

Synergistic Alumni Engagement

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Challenges: 2011

- Placement: 30% within 6 months
- Internships: 20%
- Alumni Engagement: None
- Alumni visiting campus: None
- **Geographic!!**
- Fundraising: \$3m in 6 years (2005-2011)

Alumni Engagement: 250+ pa

- Career Panels: Topics; Themes; Disciplines
- Speed Networking
- Deans Leadership Speakers
- Class Speakers
- Judges: Global Case Competitions
- Judges: Business Pitch Competitions
- Family Business Awards
- Mentors: Start-ups/Careers

Revamping Advisory Board

- CEOs/C Suite/Business Owners/High Net Worth
- Financial Requirement:
 - \$100,000 for every 3 years served
 - \$ 5,000 annual membership
- Ambassadors
- Influencers
- Connectors
- Fundraisers



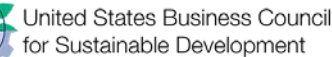
SIMBA Program Advisory Board



US RENEWABLES GROUP



SIMBA Changemaker Network



Outcomes: Students

- *Placement (2014-2017)*

98% within 6 months of graduation

- *Internships (2014-2017)*

100% at least one

85% two

70% three

- *Employers*

Number: Increase by factor of 10

Quality: Fortune 500: National and International

Outcomes: Fundraising

Commitments of Over \$60 m in 6 years

Receipts of \$50m

- | | |
|---|-------|
| • Endowed Professorships/Chairs | \$25m |
| • Career Services/Experiential Learning | \$10m |
| • Scholarships | \$7m |
| • Programs | \$7m |
| • Facilities (Building Expansion) | \$11m |

Program Rankings

- **BSBA Program: Amongst top 100 by *Bloomberg-Businessweek***
- **SIMBA**
 - **2017: # 1 *Best Green MBA in US: Princeton Review***
 - **2016: *Grand Prize Winner: The Dr. Alfred N. and Lynn Manos Page Prize for Sustainability Issues in Business Curricula, Univ South Carolina***
 - **2016: #1 *Outstanding Specialty Program: Global Consortium of Entrepreneurship Centers***
 - **2017: #8 *Better World MBA Program: Corporate Knights Better World MBA Ranking***

M.Acc

- 2016: #23 out of 862 M.Acc Programs in the US
- 2016: #4 amongst medium to small sized M.Acc programs
- 2016: Graduates #1 in US on the CPA first time exam pass rate (94.4%)

Synergy

