



**THE AMERICAN
UNIVERSITY IN CAIRO**

**SCHOOL OF
BUSINESS**

8th Eduniversal World Convention

Developing Joint Degrees

**Oct. 12
Boston, MA**



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Assoc. Dean, U/G & Admin

Agenda

- Brief word about AUC BUS
- Joint Degree
 - Program
 - Advantages
 - Challenges
- Summary & Conclusions



SNAPSHOT OF THE SCHOOL OF BUSINESS

			Undergraduate Programs 2014	
Graduate Programs 2014			On Campus 902 students	Faculty : Student Ratio
On campus 160 students			Alumni 8,100	Accounting 1:24 Economics 1:8 Management 1:15
Alumni 2,238				
			Faculty and Staff 2014	Executive Education 2014
			FULL TIME Faculty: 57 International Full time Faculty: 18 Staff: 148	On Campus 4684 participants Alumni Over 165,684 graduates.

International Accreditation



Association to Advance Collegiate Schools of Business – AACSB
Since 2006



European Quality Improvement System (EQUIS) Since 2014



Association of MBAs (AMBA) Since 2014



Accrediting Council for Continuing Education & Training
Since 2011



RANKING



Financial Times

72nd - Business school worldwide in open enrollment executive education programs



World University Rankings

Second - Middle East and Africa MBA Rating – 2011



World MBA Tour

Second - MBA program in 2012 - 2013 QS Global World's Top 200 Business Schools Report in the Emerging Global category of business schools in terms of employer recognition for the Middle East and Africa region

Best - MBA in the Middle East and Africa - 2009 and 2010



Forbes Middle East

First - Top private universities for MBA programs in the region – 2012



eduniversal **Eduniversal**

First - MBA program and Master of Arts in economics in Africa - 2013

First - Master of Arts in economics in international development in Africa – 2012

5 Palmes - 100 universal business schools with major international influence

Second - School of Business in Africa - 2009 and 2012

Second - MBA program in Africa – 2012

Second - Master of Arts in economics in Africa - 2012



VISION

AUC School of Business aims to be the leading knowledge hub with Arab regional relevance & global influence.



MISSION STATEMENT

AUC School of Business provides a stimulating learning environment that develops entrepreneurial & responsible global leaders & professionals



Academic connections



Undergraduate Programs



Bachelor of Arts in Economics

4176
Alumni

1947

1979

Bachelor of Business Administration

3308
Alumni

Bachelor of Arts in Accounting

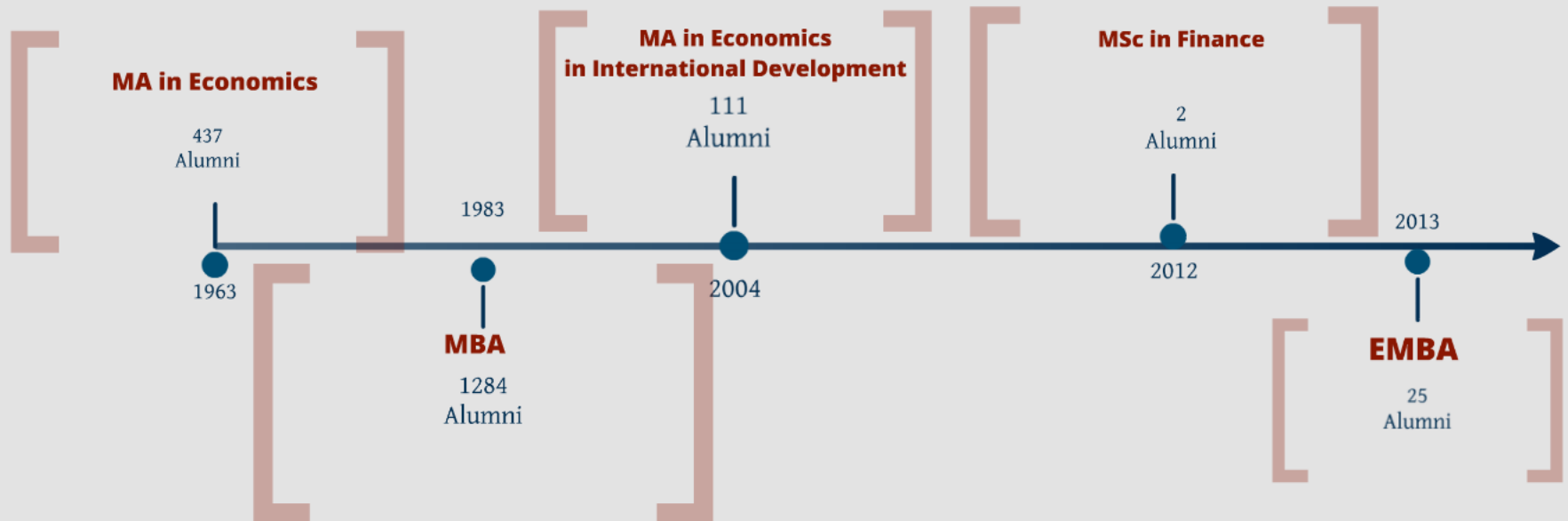
616
Alumni

1996

2010

Bachelor of Business Administration in Management of Information and Communication Technology

Graduate Programs



Why a Joint Degree in MICT?

CS engineer's
skill set

BBA
graduate's
skill set



Why a Joint Degree in MICT?

CS engineer's
skill set

Employers'
needs in skills

BBA
graduate's
skill set



Why a Joint Degree in MICT?

MICT
Graduate's
Skill set



Joint Degree – MICT

- In collaboration with SSE's CS Dept.
- Aims at producing university graduates with both the technical skills & management ability to operate complex infrastructures found in the rapidly evolving ICT sector



MICT

- Designed with a particular focus to adapt its content in a local context congruent with the needs of Egyptian organizations & capable of addressing IT challenges that could arise in such organizations.
- Provides students with a foundation in the liberal arts & sciences while enabling them to develop expertise in both business management & information technology.



MICT - Graduates

- Will be able to function as user advocates & select, create, apply, integrate & administer computing technologies to meet the needs of users within a societal & organizational context.
- Will be able to analyze, design & manage ICT infrastructure



■ MICT

- To declare, student must display proficiency in financial accounting, fundamentals of computer science & statistical reasoning
- 127 Cr
 - Business Core Requirements: 21 Cr
 - Collateral Requirements: 18 Cr
 - MOIT Requirements: 21 Cr
 - Computer Science Req: 21 Cr

Joint Degree Challenges

- Difference in cultures of Schools (BUS vs SSE)
- Scheduling courses
- Introducing changes to curriculum / structure
- Socio-cultural issues (*“am I an engineer?”*)
- Demand vs. available resources



Joint Degree Advantages

- High employability
- Flexibility & ability to view issue from a different angle
- Addresses employers' previously-unaddressed needs
- Building bridges with schools within university



Summary

- Brief word about AUC BUS
- Joint Degree
 - Program
 - Advantages
 - Challenges
- *Not the simplest of endeavours but well worth the extra effort*



Thank you for your time



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