



BUSINESS EDUCATION TRENDS FROM AROUND THE WORLD

NEHME AZOURY



Trends around the world



Individualized, customized instruction



Collaboration and sharing



THE UNIVERSITY OF
CHICAGO

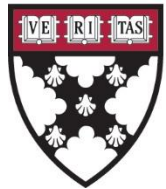


NORTHWESTERN
UNIVERSITY



Faculty of Business
and Commercial Sciences

Entrepreneurship education



**HARVARD
BUSINESS SCHOOL**

STANFORD
BUSINESS GRADUATE
SCHOOL OF




BABSON

F.W. OLIN
GRADUATE SCHOOL
OF BUSINESS



RICE
JONES GRADUATE
SCHOOL OF BUSINESS


MICHIGAN
ROSS SCHOOL OF BUSINESS



Kellogg
School of Management



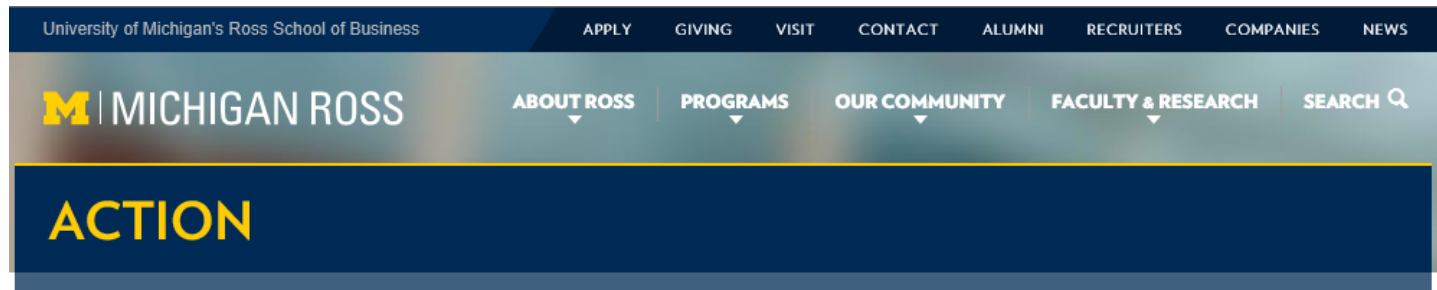
Emphasis on ethics in business education



“I’d like you to do a presentation on business ethics. If you don’t have time to prepare something, just steal it off the Internet.”



Action-based learning

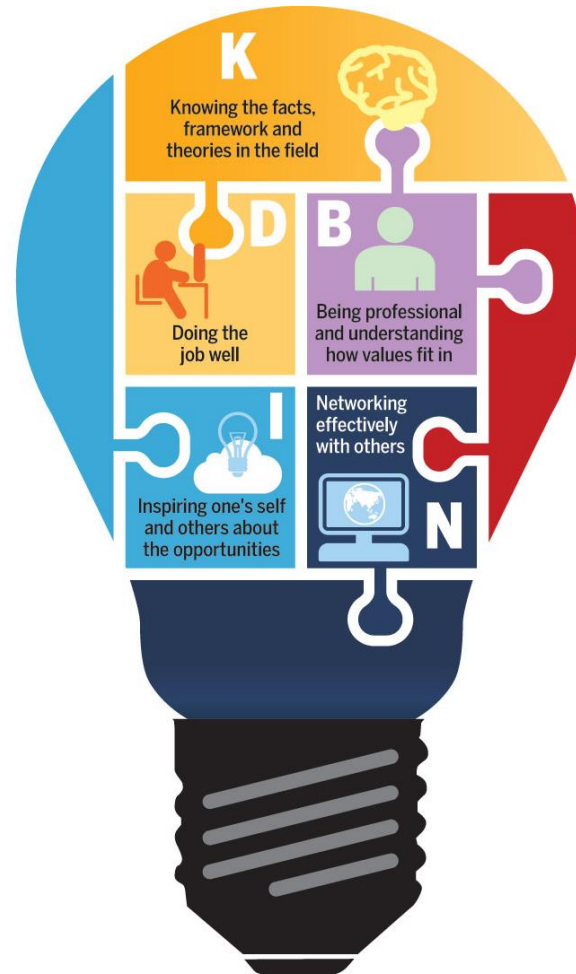


WE BELIEVE IN
LEARNING BY DOING.

Call it action-based learning, real-world experience, or nontraditional knowledge. We call it the cornerstone of your education at Ross.



New set of skills



Trends around Eurasia and the Middle East



Trends around Eurasia and the Middle East

- Increase of institutionalization and **privatization**;
- High investment in **childhood** care and education to break the poverty cycle;
- Rise of **female** education;
- Growth of **UK and US** universities setting up campuses in the region.



Trends around Eurasia and the Middle East

- Heavily **centralized** and **bureaucratic** systems (connections and influence);
- **Infrastructure** under significant development;
- **Multilingual** human body;
- Solid financial **stability** of several schools;
- **Family oriented** atmospheres with students.



Challenges

- Large number of **students** per class;
- Outdated **libraries**;
- Limited support of basic instructional **infrastructures**;
- Inadequate level of **funding**;
- Low **salaries**;
- Struggle in aligning the pace of **curriculum development** with the pace of evolution in business practice;
- Struggle in attaining **accreditation** criteria;
- Affected dedication to **research**.





Opportunities



Arab Society of
Faculties of Business,
Economic & Political
Sciences



Kaslik +961 9 600 000

Regional University Centers

Zahle +961 8 932 132

Chekka +961 6 543 216

Rmeich +961 7 470 470

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