



Lomonosov Moscow State University
Business School

Lomonosov MSU Business School: cooperation with Latin America



Development milestones

- 1989** School of Management founded at Lomonosov Moscow State University
- 1995** MBA programme launched
- 2001** School of Management transformed into Graduate School of Business Administration – self-financed faculty of Lomonosov MSU
- 2003** Bachelor of Management programme launched
- 2005** MBA – Operations Management launched
- 2006** Launch of the first MBA programme abroad - “MBA in Kazakhstan”
- 2007** MSc in International Business launched
- 2007** Executive MBA programme launched
- 2010** Double-degree MSc programme launched with the University of St. Andrews (UK)
- 2011** GSBA renamed into Lomonosov Moscow State University Business School



Accreditations and Rankings

- 2007** MSU BS ranked number 1 among Russia's Top 20 Business Schools (Sekret Firmy business magazine, 2007)
- 2008** awarded four Eduniversal Palms (internationally known top business schools) and ranked in Top 3 Russian Business Schools (Eduniversal, France)
- 2011** Bachelor of Management programme awarded EPAS accreditation by EFMD;
ranked in Top 3 Excellent Business Schools in Eastern Europe (Eduniversal, France)
- 2012** Lomonosov MSU BS joined BMDA, CEEMAN Association and PRME initiative



Lomonosov MSU & Business School

Lomonosov Moscow State University (est. 1755)

- over **38000** students in undergraduate and graduate programmes;
- about **11000** faculty members
- **39** faculties, **15** research institutes
- MSU area about **1 m km²**, more than **600** buildings

Business School

Name of the Programme	Duration of Study (years)	Number of Students (average per year)
◆ Bachelor of Management	4	240
◆ MSc in International Business	2	100
◆ MBA	2	70
◆ MBA – Operations Management	1,5	30
◆ Executive MBA	2	56



International cooperation

- ◆ More than 30 partners – business schools all over the world
- ◆ Student exchange programmes for 1-2 semesters for bachelors and masters
- ◆ International modules and study tours for MBAs and EMBA's
- ◆ Short-term specialised programmes and summer school in partner universities
- ◆ Visits of foreign student groups
- ◆ “Doing Business in Russia” programme
- ◆ Faculty exchange and joint researches
- ◆ International Conferences



Lomonosov MSU BS & ITESM

- ◆ Partnership with **Instituto Tecnológico y de Estudios Superiores de Monterrey** was established in 2010
- ◆ was initiated by the ITESM: a request for a summer school programme for the Mexican students interested in Russia
- ◆ transformed into a student exchange programme for 1-2 semesters for bachelors and masters due to the interest of Mexican students to spent a semester in Russia
- ◆ As of Fall semester 2012 we had 3 exchange students from ITESM and 1 Russian student is in Mexico in this semester
- ◆ Pioneer project for MSU BS: a gate to the Latin America



Lomonosov MSU BS & ITESM

Observations

- ◆ Mexican students have a higher adaptability skills than students coming from the Western Europe (except of climate)
- ◆ Students prolong their semester into a year
- ◆ Limited offer of the courses in English which in a partner university

Plans

- ◆ To promote more intensive the exchange programme among the students studying Spanish at Lomonosov MSU BS (about 10 people a year)
- ◆ develop the study tours project which suppose the long stay (2-3 weeks) in Mexico, i.e. summer schools, study abroad tours for MBA and EMBA groups



Thank you for your attention!