

# MASTERSBOOKING.COM APPLY WHEREVER YOU LIKE



# STUDENT EXPERIENCE





# SEARCH ENGINE



Student experience

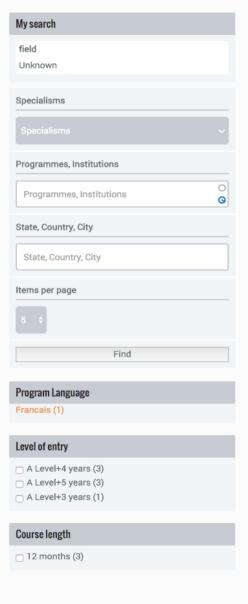


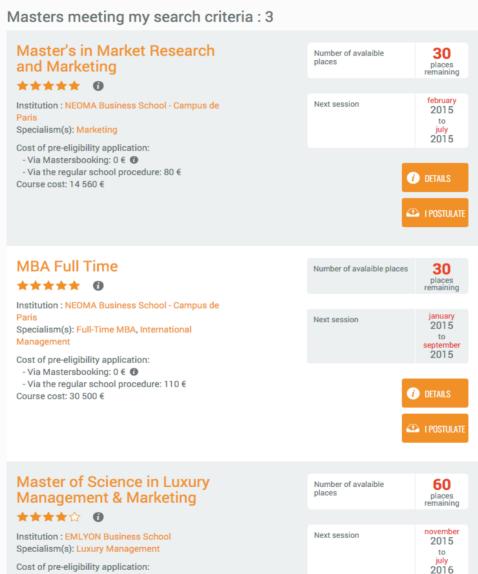
- Criteria research
- Search suggestions
- Geolocation programmes

### SEARCH RESULTS

# MASTERSBOOKING.COM

### Student experience





i DETAILS

I POSTULATE

- Via Mastersbooking: 0 € 1

Course cost: 26 000 €

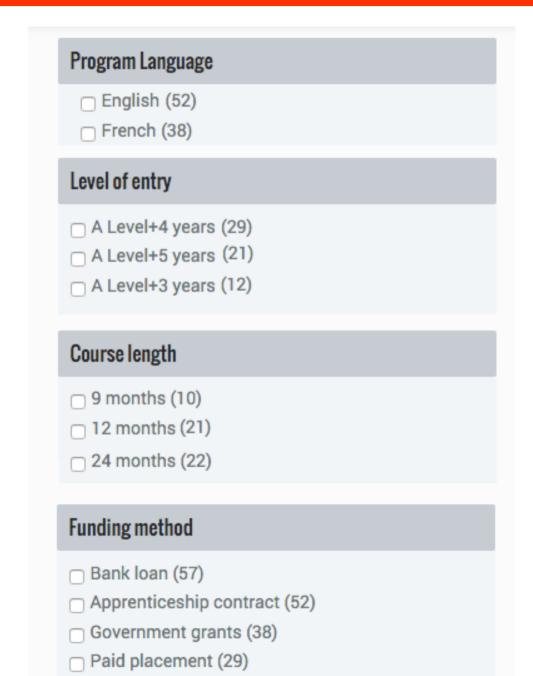
- Via the regular school procedure: 120 €

- Relevance of results
- The best programmes
- Programmes recruting the most

### SEARCH RESULTS



Student experience



- Criteria Filter
- Development of programmes

### **PROGRAMME**



Student experience

# Master's in Market Research and Marketing





Institution: NEOMA Business School - Campus de

Paris

Specialism(s): Marketing

Cost of pre-eligibility application:

- Via Mastersbooking: 0 € 1
- Via the regular school procedure: 80 €

Course cost: 14 560 €

Number of avalaible places

30 places remaining

Next session

february 2015 to july 2015



DETAILS

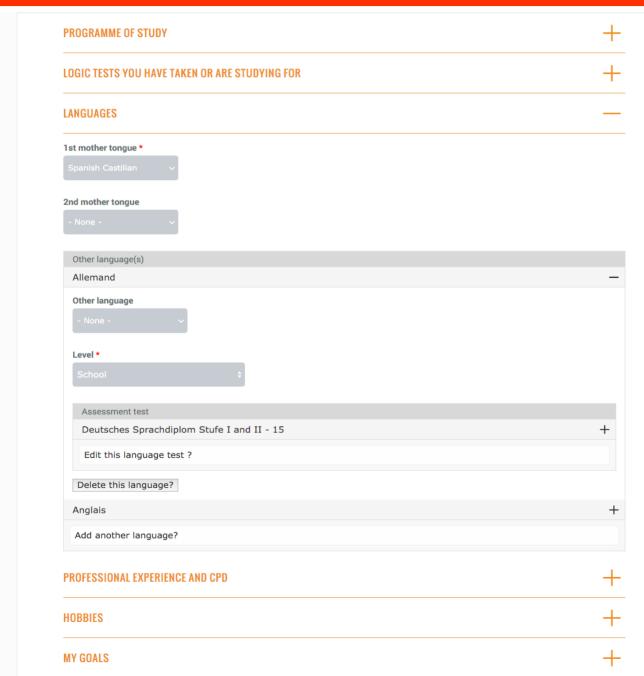


- Programme informations
- Quick access
- Apply easily from the search

### **APPLICATION FORM**



### Student experience



- Universal application form
- Student profile optimisation
- Qualitative apply
- Simplify the choice for the school

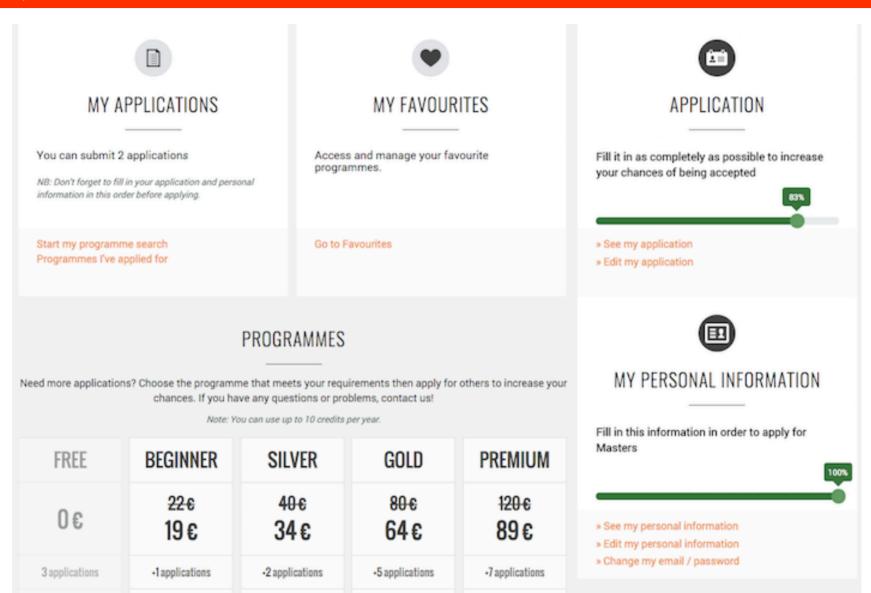
### DASHBOARD

BUY

BUY



Student experience



BUY

BUY

# SCHOOL EXPERIENCE



# SCHOOL PROFILE

# MASTERSBOOKING.COM

### School experience



Paris - FRANCE Private institution



#### O Presentation

RBS and Reims Management School are now a single School, borne of the alliance between the two long-term partner institutions. This new entity boasts a double goal: to be ranked among the best European Schools while being the favoured partner of companies. To best serve the interests of all its stakeholders, the new entity will rely on the expertise and strengths that forged the excellence of its two founding Schools.

### Programmes offered by the institution



#### **MBA Full Time**





Cost of pre-eligibility application:

- Via Mastersbooking: 0 € 1
- Via the regular school procedure: 110 €

Course cost: 30 500 €

- Number of avalaible places
- 30 places

Next session

2015 to september 2015

30

*i* DETAILS 🕰 I POSTULATE

#### Master's in Market Research and Marketing





Institution: NEOMA Business School - Campus de Paris Specialism(s): Marketing

Cost of pre-eligibility application: - Via Mastersbooking: 0 € 1

- Via the regular school procedure: 80 €

- Number of avalaible places places remaining
- Next session
  - 2015 to 2015

- School presentation
- Focus on the programmes

### PROGRAMME PROFILE



School experience



### Master of Science in Luxury Management & Marketing

\*\*\*\*

Institution: EMLYON Business School Specialism(s): Luxury Management

Cost of pre-eligibility application:

- Via Mastersbooking: 0 € 1
- Via the regular school procedure: 120 €

Course cost: 26 000 €

Places available per academic year: 60



#### **©** Presentation

The MSc in Luxury Management & Marketing, in association with London College of Fashion, is a 16-month programme that is approved by the Conference of Grandes Ecoles. Students start their course in September with general management lessons at the European campus of EMLYON Business School. As, by its nature, the luxury industry is international and prestigious, students continue their course at the London College of Fashion campus in London in February and March with specialised classes in the international fashion industry. After their time in Europe, and in order to discover the peculiarities of the Asian luxury market, a key one for the industry, students spend a whole semester in China at the EMLYON Asia campus in Shandhai.

#### **©** Course content

In Lyon, students will attend classes on the fundamentals of management that they will apply to the Luxury industry in an international context. Example classes: Marketing, Financial Analysis, Macroeconomics for Managers, Contract Law in an International Economy, etc.

The classes at the London College of Fashion include Merchandising in the Field of Fashion, Fashion and Style Studies, creating your own brand and product development.

Through specialised luxury industry classes, as well as a specific in-company project, at the EMLYON campus in Shanghai students will discover a different development model, as well as the challenges and opportunities of this key region.

Group work, company visits and managing real projects at sector companies are interspersed throughout the course and reinforce the programme's experience-based approach. Finally, a compulsory work placement abroad, from four to nine months, depending on the student's professional plans, rounds off the course.

#### **©** Course format:

- Start of academic year : September 2015
- Duration: 16 months
- Course followed in Lyon, London, and Shanghai
- Taught in English

#### **OD Job prospects**

- Trade Marketing Coordinator Audemars Piguet (Switzerland)
- Buyer Intern E-commerce Womenswear Polo Ralph Lauren Europe (Switzerland)
- Sale Associate- GUCCI (Australia)



#### RECRUITMENT SESSION:

0

From november to july > 60 places left

#### **COURSE LENGTH**

0



#### LEVEL OF ENTRY









Fully Customisable (text, images, videos...)

# APPLICATION MANAGEMENT



### School experience

#### **MBA Full Time**

Recruitment session: From january to september 30 places left

### **Application**

#### PROGRAMME OF STUDY

Institution attended: ESIE Institution country: France

Qualification: Master

Is this qualification...?: Obtenu Year of qualification: 2000 Level of study: A Level+3 year

**Grading system:** United-Kingdom system **Results/Average achieved:** 70 or more

Qualification specialism: Agri-food, Agriculture, Agricultural Science, Fashion

Qualification: Maitrise MIAGE Is this qualification...?: Obtenu Year of qualification: 2003 Level of study: A Level+5 year

**Grading system:** United-Kingdom system **Results/Average achieved:** 70 or more

Qualification specialism: Aeronautics, Mechanics, Automotive

Institution attended: Lycée Champlain

Institution country: France

Qualification: Baccalauréat Is this qualification...?: Obtenu Year of qualification: 1997 Level of study: A Level

Grading system: United-Kingdom system Results/Average achieved: 70 or more Qualification specialism: Fashion

Other specialism(s): Mathématiques ✓ AcceptedX RefusedExport PDF

- Application gather
- Application downloadable
- Sort by langage, recruitment session...



# APPLICATION MANAGEMENT



School experience

View

Applications

### **Application management**

You have one week from the student's application date to accept or reject it. After a week, the student's application will be rejected automatically and the student will receive a standard email notification.

Language	Sessions	Accepted	Pending	Refused
en	january	0	1	0
fr	january	0	0	3
fr	january	3	0	6
fr	february	0	0	0
fr	february	1	0	8
	en fr fr	en january  fr january  fr january  fr february	en january 0 fr january 0 fr january 3 fr february 0	en january 0 1  fr january 0 0  fr january 3 0  fr february 0 0

# APPLICATION MANAGEMENT



School experience



### Mastère Spécialisé Communications d'Entreprises

Session: January

You can now access the contact information of your candidates!

Candidates	Date	Already accepted	Already refused	Operations
Lucile MOSQUA	Tue, 19/05/2015 - 11:52	2	0	View / Send mail
Nesrine Lassadi	Sun, 21/06/2015 - 17:08	3	0	View / Send mail
Maxime Boulesteix	Wed, 01/07/2015 - 11:30	1	1	View / Send mail

# DASHBOARD



School experience

### MY INSTITUTION



FINANCIA BUSINESS SCHOOL [EN] ~

Change school

- » See my institution page
- » Edit my institution page



### MY PROGRAMMES

Edit your programmes by browsing the list.

» List of programmes



### MY INFORMATION

Manage your personal information and account data for the use of Eduniversal Booking.

- » My personal information
- » Edit my personal information
- » Change my email / password



### APPLICATION MANAGEMENT

Track and manage your applications.

» Manage applications.



# MY EDUNIVERSAL BOOKING CONTACT



Mr Julien Faure contact@eduniversalbooking.com Tél.: 01 48 57 57 58

# SECURITY AND INFRASTRUCURE



- Redundant architecture
- Data replication
- Hosting virtualisation



### THE NEXT STEP



- Bachelors and MBA
- Improve the recommendations for the student
- Improve the selection process, save time



BACHELORSBOOKING.COM APPLY WHEREVER YOU LIKE