

Wednesday, November 8, 2017

Time	Location	Session/ Activity
15:00 – 18:00	Grand Hyatt Hotel	<b>Eduniversal Genius Bar</b> <i>One to one with the Eduniversal representatives</i>
19:00 – 21:00	Poolside, Grand Hyatt Hotel	<b>Welcome Cocktail &amp; Registration</b>

Thursday, November 9, 2017

Time	Location	Session/ Activity
09:00	Grand Hyatt Hotel	Departure by bus to the American University in Dubai
09:30 – 10:00		<b>Registration &amp; Coffee</b>
10:00 – 10:30	Auditorium	<b>Opening of the 10<sup>th</sup> Eduniversal World Convention</b> <i>Welcome from:</i> <ul style="list-style-type: none"> <li>• <b>Mr. Martial GUIETTE</b>, CEO &amp; Founder, Eduniversal, France</li> <li>• <b>Prof. Nehme AZOURY</b>, Eduniversal Scientific Committee member for Eurasia and the Middle East ; Deputy President for Research, Holy Spirit University of Kaslik, Lebanon</li> <li>• <b>Dr. Imad HOBALLAH</b>, Provost, American University in Dubai, UAE</li> </ul>
10:30 – 11:15	Auditorium	<b>Strategy and Future Vision for Education in the UAE</b> <i>Dr. Jihad Nader welcomes:</i> <ul style="list-style-type: none"> <li>• <b>HE Dr Mohamed Al Mualla</b>, Secretary General, Ministry of Education, UAE</li> </ul>
11:15 – 12:00	Auditorium	<b>Panel discussion: Findings on the future of management education in Middle East and North Africa</b>  <b>Moderator:</b> <b>Prof. Nehme AZOURY</b> , Eduniversal Scientific Committee member for Eurasia and the Middle East ; Deputy President for Research, Holy Spirit University of Kaslik, Lebanon  <b>Speakers:</b> <ul style="list-style-type: none"> <li>• <b>Prof. Nehme AZOURY</b>, Eduniversal Scientific Committee member for Eurasia and the Middle East ; Deputy President for Research, Holy Spirit University of Kaslik, Lebanon</li> <li>• <b>Dr. Sherif KAMEL</b>, Eduniversal Scientific Committee member for Africa</li> <li>• <b>Dr. Mohammed ABU ALI</b>, Dean, School of Business Administration, American University in Dubai, UAE</li> <li>• <b>Mr. Ross Neilson</b>, Director EMBA Programme Dubai, London Business School, UK</li> </ul>
12:00 – 13:30	Business School court	Networking Lunch
13:30 – 14:15	Auditorium	<b>Panel session: Consolidation of higher education in the UAE</b>  <b>Speaker:</b> <ul style="list-style-type: none"> <li>• <b>Mr. Roland HANCOCK</b>, Education Director, PwC Middle East, UAE</li> </ul>
14:15 – 15:00	Auditorium	<b>Panel session: How to levy additional funds to fully subsidized Business School?</b>  <b>Speaker:</b> <ul style="list-style-type: none"> <li>• <b>Prof. Michel DE WOLF</b>, Dean, Université Catholique de Louvain - UCL Louvain School of Management, Belgium</li> </ul>

15:00 – 17:00	Rooms B101, B102 & B103	<b>Peer to Peer meetings &amp; Networking Teatime</b>
17:00 – 17:30		Bus departure to Grand Hyatt Dubai Hotel
20:00 – 00:00	Event Lawn 1, Grand Hyatt Hotel	<b>Cocktail, Gala Dinner &amp; Eduniversal Awards Ceremony</b>

**Friday, November 10, 2017**

<b>Time</b>	<b>Location</b>	<b>Session/ Activity</b>		
09:30	Grand Hyatt Hotel	Departure by bus to the American University to Dubai		
10:00 – 10:45	Auditorium	<p><b>Panel discussion:</b> <i>The start-up model as a key element for programmes</i></p> <p><b>Moderator :</b>  <b>Dr. Virginijus KUNDROTAS</b>, Eduniversal Scientific Committee member for Eastern Europe ; President of BMDA (Baltic Management Development Association); Dean of Adizes Graduate School, USA</p> <p><b>Speakers :</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Irina SENNIKOVA</b>, Rector, RISEBA University of Business, Arts and Technology, Latvia</li> <li>• <b>Dr. Assylbek KOZHAKHMETOV</b>, President, Almaty Management University, Kazakhstan</li> </ul>		
10:45 – 12:00	Auditorium	<p><b>Panel discussion:</b> <i>Student recruitment: how to find the perfect match?</i></p> <p><b>Moderator:</b>  <b>Mr. Mathieu CHERUBIN</b>, Project Manager, HeadHunterSourcing, France</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Martial GUIETTE</b>, CEO &amp; Founder, Eduniversal, France</li> <li>• <b>Ms. Camila MUÑOZ-JIMÉNEZ</b>, Project Manager Booking Solutions, MastersBooking.com, France</li> <li>• <b>Prof. Benoit ANGER</b>, Development and Admissions Marketing Director France and International, Skema Business School, France</li> </ul>		
12:00 – 13:00	Rooms B101, B102 & B103	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;"><b>Digital Recruitment Demo</b></td> <td style="width: 50%;"><b>Peer to Peer meetings</b></td> </tr> </table>	<b>Digital Recruitment Demo</b>	<b>Peer to Peer meetings</b>
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13:00 -14:00	Cafeteria	<b>Networking Lunch</b>		
14:00 -14:45	Rooms B101, B102 & B103	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">Campus Visit: American University in Dubai</td> <td style="width: 50%;"><b>Peer to Peer meetings</b></td> </tr> </table>	Campus Visit: American University in Dubai	<b>Peer to Peer meetings</b>
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14:45 – 15:30	Auditorium	<p><b>Panel discussion:</b> <i>Closing gender gap through entrepreneurship: Women in business</i></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Prof. Dr. Aneeta MADHOK</b>, Eduniversal International Scientific Committee Member for Central Asia; Managing Director, Open Spaces Consulting, India</li> </ul> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Prof. Dr. Aneeta MADHOK</b>, Eduniversal International Scientific Committee Member for Central Asia; Managing Director, Open Spaces Consulting, India</li> <li>• <b>Ms. Poonam BHOJANI</b>, CEO, Innoventure Education, UAE</li> <li>• <b>Dr. Dima JAMALI</b>, Associate Dean - Research, American University of Beirut - Suliman S. Olayan School of Business (OSB), Lebanon</li> </ul>		

15:30 – 15:45		Break
15:45 – 16:00	Auditorium	<b>News about Best Masters</b>
16:00 – 16:45	Auditorium	<p><b>Panel session: <i>New world map of student mobility: the challenges ahead</i></b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Romain PAYRE</b>, Head of Campus France in the United Arab Emirates - French Embassy, UAE</li> <li>• <b>Dr. Francois Xavier ROMANCE</b>, Deputy-Vice Chancellor to the Academic Affairs, University Paris - Sorbonne Abu Dhabi, UAE</li> </ul>
16:45 – 18:30	Cafeteria & Garden	<b>Exhibition, Peer to Peer meetings &amp; Coffee Time</b>
18:30		Departure by bus to Grand Hyatt Dubai Hotel
19:00 -00:00		Free time
<b>Saturday, November 11, 2017</b>		
<b>Time</b>	<b>Location</b>	<b>Session/ Activity</b>
09:15	Grand Hyatt Hotel	Departure by bus to the American University in Dubai
9:45 – 10:45	Auditorium	<p><b>Panel session: <i>School branding: building an identity in competitive environments</i></b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Edson Luiz Riccio</b>, Eduniversal International Scientific Committee Member for Latin America; Senior Professor at the School of Economics Business and Accountancy, University of Sao Paulo (UPS), Brazil</li> </ul> <p><b>Speaker:</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Loick ROCHE</b>, Dean and General Director, Grenoble Ecole de Management, France</li> <li>• <b>Dr. Josep FRANCH</b>, Dean, ESADE Business School, Spain</li> </ul>
10:45 – 11:00		Break
11:00 – 11:45	Auditorium	<p><b>Panel discussion: <i>How do you train responsible managers?</i></b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Prof. Michael Wood</b>, Eduniversal International Scientific Committee Member for Oceania; Adjunct Professor, University of Notre Dame, Australia</li> </ul> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Prof. Metka TEKAČIČ</b>, Dean, University of Ljubljana Faculty of Economics, Slovenia</li> <li>• <b>Dr. Tim LONDON</b>, Director of International Relations, University of Cape Town - UCT Graduate School of Business, South Africa</li> </ul>
11:45 – 12:30	Auditorium	<p><b>Panel Discussion: <i>Edutainment: interactive online business education</i></b></p> <p><b>Speaker:</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Peng XIA</b>, Co-founder of Zhuomo Cultural Media, English Learning and Testing Influencer, China</li> </ul>
12:30 – 13:30	Cafeteria	<b>Networking lunch</b>
13:30 – 14:30	Auditorium Lobby	<b>Peer to Peer meetings</b>
14:30 – 15:15	The Auditorium	<p><b>Panel session: <i>How to develop your alumni network and why does this matter?</i></b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Mathieu CHERUBIN</b>, Project Manager, HeadHunterSourcing, France</li> <li>• <b>Dr. Sanjay SHARMA</b>, Dean, University of Vermont School of Business Administration, USA</li> </ul>

15:15 – 15:30		Break
15:30 – 16:15 16:30 – 17:15	Rooms B101, B102 & B103	Workshops & Lightning-talks:
		<p><b>Lightning-talk 1: Business schools in the "post-global" world: the role of social media</b></p> <p><b>Moderator:</b> <b>Ms. Camila MUÑOZ-JIMÉNEZ</b>, Project Manager Booking Solutions, MastersBooking.com, France</p> <p><b>Workshop 1: Smart cities</b></p> <p><b>Speaker: Prof. José Paulo ESPERANÇA</b>, Dean, ISCTE Business School - Instituto Universitário de Lisboa, Portugal</p>
		<p><b>Lightning-talk 2: How to recruit the best candidate by diversifying programmes?</b></p> <p><b>Speaker: Dr. Carlos MOSLARES</b>, Dean, IQS School of Management - Ramon Llull University, Spain</p> <p><b>Workshops 2: How to do business in UAE?</b></p> <p><b>Moderators: Prof. Raj KAPOOR</b>, Assistant Dean, School of Business Administration and Associate Professor of Business Administration, American University in Dubai, UAE <b>Prof. Mahvish GUL</b>, Adjunct Professor of Economics and Business, American University in Dubai, UAE</p> <p><b>Workshop: 3: The role of campus, what is a campus?</b></p> <p><b>Speaker: Prof Milton DE SOUSA</b>, Associate Professor, Associate Dean Institutional Relations and International Development, Universidade Nova de Lisboa - Nova School of Business and Economics, Portugal</p>
17:15 – 18:30		Departure by bus to Bab Al Shams
18:30 – 22:30	Bab Al Shams	Cocktail and Palmes of Excellence Awards Dinner
22:30 – 22:45		Departure by bus to the Grand Hyatt
<b>Sunday, November 12, 2017</b>		
<b>Time</b>	<b>Location</b>	<b>Session/ Activity</b>
8:30 – 18:30	Abu Dhabi	Cultural activities: Louvre Abu Dhabi, Heritage Village and The Mosque