

THE 9th ANNUAL EDUNIVERSAL WORLD CONVENTION 27 November - 1 December 2016

AGENDA

Sunday, 27 November 2016				
Time	Location	Session/ Activity		
18:00 - 18:15	Crown Metropol Hotel	Departure by bus to Perth Town Hall		
18:30 – 21:00	Perth Town Hall	Welcome Cocktail & Registration Welcome: The Right Hon. Lisa SCAFFIDI, Perth Lord Mayor Prof. Deborah TERRY AO, Vice-Chancellor, Curtin University Prof. Tony TRAVAGLIONE, Pro Vice-Chancellor and Executive Dean, Curtin Business School Mr. Martial GUIETTE, CEO & Founder of Eduniversal		
21:00 – 21:15	Perth Town Hall	Departure by bus to Crown Metropol Hotel		
Monday, 28 Nov	ember 2016			
Time	Location	Session/ Activity		
08:45 - 09:00	Crown Metropol Hotel	Departure by bus to Curtin Business School		
09:30 – 10:00	Building 210	Registration & Coffee		
10:00 – 10:30	Elizabeth Jolley Lecture Theatre, Building 210	Opening of the 9 th Eduniversal World Convention Welcome: Mr. Martial GUIETTE, CEO & Founder, Eduniversal Group, France Dr. Michael WOOD, Eduniversal Scientific Committee member for Oceania Prof. Tony TRAVAGLIONE, Pro Vice-Chancellor and Executive Dean, Curtin Business School		
10:30 – 11:20	Elizabeth Jolley Lecture Theatre, Building 210	Internationalisation and Innovation in Higher Education Keynote: Innovation in Business Education Prof. Paolo BOCCARDELLI, Dean, LUISS Business School, Italy		
11:20 – 11: 35		Break		
11:35 -12:30	Elizabeth Jolley Lecture Theatre, Building 210	Panel Discussion 1: Innovation and Change in International Education: marketing and recruitment Moderator: Dr. Michael WOOD, Eduniversal Scientific Committee member for Oceania Mr. Martial GUIETTE, Founder & CEO, Eduniversal Group, MASTERSBOOKING, France Mr. Tim PRAILL, GM Strategy and Transformation, NAVITAS, Australia Mr. Romain SIRIGNANO, Agency Partner, FACEBOOK & INSTAGRAM, France		
12:30 – 13:45	Main, Café, Building 104	Networking Lunch		
13:45 – 14: 40	Elizabeth Jolley Lecture Theatre, Building 210	 Panel Discussion 2: Innovations in Delivery and Working with Private Providers Moderator: Dr. Michael WOOD, Eduniversal Scientific Committee member for Oceania Ms. Katalin KOVACS, Associate Dean Global Education Programs, Maastricht School of Management, The Netherlands Prof. Simon RIDINGS, Deputy Vice-Chancellor International, Edith Cowan University, Australia Prof. Seth KUNIN, Deputy Vice-Chancellor International, Curtin University, Australia 		
14:40 – 15: 15 15:15 -15:30	Elizabeth Jolley Lecture Theatre, Building 210	Panel Discussion 3: Innovation and Best Practices in International Education: Global experiences, quality delivery and brand enhancement Moderator: Dr. Michael WOOD, Eduniversal Scientific Committee member for Oceania Ms. Katalin KOVACS, Associate Dean Global Education Programs, Maastricht School of Management, The Netherlands Prof. Simon RIDINGS, Deputy Vice-Chancellor International, Edith Cowan University, Australia Prof. Seth KUNIN, Deputy Vice-Chancellor International, Curtin University, Australia Mr. Martial GUIETTE, Founder & CEO, Eduniversal Group, MASTERSBOOKING, France Mr. Romain SIRIGNANO, Agency Partner chez FACEBOOK & INSTAGRAM, France		



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15:30 – 17:00	Elizabeth Jolley Lecture Theatre, Building 210	Panel Discussion 4: The Internationalization of Education: The Export of Education and its Value to National and Regional Economies Moderator: Dr. Irina SENNIKOVA, Rector, RISEBA - Riga International School of Economics and Business Administration, Latvia • Prof. Michael FLYNN, Director of MBA, Trinity Business School, Trinity College Dublin • Prof. Sergey MYASOEDOV, Vice Rector, The Russian Academy of National Economy and Public Administration (RANEPA) • Prof. Dr. Fernando D'ALESSIO, Director General, Pontificia Universidad Catolica del Peru - CENTRUM Católica, Peru • Prof. Leonids RIBICKIS, Rector, Riga Technical University, Latvia • Prof. Alan DUNCAN, Director, Bankwest Curtin Economics Centre, Curtin University • Prof. Raj KAPOOR, Associate Dean, Operations & Administration, School of Business Administration American University in Dubai, UAE		
17:00 – 17:15	Building 200A	Departure by bus to Crown Metropol Hotel		
19:00 - 19:15	Crown Metropol Hotel	Departure by bus to Government House		
19:30 – 23:00	Government House	Cocktail & Gala Dinner Awards Ceremony Welcome: Her Excellency the Honorable Kerry SANDERSON AC, Governor of Western Australia		
23:00 – 23:15	Government House	Departure by bus to Crown Metropol Hotel		
Tuesday, 29 Nov	ember 2016			
Time	Location	Session/ Activity		
08:15	Crown Metropol Hotel	Departure by bus to Curtin Business School		
9:00 – 10:30	Elizabeth Jolley Lecture Theatre, Building 210	 Panel Discussion 5: Innovating to Meet Tomorrow's Learning and Teaching Challenges Moderator: Dr. Virginijus KUNDROTAS, Eduniversal Scientific Committee member for Eastern Europe Prof. Sourav MUKHERJI, Dean of Academic Programmes, Indian Institute of Management Bangalore (IIM-B), India Prof. Jill DOWNIE, Deputy Vice-Chancellor, Academic, Curtin University, Australia Prof. François BONVALET, Dean & Director, Toulouse Business School, France Prof. Nowak ALOJZY, Dean, University of Warsaw - School of Management, Poland Prof. George M. JABBOUR, PhD, Professor of Finance, Associate Dean for Executive Programs, School of Business The George Washington University, USA Prof. Jeffrey S. PETTY, Academic Director Executive MBA, Université de Lausanne - HEC Lausanne, Switzerland 		
10:30 – 12: 30	Curtin University campus	Discovery tour to an inclusive, engaging and enjoyable destination, where students and staff are at home and the wider community feels welcome - Curtin University Place Activation (20 people per group) Tour activities: 1. The Trading room 2. The Agency 3. Library 4. HIVE/Curtin Gallery 5. Centre for Aboriginal Studies		
12:45-13:45	Medical School, Building 410	Workshop 1: Recruiting Globally: What works in different regions? Attracting & Selecting the Best Students Prof. Dr. Aneeta MADHOK, Eduniversal Scientific Committee member for Central Asia	Exhibition & Peer to Peer meetings	
12:45 -15:00	Wesfarmers Court	Networking lunch and Exhibition		
15:15 – 16: 45	Elizabeth Jolley Lecture Theatre,	Panel Discussion 6: Key Issues and Lessons for other Countries: Spotlight on National Strategy for International Education released by Australian Government Moderator: Prof. Grant O'NEILL, Dean, International and Accreditation, Curtin Business School		



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	Building 210	 Mr. Chris Gartner, Manager of Client Engagement and Insights, Austrade Hon. Phil HONEYWOOD, CEO, IEAA (International Education Association of Australia) Prof. Michaela RANKIN, Deputy Dean International, Monash University - Monash Business School, Australia 		
17:15	Building 200A	Departure by bus to Sandalford Winery		
17:30 – 23:00	Sandalford Winery	Dinner "Palmes of Excellence" Awards Ceremony		
23:00 – 23:15	Sandalford Winery	Departure by bus to Crown Metropol Hotel		
Wednesday, 30	November 2016			
Time	Location		Session/ Activity	
09:30 - 09:45	Crown Metropol Hotel	Departure by bus to Curtin Bus	iness School	
09:45 -10:45	Wesfarmers Court	Peer to Peer meetings and Pho	oto session	
10:45 -11:45	Medical School, Building 410	Workshop 2: Designing Innovative New MBA Programs to address Global Sustainability Challenges Dr. Sanjay SHARMA, Dean, University of Vermont School of Business Administration	Workshop 3: The challenges of International HR Education Mr. Jose Maria AULOTTE, Director of MBA program, Institute Magellan, France Prof. Snigdha PATTNAIK, Dean of at Xavier School of HRM, India Mr. Volodymyr PAVELKO, Deputy Dean, International Development, Kyiv Mohyla Business School, Ukraine Mr. Amadou DIAW, CEO Groupe ISM, Senegal	Workshop 4: Disruptive platforms for Alumni Engagement and Lifelong Learning Mr. Mathew JACOBSON, Founder, Plato Alumni Loyalty & Dücere Global Business School
11:45 – 17:00	Wesfarmers Court	PEER TO PEER ACADEMIC BRUNCH Eduniversal Innovative Higher Education Solutions Lab We organize Eduniversal Innovative Higher Education Solutions Lab with different learning open spaces where schools and companies will meet to share their experience and best practices around the following 5 subjects: Consulting & International partnerships, Rankings, PR & Media Relations, Students Recruitment & Digital Marketing solutions, Alumni/Career service solutions. Each "Learning Open space" will feature several presentations coordinated by the moderator and animated by different speakers with the active participation of the audience. Rankings Consulting & International collaborations PR & Media relations Student recruitment & Marketing digital solutions^** Alumni & Career solutions		



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17:00 – 17:30	Wesfarmers Court	Key Takeaways from the Convention (Facilitated Q&A) Prof. Tony TRAVAGLIONE, Pro Vice-Chancellor and Executive Dean, Curtin Business School Mr. Martial GUIETTE, CEO & Founder of Eduniversal Dr. Mike WOOD, Eduniversal Scientific Committee member for Oceania Prof. Grant O'NEILL, Dean, International and Accreditation, Curtin Business School		
17:30	Wesfarmers Court	Departure by bus to Crown Metropol Hotel		
Thursday, 1 December 2016				
Time	Location	Session/ Activity		
9:30-12:30	Caversham Wildlife Park	Cultural activities at Caversham Wildlife Park		