

“Business Education Trends from around the World. The Future of the Business School: Challenges and Opportunities”

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Business Education trends in Central and East Europe

Countries of the Zone:

Albania
Belarus
Bosnia-Herzegovina
Bulgaria
Croatia
Czech Republic
Estonia
Hungary
Kosovo
Latvia

Lithuania
Macedonia
Moldova
Montenegro
Poland
Romania
Russia
Serbia
Slovakia
Slovenia
Ukraine

Business Education trends in Central and East Europe

What is common?

- The pace of changes is very high- “running fast to catch up the train “
- The entrepreneurial and innovative spirit is present in order to survive
- The efficient systems and agreed rules are still not in the place
- Emigration to more wealthy countries is drying the population
- Many countries are facing demographic gap – huge decrease of the student age population

Business Education trends in Central and East Europe

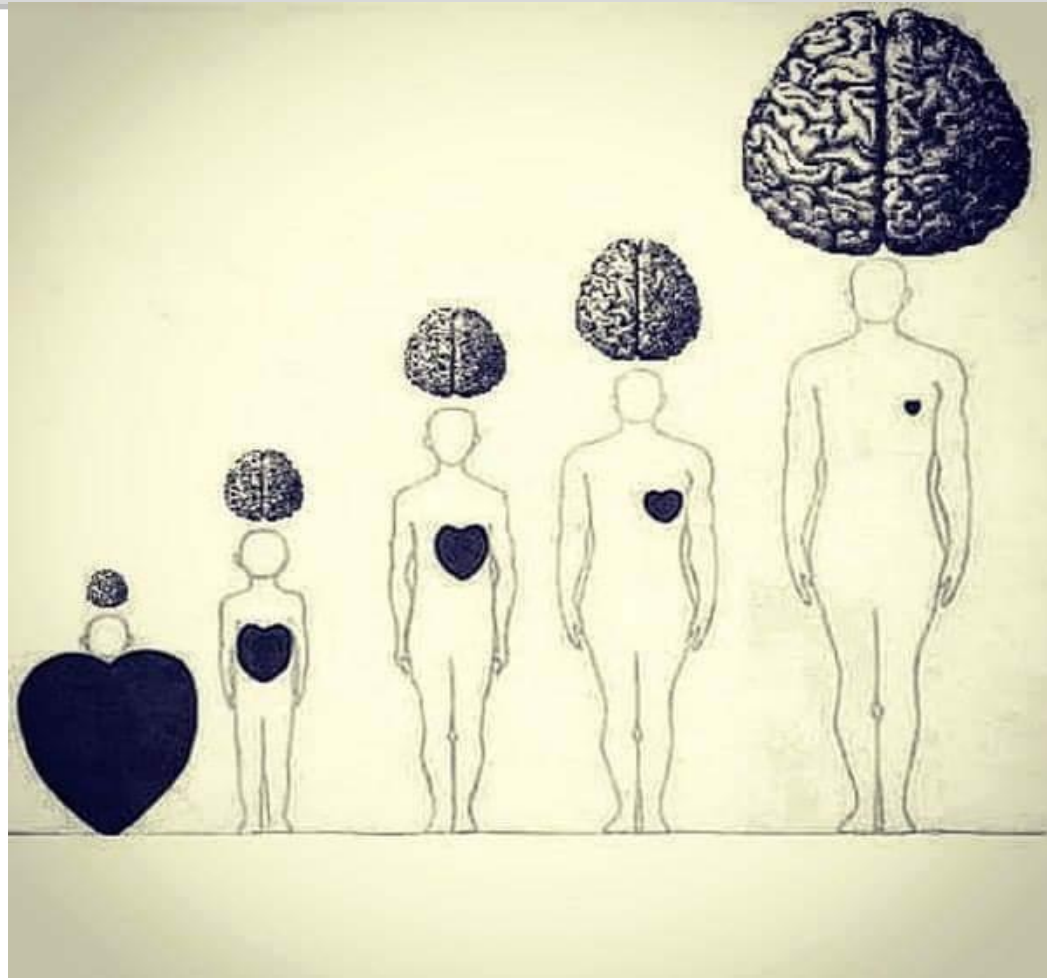
- **Supply vs demand focus education content**
- **Two types of institutions- aging, slowly changing Universities
and newly established dynamic Business Schools**
- **Traditional education vs on-line learning**
- **Applied/relevant research vs classical/ traditional research**
- **Consultants vs traditional faculty members**

Overall Business Education challenges

Not only in Central and East Europe

- **We are not completely ready to cope with different demands of X,Y, Z generations**
- **We lack Mutual Trust & Respect culture within our Business Schools**
- **We still teach too much how to WIN by making others to LOOSE instead of teaching more how to WIN by COOPERATION**

Business Education challenges



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Can we change it?

Yes, we can!

Are we ready???

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Thank you for your attention!

If any questions:

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