

Eduniversal Plenary Session I



PONTIFICIA UNIVERSIDAD CATÓLICA DEL PERÚ

Business education in Latin America: What is the educational system like today?





Bussiness Schools' Accreditations in Latin American and the Caribbean



LA Business Schools Triple Crown

Nombre de Escuela	País
CENTRUM Católica	Perú
EGADE - Instituto Tecnológico y de Estudios Superiores de Monterrey - Campus Monterrey	México
Fundação Getulio Vargas, São Paulo	Brasil
IAE Business School	Argentina
IESA	Venezuela
ITAM - Instituto Tecnológico Autónomo de México	México
Universidad de los Andes	Colombia
Total	7





LA Business Schools AACSB Accredited



Nombre de Escuela	País
CENTRUM Católica	Perú
EGADE - Instituto Tecnológico y de Estudios Superiores de Monterrey - Campus Monterrey	México
Fundação Getulio Vargas, São Paulo	Brasil
IAE Business School	Argentina
IESA	Venezuela
INCAE	Costa Rica
Inspere Instituto de Ensino e Pesquisa	Brasil
Instituto Panamericano de Alta Dirección de Empresa	México
ITAM - Instituto Tecnológico Autónomo de México	México
Pontificia Universidad Católica de Chile	Chile
Universidad Adolfo Ibáñez	Chile
Universidad de los Andes	Colombia
Universidad del Pacífico	Perú
Universidad del Turabo	Puerto Rico
Total	14



LA Business Schools EQUIS accredited

Nombre de Escuela	País
CENTRUM Católica	Perú
Coppead	Brasil
EGADE Campus Monterrey	México
Fundação Dom Cabral	Brasil
Fundação Getulio Vargas	Brasil
IAE Business School, Universidad Austral	Argentina
IESA - Instituto de Estudios Superiores de Administración	Venezuela
INCAE	Costa Rica
ITAM	México
Pontificia Universidad Católica de Chile	Chile
Universidad de los Andes -ESE - Escuela de Negocios	Colombia
Total	11

Nombre de Escuela	País
CENTRUM Católica	Perú
EGADE Campus Ciudad de México	México
EGADE Campus Monterrey	México
ESAN	Perú
Escuela de Graduados en Administración - Rectoría Zona Centro	México
ESE - Escuela de Negocios, Universidad de los Andes	Chile
Fundação Dom Cabral (FDC)	Brasil
Fundação Getulio Vargas	Brasil
Fundação Instituto de Administraçao, Universidade de Sao Paulo (FIA)	Brasil
IAE, Instituto de Altos Estudios Empresariales, Universidad Austral	Argentina
Ibmec Río de Janeiro	Brasil
IESA	Venezuela
INALDE - Universidad de la Sabana	Colombia
Inspere-Instituto de Ensino e Pesquisa Sao Paulo	Brasil
ITAM	México
Pontificia Universidad Católica de Argentina	Argentina
Universidad Adolfo Ibáñez	Chile
Universidad Anahuac - México Norte Facultad de Economía y Negocios	México
Universidad de Chile	Chile
Universidad de los Andes	Colombia
Universidad de San Andrés	Argentina
Universidad del CEMA	Argentina
Universidad del Desarrollo	Chile
Universidad del Pacifico	Perú
Universidad ICESI	Colombia
Universidad Técnica Federico Santa Maria	Chile
Universidad Torcuato Di Tella	Argentina
Total	27



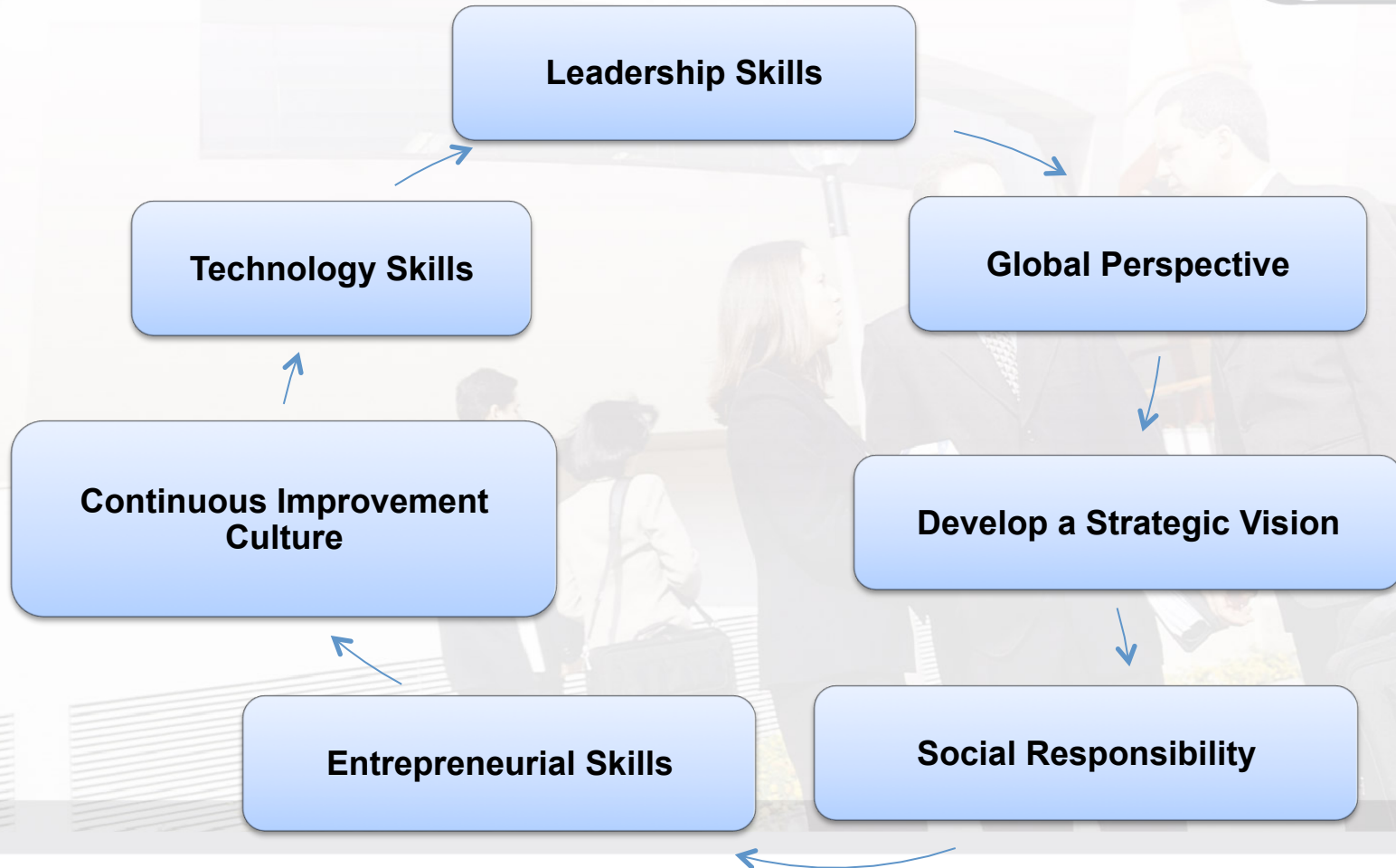
PONTIFICIA UNIVERSIDAD CATÓLICA DEL PERÚ



**LA Business
Schools
AMBA
accredited**



Main Characteristics of MBAs



Challenges for business education

- a) Understanding globalization
- b) Developing leadership skills for inspiring and motivating people
- c) Critical and integrative thinking
- d) Innovative and creative problem solving skills



Challenges for business education

- e) Understanding the roles, responsibility and purpose of businesses
- f) Understanding risk, the role of regulation, and the need for restraint as well as the limits of markets and models
- g) Training for first job versus training for a lifetime career?

Challenges for business education

- h) Social responsibility and sustainability
- i) Strategic thinking and entrepreneurial skills
- j) Continuous improvement culture
- k) Technology skills



Teaching Methodologies

Experiential Learning
(Learning by Doing, Action Learning)

Multidisciplinary Integrative Projects

Study Trips

Critical and Analytical Essays

Multi-disciplinary Group Work

Case Method


Diagnostic Evaluation

Face-to-Face / Online Learning (Blended)

Case Study Writing



Global Perspectives Activities

	PROGRAMMES	STUDENTS	FACULTY	RESEARCH	OTHERS
<p>GLOBAL ROLE STAGE: THE EXPORT PROCESS</p> 	<ul style="list-style-type: none"> • International and innovative programmes outside • Global curricula • International infrastructure 	<ul style="list-style-type: none"> • Foreign students • Multicultural students 	<ul style="list-style-type: none"> • Faculty globalization: CC faculty teaching in foreign business schools • Faculty incentives program 	<ul style="list-style-type: none"> • International research • International thesis • Jointly research • International case studies 	<ul style="list-style-type: none"> • International accreditation • Continuous improvement process
<p>INTERNATIONALIZATION STAGE: THE IMPORT PROCESS</p>	<ul style="list-style-type: none"> • Dual degree programmes • Second degree option • Global orientation in MBA curricula • Bilingual programs • International agreements 	<ul style="list-style-type: none"> • International study trips • Foreign students in FT MBA programs • Students exchange 	<ul style="list-style-type: none"> • Hiring international full-time faculty • Affiliate faculty • Partner's schools faculty 	<ul style="list-style-type: none"> • Quality & qualified international publications 	

INTERNATIONALIZATION



Business education in Latin America is facing multiple challenges

