

Common Needs for Innovative Post-graduate Education in Emerging Countries and Challenges

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University Model for Turkish Business School

Turkey will open its first business school next year, patterned after Harvard's. Six of the seven men who will run it are now gaining experience across the Charles.

One of these is an American: Robert E. Stone, former Dean of the College of Business Administration at Syracuse University, who retired earlier this year to become the new school's co-director. Omer Celal Sarc, Dean of the Faculty of Economics at the University of Istanbul and now a visiting professor at Columbia, will be the other director.

George A. Smith, professor of Business Administration here is the group's faculty director while it is in Cambridge.

Translate Books

After their year here, the scholars will return to Istanbul, Turkey, where they will translate cases and texts and put the Harvard system into effect. The name of the school will be the Institute of Business Administration.

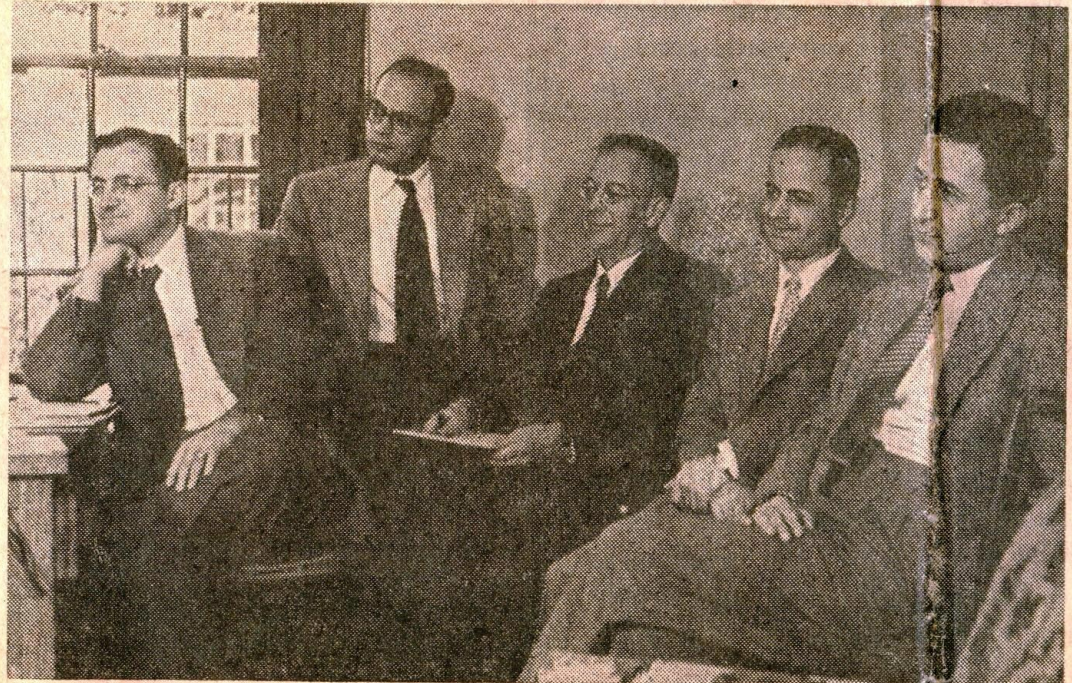
A Ford Foundation grant, made Aug. 20, is supporting the venture, initiated three years ago through the efforts of Turkish businessmen and the government itself.

The new Institute will be affiliated with the faculty of Economics at the University of Istanbul. The state operates this school, the Technical University of Istanbul, and the University of Ankara.

The Turks are studying not only the Business School's courses, but the School itself. They are learning the case method of instruction, report writing, and the library system, and are attempting to formulate a curriculum based on Harvard's, but applicable to Turkish economy.

Every Tuesday the group meets informally with their Business School advisor and hears guest speakers.

In addition to their study here, the Turks will visit business schools at Columbia, Syracuse and other American universities before returning home.



These four Turks and the American with them are part of the group planning Turkey's new business school. Pictured, from left to right: NEZIR NEYZI, of Socony Vacuum Co., MUKERRAM HIC, instructor in Economics at the University of Istanbul; ROBERT E. STONE, co-director of the new school; SAKIR AGANOGLU, assistant director of the Agricultural Bank of Turkey; and ZEYYAT HATIBOGLU, assistant professor at the Technical University of Istanbul.

Post-Graduate Business Education

- Masters Level
- Science Programs
- Non-science Programs
- Doctoral Level
- PhD Programs
- DBA Programs

Common Needs to Innovate Continuously Post-graduate Business Education

- Expansion of Knowledge Society – Knowledge Economy
- Knowledge as commodity
- Expansion of the increasing demand
- Increasing Diversity: Realities, Benefits, Qualities, and Consequences between and within countries
- STI Science, Technology, Innovation
- Networking, co-operations, collaborations

Knowledge Society – Knowledge Economy

- Knowledge society is a society that is nurtured by its diversity and its capacities (UNESCO, 2005, 17)
- Access to education and training for all is clearly the right of all citizens and an obligation of governments
- Each society already has its own kinds of knowledge assets that should be recognized and protected so as to link with new forms of knowledge promoted by the Knowledge Economy

Global Dimensions of Post-graduate Business Education

- Improving post-graduate business education in emerging nations
- New markets for post-graduate degrees: demand and supply
- New potential delivering teaching – learning modals
- Perspectives for international networking, cooperation, collaboration

Challenges Faced by Post-graduate Business Education Institutions

- Demand
- Supply
- Quality
- Returns

Certain Aspects of Internationalization for Post-graduate Business Education

- Language and multilingualism
- Faculty and students mobility
- Choice of faculty with broad experience
- Students with diverse profiles
- National and institutional leaders with vision
- Possibilities for joint/dual degrees
- Distance education

SABANCI UNIVERSITY, TURKEY – MIT, USA

MBA or EMBA Degree, Sabanci University - MS in Management Studies Degree,
MIT Two year program First year in Sabanci University Second Year in MIT

FIRST YEAR AT SABANCI UNIVERSITY			
Intensive Week			
OPIM 529	Advanced Excel for Managers		3 credits
FIRST SEMESTER - FALL			
MGMT 500	Business Statistics		3 credits
ACC 501	Financial Accounting and Reporting		3 credits
OPIM 501	Operations Management		3 credits
MGMT 503	Economics for Managers		3 credits
ORG 501	Organizational Behavior		3 credits
MGMT 596	Managerial Skills Workshop I		0 credits
SECOND SEMESTER - SPRING			
MGMT 501	Global Business Context		3 credits
FIN 502	Managerial Finance		3 credits
MKTG 501	Marketing Management		3 credits
MGMT 502	Turkish Business Context		1,5 credits
OPIM 502	Information Systems		1,5 credits
MGMT 510	Strategic Management		3 credits
MGMT 598	Managerial Skills Workshop II		0 credits
SECOND YEAR AT MIT			
Courses to be taken, and a thesis to be written for Master of Science in Management Studies (MSMS)			
SUMMARY	SU CREDITS	MIT UNITS	NUMBER OF COURSES
Required Courses (SU)	31,5	-	11
Elective courses (MIT)	-	66	8-9
Managerial Skills Workshops	0	-	2
Thesis	-	24	1
TOTAL	31,5	90	22-23

SABANCI UNIVERSITY, TURKEY – MIT, USA

MBA or EMBA Degree, Sabanci University
 Zaragoza Master of Engineering Degree (ZLOG), MIT (In Spain)
 Two year program - First year in Sabanci University -Second Year in MIT

FIRST YEAR AT SABANCI UNIVERSITY

FIRST SEMESTER - FALL

MGMT 500 or MGMT 900	Business Statistics	3 credits
ACC 501 or (MGMT 903 and MGMT 904) or (MFIN 500 and MFIN 510)	Financial Accounting and Reporting	3 credits
OPIM 501 or OPIM 902	Operations Management	3 credits
MGMT 503 or (MGMT 903 and MGMT 904) or (MFIN 527 and MFIN 528)	Micro and Macro Economics	3 credits
ORG 501 or ORG 502	Organizational Behavior and Leadership	3 credits
MGMT 511 or MGMT 911	Business Simulation	1,5 credits
MGMT 596	Managerial Skills Workshop I	0 credits

SECOND SEMESTER - SPRING

MGMT 501 MGMT 901	Global and Local Business Context	3 credits
FIN 502 or FIN 902	Managerial Finance	3 credits
MKTG 501 or MKTG 901	Marketing Management	3 credits
MGMT 508 or MGMT 905	Ethics in Business	1,5 credits
MGMT 510 or MGMT 910 or MGMT 401	Strategic Management	3 credits
MGMT 598	Managerial Skills Workshop II	0 credits

An additional 6 credits worth of elective courses and a Term Project course (MGMT 999) must be taken graduation. These courses can be taken in the first or second summer sessions, with the exception of MGMT 999 for Sabanci MBA students, which must be taken in the summer session.

SECOND YEAR AT MIT

Courses to be taken, and a thesis to be written for Master of Engineering in Logistics and Supply Chain Management (ZLOG)

SUMMARY	SU CREDITS	MIT UNITS
Required Courses	30	51
Elective courses	6	4
Managerial Skills Workshops	0	-
Thesis/Project	-	14
TOTAL	36	69

**BILKENT UNIVERSITY, TURKEY – TILBURG
UNIVERSITY, NETHERLAND**

MBA Degree, Bilkent University

MSc Degree, Tilburg University (Financial Management,
Information Management, International Management,
Logistics and Operations Management, Marketing Research,
Marketing Management, Accounting, Strategic Management)

Two years

First year in Bilkent University

Minimum CGPA of 3.0 out of 4.0 at the first year study.

Acceptance procedures to be applied to study at Tilburg for
the second year study

Also 10 Merit-Based Scholarships for the second years study
at Tilburg

**BILKENT UNIVERSITY, TURKEY – FORDHAM
UNIVERSITY, USA**

MBA or MS in Finance Degree, Bilkent University
MS in Global Finance (MSGF), Fordham University
Six additional courses to be delivered by Faculty Members
of Fordham University
One will be in Turkey, Rest in New York
Contemporary Issues in Global Finance
Global Financial Markets and Institutions
Raising capital and Investing in Global Markets
Global Corporate Governance
Global Risk Management
Global Equity Portfolio Management

OKAN UNIVERSITY, TURKEY – GEORGE MASON
UNIVERSITY, USA

MBA Degree, Okan University

Executive MBA Degree, George Mason University

Totally 48 credits

6 Week sessions – two years

1 Week in George Mason University – Rest in Okan
University

Half of Courses to be taught by Faculty Members of George
Mason University in Turkey

Other part to be taught by Faculty Members of Okan
University in Turkey

OKAN UNIVERSITY, TURKEY – SUNY EMPIRE
COLLEGE, USA

MBA Degree, Okan University

MBA Degree, SUNY Empire College

Totally 48 credits

Half of Courses to be taught by Faculty

Members of George Mason University on-line.

During last four days of the entire program, they will deliver closing remarks in Turkey.

Other part to be taught by Faculty Members of Okan University in Turkey in person.

ISTANBUL SEHIR UNIVERSITY, TURKEY –
UNIVERSITY OF SHEFFIELD, UK

MBA Degree, Istanbul Sehir University

MBA Degree, University of Sheffield

Two year program

Weekend sessions

14 Units

Two MBA Degrees from two universities

One study week in UK

One study week in Greece

Specialization opportunities; General Management,
Marketing, Finance, Healthcare Management, Logistics
Management

Features that can be extracted from examples

- Globalization is a complex and contradictory phenomenon with social, economic and cultural dimensions
- No single model can be recommended unconditionally as many variable factors existing

Current & Future Trends

- Social Networking – Social Learning
- Technology enhanced *versus* technology-enabled learning (Gates/Microsoft, 2008)
- Learning to live to climate change (Arup)
- Resources to people not people to recourses (virtual Erasmus)
- IT systems will be able to routinely translate languages in real-time with the accuracy and speed necessary for effective communications (Emerging, 2003, 8) (example e-texts, PDAs, (Chick at all., 2002))
- New technology will be transforming post-graduate business education (Oblinger et al., 2001, 2)
- Institutions have started to use computerized teaching programs and interactive tv lectures and seminars, as well as traditional methods (Emerging, 2003, 8)
- Videoconferencing and other IT will be in practice.
- U-tube, face book, etc.
- Skype
- Cloud tagging
- Blogging
- iPhone type cellualars

How can we conclude?

- It is an issue of human capital
- We should take the opportunity to become part of the knowledge society
- We can encounter further imbalances because of such factor as loss of human capital, lack of sources, lack of infrastructures
- May we need further expansion of post-graduate business education, further divesification, and also further globalisation

Thanks for the comments...