8th eduniversal World Convention

BOSTON, MA
UNITED STATES 2015
OCTOBER 12-15

PRESENTATION

PRESENTATION

Held at Harvard University Campus

5 PALMES UNIVERSAL SCHOOL

eduniversal

PRESENTATION

Welcome Speech

Dear Ladies and Gentlemen,

I am delighted to welcome you all to the 8th Eduniversal World Convention 2015, here in the city of Boston, for the annual meeting for the top-ranked business schools and institutions in the world.

First of all, I would like to express my sincere gratitude to Harvard University, for letting us host this important annual convention.

Every year the Eduniversal World Convention provides everyone with a tremendous opportunity to exchange, interact and participate in the improvement and support of Excellency in the Business School's field and I hope that this year is no different. It also serves as a chance for us to present you with the developments and improvements of our company over the past year and to introduce our plans and ambitions for the future.

The 2015 Eduniversal Ratings and Rankings will be revealed exclusively at this 8th World Convention. Based on the results of Dean's Vote, this ranking will distinguish the 31 most prestigious and highly recommended Business Schools worldwide classified in 9 geographical zones. Moreover, I am very proud to announce that for the 2015 campaign, a record 67.3% of Deans and Directors of the 1,000 most prestigious Business Schools worldwide have participated in the voting process, therefore contributing to our evolution as a company.

I'm happy to share with you some great news, this year we are launching a new revolutionary online application tool "Mastersbooking" that helps students to manage and improve their applications, and schools to recruit easily and efficiently qualified candidates from all over the world. It's is a win-win tool, which will advance the Education market by allowing it to make use out of the digital world in order to adapt itself to new challenges.

Since the launch of the Mastersbooking.fr on May 15, 2015, we record spectacular results: 2 out of 3 applications of the prospected students were accepted by the schools. We registered about 300 candidates per month during the test period. In the beginning of 2016, Mastersbooking will help to many thousands of the qualified prospective students to apply easily for the Master's program in any country of the world. There are about 12,5% of the visitors of Mastersbooking.com registered to fill up an application form.

The worldwide version of this tool is in the process of finalization and will be available to schools and universities in the coming days, and for students in the next few weeks.At the side of schools and universities, it is a straightforward product and it's installation is free. It is only when a student becomes a candidate, or uses this method to register, that a cost applies.

Let this tool allow students to improve their candidatures, in particular with a unique file, and speed up the process of selection and reserving their place on one of the best master's courses!

Five years ago we launched our website www.best-masters.com, and its ramification website best-masters."country", which rank the 4,000 Best Programs worldwide within 30 different specializations. During last twelve months about 5,1 million students from 234 different countries consulted our ranking websites to choose their postgraduate studies (source Google Analytics: 01/10/2014 – 01/10/2015). That makes 1 million more users than last year. As a matter of fact, the ranking continues to expand globally.

As well as this, in many countries, our Websites are positioned at the top of the suggestions designed by Google when searching for key-words such as "best master in", "masters ranking", or simply "masters". This is another unarguable sign or our company's development.

This unparalleled progress directly benefits our core objective: to provide an in depth view on academic expertise to all stakeholders of higher education worldwide, with the ultimate goal being to actively support international exchanges between schools, encourage mobility for professors and students, and assist HR professionals in identifying specialized talent.

The USA, home to many of the world's leading colleges and universities, provides an excellent place to put into perspective the outstanding expansion of Eduniversal and as a renowned international centre of higher education, Boston perfectly sets the scene for the meeting of our respective ambitions. Furthermore, Harvard University, one of the most prestigious universities worldwide represents our common will to highlight the Excellency of Higher Education.

I wish you all an excellent 8th annual Eduniversal World Convention; I am sure it will be crowned with success. I hope it will enable you to build strong and sustainable partnerships with your international peers and help you increase your global visibility. Finally, I wish you a very pleasant time with us.

Warm regards,

Martial GUIETTE
CEO & Founder
Group Eduniversal

Harvard University

Harvard University is the oldest institution of higher education in the United States, established in 1636. It was named after the College's first benefactor, the young minister John Harvard of Charlestown, who upon his death in 1638 left his library and half his estate to the institution.

This private Ivy League research university is located in Cambridge, Massachusetts, which is situated directly north of Boston. The mission of the school is to educate the citizens and citizen-leaders for society, using the commitment to the transformative power of a liberal arts and sciences education.

Today, Harvard has grown to be a coeducation place of learning, composed of the Faculty of Arts and Sciences, including Harvard College, the Graduate School of Arts and Sciences, the School of Engineering and Applied Sciences, and the Division of Continuing Education.

Harvard University has 12 degree-granting Schools in addition to the Radcliffe Institute for Advanced Study. The University has grown from nine students with a single master to an enrollment of more than 20,000 degree candidates including undergraduate, graduate, and professional students. There are more than 360,000 living alumni in the U.S. and 190 other countries.

Harvard's reach stretches far beyond the traditional classroom. Harvard faculty, students, and staff hold global leadership roles in a wide variety of disciplines, with some garnering national and international recognition. Faculty of Harvard's Schools have won a wide selection of prizes like Nobel and Pulitzer.

As a recognized home of some of the world's most ambitious scholars, we invite you to come and experience this renowned university for yourself this fall as part of the Eduniversal World Convention.

Address:

Knafel Center, Radcliffe Yard,
Harvard University 10 Garden Street,
Cambridge,
MA 02138,
USA

Memorial Church,
Harvard University One Harvard Yard,
Cambridge,
MA 02138,
USA

Website: www.harvard.edu

The **Eduniversal** World Convention

The Eduniversal World Convention is like the United Nations of the Educational World.

Prof. Dr. Aneeta MADHOK,
Eduniversal International Scientific Committee Member - Central Asia

Headquartered in Paris, Eduniversal is a global ranking and rating agency specializing in higher education. The company has established strong expertise in evaluating academic institutions and programs in France since 1994, and internationally since 2007.

Eduniversal produces two annual global rankings:
- The Best 1,000 Business Schools in 154 countries (www.eduniversal-ranking.com)
- The Best 4,000 Masters and MBA programs in 30 fields of study in 154 countries (www.best-masters.com)

These rankings are designed to provide information to prospective graduate students that will help them in their search for their future studies in the following zones: Africa, Central Asia, Eastern Europe, Eurasia & Middle East, Far East Asia, Latin America, North America, Oceania, Western Europe.

Eduniversal ranking is published once a year and announced at Eduniversal's annual World Convention. For the past 7 years this Convention welcomes the most prestigious professionals in the Higher Education industry, giving them the opportunity to interact with their international counterparts and meet potential partners.

Each year, the Eduniversal World Convention takes place in a new geographical zone in order to highlight the richness and diversity of higher education around the world.

Eduniversal continues its world education tour and holds this year's annual event in North America (Boston, MA, USA) - former Conventions took place in Western Europe (Paris), Africa (Cape Town), Eastern Europe (Prague), Far East Asia (Shanghai), Latin America (Lima), Central Asia (Bangalore) and Eurasia and Middle East (Istanbul, Turkey).

Educating the world...

...In an ever-changing and rapidly globalizing world, students, professionals and universities are realizing the importance of a quality business education, that stretches across borders, and teaches future business leaders to think on an international scale, all while remaining socially responsible.

Therefore, the first crucial aspect for higher education institutions, and other stakeholders, is to come together to share their best practices and build the future for business education. The second aspect is to take this practical advice and continue to innovate, while remaining true to the heritage of the institution.

Topics

During the 2015 Eduniversal World Convention, we are gathering the most dynamic educators around the world to discuss the following topics:

- Business education trends from around the world. The future of Business School: Challenges and opportunities.
- American Business Schools as success models: What can we learn?
- Changing the student population: How to respond to their needs?
- How efficiently recruit the best students in the world? Eduniversal MASTERSBOOKING – new online application tool & recruitment service.
- Global collaborations and alliances in business education. Bringing added value to Business School-to-Business.
- Development & improvement of learning and teaching. The future of digital education: Impact & implications.
- Developing joint degrees: Models, issues and best practices
- Use of applications in education.

Key *Objectives*

- Advance the goals and objectives of your institution by discovering success models, as well as some of the best practices in the field of business education.
- Rebranding a business school in five (very) emotional stages
- Gain a deeper understanding of the current topics concerning deans and academic personnel.
- Explore your role as a leader of a business school and learn how to yield despite the financial crisis.
- Interact closely with other leaders in the field of educational development and academia through conference sessions, exhibitions and informal gatherings.
- Develop sustainable and strategic partnerships with your counterparts in nine geographical zones and promote internationalization.
- Establish an international network with some of the best business schools from 154 different countries.

Campus visits:

Harvard University

HARVARD GRADUATE SCHOOL OF EDUCATION

HARVARD BUSINESS SCHOOL

Harvard University is the oldest institution of higher education in the United States, established in 1636 by vote of the Great and General Court of the Massachusetts Bay Colony. It was named after the College's first benefactor, the young minister John Harvard of Charlestown, who upon his death in 1638 left his library and half his estate to the institution.

Harvard University has 12 degree-granting Schools in addition to the Radcliffe Institute for Advanced Study. The University has grown from nine students with a single master to an enrollment of more than 20,000 degree candidates including undergraduate, graduate, and professional students. There are more than 360,000 living alumni in the U.S. and over 190 other countries.

Harvard's reach stretches far beyond the traditional classroom. Harvard faculty, students, and staff hold global leadership roles in a wide variety of disciplines, with some garnering national and international recognition. Faculty of Harvard's Schools have won a wide selection of prizes like Nobel and Pulitzer.

For more information, please visit: www.harvard.edu/history

Tuesday 13th October 2015

- *13:40 - 15:30 – Lunch & Peer to Peer meetings*
- *15:45 - 16:45 – Campus*

5 Palmes of Excellence
Top business school with significant international influence

eduniversal MASTERS RANKING 2015
The best Masters and MBA worldwide

Ranked No°1 – JD/Master in Business Administration MBA, Business & Commercial Law

Ranked No°1 – Full Time MBA

Ranked No°1 – The PhD in Business Economics (joint degree offered by HBS and the Department of Economics in the Faculty of Arts and Sciences)

Ranked No°3 – MBA Finance, Corporate Finance

Campus visits:

Massachusetts Institute of Technology

Massachusetts Institute of Technology (MIT)

Founded in 1861 in response to the increasing industrialization of the United States, the Massachusetts Institute of Technology (MIT) is a private research university in Cambridge, MA. With five schools and one college which contain a total of 32 departments, MIT is traditionally known for its research and education in the physical sciences and engineering, and more recently in biology, economics, linguistics, and management as well. MIT is often cited as among the world's top universities. As of 2014, 81 Nobel laureates, have been affiliated with MIT like William Bradford Shockley, inventor of the transistor, and Kofi Annan, the former United Nations' Secretary. Today, it counts over 1000 teachers for 10,000 students.

MIT - Sloan School of Management

Management education has been part of MIT since 1914, when the Institute first offered a course in engineering administration, Course XV. Over time, that course grew to become the MIT Sloan School in 1964 renamed after its benefactor, Alfred P. Sloan, Jr., a graduate of MIT and then-chairman of General Motors. Its mission is to develop principled, innovative leaders who improve the world and to generate ideas that advance management practices worldwide. MIT Sloan is located in Cambridge, Massachusetts, across the Charles River from Boston in the dynamic innovation hub that is Kendall Square where it is surrounded by biotech companies, tech giants, startups, and research labs like Amazon, Google, Microsoft, Pfizer and Yahoo.

MIT Sloan is a diverse and engaged community. With students, faculty, and staff from around the world, the School prides itself on welcoming people with a wide range of backgrounds, experience, and interests. The community is marked by its passion for solving problems and tackling big challenges, its respect for varied viewpoints, and its entrepreneurial spirit. The school also has Action Labs for students to tackle real problems in existing companies in the United States, China and India.

The school counts approximately 1,300 students and 120,000 alumni in more than 90 countries. MIT Sloan students have access to a wealth of resources at MIT and often work closely with their peers at the Institute to bring new ideas from the laboratory to the marketplace.

The MIT Sloan network is one of the most important in the world: more than 650 companies were founded by MIT Sloan alumni including HubSpot, InVivo and Zipcar.

For more information, please visit: mitsloan.mit.edu/about-mit-sloan

Thursday 15th October 2015

- *13:30 - 14:30 – Historic Campus Visit MIT Sloan School of Management*
- *15:00 - 17:00 – MIT Sloan School of Management campus presentation*

5 Palmes of Excellence
Top business school with significant international influence

eduniversal MASTERS RANKING 2015
The best Masters and MBA worldwide

Ranked No°1 - Master of Finance in Corporate Finance

Ranked No°1 – Master in Engineering and Management in Engineering and Project Management

Ranked No°2 – Master of Science in Management Studies in General Management

Ranked No°3 – MBA Full Time

Ranked No°3 – MBA Entrepreneurship & Innovation Track

Ranked No°4 – Master in Managerial Economics

Company visits:

Learn Launch

LearnLaunch is dedicated to connecting, supporting, and growing the education technology ecosystem to drive innovation and transform learning. We are a vibrant community, delivering educational events, a selective accelerator program and a collaborative co-working space. We are based in Boston, a world education hub.

Thursday 15th October 2015

- *10:00 - 12:00 – Company visit: LearnLaunch (optional) number of places is limited*

LearnLaunch Accelerator

LearnLaunch Accelerator is a leading edtech startup program, personalized for each entrepreneur. After a highly selective application process, LearnLaunch accelerator provides the most promising edtech startups worldwide with seed funding, an unmatched team of mentors, intensive coaching and all the tools needed to grow a successful edtech startup. LearnLaunch Accelerator fund provides a diversified platform for early stage edtech investors.

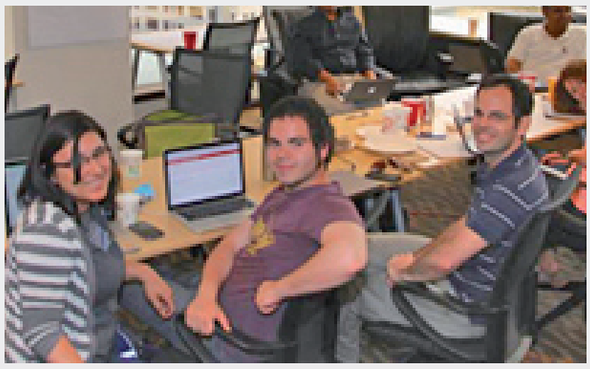
LearnLaunch Campus

LearnLaunch Campus is Boston's leading co-working space dedicated to edtech startups. LearnLaunch Campus helps promising entrepreneurs and businesses by delivering exceptional networking opportunities, flexible office solutions, and a collaborative community with expertise in technology and education. LearnLaunch Campus is home to more than 35 edtech companies and 100 edtech entrepreneurs.

LearnLaunch Institute

LearnLaunch Institute is a non-profit dedicated to increasing student achievement through the adoption of digital technologies. LearnLaunch Institute connects educators, entrepreneurs, learners, investors, and industry affiliates in the education innovation ecosystem. We offer support services, including conferences and more than 35 meetups and classes each year to our 6000 person edtech community.

For more information, please visit: www.learnlaunch.org



Company visits:

QuadWrangle

QuadWrangle is a series of community tools focused around improving engagement and communication in alumni communities, providing analytics for schools and mobile, personalized, and relevant content for alumni.

For more information, please visit: www.quadwrangle.com

Company visits:

Cram Fighter

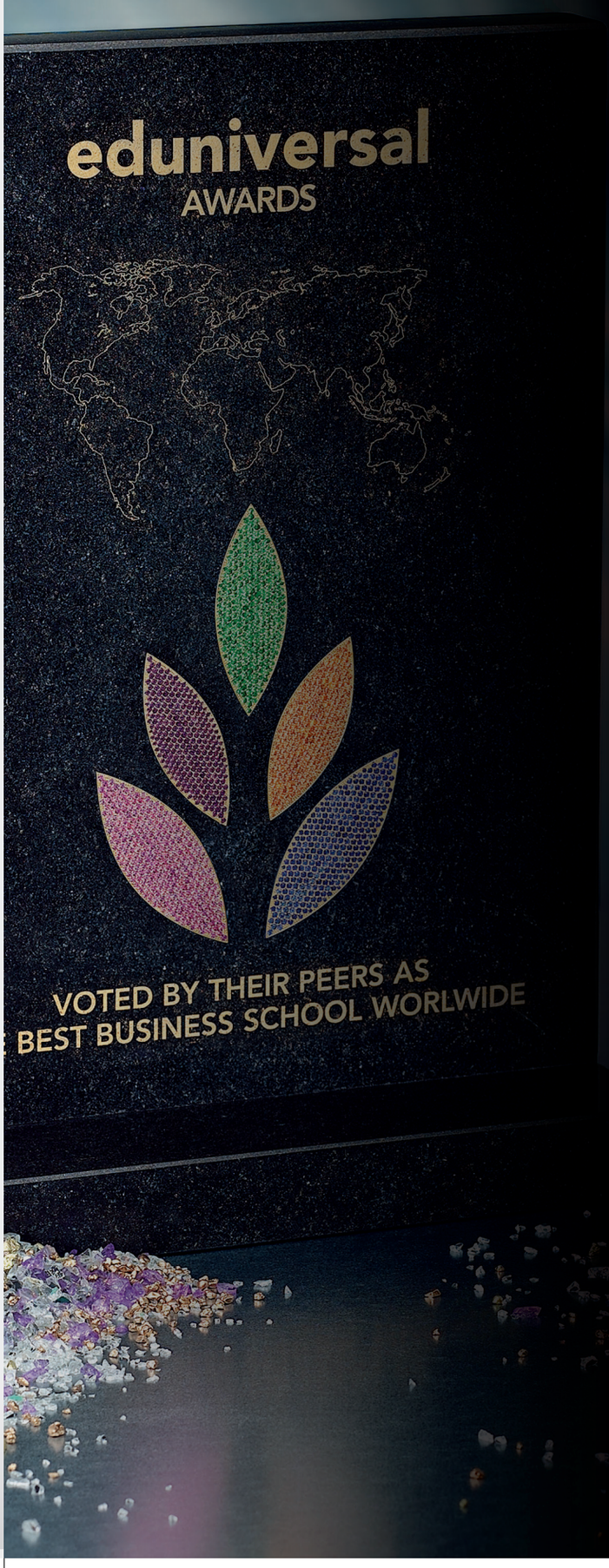
Cram Fighter creates a study plan based upon your resources and your study preferences. All you need to know is what resources you'll be using and when you plan to study!

The idea for Cram Fighter was born after one particularly stressful evening. With the USMLE Step 1 just two months away, Amit watched Veena create a study schedule. She gathered a few sheets of papers and colored pencils and painstakingly drew out a calendar. Then Veena calculated how many pages of her test prep books she would have to cover each day and filled in all the little boxes of her calendar. She had to erase a few things and cross out others. A few hours later she had the perfect study plan. Or was it? If Veena had to rearrange subjects, add some books, or make any significant changes to her schedule, she would have to make a new plan. There had to be a better way.

So together we embarked on a quest to make the process of creating a study schedule as easy as possible. In the process, we learned that many people studied without any kind of plan at all, which seemed a little scary to us. So we are on a mission to convince everyone studying for a long, difficult exam to have a plan and to give them the best tools to create one and stick to it. We believe that with some hard work and a little help from Cram Fighter, you can ace any exam.

For more information, please visit: www.cramfighter.com

2015 Eduniversal Ratings and Rankings



The top 3 excellent Business Schools in 9 geographical zones according to the results of the 2015 Deans' Vote Survey will be announced during the 8th Eduniversal World Convention on October 12th, 2015 in Boston, MA (USA).

AFRICA*

- The American University in Cairo School of Business – *Egypt*
- University of Cape Town - UCT Graduate School of Business – *South Africa*
- University of Stellenbosch Business School – *South Africa*

CENTRAL ASIA*

- Indian Institute of Management Ahmedabad (IIM-A) – *India*
- Indian Institute of Management Bangalore (IIM-B) – *India*
- Indian Institute of Management Calcutta (IIM-C) – *India*

EASTERN EUROPE*

- St. Petersburg University - Graduate School of Management – *Russia*
- The University of Economics, Prague (VŠE) – *Czech Republic*
- University of Ljubljana Faculty of Economics – *Slovenia*
- University of Warsaw School of Management - *Poland*

EURASIA & MIDDLE EAST*

- Istanbul University School of Business – *Turkey*
- Koç University Graduate School of Business – *Turkey*
- Sabançi Üniversitesi - Sabanci School of Management - *Turkey*
- Tel Aviv University's Faculty of Management - The Leon Recanati Graduate School of Business Administration – *Israel*

** Business School are listed alphabetically. The ranking will be announced during the 2015 EWC*

FAR EAST ASIA*

- Fudan University School of Management – *China*
- Hong Kong University of Science and Technology - HKUST Business School – *Hong Kong S.A.R., China*
- National University of Singapore - NUS Business School – *Singapore*

LATIN AMERICA

- EGADE Business School - Tecnológico de Monterrey – *Mexico*
- FGV - EAESP São Paulo Business Administration School – *Brazil*
- Pontifcia Universidad Católica de Chile - Escuela de Administración – *Chile*
- Universidad de Chile School of Business and Economics - *Chile*
- Universidad de los Andes School of Management - *Colombia*

NORTH AMERICA*

- Harvard Business School – *USA*
- McGill University - Desautels Faculty of Management – *Canada*
- Yale School of Management – *USA*

OCEANIA*

- Monash University Faculty of Business and Economics – *Australia*
- The University of Melbourne - Melbourne Business School – *Australia*
- The University of Sydney Business School – *Australia*

WESTERN EUROPE*

- Copenhagen Business School - CBS – *Denmark*
- INSEAD – *France*
- London Business School – *United Kingdom*

The 2015 rankings and ratings of the 1,000 best Business Schools will be announced on October 12th, 2015 in Boston. All the results will be published on www.eduniversal-ranking.com

The 2016 Eduniversal Deans' Vote Survey accessible to the Deans and Directors of the 1,000 Business Schools from the Eduniversal Official Selection will be launched on November 2015 on www.eduniversal-deans-vote.com

eduniversal

The annual **Eduniversal Deans' Vote** Survey

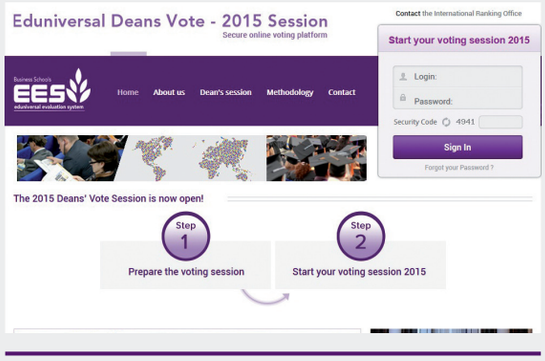
On behalf of their respective academic institutions, each Dean is asked to highlight among the 999 other institutions, the one(s) they would suggest to students, planning to study abroad and answer the question : "What are the business schools you would recommend to a student who is looking to study in this country?"

The Deans' Votes generate the schools' recommendation rate which results are disclosed during the Eduniversal World Convention with the annual ratings and rankings by country and published on www.eduniversal-ranking.com

The Deans Vote is the criterion that distinguishes Eduniversal's Ranking and Rating methodology of the Best 1,000 Business Schools from most of the international classification systems.

The Business Schools selected in the Eduniversal Official Selection are evaluated and recommended by their academic Peers from 154 countries.

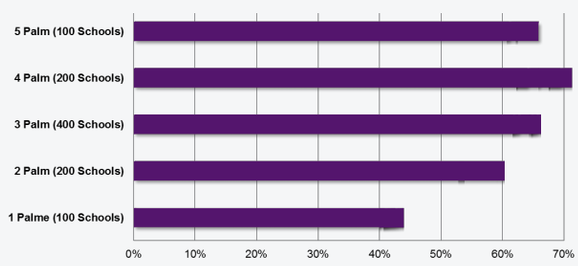
The aim of this Rating is to add a component of Peers assessment considered as one of the numerous qualitative and quantitative criteria used in the Eduniversal's methodology.



Key facts about the 2015 Eduniversal Deans' Vote Results :

67.30% of the Deans from the 1,000 best Business Schools worldwide have participed in the Deans'Vote.

TOP 3 geographic zones with the main school's participation rate in 2015
1. Eastern Europe: 90,1%
2. Western Europe: 76,7%
3. Middle East & Eurasia and Central Asia : 67,3%



Participation rate per Palmes League

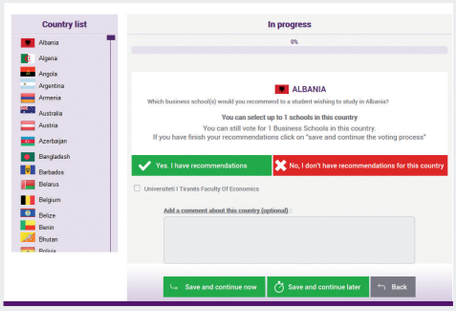
5 palmes	4 palmes	3 palmes	2 palmes	1 palme
67%	71,3%	67,8%	60,5%	43,2%

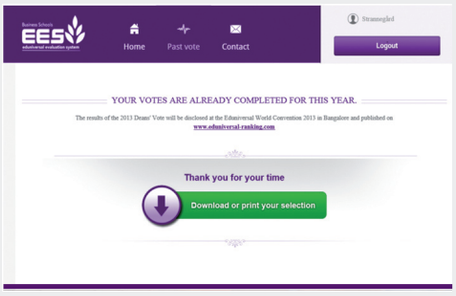
Voting process on www.eduniversal-deans-vote.com :

Once a year, the deans & directors of the 1,000 Business Schools included in the Eduniversal Official Selection are invited to participate in the Eduniversal Deans Vote. The vote starts every year in November and each dean/director receives his login information granting access to the voting platform

A few simple rules to know on beforehand:

- The dean/director is the only person allowed to report the votes on behalf of his/her Institution with his personal access.
- Countries are presented in alphabetical order.
- Your country will be the last one in the list (after Zimbabwe).
- You can select up to 50% of the institutions for each country.
- If you don't know or if you don't want to recommend any school in a country, select "no, I don't have recommendation for this country" and the next country will appear on the screen.
- Your own Institution will not appear in the list of your country, as the Dean is not allowed to vote for his own Institution.
- Your votes are considered once the 154 countries of the Eduniversal System have been examined.





Information/requests about the Deans' Vote, please contact : international.coordinator@eduniversal.com

IMPORTANT REMINDER : The 2015/2016 Eduniversal Deans' Vote Survey will start in November 2015

www.eduniversal-ranking.com

website dedicated for the ranking of the 1,000 Best Business Schools worldwide

A new design of the website will be available from Gala Dinner Awards ceremony 2015

Our theme: **EDUCATION** / Our strength: **UNIVERSALITY**

This platform describes the best academic opportunities for the students zone by zone (Africa, Central Asia, Eastern Europe, Eurasia & Middle East, Far East Asia, Latin America, North America, Oceania, Western Europe), via a range of institutions included in the Official Selection of the Best Business Schools with different levels of reputation reflected with the Palmes of Excellence together with the assessments made by Peers (Deans Vote Survey) in 154 countries.

Every year, the annual ratings and rankings by country are disclosed during the Eduniversal World Convention and published on www.eduniversal-ranking.com

5 Palmes - UNIVERSAL Business Schools	Rank by Palmes league	Deans' recommendation rate 2012
EGADE Business School - Tecnologico de Monterrey	1	335‰
4 Palmes - TOP Business Schools	**Rank by Palmes league**	**Deans' recommendation rate 2012**
ITAM - Instituto Tecnológico Autónomo de México	1	218‰
IPADE Business School	2	212‰
3 Palmes - EXCELLENT Business Schools	**Rank by Palmes league**	**Deans' recommendation rate 2012**
Universidad de Monterrey - UDEM Business School	1	158‰
Universidad Nacional Autónoma de Mexico (UNAM) Facultad de Contaduría y Administración (FCA/UNAM)	2	117‰
Universidad De Las Américas (UDlA) Puebla - Escuela De Negocios Y Economía	3	86‰
Universidad de Guadalajara - CUCEA Centro Universitario de Ciencias Economico Administrativas	4	71‰
ITESM - Campus Queretaro	5	59‰
ITESM - Campus Toluca	6	53‰
Universidad Anáhuac México Norte - Facultad de Economía y Negocios	7	42‰
Universidad Anáhuac México Sur - Facultad de Negocios	8	40‰
ITESM - Campus San Luis Potosí	9	38‰
2 Palmes - GOOD Business Schools	**Rank by Palmes league**	**Deans' recommendation rate 2012**
Universidad de las Américas - A.C.	1	49‰
Universidad Autónoma De Nuevo León - Facultad De Contaduría Pública Y Administración (FACPYA)	2	38‰
Universidad Autónoma Metropolitana - Division de Ciencias Sociales y Humanidades	3	29‰
1 Palme - LEADING Schools	**Rank by Palmes league**	**Deans' recommendation rate 2012**

The subdivision of the schools into the Palmes of Excellence leagues allows for a horizontal and intercontinental comparison, which is different from the vertical comparison established by most of the international classification systems.

Each of the 1,000 Institutions selected in the Eduniversal Official Selection has a personalised profile on:
www.eduniversal-ranking.com

The **Eduniversal** Evaluation System International Ranking Agency

Since 2002 in France, and 2008 on the international scale, the Eduniversal Evaluation Agency (EEA) has implemented innovative rankings on the academic sector with the main purpose to highlight the institutions' expertise to inform and advice students all over the world.

International rankings

Best 1,000 Business Schools ratings and rankings in 154 countries

www.eduniversal-ranking.com

Best 4,000 worldwide Master & MBA programs in 30 fields of studies

www.best-masters.com

Best masters national websites

www.mejores-masters.es
www.mejores-masters.mx
www.mejores-masters.ar
www.mejores-masters.co
www.mejores-masters.pe
www.mejores-masters.cl
www.mejores-masters.cr
www.meilleurs-masters.ch
www.meilleurs-masters.ma
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www.best-masters.ca
www.best-masters.us
www.best-masters.co.uk
www.best-masters.in
www.best-masters.com.ru

Eduniversal Booking Service
International platform to manage students application forms

2015 INNOVATION

As the first online universal platform for academic candidatures, this new tool allows students to simplify their approach to administrative tasks and at the same time choose which aspects of their training/experience to display on a unique file.

Eduniversal's new platform will also benefit schools by facilitating the process of narrowing down potential candidates by making the selection process more efficient.

Already available at Master level ***www.mastersbooking.com***, will soon be joined by tools for other levels of study, such as Postgraduate (***www.bachelorsbooking.com***) and Executive education (***www.mbabooking.com***).

French undergraduate & postgraduate programs rankings

Best French Masters & MBA in 63 fields of studies

www.meilleurs-masters.com

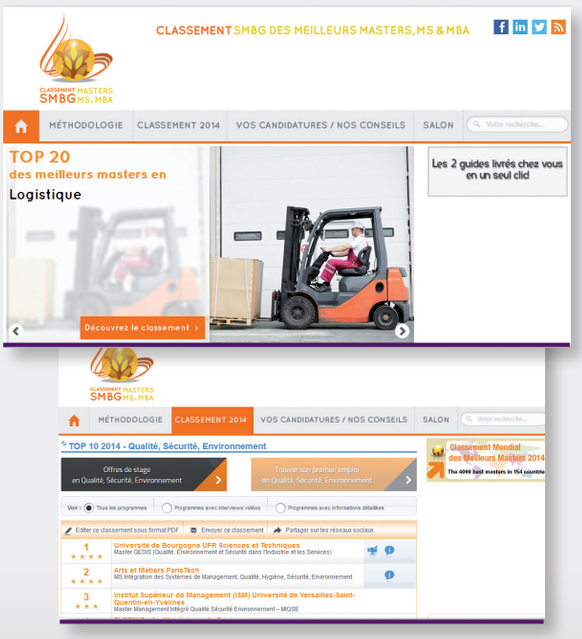
CLASSEMENT MASTERS SMBG MS & MBA 2015

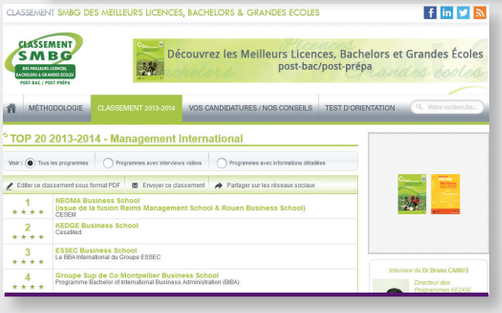
Best French Bachelors and undergraduate programs

www.meilleures-licences.com

www.meilleures-grandes-ecoles.com

CLASSEMENT SMBG LICENCES BACHELORS & GRANDES ÉCOLES 2015-2016





The Eduniversal Webvideo

The new way to reinforce the impact of your communication with the students.

Today, watching videos on the computer or on mobile devices is no longer out of the ordinary.
For the new generation of consumers, it's a life style. This makes us believe that in the future, video communication will become a must-have for academic institutions. It will be necessary in order to effectively communicate about their programs of study, to a new generation of students.
This year, we offer you the chance to be able to communicate about your master programs in a more efficient and effective way for the prospective student.
All of this is thanks to a video message describing the main aspects and strengths of your program.

Benefits for your program :

- Boost the traffic of the ranked Master / MBA program
- Help the students in relating and retaining the information in an easier and more dynamic way.
- Improve the referencing of the school and the program Through the related links on YouTube: in order to distinguish yourself from your competitors it is extremely important to be well referenced on the various search engines. According to our observations in France, the program profile that contains a video message has 50 percent more chances to appear on the 1st position in Google search results compared to a program profile without a video message.
- 24/7 Visibility and availability. Programs with the video message will be highlighted on our websites:
  www.best-masters.com,
  www.eduniversal-ranking.com
  You Tube
- Lead prospective students with the qualitative profiles to your program. According to the research we did in France, an increase of candidates by 35% was observed for the program files with the video message compared to non-video program profiles (decrease of 17%).

Concept of the Video message

Eduniversal Web Video is a message from the program director about the ranked program in the form of an interview that lasts around 8-10 minutes. The video is shot using a webcam with the assistance of Eduniversal, and is accessible on www.bestmasters.com via YouTube. It is easy, fast and cost effective!

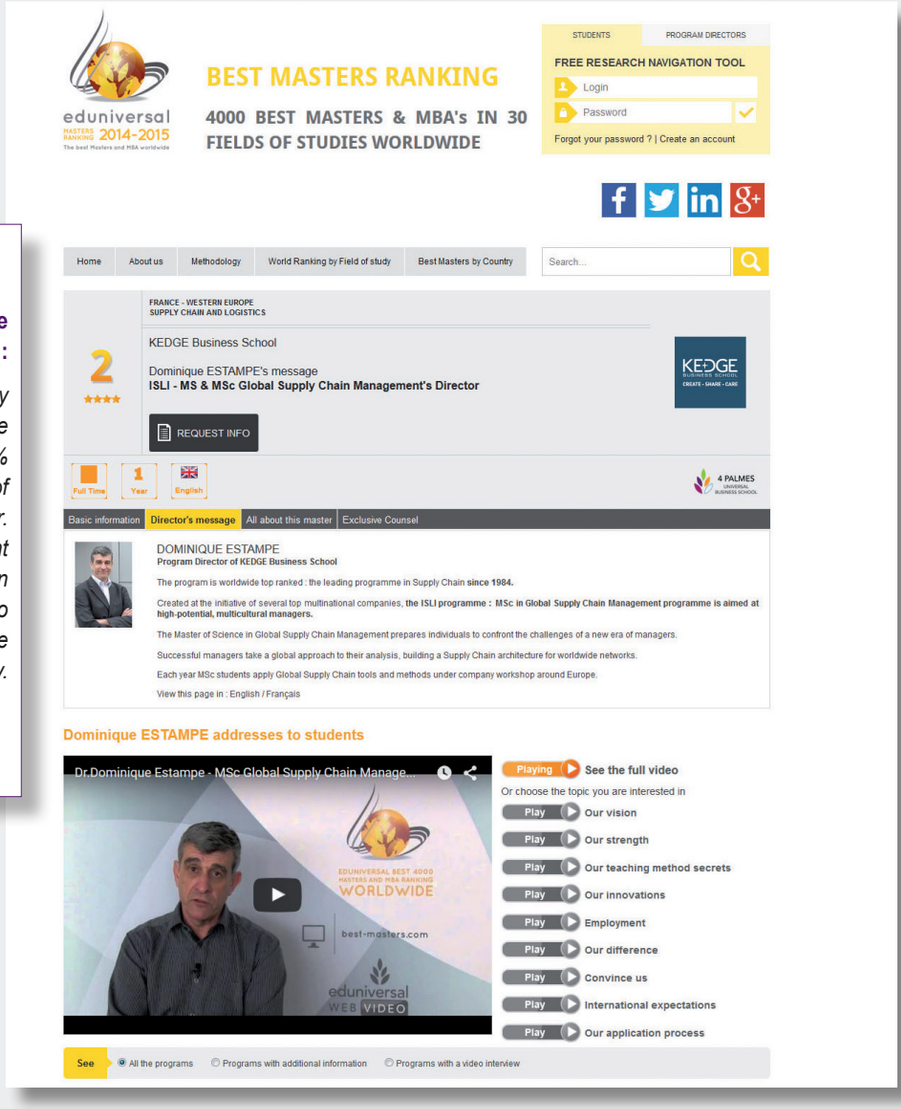
Eduniversal as a consulting agency for students knows what determines the choices of the students while selecting their studies.The video is designed around 9 main topics answering questions which prospective students usually ask when they look for best suitable study options.

eduniversal web video

The 9 topics broached on the interview:

- «Our vision for the sector / function»
  We approach the major stakes in your field or the functions/skills that can be learnt with your Master.
- «The strength of our program»
  We approach the principal strength of your Master, its major advantage and the reasons for success.
- «The secret of our pedagogy»
  We approach the type of teaching skills used in your Master as well as the educator role in the formation of future competent executives.

How your video will look like on www.best-masters.com:



Impact of the video on the communication :

Statistically, people usually remember about 20 % of the information that they hear, 30 % of what they see and 70% of what they see and hear. The video is an excellent way for the new generation of prospective students to understand your message quickly.

- «What's new for the next school year?"
  We approach the modifications and innovations intended in your Master for the next year.
- «Internship and career opportunities»
  We approach the internships done by last year's students or the ones of the current year. We also provide specifications on what professional dimensions your Master enables.
- «Our program is different because ...»
  We approach a key question! Why choose this program rather than any other? What is the difference with the rest of Masters?
- «Convincing our jury »
  We approach all that you expect from a candidate and all that you particularly like, but also all that you would not like to find in a candidate's profile.

Choose two out of the three following questions:

- "International outlooks"
  To what extent your Master provides facilities for international students and is involved in international projects.
- "International expectations"
  We take interest in the most appreciated factors and features amongst the international students.
- "Application Process"
  We approach the way of recruiting and the easiness for future students to apply for your Master irrespective of the country they are applying from.

The First Ranking of
the Best 4,000 Masters &MBAs in 30 fields of study worldwide

The Eduniversal Best Masters Ranking is a true assessment of global Masters and MBA programs designed to help prospective students determine the best choice for their graduate studies. This is the only ranking that evaluates individual masters programs worldwide in 30 fields of study. Each year this ranking evaluates more than 12,000 postgraduate programs. The final ranking is determined through a global survey of 5,000 international recruiters, 800,000 students and over 10,000 representatives from 1,000 academic institutions in 154 countries.

Objectives

For students:

- Identification of the Best Masters programs in Eduniversal global ranking

For recruiters:

- Consultation of the Best 4,000 Master and MBAs programs
- Provide a reference that allows students to discover and choose the best academic programs in each 9 geographical zones;

For program Directors:

- Identification of local and global talent
- Attract the Best students

The 3 Criteria of the Methodology

> THE REPUTATION OF THE PROGRAM

- 50% of this score is based on the opinions of HR managers;
- 50% of this score is based on the level of Palme of Excellence of the school.

> THE SALARY OF THE 1ST EMPLOYMENT

- Information provided by each program and verified by Eduniversal.
- Salaries are weighted by country and by the average annual salary of its executives
- Three scales are used according the type of the program (MBA full time, EMBA and all other programs)

> STUDENT SATISFACTION

- A survey comprised of 11 questions send by email to graduating students to assess satisfaction with the completed program.
- A minimum 10% of the students in each program must reply to be scored

www.best-masters.com

8th eduniversal World Convention

BOSTON, MA
UNITED STATES 2015
OCTOBER 12-15

AGENDA

AGENDA

Held at Harvard University Campus

5 PALMES UNIVERSAL SCHOOL

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AGENDA

The 8th Eduniversal World Convention

AGENDA

Sunday, 11 October 2015

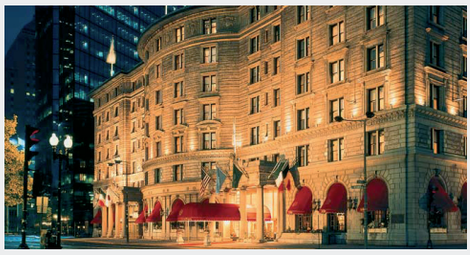
19:00 - 21:00	*Fairmont Copley Plaza Hotel, Boston St . James room*	**Welcome cocktail & registration**

Monday, 12 October 2015

08:30 - 08:45	*Fairmont Copley Plaza Hotel, Boston*	Departure by bus to Harvard University campus
09:15 - 09:30	*Harvard University campus*	Registration
09:30 - 11:00	*Harvard University campus* *Knafel Gymnasium*	Opening of the 8th Eduniversal World Convention **Welcome by** • **Mr. Martial Guiette**, *CEO & Founder, Eduniversal Group, France* • **Prof. George M. JABBOUR**, *Eduniversal Scientific Committee member for North America* **Business education trends from around the world. The future of Business School: challenges and opportunities** *Chair:* **Prof. George M. JABBOUR**, *Eduniversal Scientific Committee member for North America, Associate Dean for executive education, George Washington University School of Business* *Speakers:* • **Prof. Sherif KAMEL**, *Eduniversal Scientific Committee member for Africa* • **Prof.Dr. Aneeta MADHOK**, *Eduniversal Scientific Committee member for Central Asia* • **Dr. Virginijus KUNDROTAS**, *Eduniversal Scientific Committee member for Eastern Europe* • **Prof. Nehme AZOURY**, *Eduniversal Scientific Committee member for Eurasia & Middle East* • **Prof. Sung Joo PARK,** *Eduniversal Scientific Committee member for Far East Asia* • **Prof. Edson Luiz RICCIO**, *Eduniversal Scientific Committee member for Latin America* • **Prof. Michael WOOD**, *Eduniversal Scientific Committee member for Oceania* • **Mr. Axel SCHUMACHER**, *Eduniversal Scientific Committee member for Western Europe* • **Prof. George M. JABBOUR**, *Eduniversal Scientific Committee member for North America*

11:00 - 11:15		Break
11:15 - 12:15	*Harvard University campus* *Knafel Gymnasium*	**Plenary Session 1:** **American Business Schools as success models: What can we learn?** *Speakers:* • **Prof. Scott SMART**, *Whirpool Finance Faculty Fellow, Kelley School of Business, Indiana University, USA* • **Prof. Jorge HADDOCK**, *Dean, College of Management, University of Massachusetts Boston, USA* • **Prof. George M. JABBOUR**, *Eduniversal Scientific Committee member for North America, Associate Dean for executive education, George Washington University School of Business*
12:15 - 12:30		Break
12:30 - 13:30	*Harvard University campus* *Knafel Gymnasium*	**Plenary Session 2:** **Changing student population: How to respond to their needs?** *Chair:* **Prof. Sergey MYASOEDOV**, *Vice-Rector of the Russian Academy of National Economy and Public Administration (RANEPA), President of RABE (Russian Association on Business Education), Moscow, Russia* *Speakers:* • **Mr. Martial GUIETTE**, *CEO & Founder of Eduniversal* • **Prof. Md Nazrul ISLAM**, *Professor and Acting Dean, Asian Institute of Technology (AIT) School of Management, Thailand* • **Dr. Elena PEREVERZEVA**, *Dean, Moscow International Higher Business School MIRBIS, Russia*
13:30 - 14:30		Lunch
14:30 - 15:30	*Knafel Center – Fay House – Sheer Room (Workshop 1)* *Knafel Center – Byerly Hall - Byerly classroom (Workshop 2)* *Knafel Center – Room 112 (Peer to Peer meetings)*	**Workshop 1:** **International Alumni networks and their role in reshaping the world of business** *Speakers:* • **Mr. Nick ZECKETS**, *CEO & Co-founder of QuadWrangle, USA* • **Dr Rosalinda DUNLAP**, *Director of Graduate Programs, University of Toledo College of Business and Innovation, USA* **Workshop 2:** **Developing Joint degrees: models, issues and best practices** *Speakers:* • **Dr. Ahmed HASSANEIN**, *Associate Dean, UG Studies & Administration the American University in Cairo School of Business, Egypt* • **Dr. Daniya ASSANOVA**, *Vice Rector for Research and Strategic development , Almaty Management University, Kazakhstan* • **Prof. Gurinder SINGH**, *Additional Group Vice Chancellor, Amity International Business School, India* **Peer to Peer meetings**
15:30 - 15:45		Break
15:45 – 16:45	*Knafel Center – Fay House – Sheer Room (Workshop 3)* *Knafel Center – Room 112 (Peer to Peer meetings)*	**Workshop 3:** **How efficiently recruit the best students in the world? Eduniversal MASTERSBOOKING – new online application tool & recruitment service** *Speakers:* • **Mr. Antoine BAYLE**, *General Director, TILD, France* • **Mr. Benoît GEBHART**, *Project Director, TILD, France* • **Mr. Julien PAVAN**, *Web PMO, Tild, France* • **Eduniversal team**, *France* **Peer to Peer meetings**

AGENDA

19:30 - 00:00	*Fairmont Copley Plaza Hotel, Boston* *Grand Ballroom*	**Cocktail, Gala Dinner & Awards Ceremony** 

Tuesday, 13 October 2015

09:00	*Fairmont Copley Plaza Hotel, Boston*	Departure by bus to Harvard University campus, Memorial Church - Sanctuary
09:30 - 10:20	*Harvard University campus* *Memorial Church - Sanctuary*	**Plenary Session 3:** **Global collaborations and alliances in business education. Bringing added value to Business School-to-Business.** *Chair:* **Dr. Claudia QUINTANILLA**, *Accreditation and Ranking Director, EGADE Business School, Mexico* *Speakers:* • **Ms. Katalin KOVACS**, *Associate Dean Global Education Programs, Maastricht School of Management (MSM), Netherlands* • **Prof. Dr. Fr. Paul FERNANDES, S.J.**, *Vice-Chancellor, Xavier Institute of Management - Bhubaneswar, India* • **Prof. Ruben GUEVARA**, *Director of MBA and DBA, - CENTRUM Católica, Pontificia Universidad Católica del Peru, Peru* • **Mr. Liam PISANO**, *Managing Director, LearnLaunch, USA*
10:30 - 11:10	*Harvard University campus* *Memorial Church - Sanctuary*	**Keynote presentation:** **Rebranding a business school in five (very) emotional stages** • **Mr. Ron DUERKSEN**, *Chief Strategy & Marketing Officer, Desautels Faculty of Management, McGill University, Canada*
11:20 - 13:00	*Harvard University campus* *Memorial Church - Sanctuary*	**2015 Eduniversal "Palmes of Excellence" Awards Ceremony** 
13:00 - 14:00	*Harvard University campus*	Lunch & Peer to Peer meetings
14:10 - 15:30	*Harvard University campus* *Loeb House*	**Plenary Session 4:** **Development & improvement of learning and teaching.** *Chair:* **Dr. Ahmed HASSANEIN**, *Associate Dean, The American University in Cairo School of Business, Egypt* *Speakers:* • **Dr. Steve HARVEY**, *Dean, Concordia University John Molson School of Business, Canada* • **Mr. Eric WISCH**, *COO and VP of Business Development, Cram Fighter, USA* • **Dr. Salim CHAHINE**, *Professor and Acting Dean, American University of Beirut - Suliman S. Olayan School of Business (OSB), Lebanon* • **Mr. Volodymyr PAVELKO**, *MBA Program Director, Kyiv Mohyla Business School, Ukraine* • **Prof. Pedro HIDALGO**, *Director Global MBA, Universidad de Chile – School of Business and Economics, Chile* • **Prof. Daniel TRAÇA**, *Dean, Universidade Nova de Lisboa - Nova School of Business and Economics, Portugal*

15:45 - 16:45	*Harvard University campus*	**Campus Visit: Harvard University**
19:30 - 23:30	*Top of the Hub & Skywalk Observatory, Boston*	**Networking dinner** 

Wednesday, 14 October 2015

08:30 - 11:00	*Fairmont Copley Plaza Hotel, Boston* *St. James room*	**Peer to Peer meetings & Buffet Brunch**
11:20 - 11:45	*Fairmont Copley Plaza Hotel, Boston*	Departure by bus to New England Aquarium Whale Watch
12:00 - 16:00		**New England Aquarium Whale Watch** 

Thursday, 15 October 2015

10:00 - 12:00		**Company visit: LearnLaunch** (optional) number of places is limited
13:00	*Fairmont Copley Plaza Hotel, Boston*	Departure by bus to MIT-Sloan School of Management
13:30 - 14:30	*MIT-Sloan School of Management*	**Historical campus visit** **MIT-Sloan School of Management** 
15:00 – 17:00	*MIT-Sloan School of Management*	**MIT-Sloan School of Management campus presentation**

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The 8th Eduniversal World Convention

SPEAKERS

Dr. Daniya ASANOVA

Kazakhstan

Vice Rector for Research and Strategic development,
Almaty Management University

Dr. Daniya Asanova has been working in the higher education sector for a long time. She is an expert in plant biotechnology,author of 85 science publications, including 3 monographs. Dr. Asanova has been managing more than 10 research projects.

Currently holding the Vice rector position, she is engaged in strategic development of AlmaU, as well as promoting science and research and developing the university internationally.

Prof. Nehme AZOURY

Lebanon

Dean,
Holy Spirit University of Kaslik - USEK - Faculty of Business and Commercial Sciences,
Eduniversal International Scientific Committee member Eurasia and Middle East

Prof. Nehme Azoury is Professor and Dean at the Faculty of Business at USEK and holds the position of Secretary General of the Arab Society of Faculties of Business, Economics and Political Science, BEPS, (an affiliate of the Association of Arab Universities, itself founded by the League of Arab States). He lectures in the fields of marketing, strategy and corporate governance in several reputed universities - namely, The George Washington University, which presented him with an appreciation award. As part of his research activities, he has to his credit several publications in internationally renowned scientific journals. To promote research in the Arab world, he is founder and editor of The Arab Economic & Business Journal. In addition, and beyond his academic and administrative activities, Nehme Azoury is currently Managing-partner at Widein, a consulting firm headquartered in Beirut.

Dr. Salim CHAHINE

Lebanon

Professor and Acting Dean
American University of Beirut - Suliman S. Olayan School of Business (OSB)

Salim CHAHINE is currently Professor of Finance and holds the Abdul Aziz Al Sagar Endowed Chair in Finance. He is also the Acting Dean at the Olayan School of Business, the American University of Beirut. Salim CHAHINE has a Ph.D. in Finance from the University of Aix-Marseille III, and two MSc in Financial Engineering and in Banking and Finance. His research is mainly in Initial Public Offerings, Venture Capital, Entrepreneurial Finance, and Corporate Governance. He has several publications in international academic journals such as Strategic Management Journal, Journal of Corporate Finance, Entrepreneurship: Theory and Practice, the Journal of Business Finance and Accounting, the Journal of Small Business Management, the European Accounting Review, Journal of Management and Governance, the International Review of Financial Analysis, Managerial Finance, and the Journal of Multinational Financial Management, Banque et Marchés, and Finance, Contrôle et Stratégie.

His work has been profiled in Bankers and the National Bureau of Economic Research in the US. It was presented in leading international conferences including the American Finance Association, the European Finance Association, the European Finance Management Association, and other leading international conferences. He was the recipient of the Abdul Hameed Shoman Foundation Award for the Best Young Arab Researcher in Economics, Banking, Financial and Management Sciences 2008 (The Arab Bank), for outstanding research output over the period 2005-2007. He also received an Excellence Medal for distinguished Scholarship fellow given by Late Prime Minister Rafik HARIRI. In addition to multiple consulting experiences in both the public and the private sectors in Europe, North Africa, and the GCC, he has taught and held visiting positions in several universities in the US, Europe, and the Arab World including the Johnson School-Cornell, the University of London, Bradford School of Management, Audencia-Nantes School of Management -France, St-Gallen-Switzerland, EADA-Spain, and the University of Sharjah.

Mr. Ron DUERKSEN

Canada

Chief Strategy & Marketing Officer at Desautels Faculty of Management
of McGill University

Ron Duerksen is the Chief Strategy & Marketing Officer at McGill University's Desautels Faculty of Management in Montreal, Canada. In addition to directing marketing and communications functions for the entire organization, he assists the Dean in ensuring that each Program, Institute and Centre's goals within the Desautels Faculty are in line with the Faculty's and University's priorities and long-term objectives. He is implicated in the Faculties strategic direction, business development, major sponsorships, strategic alliances and partnerships between the Faculty, the University, and outside organizations.

Since 2008, Ron has been responsible for helping rebrand the Desautels Faculty of Management and building its international reputation through marketing and communications. He also teaches Marketing at McGill. Prior to joining McGill, he was Director of Marketing Operations for the Aldo Group, and worked several years at L'Oreal Canada where he was responsible for marketing pillar brands such as Biotherm, Garnier and Lancôme. Ron has a Bachelor of Science (Honors Ecology) degree from the University of Manitoba and an MBA (Strategy & Marketing) from McGill's Desautels Faculty of Management.

Dr. Rosalinda DUNLAP

Director of Graduate Programs
University of Toledo College of Business and Innovation

U.S.A.

Dr. Rosie Dunlap has over 15 years of higher education administration experience as an Academic Dean, as a Professor teaching graduate classes, and currently as the Director of the Graduate Programs Office in The College of Business and Innovation at The University of Toledo.

Dr. Dunlap is currently responsible for the strategic planning, direction, and oversight of all of the Graduate programs which include the MBA and Executive MBA programs. These programs include Global Graduate Programs (e.g., India MBA, Egypt MBA) as well as interdisciplinary joint-dual degree programs (e.g., MBA/MD, MBA/JD, MBA/MPH, MBA/PharmD).

Dr. Dunlap forms and leverages relationships within the business and academic community to promote and recruit students into the Graduate Degree programs and is also responsible to ensure that the MBA/EMBA programs curricula meet the needs and challenges of the global marketplace.

Dr. Dunlap earned a Ph.D. in Higher Education Administration (minor in Leadership) and a Master's Degree in Educational Technology, (academic enhancement in Human Resource Administration) both from The University of Toledo. She also earned a Baccalaureate Degree in Interpersonal Communications from Bowling Green State University.

Dr. Dunlap has over 20 years of leadership, experience hiring, firing, training, strategic planning, budgets, contract negotiation, in both union and non-union environments.

Dr. Dunlap has over 15 yrs of teaching in distance online education in 5 different learning management systems in Blackboard, Moodle, D2L, E-College, and Canvas at both graduate and undergraduate degree programs. She has designed curriculum, customized educational programs, benchmarking for online programs, and external accreditation processes.

Dr. Dunlap was appointed Faculty Chair for the Healthcare Administration Graduate degree program in which she designed the entire online program, online program development, curriculum development, and scholarly activity.

Dr. Dunlap has committed herself to several academic committees such as Chair of the Diversity Committee, Mission Services committee, Grant committee, Faculty Grievance committee, Academic Search committees, Diversity Committee Chair, and Team captain for employee campaigns, just to name a few.

She also has over 20 years of experience in Business Administration at the corporate level and has performed consulting work in Human Resources where she has written several employer manuals and employee handbooks. She has served as a board member with organizations and has also served as a corporate trainer in organizational leadership, supervision, and business management for several local businesses.

Dr. Dunlap was a contributing author of the Career Professionalism Book, and her most recent published research is on The relationship between policies, practices, and institutional trends in the awarding of Doctoral degrees to Hispanic students.

Dr. Dunlap has continued her Professional Development in Employment Law Update, Workers' Compensation Seminars, Fundamentals of Human Resource Administration, Curbing Drugs Abuse in the Workplace, Safety and Security in the Workplace, America's Changing Work Force, Workplace Management Development Seminars, Hiring and Firing Within the Law, and also holds a Notary Public License in the State of Ohio.

Prof. Dr. Fr. Paul FERNANDES S.J

India

Vice-Chancellor of Xavier University Bhubaneswar, Director of Xavier Institute of Management Bhubaneswar

Prof. Dr. Fr. Paul Fernandes, S.J. is the founder Vice-Chancellor of Xavier University Bhubaneswar (XUB) in India and Director of Xavier Institute of Management Bhubaneswar (XIMB), one of the top ranked business schools in India. He is also member of Board of Governors of XLRI, Jamshedpur in India as well as being a Governing Board member at several institutions and organizations like Human Life Centre, NIFT, LIBA Chennai. He is also on the Advisory Board of Business Initiatives Directions Group One, Geneva, Switzerland and Advisory Board of Antwerp Management School, Belgium. He has a Ph. D. in Economics and Ethics from KU, WWF Ingolstadt, Germany and an M. Sc. in Economics from KU Leuven, Belgium. He also has an M. A. Licentiate in Applied Ethics, KU Leuven, Belgium and a PGDBM from XLRI Jamshedpur, India. He has been teaching Business Ethics, Environmental Ethics, Corporate Governance and Ethics and Organisational Behaviour courses for many years. He has authored several books namely, Economic Ethics and the Moral Perspective of the Golden Rule, Business Ethics and Corporate Governance; and Corporate Governance. He has co-authored books on Ethics of Marketing Research, Ethics of Supply Chain Management and International Ethics.

He has also undertaken several consulting activities such as the Assessment of St John's National Academy of Health Sciences (includes St John's Medical College, St. John's Medical Hospital, St John's Research Institute, and St John's College of Nursing) submitted to the Governing Body of St John's National Academy of Health Sciences , an Assessment of Jamshedpur Diocese, overall assessment of all its services and impact of its institutions (now Published) and Planning for Excellence, a Self-Assessment Report of XLRI Jamshedpur prepared in view of AMDISA Accreditation.

Prof. Ruben GUEVARA

Peru

Director of MBAs and DBAs
Pontificia Universidad Catolica del Peru - CENTRUM Católica

Professor Guevara holds a Ph.D. degree in Natural Resource Economics and Management from the University of Idaho, USA. He also completed a diploma in Business Administration and Management at the Harvard Business School, Harvard University, USA. He is currently Director of CENTRUM Cathedra, responsible for all MBA and DBA Programs at CENTRUM Catolica Graduate Business School, the No. 1 business school in Latin America (according to Eduniversal). He is also the Director, Center for Corporate Social Responsibility, Sustainability and Entrepreneurship, also at CENTRUM Catolica Graduate Business School, and full Professor of Business Strategy, Strategic Management and Leadership, and Ethics and CSR at the MBA and DBA Programs. In connection with its intellectual production, he is co-author or co-editor of eight books, numerous scientific articles, monographs and technical articles on competitiveness, business strategy, eco-business, sustainable agriculture, forestry development, public policy and sustainable development.

Prior to joining CENTRUM Catolica he was the Regional Manager for South America, of the Campaigns, Policy and Communications Division at Oxfam Great Britain; Regional Director for Latin America, at The World Agroforestry Centre of the CGIAR / World Bank; Director General, rector and professor at CATIE (Tropical Agricultural Research and Graduate Education Center) in Costa Rica; and Deputy Minister of Agriculture, Natural Resources and Environment of Honduras, among other positions. He is also been a consultant to companies, governments and international organizations in Latin America, sub Saharan Africa, and Southeast Asia. He has been a Board Member in more than 20 companies and other organizations located in Latin America, Europe, and the USA. He has created and has been the main shareholder in four companies, dealing with retailing or international trade.

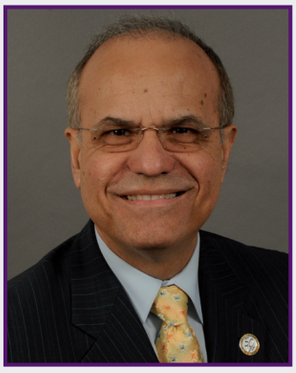
SPEAKERS

Mr. Martial GUIETTE

CEO & Founder, Eduniversal Group

Founder of SMBG Eduniversal in 1994, Martial Guiette graduated in Law, Politics, Finance and Corporate strategy. Holder of Master in Taxation from the University Paris II Pantheon Assas and graduated from Sciences Po Toulouse, he then obtained a Master in Corporate Finance in Dauphine University before attending the course of corporate strategy in the ESCP Europe.

Fascinated by the world of education, Martial Guiette has been developing SMBG EDUNIVERSAL together with his teams during the past 15 years in order to provide innovative information tools and effective reference for students, universities and enterprises. By consolidating the expertise and expanding its activities, SMBG EDUNIVERSAL is now a key player in notation and evaluation in the field of higher education. Passionate about entrepreneurship Martial Guiette has also developed in parallel, societies in the field of gastronomy and wine.



Dr. Jorge HADDOCK

Dean and Professor in the College of Management
at the University of Massachusetts Boston

Jorge Haddock serves as dean and professor in the College of Management at the University of Massachusetts Boston. Under his leadership the College has embarked in an ambitious strategic plan that focuses on increased graduate enrollments, philanthropy and global rankings.

Dr. Haddock was formerly dean of the School of Management at George Mason and led the transformation of the School into one of the nation's most rapidly advancing business schools. Prior to joining Mason, Dr. Haddock was dean of the Robins School of Business at the University of Richmond and attained the rank of tenured, full professor at Rensselaer Polytechnic Institute, where he later served as the associate dean of the Lally School of Management and Technology.

Dr. Haddock continues to hold leadership positions in numerous professional and civic organizations including AACSB. He received the Minority Business Leader Award from The Washington Business Journal. He also has received both the Outstanding Young IE Award and the Excellence for Minority Advancement Award from IIE, the Martin Luther King, Jr. Faculty/Staff Award, the Darrin Counseling Award and RAA Teaching Award at Rensselaer, and the Hispanic Educator of the Year Award both in New York State and the Commonwealth of Virginia. He has authored or co-authored more than 100 publications over a wide-spectrum of topics ranging from basic and applied technical research to pedagogy and leadership.

Dr. Haddock earned a B.S. in Civil Engineering from the University of Puerto Rico, M.S. in Management Engineering from Rensselaer and Ph.D. in Industrial Engineering from Purdue.

Dr. Steve HARVEY

Canada

Dean of Concordia University John Molson School of Business

Steve Harvey is Dean of Concordia's John Molson School of Business, one of North America's largest and leading business schools. He earned his PhD from the University of Guelph in 1996 and has been an active scholar, professor, administrator and consultant in management and human resources since. Prior to joining Concordia University he served in the roles of Dean of the Williams School of Business and the Associate VP, Research at Bishop's University. In addition to his many years of senior management and executive experience, Harvey has also served as a consultant to organizations on various organizational staffing and management issues central to their success and competitiveness.

A strong advocate of the view that practice, research and scholarship informs teaching, Harvey has regularly conveyed his research findings and practice knowledge within the classroom to illustrate the power of evidence-based management practices. He is very committed to the student experience and has won several awards for teaching in the areas of human resource management, organizational behavior and organizational conflict and negotiations.

His research and scholarship spans numerous areas of human resources and management, including trust in management, work-related stress and well-being, experiences of young workers, organizational conflict, and bullying at work. Harvey's research has been acknowledged by various awards and it has been subsidized by several funding agencies over the years, including a recent multi-year interdisciplinary team project valued over two million dollars and funded by the Canadian Institutes of Health Research (CIHR) and the Fonds québécois de la recherche sur la société et la culture (FQRSC). He has presented his work at international and national conferences with results published in journals as diverse as Work and Stress, Journal of Occupational Health Psychology, Journal of Business and Psychology, Canadian Psychology, Personality and Individual Differences and Social Behaviour and Personality.

Harvey is very involved with community organizations and professional groups, and he currently sits on the Boards of the Canadian Federation of Business School Deans, the Community Economic Development and Employability Corporation, Finance Montreal, the Institute for Governance of Private and Public Organizations, and Share the Warmth, an organization that works to fight hunger and poverty in Montreal.

Ahmed HASSANEIN, PhD, P.Eng.

Egypt

Associate Dean, UG Studies & Administration at
The American University in Cairo School of Business

Ahmed Hassanein is currently the Associate Dean of Undergraduate Studies and Administration at the School of Business at the American University in Cairo, Egypt (AUC). He joined AUC in 2013 as a joint appointment between the Department of Construction and Architectural Engineering at the School of Sciences and Engineering (SSE) and the Department of Management at the School of Business. Prior to his engagement with AUC, he had worked in both academia and industry, both locally and in North America. His research interests include bottom-of-the-pyramid investment, sustainable construction practices, social entrepreneurship and anti-corruption.

Dr. Hassanein graduated as a civil engineer from Cairo University in 1989. He later acquired M.Sc. from AUC, M.Eng. Degree from McMaster University, Hamilton, Canada, and a Ph.D. in Construction Engineering and Management from Concordia University, Montréal, Canada in 2003.

Prof. Pedro HIDALGO

Universidad de Chile, School of Economics and Business

Chile

Pedro Hidalgo is former Chairman of the Business Department of the School of Economics and Business at the Universidad de Chile for the last 8 years. This Department includes the business faculty, the graduate programs in business (PH.D., MBA and M. Sc.), undergraduate in business and executive education programs. He has been a member of the international Board of CLADEA (Consejo Latinoamericano de Escuelas de Administration –Latin-American Association of Business Schools). He also has served as member of Board of the School of Economic and Business at the Universidad de Chile. Professor Hidalgo teaches at the undergraduate school and the graduate school in its MBAs program and Master in Marketing, where he has been selected in various occasions as the best professor.

He has been acting Director of the Graduate School for two year and actually is Academic Director of the EMBA and the Global MBA for the Americas, a joint program with Tulane University.He has been a Visiting Scholar at Terry School of Business University of Georgia, USA and Cox School of Business at SMU University, Dallas, Texas USA. He has also lectured at several Business Schools at their MBA programs: ESC Group Clermont Ferrand, Francia; Institut d'Administration des Enterprises, Université de Pau et des Pays de l' Adour, Francia; Universidad Nacional de Córdoba, Argentina; Universidad ORT, Montevideo, Uruguay; Universidad de Las Américas, Asunción, Paraguay; CENTRUM Universidad Catolica, Lima, Peru.

His main research areas are in the fields of marketing and strategy (i.e. Consumer Behavior, Customer Life-Time Value, Branding, Price Perception). His academic research has been published in journals in the United States, Europe, Latin America and Chile; such as the Journal of Advertising Research; Journal of Business Research; Journal of International Advertising; Journal International Marketing Review; Journal of Disaster and Prevention Management; "Revista Academia", "Revista Latinoamericana de Administración"; "Revista Investigación y Gerencia"; "Revista Innovar"; "Revista de Ciencias Sociales"; "Revista Estudios Gerenciales"; "Revista Estudios de Administración", and in several proceeding of Academic Conferences.

His column and articles of opinion have been published in professional magazines such HBR L.A., WOBIS, "Revista Administración y Economía" and newspapers. He has participated in panels in Conferences hosted by AMBA (association of MBA); CLADEA ("Consejo Latinoamericano de Escuelas de Negocios"), BALAS (Business Association for Latin-American Studies) and LARC (Latin American Research Consortium). He has also served as member of the Assessment Panel for AMBA in the reaccreditation process of FGV-EAESP Sao Paulo, Brazil (Business School, Foundation Getulio Vargas); Foundation Dom Cabral, Belo Horizonte, Brazil; FIA- Sao Paulo University, Sao Paulo, Brazil; CENTRUM, Catholic University, Lima Peru; ESAN, Lima, Peru; the accreditation and reaccreditation of ORT, Montevideo, Uruguay and the accreditation of MBA programs at CEMA ("Centro Macroeconomico Argentino")

He is member of ICARE in Chile a business-academic association and member of the editorial board of "Marketing y Marcas" the magazine of ANDA (association of advertisers), "Publimark" a specialized magazine in marketing, published for 25 years and Editor of the magazine "Administracion and Economia" a professional magazine. He is part of the research team that is partner with IMD in the report about Chile that is published in the Competitiveness Annual Report.

Pedro Hidalgo has been Marketing VP for important companies in Chile such as AFP Hábitat, Automóvil Club de Chile y Servimark Consultores. He is currently a partner in Consumer Ltda and member of the Board of COMINTER. He has been a consultant for national and international companies like Quilmes, SQMC, Telefónica, Nissan, Purina, Minera Escondida, and has lectured in seminars for companies like LAN, ENTEL, SEMINIS, Roche Lab. He was one of the technical translator of the last edition of the book Marketing by Kotler and Armstrong (10ª Edition).

Prof. Nazrul ISLAM

Thailand

Dean and Professor of Strategic Management of Technology
of School of Management, Asian Institute of Technology (AIT)

Prof. Nazrul Islam is the Dean and Professor of Strategic Management of Technology of School of Management, Asian Institute of Technology (AIT), Bangkok . Prior to joining the faculty of AIT in January 2001, he served as Professor of Technology Management at the Bangladesh University of Engineering and Technology (BUET) from September 1994 to December 2000, and Director of the Institute of Appropriate Technology, BUET from January 1996 to December 1997. He was a Visiting Fellow at the University of Texas at Austin in 1995, and at the Tokyo University in 1982.

Prof. Islam is an Associate Editor of the journal 'International Technology Management Review' and Member of the Editorial Board of the International Journal 'Science, Technology and Society'. He is credited with large number of technical publications in the form of books, book chapters, international refereed journals, conference proceedings and technical reports in the areas of Strategic Management of Technology, Technology Transfer, Knowledge Management, and Energy Technology.

Prof. Islam served as a consultant to the government agencies, industries, the Asian Development Bank and the United Nations agencies (ESCAP, ILO). He is a member of the International Association of Management of Technology (IAMOT), Institute of Electrical and Electronic Engineers (IEEE), the Institute of Industrial Engineers (IIE) and the Institution of Engineers, Bangladesh (IEB)

Prof. Islam obtained his B.Sc. Engineering (Electrical) from the Bangladesh University of Engineering and Technology in 1972, Master of Engineering and Doctor of Engineering (Ind Eng & Management) from the Asian Institute of Technology in 1978 and 1981 respectively.

Prof. Georges M. JABBOUR

U.S.A.

International Scientific Commitee - Eduniversal Masters Ranking branch

Dr. George Jabbour is the Associate Dean for Executive Education, Professor of Finance, and Director of the Masters in Finance Program at The George Washington University School of Business. He has been a consultant and conducting professional training for the World Bank Group in Washington DC (USA), Vienna (Austria) and Islamabad (Pakistan), for The International Training Banking Center in Budapest (Hungary), the Center of Excellence in Management in Kuwait, and for Kipco Asset Management Group (KAMCO) in Kuwait. He was a Visiting Professor at Franklin College in Lugano (Switzerland), Dongseo University (South Korea), Holy Spirit University-Kaslik, and Sorbonne University in Paris (France). He developed curriculum for BBA and Msc degrees in business and finance. He has several publications in professional refereed journals. He co-authored "The Option Trader Handbook" for trade adjustments. His research papers were presented in the US and around the world. He is a member of several leading professional finance organizations He is a member of the editorial advisory board of three journals. Four of his co-authored papers won the best paper award. He has received several Teaching Excellence Awards. In addition to his academic career, Dr. Jabbour is very active in equity and derivatives trading. He was Senior Financial Analyst at Federal Home Loan Mortgage Corporation and a consultant to several American corporations and international organizations. He has a Ph.D. in Finance, an MBA in Finance, a BBA in Marketing, and BS in Mathematics.

Prof. Sherif KAMEL

Egypt

Professor of management information systems and former founding dean of the School of Business (2009-2014) at the American University in Cairo (AUC).

Kamel led a major repositioning of the school by adopting a multi-tier thematic approach that included entrepreneurship, innovation, leadership, and responsible business. During his tenure, he initiated the process for EQUIS, AMBA, and ACCET accreditations and got the school reaccredited by AACSB in 2011. The school became ACCET accredited in 2011; AMBA and EQUIS accredited in 2014 joining only 70 business school in the world that are triple-crowned. In addition, the MBA program ranked top by Forbes ME in 2012; the school ranked 46th and became recognized as one of the most influential 100 business schools in the world by Eduniversal in 2013, and executive education open enrolment ranked 68th by the FT in 2014. He helped establish the Center for Entrepreneurship and Innovation and the university's Venture Lab, becoming Egypt's primary university-based incubator. His experience focuses on investing in human capital, building and managing executive development institutions addressing management, governance, entrepreneurial, and leadership issues. He was associate dean for executive education (2008-2009) and director of the Management Center (2002-2008). Before joining AUC, he was director of the Regional IT Institute (1992-2001) and managed the training department of the Cabinet of Egypt Information and Decision Support Center (1989-1992). Kamel holds a PhD in Information Systems from London School of Economics and Political Science, an MBA and an MA in Islamic Art and Architecture from the American University in Cairo. His research and teaching interests include management of information technology, information technology transfer to developing nations, electronic business, and decision support systems. His work is broadly published in IS and management journals. He is the associate editor of the Journal of IT for Development and the Journal of Cases on Information Technology. Kamel is an Eisenhower Fellow. He is the Executive VP of the American Chamber of Commerce in Egypt, board member of the Egyptian American Enterprise Fund, and RISE Egypt. He is a member of the Institute of Corporate Directors Canada and Egypt-US Business Council. He is a founding member of the Internet Society of Egypt. Kamel is an advocate of diversity, empowerment, inclusion, and using a bottom-up leadership approach.

Ms. Katalina KOVACS

Netherlands

Associate Dean Global Education Programs

Ms. Kovacs is the Associate Dean of Global Education Programs at Maastricht School of Management, a leading institution for management education with worldwide presence. Her primary responsibility lies with the strategic implementation of the institution's accreditation and quality assurance policy as well as managing the institution's education programs around the world (from Cairo to Lima to Nanjing). Applying her extensive knowledge and expertise in higher education, she has served as a panel member in numerous accreditation site visits for several accreditors. She has also been commissioned to train and advise in special projects (e.g. capacity development, quality assurance and innovation in the higher education sector) across the globe.

Ms. Kovacs is the past Chair of the Board of Commissioners and board member at the International Assembly for Collegiate Business Education (IACBE), a prominent business accrediting body headquartered in the US. She is the President of the Board of Directors at the Association for Transnational Higher Education Accreditation (ATHEA), a membership association dedicated to quality assurance. Ms. Kovacs is currently pursuing her doctoral degree at the University Of Bath. Her research interests include accreditation, quality management, and risk assessment. Previously she served in various roles at Central European University Business School in Budapest, Hungary and at her alma mater, Jacksonville State University in the US.

Dr. Virginijus KUNDROTAS

Lithuania

Dean of Adizes Graduate School, USA,
Eduniversal Scientific Committee member Eastern Europe

Dr. Virginijus Kundrotas is the Dean of Adizes Graduate School (USA) and Vice- President for West Europe and Baltics of Adizes Institute (USA). He was a founding President of ISM University of Management & Economics (Lithuania) and worked in this position for 9 years. Specialized in business ethics, leadership, and change management, he is also President of BMDA (Baltic Management Development Association), Vice-President of CEEMAN (Central and East European Management Development Association), and member of the EQUIS accreditation committee.

Prof. Dr. Aneeta MADHOK

India

International Scientific Committee Member – Central Asia

Prof. Dr. Aneeta Madhok (PhD, CMC, GPHR) is Managing Director at Open Spaces Consulting and has been the Dean (Center for Human Resources) at S.P. Jain Center of Management, Dubai and Singapore, and Dean (School of Business) at NMIMS Deemed University in India. She has contributed to the consulting profession as Chairperson of the International Council of Management Consulting Institutes (ICMCI) (2009-2011) over 49 countries worldwide, and is a global expert on Professional Development and Knowledge in the areas of Management Education, Human Resources and Management Consulting.

Prof. Sergey MYASOEDOV

Russia

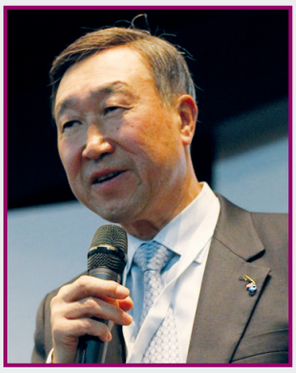
Vice-Rector of Institute of Business Studies (IBS Moscow)
the Russian Presidential Academy of National Economy and Public Administration

Sergey Myasoedov was born in Moscow, Russia on the 1st October 1954. He graduated (1977) and got PhD in Economics (1980) at the Moscow University of International Relations (MGIMO). He studied at Durham Business School, Great Britain (1991); Wharton Business School, University of Pennsylvania, USA (1992) and Harvard Business School, USA (1993). In 2000 he got his second PhD in Sociology at the Moscow State University.

Since 2011 he is Vice-Rector of the Russian Academy of National Economy and Public Administration (RANEPA), the biggest Russian University with 180 thousand students and 68 campuses. Since 1996 - Dean of IBS-Moscow – the leading management school of Russia, since 2010 - President of RABE (Russian Association on Business Education), Chair of the National Independent Agency for business programs assessment, Chair of the Exert Council of the Russian Government for management education reform, International Academic Member of EDAF Committee (EFMD), Member of the CEEMAN International Advisory Board since 2010; of AACSB International (Europe, Asia and Africa) and ETS (GRE, TOEFL) Advisory boards ince 2015.

He published 8 books and more than hundred of articles in the field of cross-cultural management, business education in Russia and the world, economic reforms in Russia and the problems of leadership in emerging economies. He teaches and trains cross-cultural management and leadership at RANEPA University, and as a visiting professor - at a number of reputed business schools in Russia and abroad.

SPEAKERS



Prof. Sung Joo PARK

South Korea

Professor, Kaist Business School
Eduniversal International Scientific Committee Member - Far East Asia

Prof. Sung Joo Park is the former Dean and Vice president of KAIST (Korea Advanced Institute of Science and Technology). He is currently a professor at KAIST Business School. Holding a PhD from Michigan State University, he was also the founding president of AAPB (Association of Asia-Pacific Business Schools,), and served as a board member of the AACSB and the GFME (Global Foundation for Management Education). Also, he served as an advisor to Samsung Group.

Mr. Volodymyr PAVELKO

Ukraine

Deputy Dean of International Development, Associate Professor of Change Management in Kyiv-Mohyla Business School.

Volodymyr studied Business Administration at the Institute of International Business Relations in Steinbeis University Berlin, Germany; focused on Leadership & Change Management track in IMTA Bled School of Management, Slovenia and Adizes Institute, USA.

Prior to kmbs Volodymyr spent more than 10 years working in the international banking industry. Having started in sales and finishing as a senior executive, Volodymyr worked his way up from the bottom. Supervised the integration processes following several merges and acqusitions. Provides consulting in Change Management. Additionally, in the mid 1990-s Volodymyr worked in Central and Eastern Europe, Great Britain and Canada as a business development represantative for Ukrainian companies.

Volodymyr speaks English, French, Polish, Ukrainian and Russian. In his free time, he enjoys jogging, travelling and famalling J. He is happily married with three children and currently resides in Kyiv, Ukraine.

Dr. Elena I. PEREVERZEVA

Russia

Dean of the MIRBIS Business School

Dr Elena I. Pereverzeva is Dean of the MIRBIS Business School (MBA and EMBA), PhD (Chemistry), a professor, a member of the Eastern Europe and Central Asia Association of Business Incubators and Techno-Parks and a Board of Directors' member of Russian Association of Entrepreneurship training. She has a certificate of business training from California University, Baster Institute of business training (San-Diego, USA). She has done a course in Project financing and investment at Oklahoma University, as well as courses in GET-IT "Information Technologies in SME" of Micro-Enterprise Acceleration at the Hewlett Packard Institute. Dr Pereverzeva is currently working on the international 3-year research project "Entrepreneurship Eco-system in BRICS countries" in which MIRBIS Institute is the only representative from Russia out of 7 in total.

Dr. Pereverzeva worked for 8 years on the UN projects to support the development of Entrepreneurship, starting business incubators and micro-financing businesses. She has 10 publications in national and international journals on entrepreneurship development and innovations.

Mr. Liam PISANO

U.S.A.

Managing Director, LearnLaunch

Liam Pisano joined LearnLaunch as Managing Director in 2014. Liam oversees LearnLaunch's Accelerator program and Campus co-working space. Prior to joining LearnLaunch, Pisano focused on growth equity, leveraged buyout and venture debt investments in the education services, technology, and health care sectors.

He is an investment professional with over 15 years of experience, holding investment roles at Spectrum Equity Investors, Hercules Technology Growth Capital and Patriot Capital, as well as co-founding edtech startup Academic Earth. He is a proud 13-year member of the Big Brothers Association of Massachusetts and a two-time Big Brother.

He is also co-founder of the William Gaines Foundation (Biggie's Kids), a non-profit organization serving underprivileged inner city high school students. Liam received his B.A in Political Science from Williams College, and his M.B.A from Yale University.

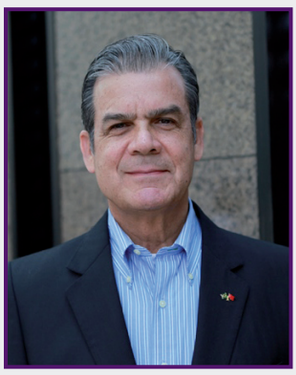
Dr. Claudia Maria QUINTANILLA DOMINGUEZ

Mexico

Director of Accreditation and Rankings and Associate Professor of
the Marketing Department at EGADE Business School at Tecnológico de Monterrey

Claudia Quintanilla is the Director of Accreditation and Rankings and Associate Professor of the Marketing Department at EGADE Business School at Tecnológico de Monterrey, México. She currently coordinates the Branding and Strategic Marketing track in the MBA program. She served as Marketing Department Director from 2009-2013. Since 2001 collaborates as marketing professor for undergraduate and graduate programs of Tecnológico de Monterrey.

She has also taught courses of Marketing Research, Marketing Management, Segmentation, Targeting and Positioning at Colombia, El Salvador, Honduras, Nicaragua and Perú, at a graduate level. Claudia Quintanilla holds a PhD in Marketing from Tulane University, New Orleans, LA. Her research interest relates to consumer behavior focused on technology and marketing, branding and cross-cultural studies.



Prof. Edson Luiz RICCIO

Brazil

International Scientific Committee Member – Latin America

Prof. Edson Luiz Riccio is a well-established researcher and an Associate Professor at the University of Sao Paulo (Brazil), where he holds many responsibilities, including: president of the International Cooperation Office of the Faculty of Economics and Management (FEA-USP), and director of TECSI, a research laboratory on technology and information system.

Mr. Axel SCHUMACHER

Germany

International Scientific Committee Member – Western Europe

Axel Schumacher is Associate Dean for International Relations at the Business and Law Schools of the EBS Universität für Wirtschaft und Recht (EBS University of Business and Law) in Oestrich-Winkel and Wiesbaden (Germany). Previously, he was director of International Programmes at WHU, Otto Beisheim School of Management (Germany). He has been working in the field of International Relations for more than 25 years. Over this period, he has initiated more than 300 university partnerships in 55 countries around the globe, including 50 dual degree agreements at the undergraduate and graduate levels.

He has published research papers and contributed to books on the Concept of Private Universities in Germany and on Strategies of Internationalization for Business Schools.

Prof. Gurinder SINGH

India

Additional Group Vice Chancellor at Amity International Business School

Prof. (Dr.) Gurinder Singh is an Additional Group Vice Chancellor, Founder Director General, Amity International Business School, Founder Director General, Amity Group of Institutions, Greater Noida, Founder Director General of Amity Directorate of Management & Allied Areas & Vice Chairman, Global Foundation for Learning Excellence.

A renowned scholar & academician in the area of International Business, he holds a prestigious Doctorate in the area along with a Post Graduate degree of Foreign Trade which he topped with 7 merits. He has extensive experience of more than 20 years in Institutional Building, Teaching, Consultancy, Research & Industry.

He holds the distinction of being the youngest Founder Pro Vice Chancellor of Amity University for nearly three terms & the Founder CEO of Association of International Business Schools, London. He has been instrumental in establishing various Amity campuses abroad including at London, USA, Singapore, Mauritius & other parts of the world, including implementing PAN African e-Network Project which gave benefit of getting education through virtual mode and benefitted more than 20,000 African students.

To understand the dynamics of Industry, Dr. Singh went on a sabbatical to Industry for 1½ years and spearheaded the indigenous and international strategic operations of a renowned Industrial group with a business strength of Rs.20,000 crore in the capacity of Chief Executive Officer.

He has spoken at various international forums which includes prestigious at Havard Business School, Thunderbird Business School, NYU, University of Leeds, Loughbrough Business School, Coventry Business School, Rennes Business School, Essex University, UK, University of Berkeley, Million Dollar Round Table Conference, California State University, USA, NUS, Singapore, and many more.

He has received more than 25 International & National awards and has graced a host of talk shows on various TV channels.

He is a mesmerizing orator and has the rare ability of touching the human souls.

He is internationally recognized as a known Professor in the area of Management and is known in the field of academics as an institution builder, a writer, professor, distinguished academician, a top class trainer, International Business Expert & the Champion of the Hearts.

Prof. Scott SMART

U.S.A.

Professor of Finance, MBA Program Associate Chair
Indiana University - Bloomington Kelley School Of Business

Scott Smart obtained his Ph.D. from Stanford University in 1990. That same year he joined the finance faculty at the Kelley School of Business, where he just completed his 25th year of service. Scott holds the Whirlpool Finance Faculty Fellowship, serves as the Director of the Strategic Finance Academy, and is the Associate Chair of the Full-Time MBA Program. Scott has published scholarly articles in leading journals such as the Journal of Finance, the Journal of Financial Economics, The Journal of Accounting and Economics, and the Review of Economics and Statistics. He is a coauthor of three textbooks and has won more than a dozen teaching awards. Outside of academia, Scott has worked as an M&A transactions consultant for Intel, and he currently serves as Chairman of the Board of the Indiana University Credit Union.

Prof. Daniel TRAÇA

Portugal

Dean of Nova School of Business and Economics, Universidade Nova de Lisboa

Daniel Traça is Dean and Professor of Economics at Nova School of Business and Economics (Nova SBE), in Lisbon. He is also Visiting Professor at INSEAD, in France and Singapore. Previously, he was Assistant Professor at INSEAD, and held the Marie et Alain Philippson Chair in Managing for Sustainable Human Development, at the Solvay Business School, in Brussels, where he was Vice-President and Director of the MBA Program. Daniel was Visiting Professor in the KDI School of Management and Policy, in Seoul, and in the Graduate Institute of International Economics, in Geneva. Daniel graduated from Nova School of Business and Economics and obtained his PhD from Columbia University, New York. He has worked as a consultant for the World Bank and the European Commission and published his scientific research in several leading international academic journals in the field of Globalization and Economic Development.

Mr. Nick Zeckets

U.S.A.

CEO, co-founder at QuadWrangle

Mr. Zeckets is a well regarded business leader with success managing business development, new product development, and business strategy mostly for early stage/high growth companies.

Functions of expertise include sales, marketing (B2B), product development, consumer insights & market research, and strategic planning. Nick's industry expertise spans market research, mobile, advertising, Higher Education, consumer internet, and FMCG.

His company QuadWrangle is the first truly alumni-centric social/mobile solution that makes alumni engagement more valuable for everyone. These alumni apps provide curated content, a powerful career advancement network and tools to connect and thrive as alumni. Schools receive a dynamic publishing and alumni insights platform allowing them to engage robustly with their greatest revenue channel - alumni.

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Participants

Mr. Fausto De Carvalho SIMÕES

Angola

Dean

-

Universidade Agostinho Neto - Faculdade de Economia

Mr. Mauro SEBASTIÃO

Angola

IT Manager

-

Universidade Agostinho Neto - Faculdade de Economia

Dr. Luis PEREZ VAN MORLEGAN

Argentina

Head of International Affairs FCE UBA

lvm@econ.uba.ar

Buenos Aires University (UBA)
Buenos Aires Business School

Prof. Michel DE WOLF

Belgium

Dean

michel.dewolf@uclouvain.be

Université Catholique de Louvain
UCL Louvain School of Management

Dr. Eduardo Damião DA SILVA

Brazil

Dean

eduardo.damiao@pucpr.br

Pontifícia Universidade Católica do Paraná PUCPR - Escola de Negócios

Dr. Gustavo ABIB

Brazil

Vice Dean / Professor

gustavo.abib@gmail.com

Universidade Federal do Paraná
DAGA Escola de Administração

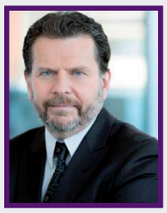
Dr. Anne-Marie CROTEAU

Canada

Associate Dean of Graduate Professional Programs and External Relations

anne-marie.croteau@concordia.ca

Concordia University John Molson School Of Business



Dr. Steve HARVEY

Canada

Dean

steve.harvey@concordia.ca

Concordia University John Molson School Of Business

Mr. Ron DUERKSEN

Canada

Chief Strategy & Marketing Officer

ron.duerksen@mcgill.ca

McGill University
Desautels Faculty of Management

Prof. Pedro HIDALGO

Chile

Director Global MBA

phidalgo@unegocios.cl

Universidad de Chile
School of Business and Economics

Prof. Sergio OLAVARRIETA

Chile

Vice Dean School of Business and Economics

solavar@unegocios.cl

Universidad de Chile
School of Business and Economics

Prof. Huojia ZHEN

China

Dean

huojiazhen@163.com

Tongji University
School of Economics and Management

Ms. Boning WU

China

Assistan Dean

liz.sem@tongji.edu.cn

Tongji University
School of Economics and Management

Prof. Dechun HUANG

China

Professor

-

Hohai University Business School

Prof. YingQi LIU

China

Professor

iamwezy@163.com

Beijing Jiaotong University
School of Economics and Management

Prof. Youzhen ZHAO

China

Associate Professor

yzzhao@fudan.edu.cn

Fudan University
School Of Management

Mrs. Sonia NOVOA

Colombia

Director of Foreign Relation Office
Business School

sonia.novoa@uexternado.edu.co

Universidad Externado de Colombia
School of Management

Ms. Carolina DAVILA

Colombia

International Relations Director

cadavila@uniandes.edu.co

Universidad de los Andes
School of Management

Mr. Luyindula Davy Gilles MAKANY

Congo

Conseiller Scientifique

davymakany@yahoo.fr

Ecole Supérieure de Gestion et
d'Administration des Entreprises
(ESGAE)

Mr. Mato NJAVRO

Croatia

Associate Dean For International Relations

mato.njavro@zsem.hr

Zagreb School of Economics
and Management

Dr. Jakub FISCHER

Czech Republic

Vice President

fischerj@vse.cz

The University of Economics Prague
(VŠE)

Mrs. Mia CUDRIO THOMSEN

Denmark

Accreditation Manager

Mt.bid@cbs.dk

Copenhagen Business School - CBS

Dr. Sonia ROCA

Ecuador

Chancellor

sroca@upacifico.edu.ec

Universidad del Pacífico
Escuela de Negocios

Dr. Ahmed HASSANEIN

Egypt

Associate Dean, UG Studies & Administration

ahassanein@aucegypt.edu

The American University in Cairo
School of Business

Dr. Nashaat ELGHITANY

Egypt

Dean Thebes Academy

wessasalsol@gmail.com

Integrated Thebes Academy
Higher Institute of Management
and Information Technology

Dr. Sedik AFIFY

Egypt

President Thebes Academy & Nahda University

s.afifi@thebesacademy.org

Integrated Thebes Academy
Higher Institute of Management
and Information Technology

Prof. Franco GANDOLFI

Fiji Islands

Dean

franco.gandolfi@usp.ac.fj

The University of the South Pacific (USP)
Faculty of Business and Economics

PARTICIPANTS

PARTICIPANTS

Dr. Gurmeet SINGH

Fiji Islands

Associate Dean

singh_g@usp.ac.fj

The University of the South Pacific (USP)
Faculty of Business and Economics

Prof. Raghuvar Dutt PATHAK

Fiji Islands

Head of School

raghuvar.pathak@usp.ac.fj

The University of the South Pacific (USP)
Graduate School of Business

Dr. Benidito WAQAILITI

Fiji Islands

Lecturer

benedito.waqailiti@usp.ac.fj

The University of the South Pacific (USP)
Graduate School of Business

Mr. Mesake SEAVULA

Fiji Islands

Senior Fellow

mesake.nawari@usp.ac.fj

The University of the South Pacific (USP)
Graduate School of Business

Dr. Celine DAVESNE

France

Associate Dean for Programs

celine.davesne@neoma-bs.fr

NEOMA Business School

Prof. Florence RAMILLON

France

Director of International Relations and Development

f.ramillon@tbs-education.fr

Toulouse Business School

Prof. Françoise LE DEIST

France

Professor

f.le-deist@tbs-education.fr

Toulouse Business School

Prof. Camille ROSENTHAL-SABROUX

France

Program Director Master SIEE

camille.rosenthal-sabroux@dauphine.fr

Universite Paris Dauphine

Mr. Alain JOSEPH

France

President

a.joseph@eslsca.fr

Paris ESLSCA Business School

Ms. Alexandra JOSEPH

France

Dean International Affairs

alexandra.joseph@eslsca.fr

Paris ESLSCA Business School

Dr. Christophe GERMAIN

France

Vice-Dean AUDENCIA GROUP – Academic Director

cgermain@audencia.com

Audencia Nantes
School of Management

Prof. Virginie DE BARNIER

France

Dean

virginie.de-barnier@iae-aix.com

Aix-Marseille Graduate School of Management IAE - Aix-Marseille Université

Mr. José-Maria AULOTTE

France

Director of MBA program

aulotte.jose-maria@neuf.fr

Magellan Institute

Mr. Alfonso LOPEZ DE CASTRO

France

General Director

alfonso.lopezdecastro@financia-bs.com

Financia Business School

Mr. Youness MIKISS

France

Partnership Manager

youness.mikiss@financia-bs.com

Financia Business School

Mr. Philippe TABOUIS

France

Chairman

philippe.tabouis@gmail.com

Financia Business School

Prof. Jean CHARROIN

France

Dean

jean.charroin@ecoles-idrac.com

IDRAC

Ms. Lisa GRALNEK

France

President INSEAD Boston Alumni Club

sophie.badre@insead.edu

INSEAD

Dr. Paul FERNANDES, S.J.

India

Vice-Chancellor

director@ximb.ac.in

Xavier Institute of Management - Bhubaneswar

Dr. Sasmit PATRA

India

Associate Dean (International Programmes)

sasmit@ximb.ac.in

Xavier Institute of Management - Bhubaneswar

Dr. Uvary ANTONY R

India

Registrar

tony@ximb.ac.in

Xavier Institute of Management - Bhubaneswar

Dr. Misra KAJRI

India

Dean, Xavier School of Rural Management

kajri@ximb.ac.in

Xavier Institute of Management - Bhubaneswar

Dr. Chetan SUBRAMANIAN

India

Faculty member in the Economics and Social Science Area, Chairperson of IIMB's Office of International Affairs

chetan.s@iimb.ernet.in

Indian Institute of Management Bangalore (IIM-B)

Prof. Abhoy K OJHA

India

Chairperson, Post Graduate Program in Enterprise Management (PGPEM)

abhoy.ojha@iimb.ernet.in

Indian Institute of Management Bangalore (IIM-B)

Prof. Gurinder SINGH

India

Additional Group Vice Chancellor

gsingh@amity.edu

Amity International Business School

Dr. Fergal O'BRIEN

Ireland

Assistant Dean, Postgraduate Studies

fergal.g.obrien@ul.ie

University of Limerick
Kemmy Business School

Prof. Jim DEEGAN

Ireland

Head dpt of Economics Kemmy Business School

jim.deegan@ul.ie

University of Limerick
Kemmy Business School

Dr. Kate UÍ GHALLACHÓIR

Ireland

Head of School of Marketing

kate.uighallachoir@dit.ie

Dublin Institute of Technology
College of Business

PARTICIPANTS

PARTICIPANTS

Mr. Michael FLYNN

Ireland

Lecturer & Director MBA Programme

michael.flynn@tcd.ie

Trinity College Dublin
Trinity School of Business

Prof. Moshe ZVIRAN

Israel

Dean

zviran@tau.ac.il

Tel Aviv University's Faculty of Management
The Leon Recanati Graduate School
of Business Administration

Dr. Hiroyuki KURIMOTO

Japan

Associate Dean, The NUCB Graduate School

hkurimoto@nucba.ac.jp

Nagoya University of Commerce &
Business (NUCB)

Mr. Sam NAKAMURAA

Japan

Dean's Office

s.nakamura@kbs.keio.ac.jp

Keio University
Keio Business School (KBS)

Dr. Daniya ASSANOVA

Kazakhstan

Vice Rector for Research and Strategic development of Almaty Management University

d.assanova@iab.kz

Almaty Management University
(former International Academy of Business)

Ms. Tatjana MAVRENKO

Latvia

Program Director

tatjana.mavrenko@ba.lv

BA School of Business and Finance

Ms. Dita DANOSA

Latvia

Program Director

dita.danosa@ba.lv

BA School of Business and Finance

Prof. Inga LAPINA

Latvia

Vice Dean

inga.lapina@rtu.lv

Riga Technical University - Faculty of
Engineering Economics and Management
(FEEM) and Riga Business School

Dr. Janis GREVINS

Latvia

Director

janis.grevins@rtu.lv

Riga Technical University - Faculty of
Engineering Economics and Management
(FEEM) and Riga Business School

Dr. Salim CHAHINE

Lebanon

Professor and Acting Dean

sc09@aub.edu.lb

American University of Beirut -
Suliman S. Olayan School of Business (OSB)

Dr. Lea YAHCHOUCHI

Lebanon

Head of International Relations

leayahchouchi@usek.edu.lb

Holy Spirit University of Kaslik - USEK
Faculty of Business and Commercial Sciences

Dr. Nada SARKIS

Lebanon

Head of Marketing Department

nadasarkis@usek.edu.lb

Holy Spirit University of Kaslik - USEK
Faculty of Business and Commercial Sciences

Prof. Charbel SALLOUM

Lebanon

Head of Resarch USEK School of Business

charbelsalloum@usek.edu.lb

Holy Spirit University of Kaslik - USEK
Faculty of Business and Commercial Sciences

Prof. Pranas ZUKAUSKAS

Lithuania

Dean

p.zukauskas@evf.vdu.lt

Vytautas Magnus University
Faculty of Economics and Management

Prof. Zigmas LYDEKA

Lithuania

Rector

rektorius@adm.vdu.lt

Vytautas Magnus University
Faculty of Economics and Management

Dr. Alfredas CHMIELIAUSKAS

Lithuania

President

alfchm@ism.lt

ISM University of
Management & Economics

Mr. Justas KUCINSKAS

Lithuania

Vice-Chairman of the Board

juskun@ism.lt

ISM University of
Management & Economics

Prof. Wan Khairuzzaman WAN ISMAIL

Malaysia

Dean

mwkhair@ibs.utm.my

Universiti Teknologi Malaysia
International Business School (IBS)

Prof. Durrishah IDRUS

Malaysia

Campus Director

durrishah@utm.my

Universiti Teknologi Malaysia
International Business School (IBS)

Dr. Claudia Maria QUINTANILLA DOMINGUEZ

Mexico

Acreditations & Rankings Director

claudia.quintanilla@itesm.mx

EGADE Business School
Tecnológico de Monterrey

Dr. Carlos GONZÁLEZ LÓPEZ

Mexico

Director of Faculty

carlos@pfca.uaslp.mx

Universidad Autonoma de San Luis Potosí
Facultad de Contaduría y Administración

Mrs. Esther CASTAÑÓN NIETO

Mexico

Posgraduate Division Coordinator

ecasni@gmail.com

Universidad Autonoma de San Luis Potosí
Facultad de Contaduría y Administración

Dr. Carlos ATOCHE KONG

Mexico

Associate Professor

carlos.atoche@udem.edu

Universidad de Monterrey
UDEM Business School

Dr. Batkhurel GOMBODORJ

Mongolia

Director

batkhurel@must.edu.mn

Mongolian University of Science and
Technology (MUST) - School of Business
Administration and Humanities

Mrs. Battsengel DASHDORJ

Mongolia

Ph.D student

battsengel.dashdorj@mines.sdsmt.edu

Mongolian University of Science and
Technology (MUST) - School of Business
Administration and Humanities

Prof. Ana LALEVIC-FILIPOVIC

Montenegro

Dean

savana@t-com.me

University of Montenegro
Faculty of Economics Podgorica

Prof. Nikola MILOVIC

Montenegro

Vice Dean

nmilovic@ac.me

University of Montenegro
Faculty of Economics Podgorica

Mr. Ali ELQUAMMAH

Morocco

*Co-Director of Academic Affairs
and International Relations*

ali.elquammah@hem.ac.ma

HEM Business School

PARTICIPANTS

PARTICIPANTS

Mrs. Salma BENCHEKROUN

Morocco

International Relations Manager

salma.benchekroun@hem.ac.ma

HEM Business School

Ms. Samira CHRIFI ALAOUI

Morocco

Head of the International Relations and Communication Department

salaoui@groupeiscae.ma

Groupe ISCAE

Mrs. Nada BIAZ

Morocco

Director ISCAE Casablanca

nbiaz@groupeiscae.ma

Groupe ISCAE

Ms Katalin KOVACS

Netherlands

Associate Dean Global Education Programs

kovacs@msm.nl

Maastricht School of Management (MSM)

Mr. Shahjehan S. KARIM

Pakistan

President

sskarim@iobm.edu.pk

Institute of Business Management (IoBM)

Dr. Khalid AMIN

Pakistan

Head of International Cooperation

khalid.amin@iobm.edu.pk

Institute of Business Management (IoBM)

Prof. Rubén GUEVARA

Peru

Director of MBAs and DBAs

rguevara@pucp.edu.pe

Pontificia Universidad Catolica del Peru
CENTRUM Católica

Dr. Jorge BENZAQUEN DE LAS CASAS

Peru

Academic Director

jbenzaq@pucp.pe

Pontificia Universidad Catolica del Peru
CENTRUM Católica

Dr. Vanina FARBER

Peru

Dean of Graduate Business School

farber_va@up.edu.pe

Universidad del Pacífico
Business School

Dr. Ma Luisa DELAYCO

Philippines

Dean

ma.luisa.delayco@dlsu.edu.ph

De La Salle University
Ramon V. del Rosario College of Business

Dr. Marites TIONGCO

Philippines

Dean

marites.tiongco@dlsu.edu.ph

De La Salle University
Ramon V. del Rosario College of Business

Mr. Andrzej POPADIUK

Poland

Member of the Board

a.popadiuk@gfkm.pl

Gdansk Foundation for
Management Development

Mr. Jan TURYNA

Poland

Dean of the Faculty of Management

jturyna@wz.uw.edu.pl

University of Warsaw
School of Management

Prof. Marek GRUSZCZYŃSKI

Poland

Vice Rector

mgrusz@sgh.waw.pl

SGH - Warsaw School of Economics

Mr. Cezary KOCHALSKI

Poland

Vice-Rektor for Strategy and Development

prorektor.strategia@ue.poznan.pl

Poznań University of
Economics and Business

Prof. João AMARO DE MATOS

Portugal

Associate Dean for International Development

amatos@novasbe.pt

Universidade Nova de Lisboa
Nova School of Business and Economics

Prof. Daniel TRAÇA

Portugal

Dean Nova SBE

director@novasbe.pt

Universidade Nova de Lisboa
Nova School of Business and Economics

Prof. António ROBALO

Portugal

Associate Dean for International Affairs

antonio.robalo@iscte.pt

ISCTE Business School
University Institute of Lisbon

Dr. Pedro VIANA

Portugal

Executive Coordinator

pedro.viana@iscte.pt

ISCTE Business School
University Institute of Lisbon

Mrs. Isabel LEIRIA

Portugal

Journalist

ileiria@expresso.impresa.pt

Expresso Newspaper

Dr. Paulo CAMPOS PINTO

Portugal

Executive Director

pcpinto@fch.lisboa.ucp.pt

Universidade Catolica Portuguesa
CATÓLICA-LISBON
School of Business & Economics

Mr. Oleg S. VIKHANSKIY

Russia

Dean

bukhshtaber@mgubs.ru

Lomonosov Moscow State University
Business School

Prof. Natalia BUKHSHTABER

Russia

Associate Dean for Academic Programmes and International Relations

bukhshtaber@mgubs.ru

Lomonosov Moscow State University
Business School

Ms. Olga SAMOYLOVA

Russia

Assistant to Dean

bukhshtaber@mgubs.ru

Lomonosov Moscow State University
Business School

Ms. Irina SHAKHMURATOVA

Russia

International Relations Manager

bukhshtaber@mgubs.ru

Lomonosov Moscow State University
Business School

Mr. Oleg OBUKHOV

Russia

Director of Business- School UrFU

o.v.obukhov@urfu.ru

Business School of Ural Federal University
named after the first President of Russia
B.N.Yeltsin

Mrs. Larisa MALYSHEVA

Russia

Director MBA-Center of Business-School UrFU

lrs2005@yandex.ru

Business School of Ural Federal University
named after the first President of Russia
B.N.Yeltsin

Mr. Aleksandr DRUZHININ

Russia

Deputy Director of Business-School UrFU

mr.druz@yandex.ru

Business School of Ural Federal University
named after the first President of Russia
B.N.Yeltsin

PARTICIPANTS

Mr. Ilya OBABKOV

Russia

UrFU, Institute of Fundamental Education,Dean

obabkov@gmail.com

Business School of Ural Federal University named after the first President of Russia B.N.Yeltsin

Ms. Anastasia ZARETSKAYA

Russia

Deputy Director for Executive Education

zaretskaya@gsom.pu.ru

St. Petersburg University Graduate School of Management

Mr. Dimitry EPIFANOV

Russia

Head of International Department IBS-Plekhanov Dean

d-a-epifanov@yandex.ru

Plekhanov Russian University of Economics - International Business School Faculty (IBS Plekhanov)

Mr. Imran AKPEROV

Russia

Rector

rector@iubip.ru

South University IMBL

Mr. Gurru AKPEROV

Russia

Director of Marketing Department

pr@iubip.ru

South University IMBL

Dr. Elena PEREVERZEVA

Russia

Dean of the MIRBIS Business School

pereverzeva@mirbis.ru

Moscow International Higher Business School MIRBIS

Prof. Sergey MYASOEDOV

Russia

Vice-Rector

vicerector@rane.ru

IBS Moscow, Institute of Business Studies, the Russian Presidential Academy of National Economy and Public Administration

Mr. Sergey KALENDZHYAN

Russia

Dean

sk@ranepa.ru

Graduate School of Corporate Management, RANEPA

Prof. Anna IAKOVLEVA

Russia

Deputy Head for International Relashions at School of Business Administration Faculty of Business and Management

ayakovleva@hse.ru

Faculty of Management, National Research University Higher School of Economics

Prof. Andrey VINOGRADOV

Russia

Deputy Head for International Relashions at School of Logitics Faculty of Business and Management

avinogradov@hse.ru

Faculty of Management, National Research University Higher School of Economics

Mr. Amadou DIAW

Senegal

President Group ISM

amadou.diaw@ism.edu.sn

Groupe ISM

Mr. Aly Ben Abdoulaye HANN

Senegal

Director of Development and International

aly.hann@ism.edu.sn

Groupe ISM

Mr. Abdoul Alpha DIA

Senegal

Adviser of the President of ISM

alphadia@gmail.com

Groupe ISM

Mr. Abdou DIOUF

Senegal

Associate Director

abdou.diouf@ism.edu.sn

Groupe ISM

Mr. Adama DIALLO

Senegal

Associated Director of ISM North Area

adama.diallo@ism.edu.sn

Groupe ISM

Mr. Georges Bernard NDEYE

Senegal

Administrateur de la zone sud du groupe ISM

georges.ndeye@ism.edu.sn

Groupe ISM

Mr. Birahim GUEYE

Senegal

Scientific Advisor

birahim.gueye@groupeiam.com

Groupe IAM
Institut Africain de Management

Ms. Metka TEKAVČIČ

Slovenia

Dean

dekanja@ef.uni-lj.si

University of Ljubljana
Faculty of Economics

Mr. Brandon MAVLEOS

South Africa

Strategy & Ops

saskia.hickey@gsb.uct.ac.za

University of Cape Town
UCT Graduate School of Business

Mr. Mohamed GOGA

South Africa

Managing Director

mohamed.goga@mancosa.co.za

Management College of Southern Africa - Mancosa - Durban

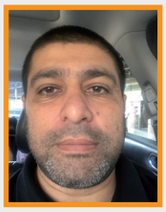
Mr. Mahomed KARODIA

South Africa

CEO

mahomed.karodia@mancosa.co.za

Management College of Southern Africa - Mancosa - Durban



Mr. Zeyn JADWAT

South Africa

Director

zjadwat@regent.ac.za

Regent Business School

Mr. Ahmed SHAIKH

South Africa

Managing Director

ashaikh@regent.ac.za

Regent Business School

Mr. Jan-paul ROODBOL

South Africa

Vice President International Capital Planning, Alumni

janpaulr@yahoo.com

University of Stellenbosch
Business School

Prof. Gyutaeg OH

South Korea

Dean

gtoh@cau.ac.kr

Chung-Ang University Business School

Prof. Yong Won SEO

South Korea

Director, Intl

seoyw@cau.ac.kr

Chung-Ang University Business School

Mrs. Federica GARUTI

Spain

International Relations Manager

fgaruti@eae.es

EAE Business School

Prof. Md Nazrul ISLAM

Thailand

Professor and Acting Dean

dean_som@ait.asia

Asian Institute Of Technology (AIT)
School of Management

PARTICIPANTS

Prof. Jongpid SIRIRAT

Thailand

Dean Faculty of Management

jongpid.s@psu.ac.th

Prince of Songkla University
Faculty of Management Sciences

Dr. Daraneekorn SUPANTI

Thailand

Deputy Dpt. of Business Administration

daraneekorn.s@psu.ac.th

Prince of Songkla University
Faculty of Management Sciences

Dr. Muttanachai SUTTIPUN

Thailand

Master

muttanachai.s@psu.ac.th

Prince of Songkla University
Faculty of Management Sciences

Dr. Thanawut SAENGKASSANEE

Thailand

MBA Director

thanawut.s@psu.ac.th

Prince of Songkla University
Faculty of Management Sciences

Prof. Winit CHINSUWAN

Thailand

Dean

winchi@kku.ac.th

Khon Kaen University College of Graduate Study In Management (CGSM)

Prof. Ruchirat PATANATHABUTR

Thailand

Assistant Dean for International Affairs

ruchirat.patanathabutr@gmail.com

Khon Kaen University College of Graduate Study In Management (CGSM)

Mr. Chainarong INDHARAMEESUP

Thailand

Director

ruchirat.patanathabutr@gmail.com

Khon Kaen University College of Graduate Study In Management (CGSM)

Mr. Anusorn PATANATHABUTR

Thailand

Senior Instructor

ruchirat.patanathabutr@gmail.com

Khon Kaen University College of Graduate Study In Management (CGSM)

Dr. Sunthorn ARUNANONDCHAI

Thailand

Chairman of the Board of Directors

ruchirat.patanathabutr@gmail.com

Khon Kaen University College of Graduate Study In Management (CGSM)

Mrs. Araya ARUNANONDCHAI

Thailand

The Benefactor

ruchirat.patanathabutr@gmail.com

Khon Kaen University College of Graduate Study In Management (CGSM)

Prof. Yakup SELVI

Turkey

Institute Director

selviyak@istanbul.edu.tr

Istanbul University School of Business

Prof Kamil ahmet KÖSE

Turkey

Associate Dean

ahmetkos@istanbul.edu.tr

Istanbul University School of Business

Mr. Aral DOGU

Turkey

General Counsel

serhat@gau.edu.tr

Girne American University (GAU)
Faculty of Business & Economics

Dr. Serdar SAYDAM

Turkey

Dean, Business Faculty

serdarsaydam@gau.edu.tr

Girne American University (GAU)
Faculty of Business & Economics

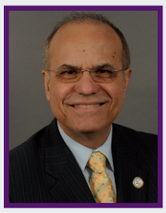
Ms. Gunperi SISMAN

Turkey

International Relations Coordinator

gunperisisman@gau.edu.tr

Girne American University (GAU)
Faculty of Business & Economics



Prof. Jorge HADDOCK

U.S.A

Dean

Jorge.Haddock@umb.edu

College of Management
University of Massachusetts Boston

Prof. Michael ROBINSON

U.S.A

Director, Graduate Program in Real Estate Development

robinpm@auburn.edu

Auburn University
College of Business

Prof. Frost ROLLINS

U.S.A

Adjunct Faculty Member in the McWhorter School of Building Science in the College of Architecture Design and Construction at Auburn University

frost.rollins@gmail.com

Auburn University
College of Business

Dr. Michael E. SOLT

U.S.A

Dean, College of Business Administration

michael.solt@csulb.edu

California State University
Long Beach

Prof. Scott SMART

U.S.A

Professor of Finance,
MBA Program Associate Chair

ssmart@indiana.edu

Indiana University
Bloomington Kelley School Of Business

Dr. Rosalinda DUNLAP

U.S.A

Director, MBA/EMBA Programs

rosalinda.dunlap@utoledo.edu

University of Toledo
College of Business and Innovation

Mr. Liam PISANO

U.S.A

Managing Director

liam@learnlaunch.com

Learn Launch

Mr. Nick ZECKETS

U.S.A

CEO & Co-founder of QuadWrangle

nzeckets@quadwrangle.com

QuadWrangle

Mr. Eric WISCH

U.S.A

COO and VP of Business Development

eric@cramfighter.com

Cram Fighter

Dr. Iryna TYKHOMYROVA

Ukraine

President

irina@mim.kiev.ua

International Management Institute
MIM Kyiv

Dr. Oleksii VYNOGRADOV

Ukraine

Vice President

ov@mim.kiev.ua

International Management Institute
MIM Kyiv

Mr. Volodymyr PAVELKO

Ukraine

Deputy Dean, International Development

volodymyr.pavelko@kmbs.ua

Kyiv Mohyla Business School

Mr. Oleksandr SAVCHENKO

Ukraine

President of IIB

sav@publicfinance.org.ua

International Institute of Business

Ms. Anna MYKYTAS

Ukraine

Specialist Marketing Department

mykytas@i.ua

International Institute of Business

Mr. Nguyen VIET THANG

Vietnam

Vice Rector FPT University

thangnv@fpt.edu.vn

FPT School of Business (FSB)
FPT University

Mr. Nguyen HA

Vietnam

Acting Dean

nguyenh@fpt.edu.vn

FPT School of Business (FSB)
FPT University

Eduniversal International Scientific Committee Members

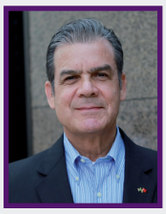
Prof. Michael WOOD

Australia

Eduniversal International Scientific Committee Member - Oceania

mike.wood@eduniversal.com

The School of Business at Notre Dame



Prof. Edson Luiz RICCIO

Brazil

Eduniversal International Scientific Committee Member - Latin America

edson.riccio@eduniversal.com

FEA-USP - Universidade de São Paulo - Faculdade de Economia Administração e Contabilidade

Prof. Sherif KAMEL

Egypt

Eduniversal International Scientific Committee Member - Africa

sherif.kamel@eduniversal.com

The American University in Cairo
School of Business

Mr. Axel SCHUMACHER

Germany

Eduniversal International Scientific Committee Member - Western Europe

axel.schumacher@eduniversal.com

EBS Universität für Wirtschaft und Rech
EBS Business School

Prof. Nehme AZOURY

Lebanon

Eduniversal International Scientific Committee Member - Eurasia & Middle-East

nehme.azoury@eduniversal.com

Holy Spirit University of Kaslik - USEK
Faculty of Business and Commercial Sciences

Dr. Virginijus KUNDROTAS

Lithuania

Eduniversal International Scientific Committee Member - Eastern Europe

virginijus.kundrotas@eduniversal.com

BMDA
(Baltic Management Development Association)

Prof. Sung Joo PARK

South Korea

Eduniversal International Scientific Committee Member - Far East Asia

sung-joo.park@eduniversal.com

Korea Advanced Institute of Science and Technology (KAIST) Business School

Prof. George M. JABBOUR

U.S.A

Eduniversal International Scientific Committee Member - North America & Masters Ranking branch

george.jabbour@eduniversal.com

The George Washington University

Prof Dr. Aneeta MADHOK

India

Eduniversal International Scientific Committee Member - Central Asia

aneeta.madhok@eduniversal.com

Open Spaces Consulting

Eduniversal Team

Mr. Martial GUIETTE

CEO & Founder

martial.guiette@eduniversal.com

Eduniversal

Ms. Marie-José SUEIRO

International Partnership Director

marie-jose.sueiro@eduniversal.com

Eduniversal

Mrs. Cécile ESCAPE PEROCHAIN

Associate - Managing Director

cecile.escape@eduniversal.com

Eduniversal

Ms. Eléonore ESCAPE

Legal Expert

eleonore.escape@eduniversal.com

Eduniversal

Mrs. Véronique LANSOT-LOUSTEAU

Associate - Financial and Administrative Services Director

veronique.lansot-lousteau@eduniversal.com

Eduniversal

Ms. Tatiana PODGORBUNSCHIH

International Event Project Manager

tatiana.podgorbunschih@eduniversal.com

Eduniversal

Mrs. Marie-Anne BINET

Associate - Communications and Development Director - French Rankings Manager

marie-anne.binet@eduniversal.com

Eduniversal

Ms. Asmik AYRAPETYAN

International Event Project Coordinator

asmik.ayrapetyan@eduniversal.com

Eduniversal

Mrs. Lyuba GANGULY

International Partnership and Development Director

lyuba.ganguly@eduniversal.com

Eduniversal

Ms. Lucy BORTHWICK

International Event Project Assistant

lucy.borthwick@eduniversal.com

Eduniversal

Mr. Yanis AKKACHE

International Sales and Marketing Assistant

yanis.akkache@eduniversal.com

Eduniversal

Ms. Xin WEN

International Assistant Events Manager

xin.wen@eduniversal.com

Eduniversal

PARTICIPANTS

Mr. Boy BRULLEMANS

Digital Marketing Coordinator

boy.brullemans@eduniversal.com

Eduniversal

Ms. Keiry MOUNIEVOU

Community Manager

keiry.mounievou@eduniversal.com

Eduniversal

Mr. Navin CALEECHURN

IT Director

navin.caleechurn@eduniversal.com

Eduniversal

Mr. Thibaut BRISSARD

Web Developper

thibaut.brissard@eduniversal.com

Eduniversal

Mr. Damien BOISSEAU

Web Developer

damien.boisseau@eduniversal.com

Eduniversal

Mr. Merdy MOUANGA

Graphic Designer

merdy.mouanga@eduniversal.com

Eduniversal

Mr. Nicolas DUVAL

Event Project Manager

nicolas.duval@eduniversal.com

Eduniversal

Mr. Julien FAURE

Publishing and Content Assistant - Community Manager

julien.faure@eduniversal.com

Eduniversal

Mr. Florian BERTA

Director Silkwires
Eduniversal Web Consultancy

florian.berta@silkwires.com

Silkwires

Mr. Phuc NGUYEN

Manager

phuc.nguyen@silkwires.com

Silkwires

Mr. Romain QUENISSET

Editor-in-Chief - Graphic Designer

romain.quenisset@groupetournon.com

Editions Tournon - Carabas

Mr. Antoine BAYLE

Web Consulting

abayle@tild.fr

TILD

Mr. Benoît GEBHART

Web Consulting

bgebhart@tild.fr

TILD

Mr. Julien PAVAN

Web Consulting

jpavan@tild.fr

TILD

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19:30 - 00:00
Gala Dinner and Awards Ceremony
This Award Ceremony puts into the spotlight the Top 31 Business Schools, which have distinguished themselves in their respective zone by the best recommendation rate from the deans across the world.

Where?
Grand Ballroom, Fairmont Copley Plaza Hotel

Tuesday, October 13

11:30 - 13:00
2015 Eduniversal Palmes of Excellence Ceremony
During the "Palmes Awards Ceremony", each School receives its official trophy that will reward the number of Palmes reached.

Where?
Memorial Church – Sanctuary, Harvard University Campus

Tuesday, 13 October

19:30 - 23:30
Networking Dinner
Where?
Top of the Hub & Skywalk Observatory

Eduniversal contacts: Should you need help

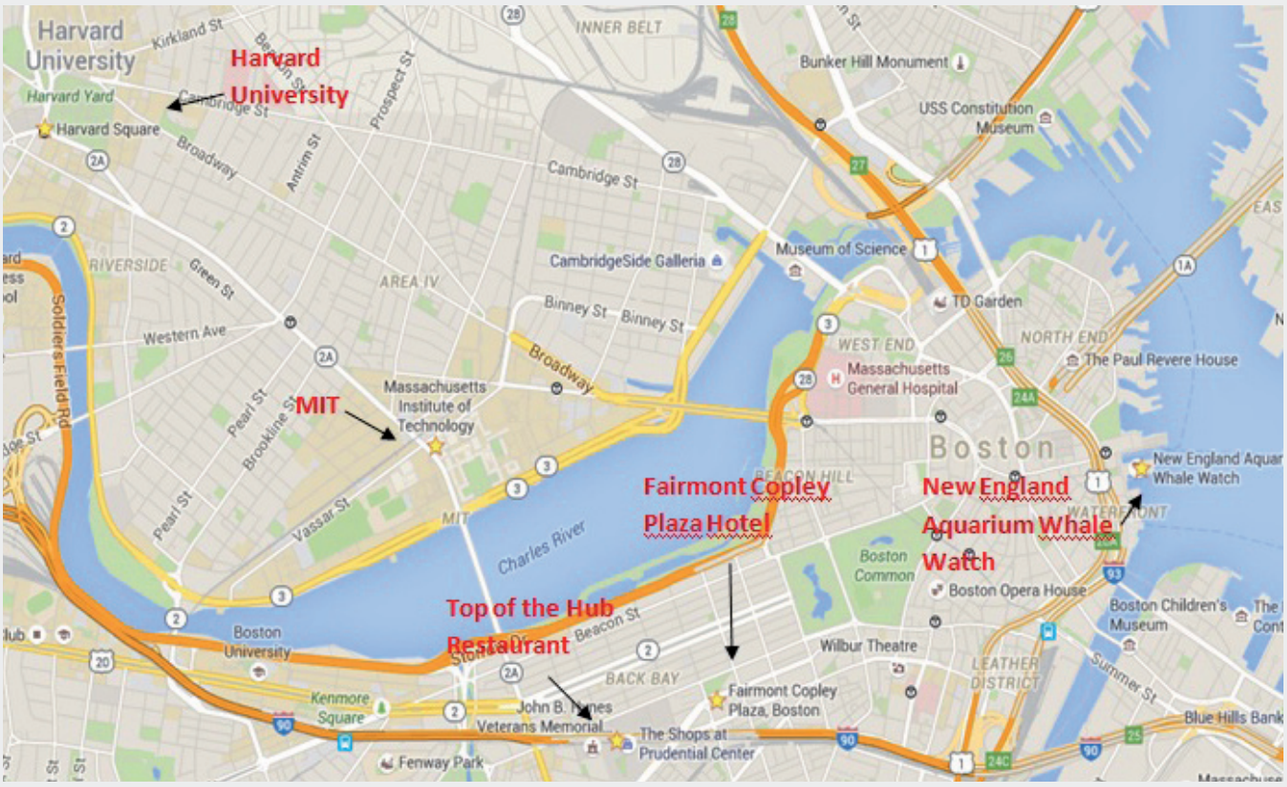
Ms. Marie-José SUEIRO
International Partnership Director
Tel: + 33 (0)6 74 34 17 20
marie-jose.sueiro@eduniversal.com

Mrs. Lyuba GANGULY
International Partnership Director
Tel: + 33 (0)6 74 34 10 17
lyuba.ganguly@eduniversal.com

Ms. Tatiana PODGORBUNSCHIH
International Event Project Manager
Tel: + 33 (0)6 30 23 12 47
tatiana.podgorbunschih@eduniversal.com

Ms. Asmik AYRAPETYAN
International Event Project Coordinator
Tel: + 33 (0)1 48 51 07 59
asmik.ayrapetyan@eduniversal.com

Location of the Venues



Harvard University

Knafel Center,
Radcliffe Yard,
Harvard University 10 Garden Street,
Cambridge, MA 02138

Memorial Church,
Harvard University One Harvard Yard,
Cambridge, MA 02138

MIT Sloane School of Management

100 Main Street,
Building E62,
Cambridge,
MA 02142

Fairmont Copley Plaza Hotel

138 St. James Avenue,
Boston,
MA 02116

Westin Copley Place Hotel

10 Huntington Avenue,
Boston,
MA 02116

Top of the Hub Restaurant & Skywalk Observatory

800 Boylston Street,
Boston,
MA 02199

New England Aquarium and Whale Watch

Central Wharf,
Boston,
MA 02110-3399

8th eduniversal World Convention

BOSTON, MA
UNITED STATES 2015
OCTOBER 12-15

NOTES

Held at Harvard University Campus

5 PALMES UNIVERSAL SCHOOL

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