

Spotlight on Australia's National Strategy for International Education

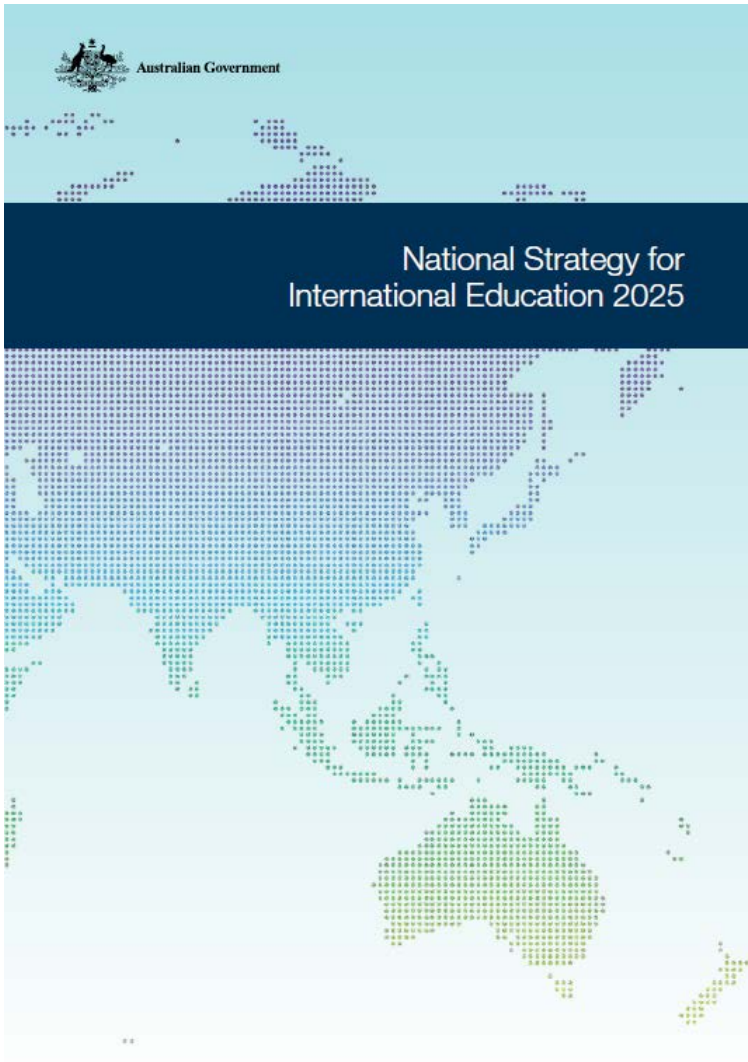
Eduniversal World Convention 2016
PERTH | NOVEMBER 2016

Chris Gartner



Australian Government
Australian Trade and Investment Commission





Australian International Education 2025

Long-term market development roadmap



Simplified Student Visa Framework



WHY A NATIONAL STRATEGY?

THE GLOBAL ENVIRONMENT

A CHANGING LANDSCAPE

- Demand for skills driven by economic development and transformation
 - Market growth driven by population and wealth
 - Technology shifting skills needs and changing learning delivery options
 - Competitors - emerging and existing providers around the world
-

POSITION OF AUSTRALIAN INTERNATIONAL EDUCATION

A RECORD OF CHANGING LIVES & COMMUNITIES AROUND THE WORLD

- #3 English-speaking destination in the world
- Deepening Australia's bilateral relationships
- Enabling the shift to a knowledge-economy
- \$21 billion value
- Supporting 130,000 jobs across Australia

THE NEED FOR CONNECTIVITY AND COLLABORATION



Australian Government

Department of Education and Training
Department of Foreign Affairs and Trade
Department of Immigration and Border Protection
Austrade



EDUCATION SECTOR & STUDENTS



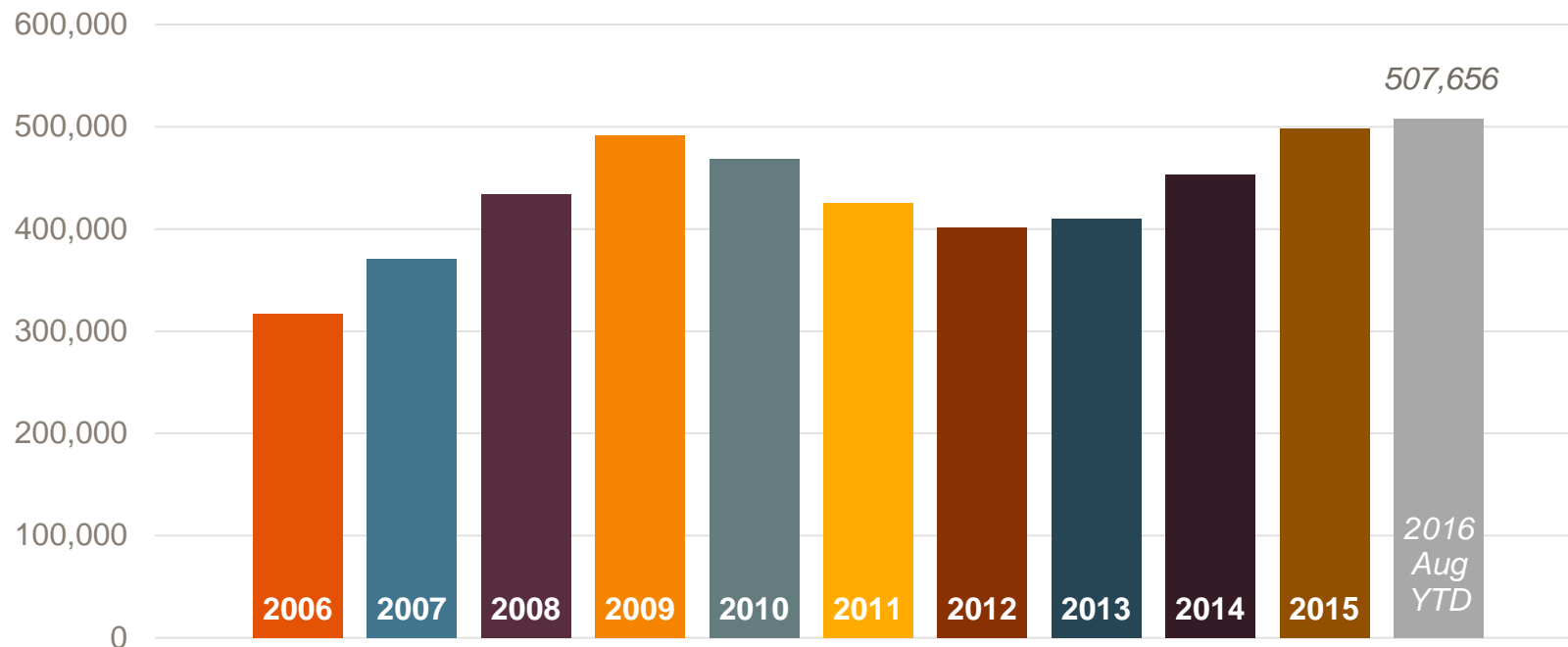
8 STATE & TERRITORY GOVERNMENTS



BROADER INTERESTS

- + Health insurers
-  Accommodation providers
-  Chambers of Commerce & Industry
- ... and others

Actual International Students (Onshore)

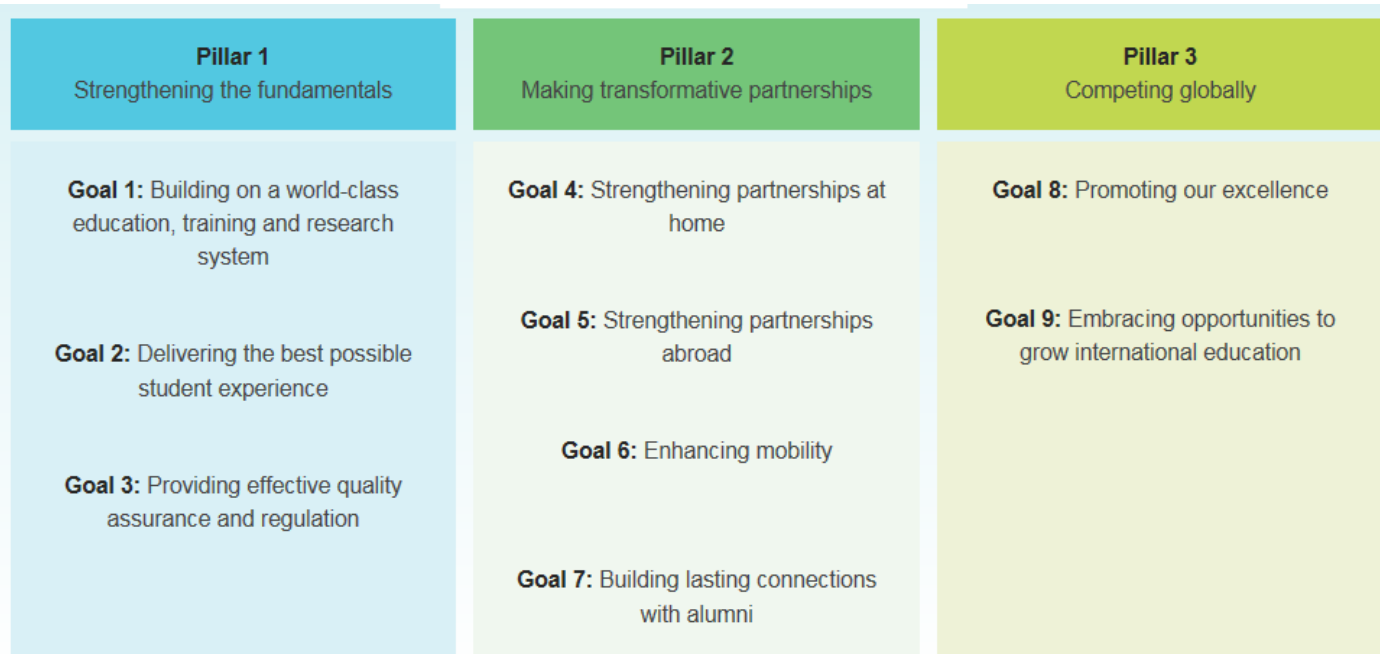
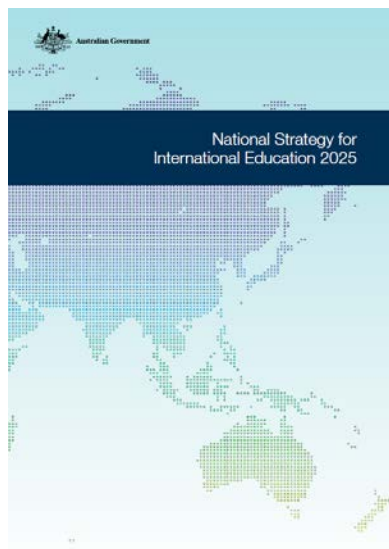


Transnational Student Enrolments (2015)



THE OUTCOME

NATIONAL STRATEGY FOR INTERNATIONAL EDUCATION 2025



AIE2025: LONG-TERM MARKET DEVELOPMENT ROADMAP

Australian International Education 2025

Long-term market development roadmap



Aspiration

Delivering education and skills to meet the needs of the world's one billion students in 2025

Game Changers – Ideas that shift the current way of doing things, leading to a different outcome

Sharpen market focus – Competing with the right product, at the right time, in the right place

Embrace borderless learning 24/7 – Delivering online, in-market, and blended learning – to take learning to the student

Unleash Technology – Technological change and learning analytics are at the core of the student experience and the Australian offering

Compete at scale – Consortia, partnerships and collaboration enable the Australian sector to service global-scale demand

Attract global capital – Attracting the right capital to enable sustainable growth across the sector

Maintain an Australian edge – Australia continually recognised as a quality, unique learning provider

Anticipation

Innovation

Collaboration

Reciprocation

GLOBAL ALUMNI ENGAGEMENT STRATEGY

Australia Global Alumni Engagement Strategy

2016-2020



Strengthening our
diplomatic access and
influence

Growing our trade,
investment and
business linkages

Promoting our
capabilities and
credentials in
education, science,
research
and innovation

Showcasing Australia
as a contemporary,
innovative, open
society

Our Mission

To grow a global alumni community that actively engages and promotes Australia and advances our national interests, especially in the Indo-Pacific region.

Strategic Focus

Current and emerging leaders.

Strategic Actions

We will leverage the prestige, access and reach of Australia's global diplomatic network to:

Connect

We will connect alumni to each other and to Australia. We will connect people working with our alumni to share information, knowledge and resources.

Mobilise

We will mobilise engagement with alumni through events, professional development, business and research opportunities.

Celebrate

We will celebrate the achievements and ongoing two-way linkages between alumni and Australia.

SIMPLIFIED STUDENT VISA FRAMEWORK



Simplified Student Visa Framework

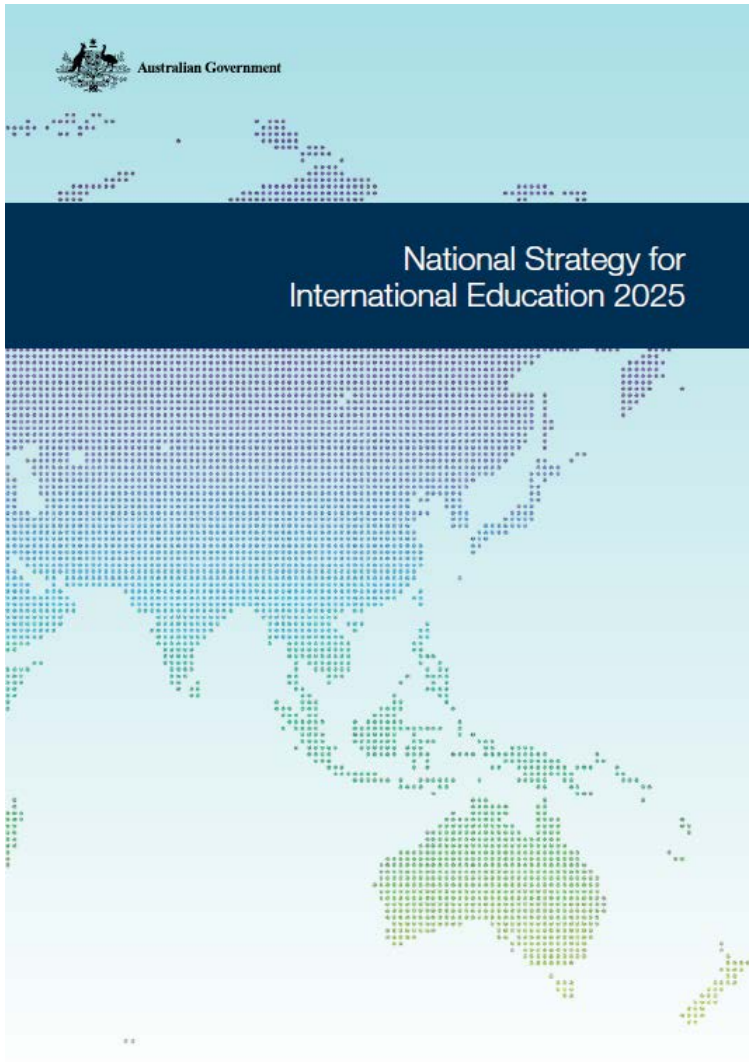
NEW APPROACH TO STUDENT VISAS

- Two new student visas types (subclasses)
- New combined country and immigration risk framework
- Online lodgement to improve efficiency
- Wider simplifications

WHY?

- Support sustainable growth of our international education sector by facilitating international mobility, and, in turn, the National Strategy for International Education 2025.

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