

How to develop your Alumni network and why does this matter ?

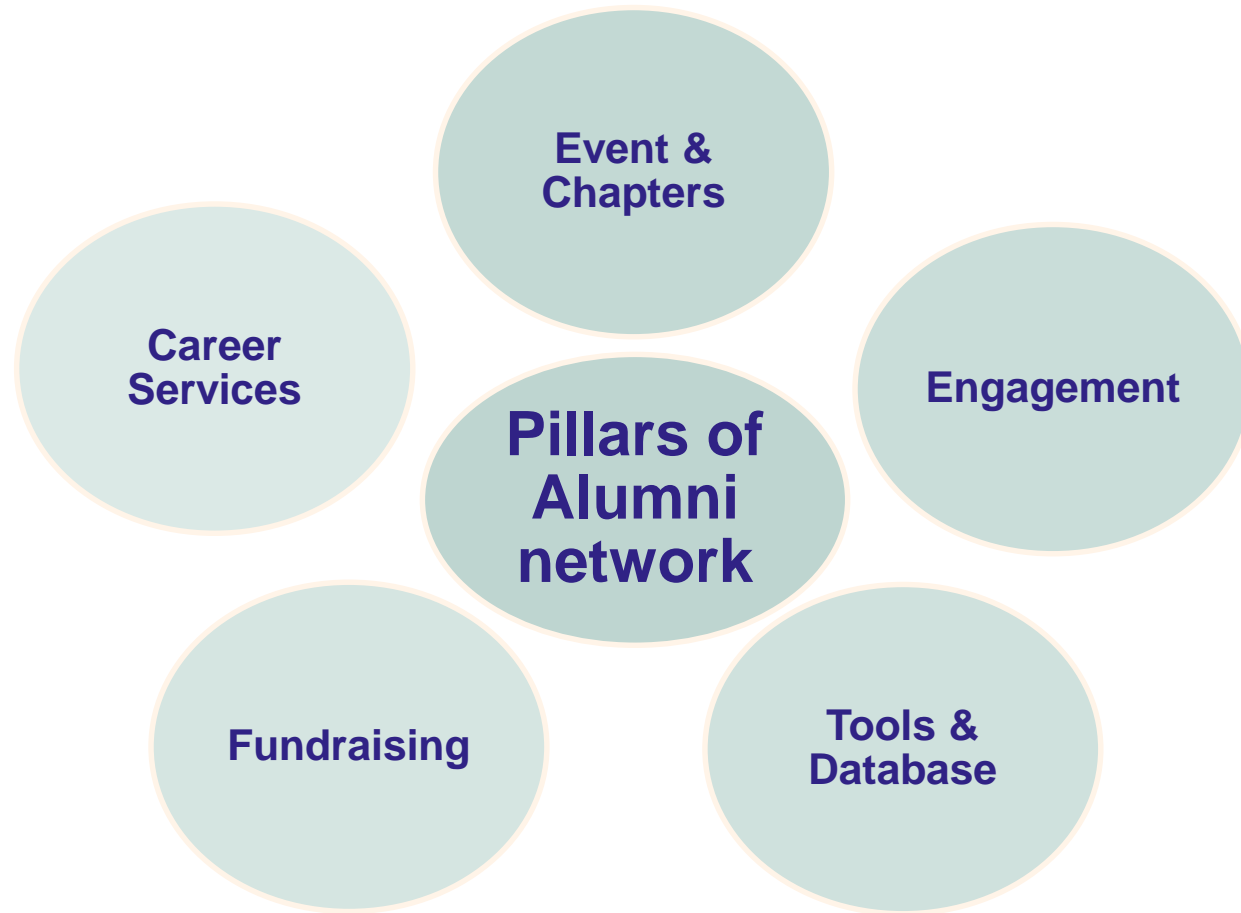
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- 1. Map your network !**
- 2. Create and coordinate a global volunteer network**
- 3. Have a solid platform and updated data**
- 4. Provide professional career services**



1. Map your network !

- **Graduation years**
- **Alumni Clubs**
by sector / function or interest
HR, Finance, Marketing, Wine & Spirit, Women club, Communication, Arts...
- **Alumni Chapters**
by countries, regions, cities
- **Firm Management**



2. Build a strong volunteer network

- **Recruit volunteers among your graduates** (both junior or senior) and give them reasons to be engaged
- **Give them the right tools & processes**
Autonomy and processes are key
- **Assist your volunteers** in order to create events (afterworks, visits, dinner...)
- **Listen to your volunteers**
The needs and expectations can vary a lot depending on the region



3. Have a solid platform and updated database

- **Invest in a platform !**
360 platforms, Alumni platforms..
- **Keep your database up-to-date** : mailing campaign, social networks, challenge among the alumni..
- **Control the marketing pressure on your alumni** : targetted communication, CRM management
- **Use an event management tool** and give access to your volunteers



4. Provide professional career services

- **Segment the offer of services**
Alumni have very different expectations depending on their experience and age
- **Mentoring is not enough !**
Offer an access to career consellor and professional HRs, learn to students how to network, structure and develop one-to-one service to develop networking habits
- **Give access to exclusive job offers and opportunities** by giving access to Job boards and develop synergies with Recruiters & Companies (fair, firm management...)



HeadHunterSourcing



Alumni

- Instant and free visibility while respecting a strict level of confidentiality
- Direct contact with local and international recruiters
- Quick profile update



Headhuntersourcing

- An exclusive user-friendly platform
- More than 2 million Alumni
- 250 schools & universities
- Leader in France since 1997
- Most advanced web standards



Headhunters & Recruiters

- A reference tool for sourcing & direct approach
- Recruiters can identify international talents rapidly using various criteria

Seize the opportunity

We offer you the visibility needed to advance your career. Take your future in hand in less than a few minutes and sign up!

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REGISTRATION

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Password

LOGIN

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Quick search

Q FIND

Advanced search :

Advanced search

Professional activity

Position

CONTAINING ▼

marketing

Company name

CONTAINING ▼

orange

Education

Type of institution

N.R. ▼

Speciality

SELECTION OF SPECIALITY ▼

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Search History

Research with criterias :

Position Equal to marketing

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Research summary

Research with criterias :

Position Containing marketing
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orange

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468 found profiles.

Contact	Company	Function	Education	Certification	
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Mister JEAN FRANCOIS METAIS Do not assign on my profile jeanfrancois.metais@orange-ftgroup.com Professional jeanfrancois.metais@orange-ft.com Personal 32495555533 Professional	ORANGE GROUP Not applicable	MARKETING MANAGER	FRANCE BUSINESS SCHOOL ESCEM 1993 Business School		
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How does it work ?

- Partnership between Eduniversal and your institution
- Completely Free (business model based on Recruiters)
- We invite your Alumni to create a profile on our platform
- Their profile is easy to create and remains strictly confidential

They are approached by the best firms and companies in France and Globally !

Thank you !

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