

**Kate Morse**

**Head of International Business Development**



- UK's 3rd largest business school
- International Student Barometer Summer 2011 - 1st in the world for virtual learning, quality of teaching facilities and I.T. Marking and Assessment criteria
- 2nd for overall University and learning experience
- 6,500 students
- 1,600 International students from 100 countries
- Largest number of students enrolled on placement courses in Great Britain
- TNE & International activity accounts for 30% of our income
- 3 Departments: Management Banking & Finance  
Service Sector Management
- Graduate Centre PhD & Doctoral Studies
- 4 Research and Knowledge Transfer Centres most recent RAE 4 star rated research, joint highest performing new University in the Ref
- 240 academic staff
- 83 awards number of 24 p/g : 59 u/g
- 13 subject groups
- Employability is a key strategic priority



## Where we are situated

- 2 hours from London
- 5 hours to Brussels
- 5 hours 20 mins to Paris



## MBA offer

- Full time
- Part time specialist
- Closed offers with corporates
- National offer part-time
- Sheffield Hallam University MBA's
- International Partners  
Prague, Sri Lanka, Kazakhstan



# Effective Promotion of Masters Courses

## Topical Issues:

Current market conditions UK

Challenges

- UKBA impact
- UK concerns of student debt
- Competition



# Effective Promotion of Masters Courses

Key components and future considerations of the SBS offer :

- New progression package and flexible approach from Undergraduate awards
- Strong Employability focus
- Flexible learning - Delivery methods and time
- Creating the Global MBA



## TNE offers opportunities Global Products through Partnership Development

- Joint delivery
- Dual award
- Modular offer
- Global experience
- Like minded institution – shared values
- Student mobility
- Opportunities to grow and develop in other specialist areas



## Thank you any questions?



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