

Meeting expectations of local and international students





Student's orientation

**Is the heart & the moving engine
of Eduniversal system**

Eduniversal Ranking Surveys

- 3 main stakeholders :



⇒ **Best Masters Surveys : a great success**

Eduniversal Ranking Surveys & Student' satisfaction

Academic Institutions :

- From 4 000 Masters selected in the ranking
- **2 222 participate** in the survey.

⇒ **More than 55% of the panel**

Eduniversal Ranking Surveys & Students' satisfaction

In 2012 :

Academic Institutions participating in the survey :

456 of **777** * of the schools who have at least one ranked master , which means **60%**

In 2011 :

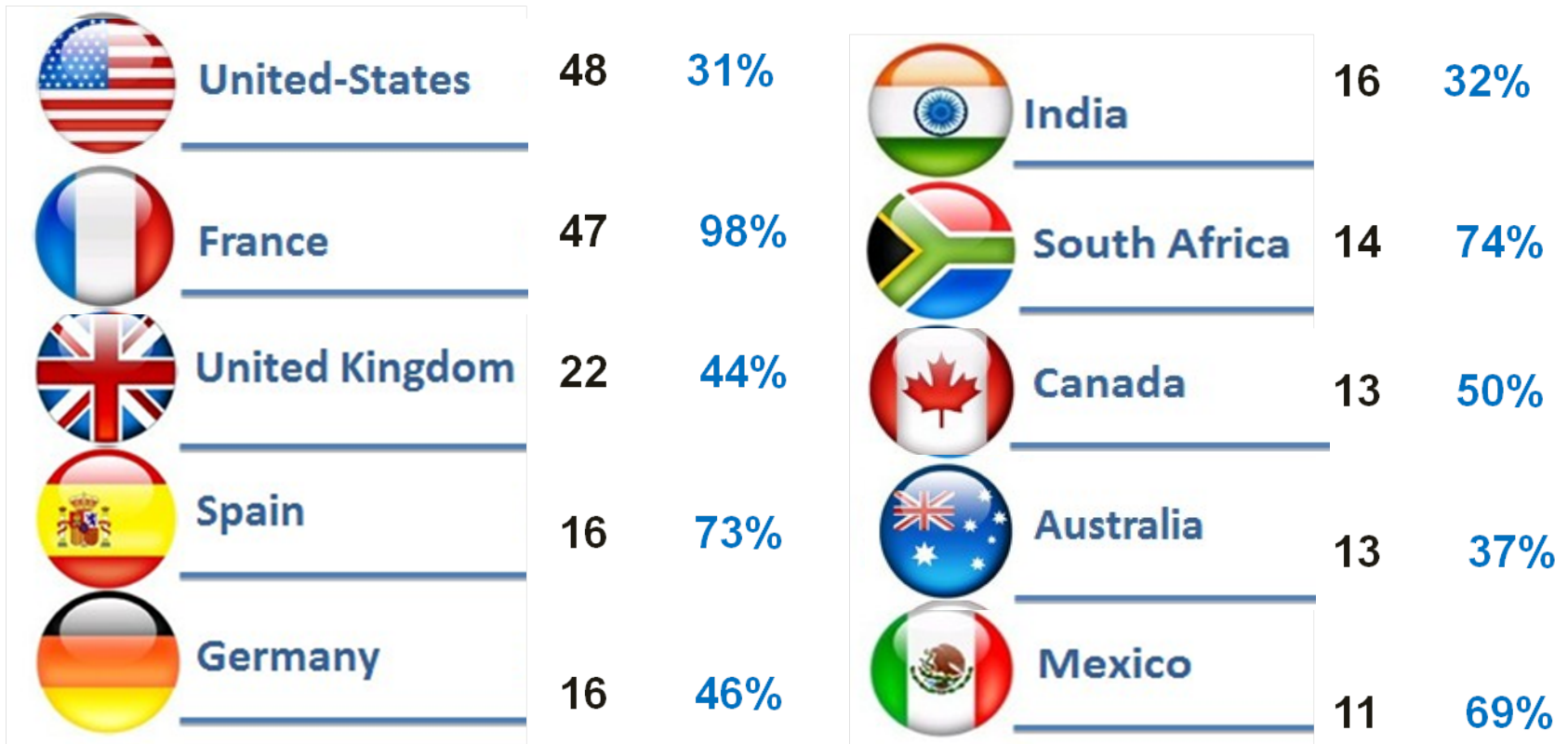
there were **265** universities who have been participating.

** Among the 1000 best business schools, there were 777 business schools who had at least one ranked master.*

Eduniversal Ranking Surveys & Students' satisfaction

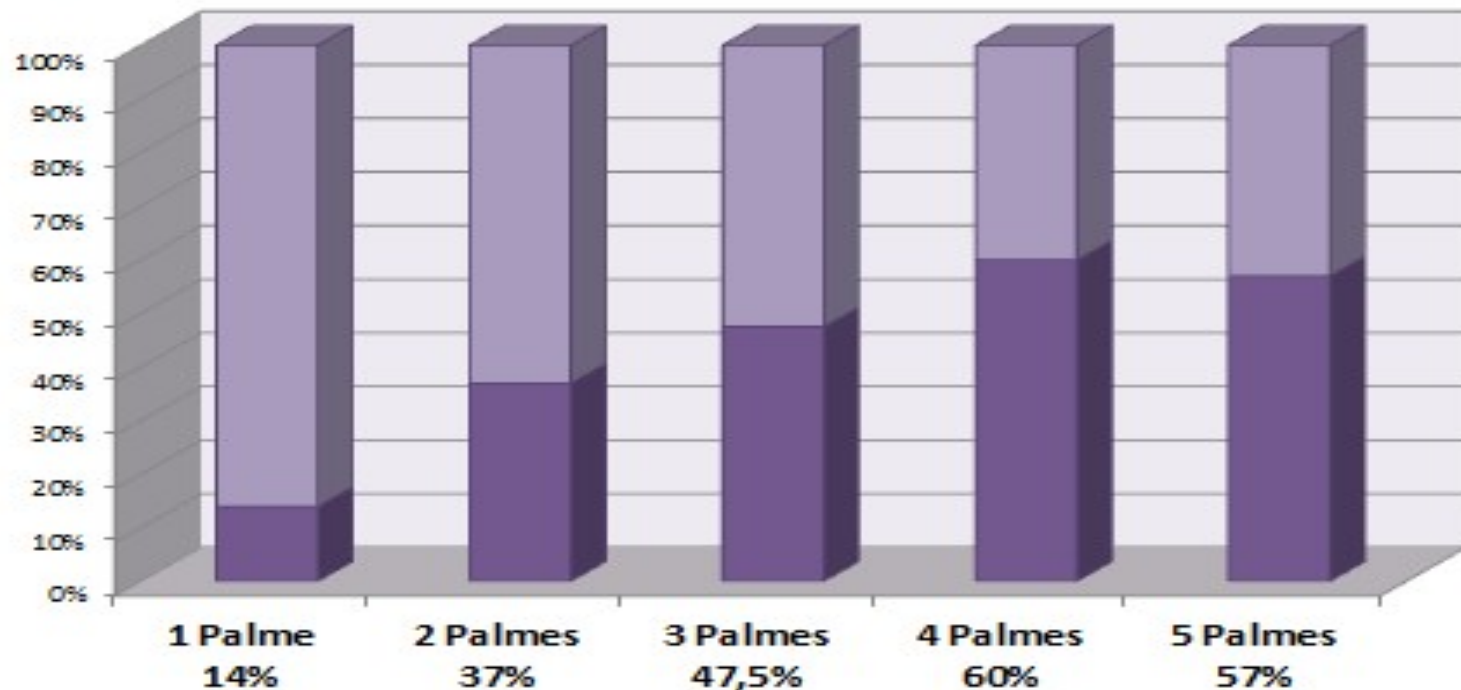
Academic Institutions participating in the survey

Participation by levels of Palmes- More involved countries :



Academic Institutions participating in the survey

Participation by levels of Palmes



Eduniversal Ranking Surveys & Student's satisfaction

Student's satisfaction survey

Students participation rate
in 2012 :

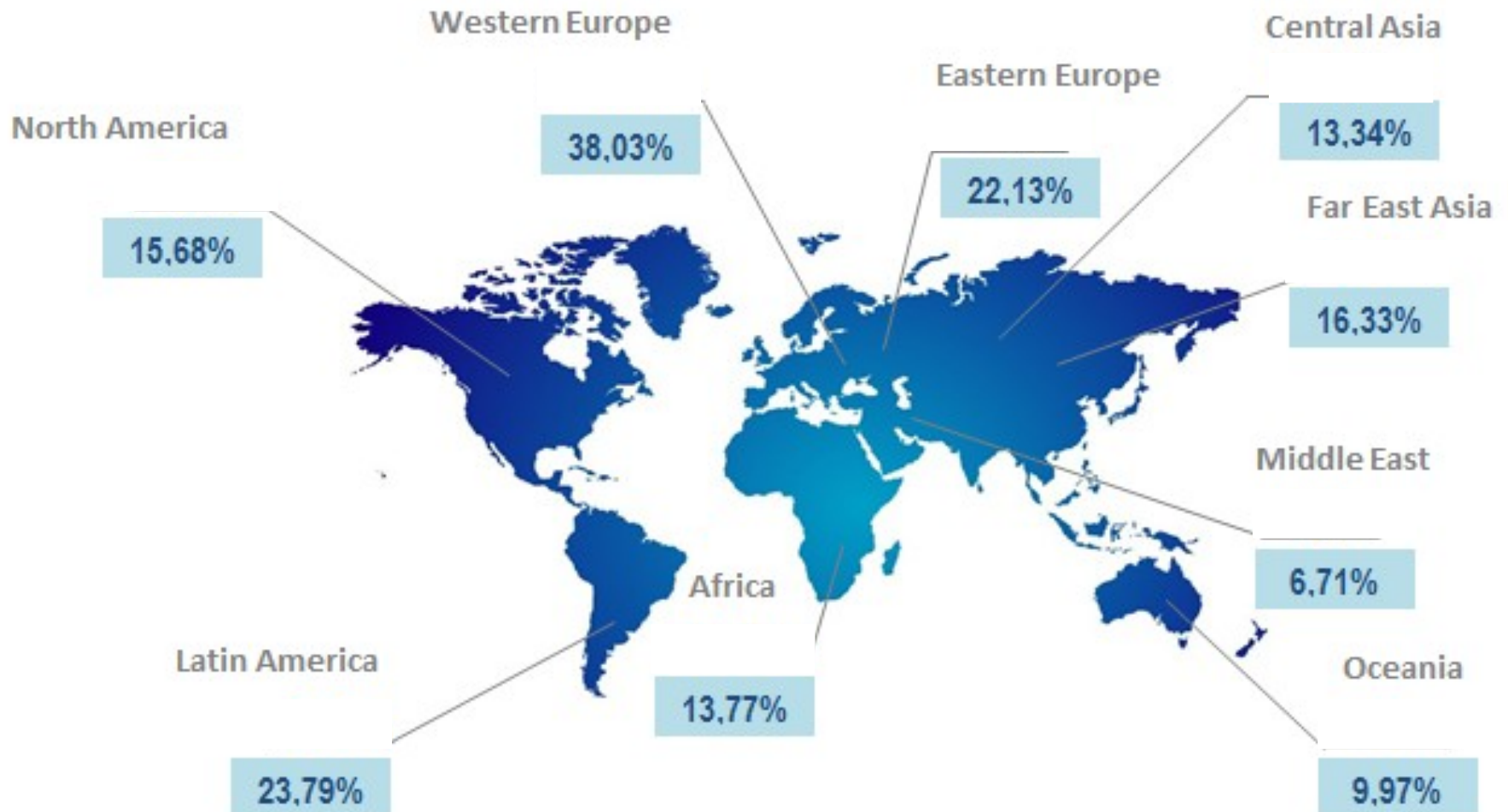
- **Globally : 27, 20%**
- **France : 48%**

This criterion is an essential part of the added-valued of the Ranking;

The survey, comprised of 11 questions, is responded thanks to an on line platform by recent graduates.

Eduniversal Ranking Surveys & Student's satisfaction

2012 Students' Participation rates by area



Eduniversal Best Masters Ranking



www.best-masters.com

Best Masters Ranking :
Out come of a process of surveys

www.best-master.com- Home Page

Best Masters.com
The best Masters and MBA worldwide

Search Universities, Schools, Master programs...

Home | Methodology | World Ranking by Topics | Best Masters by Country | My Application Office

STUDENT ACCOUNT

LOGIN :

PASSWORD : OK

REGISTER - Forgot your password ?

1000 Best Business Schools in 153 Countries
1000 Campus Reporters without Borders

Eduniversal Best Masters ranking worldwide

Accounting and Auditing
Agribusiness / Food Industry Management
Arts and Cultural Management
Business and Commercial Law
Business Intelligence, Knowledge and Security Mngt
Communications
Corporate Finance
E-Business
Economics
Engineering and Project Management
Entrepreneurship
Executive MBA
Financial Markets
General Management
Health Management
Human Resources Management
Information Systems Management
Insurance
International Management
Luxury Management: Fashion
Luxury Management: Food and Beverage
Marketing
MBA Full Time
Public Administration / Management
Real Estate Management
Retail Sales Management
Sports Management
Supply Chain and Logistics
Sustainable Development and Environmental Mngt
Taxation
Tourism and Hospitality Management

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News

WELCOME TO THE OFFICIAL WEBSITE OF THE BEST MASTERS, MASTER OF SCIENCE, MASTER OF ARTS & MBA PROGRAMS WORLDWIDE

This Ranking is open to all Master Programs taught in English as well as any other language of instruction.

In order to elaborate its Eduniversal Masters Ranking, Eduniversal rating agency needs the participation of 3 following actors:

- The international Human Resources professionals.
- The 1000 Business Schools selected in Eduniversal Official Selection list.
- The students of the said 1000 Business Schools.

The methodology of this ranking is based on three criteria:

- The reputation of the programme.

Complete Interface for student's to search and choose.

Personalise search for student's on the homepage via

- ✓ Country
- ✓ Topics

Eduniversal directed

303,452 international students

since December 25, 2011

from 192 countries

with www.best-masters.com

Eduniversal directed local students with the subsidiary websites “Best Masters in...”



www.best-masters.co.uk
www.best-masters.us
www.best-masters.in
www.best-masters.ca
www.best-masters.co.za
www.best-masters.co.nz
www.best-masters.com.au
www.meilleurs-masters.ch
www.meilleurs-masters.be
www.meilleurs-masters.ma
www.mejores-masters.es
www.mejores-masters.mx
www.mejores-masters.uy
www.mejores-masters.ar
www.mejores-masters.co
www.mejores-masters.cr
www.mejores-masters.cl
www.mejores-masters.pe

USA	28,827	South Africa	7 508	New Zealand	1 621
United Kingdom	17,925	India	6 141	Belgique	627
Canada	4, 345	Spain	178	Australia	210
			Morroco		474

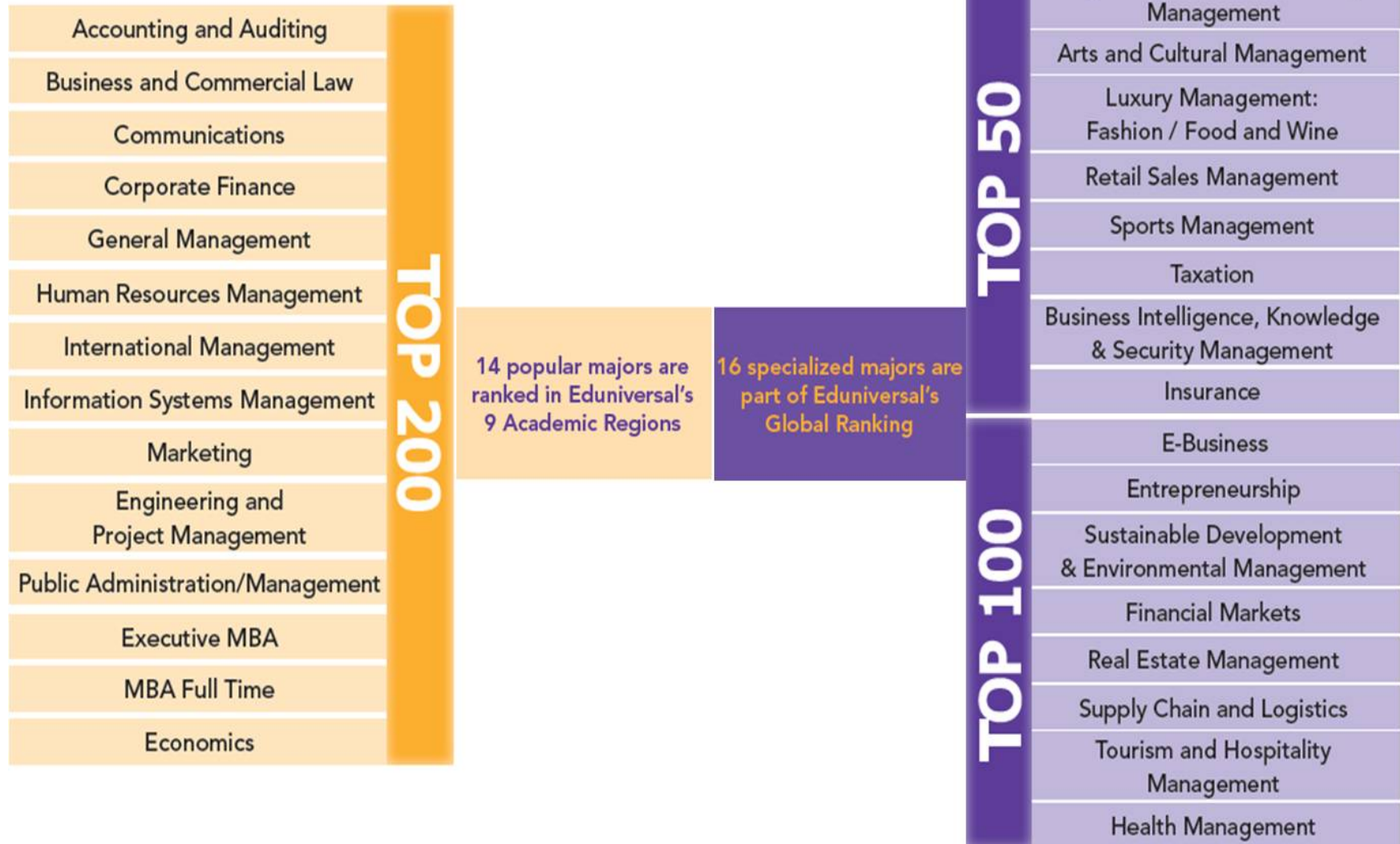


77 more national websites by the end of 2013



**An observatory
about
students' behavior**

Global and Regional Rankings



Searching and Choosing by topics - **Global Rankings**

Financial Markets	17,567
Supply Chain and Logistics	14,853
Luxury Management: Fashion	11,151
Tourism and Hospitality Management	10,453
Arts and Cultural Management	9,532
Sports Management	9,390
Entrepreneurship	8,655
Agribusiness / Food Industry Management	8,491
Sustainable Development and Environmental Mngt	8,153
Business Intelligence, Knowledge and Security Management	7,266
Real Estate Management	6,248
E-Business	5,814
Insurance	5,231
Luxury Management: Food and Beverage	3,645
Health Management	3,159
Taxation	2,849
Retail Sales Management	1,604
	134,061

Searching and Choosing by topics - Régional Rankings

TOPICS	Africa	North America	Latin America	Central Asia	Middle East	Eastern Europe	Western Europe	Oceania	Far East Asia	Total
Marketing	603	3 010	1 082	570	475	1 275	397	443	1 553	19 408
MBA Full Time	1 375	3 209	1 635	1 382	1 023	1 563	5 700	702	1 687	18 276
Corporate Finance	1 230	2 418	908	407	374	1 259	7 907	471	731	15 705
Economics	514	1 673	755	261	351	1 497	7 488	297	1 401	14 237
International Management	396	1 604	738	327	279	1 278	7 643	387	1 181	13 833
Executive MBA	664	1 535	1 676	540	361	3 319	3 884	267	915	13 161
Accounting and Auditing	1 403	2 480	393	367	502	1 241	5 403	337	902	13 028
General Management	391	1 276	633	291	527	2 223	5 036	258	633	11 268
Business and Commercial Law	407	1 419	354	258	255	764	6 111	279	544	10 391
Engineering and Project Management	531	1 600	651	259	245	1 056	4 926	380	538	10 186
Communications	251	1 513	345	252	234	715	5 874	293	522	9 999
Information Systems Management	309	1 463	282	234	178	633	3 192	279	744	7 314
Human Resources Management	417	1 407	559	378	287	663	528	330	597	5 166
Public Administration / Management	232	310	419	126	120	429	2 557	132	355	4 680
Total	8 723	12 099	6 905	3 016	2 818	12 243	51 096	2 688	4 651	166 652

