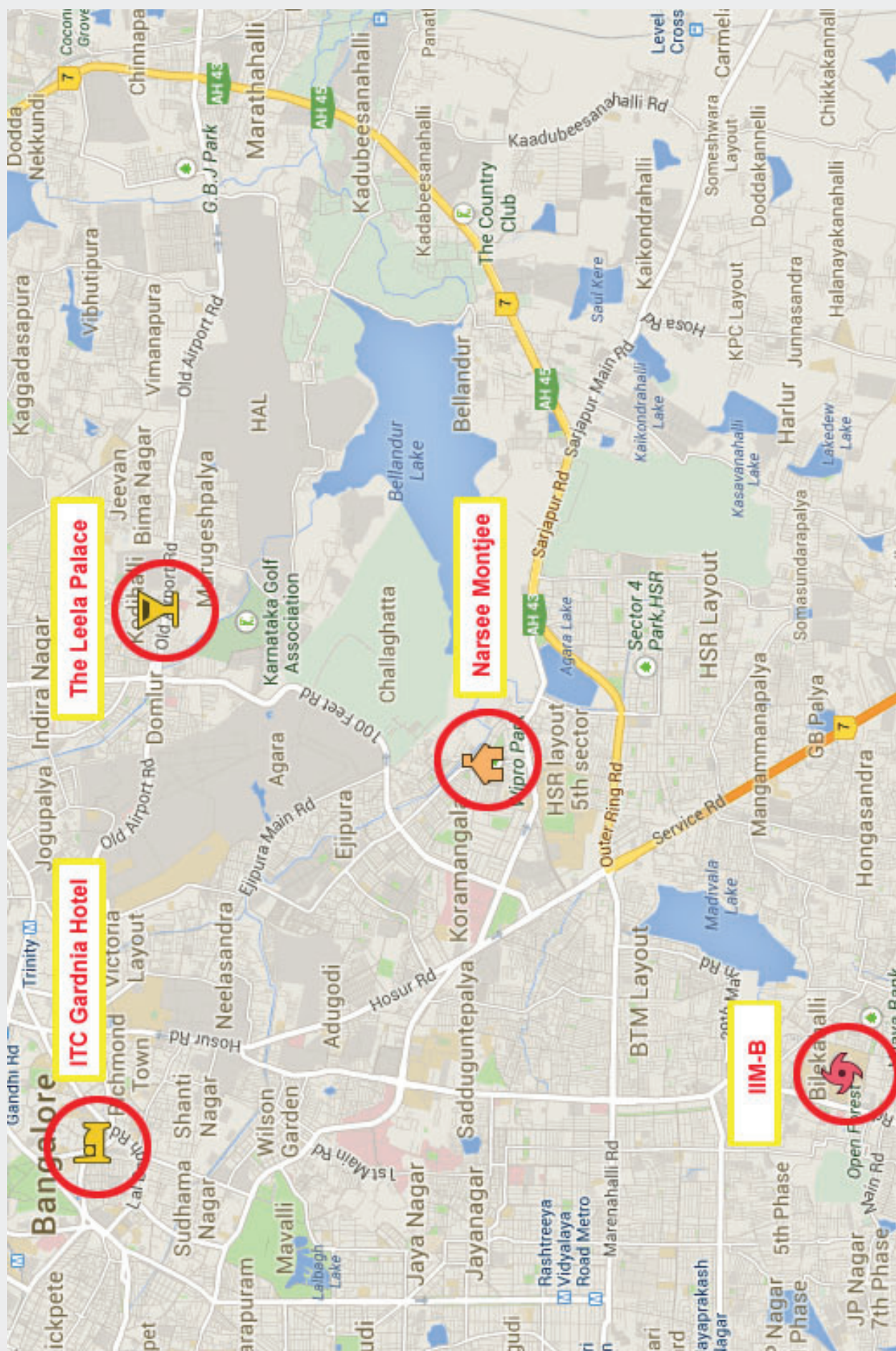
No. 350, Hebbal Electronic City, Hootagalli,
Mysore, KA, India
Tel: + 91 082 1 407 0854

Infosys®

POWERED BY INTELLECT
DRIVEN BY VALUES



LOGISTICS



2000 m

eduniversal
World Convention

BANGALORE
INDIA 2013
October 9 -12

NOTES

Hosted by



NOTES

NOTES

